



The 16 Days of Activism to End Violence Against Women Who Use Drugs 2022 engaged communities and social media to shape perceptions about women who use drugs and address the enabling factors of gender-based violence among this key population. The activities carried out included.

- 1. Advocacy Engagement:** YouthRISE Nigeria engaged the office of the Ministry of Women Affairs and National Human Rights Commission in an advocacy discussion concerning the inclusion of an agenda for Women Who Use Drugs (**WWUD**) in the National response to Gender-based Violence. The outcome of the engagement was our participation in the National Human Rights Commission and Civil Society forum and the National Human Rights Awareness road walk representing the community of **WWUD**.





**2. Community Engagement:** YouthRISE Nigeria, (GCHSI), and AFH supported community activities with IEC materials especially the EVAWUD campaign poster, in creating awareness of the vulnerabilities of WWUD to gender-based violence. This campaign was championed in different communities, and the highlight was the ‘Sports activity’ to address stigma and discrimination and promote the inclusion and protection of WWUD’ which was championed by the community head and community members.



**3. Social Media Campaigns:** YouthRISE Nigeria, (GCHSI), and AFH utilized social media through press briefs, Infographics, puzzles, and story sharing to engage the public. This enlightened the public on the realities of women who use drugs, in the context of the negative stereotypes that sustain GBV toward WWUD, affecting their health, human rights, and social inclusion.

**Photo link:** [https://www.instagram.com/p/Ci8HDc2AnLI/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Ci8HDc2AnLI/?utm_source=ig_web_copy_link)  
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The 16 Days of Activism campaign to eliminate violence against women is a global movement. We leveraged the unanimous agenda which is to eliminate violence against women to propose the inclusion of the community of women who use drugs in the national response to gender-based violence. YouthRISE Nigeria's invitation to the national awareness road walk and the civil society forum with the National Human Rights Commission presented an opportunity to further inform relevant stakeholders and the public of the vulnerability of WWUD to gender-based violence.