



iINSURE

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MANUAL LABOR IN INFORMATION PROCESSING

- Policy applications requires repetitive customer data entry and insurance underwriter verification... per application
- Small businesses face greater challenges in managing multiple policies and employees
- Policies live in different platforms/sites

iINSURE EMPOWERS YOU TO CONTROL YOUR DATA

- Marketplace that houses all of user's data relevant to policies
- Imports data from various online accounts – DMV, doctor, public info, BBB, tax EIN number
- Prefills policy applications and claims with basic info & categorized info for security
- Allows an insurer to only view information pertinent to a policy
- User's information easily transferable to multiple policies & insurers
- Leverages Bluestream for backend policy fulfillment/brokerage

OPPORTUNITIES

- Comparison Tool
- Recommendation Tool
- Negotiating lower premiums
 - IoT – i.e. using wearables to gather health information
- Role based users
- Provide score for underwriting (like a credit score)
- Blockchain
- Custom policies for small businesses