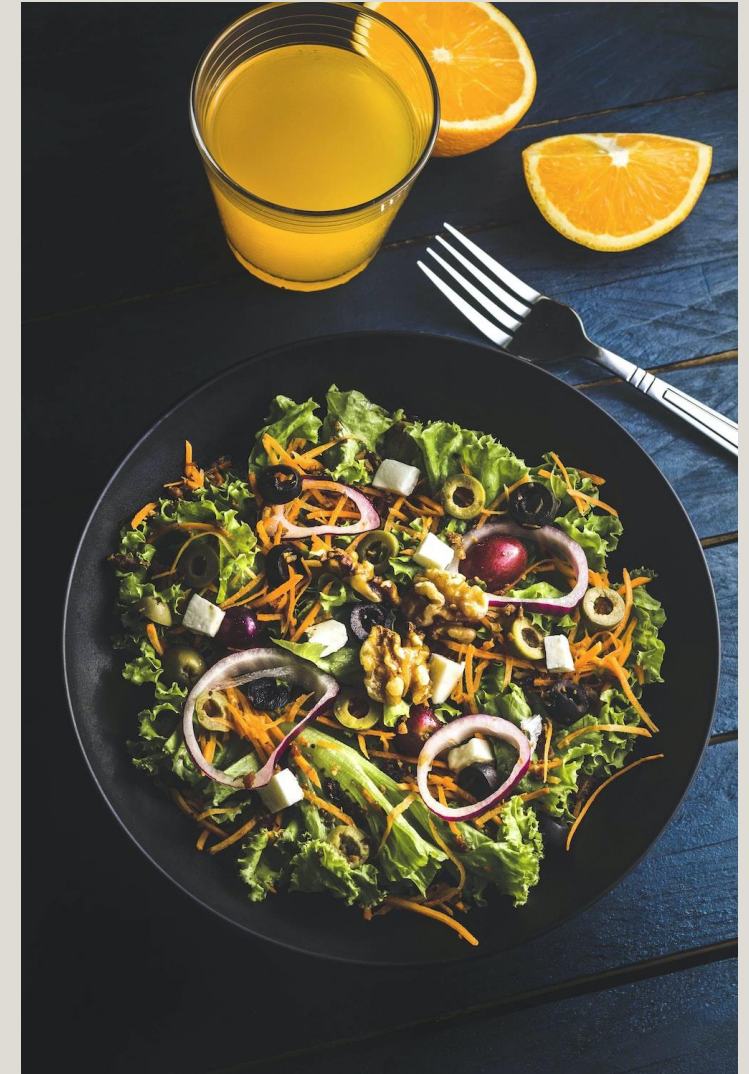


FOOD DELIVERY



Inside...

- ☐ **Introduction**
- ☐ **Problem Definition & Design Thinking**
- ☐ **Result**
- ☐ **Advantages & Disadvantages**
- ☐ **Applications**
- ☐ **Conclusion**
- ☐ **Future Scope**
- ☐ **Appendix**



INTRODUCTION

➤ OVERVIEW...

A food delivery app that provides food delivery at your door in very less time and with the best packaging. Providing food from every famous food place near you. Order food with the best user experience

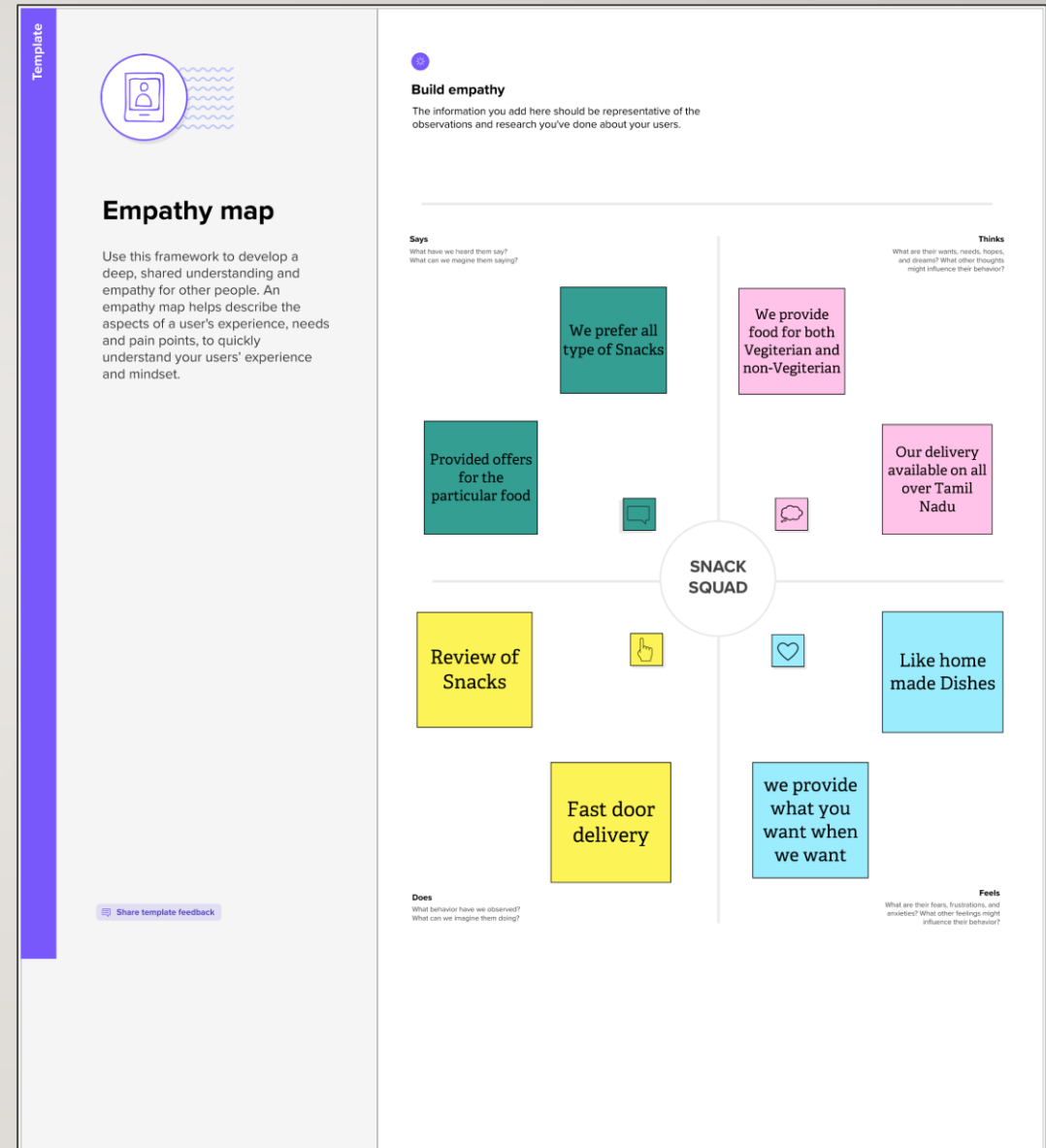
➤ PURPOSE...

Mobile apps **provide the freedom to order from any place at any time without pausing everything and making a call to the restaurant.** The food experience has come a long way it has become a much more hassle-free experience for the customers



EMPATHY MAP


An Empathy map will help you understand your user's needs while you develop a deeper understanding of the persons you are designing for. An Empathy Map is just one tool that can help you empathize and synthesize your observations from the research phase, and draw out unexpected insights about your user's needs.



BRAIN STORMING

Brainstorming is a group creativity technique by which efforts are made to find a conclusion for a specific problem by gathering a list of ideas spontaneously contributed by its members

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-4 people recommended

4

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to turn happy and productive sessions.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem

How might we (your problem statement)?

Key rules of brainstorming

To run an onscreen and productive session

Stay in topic

Encourage wild ideas

Defer judgment

Listen to others

Go for volume

If possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Antony Rex S

Creating the Login page

Each user must enter an email ID

Subash Krishna T

Creating the order confirmation page

One-time purchasing Search and collected for future use

Ajay Kannan V

Creation of main page

Adding security image to the page

Bala Krishnan R

Creating the queries for Database Connectivity

Very Safe and Secured

Raj Kumar V

creating the database connectivity

All customer details are stored in Database

Tip

No one should bring new ideas for the session. Focus on the ideas you already have in mind.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

Ask collaborative help to bring across ideas to make it fit, because opinions and collaboration is what makes the ideas better.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

How important is this idea to the success of the project?

Feasibility

How feasible is this idea to implement?

Discard ideas that are regularly. So the importance between user and the app is very strong

Tip

Participants can use their colors to group ideas. This helps to group ideas on the go. The facilitator can remove the sticky notes. We can either "tag" the sticky notes in the session.

5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a new link to the mural with collaborators to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of this mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategic Blueprint

Outline the components of a new idea or strategy

Open the template

Customer experience journey map

Understand customer touch, motivations, and emotions in the experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Show template feedback

Need some inspiration?

Get a glimpse of how others have used this template.

Open examples

1

2

3

4

1

2

3

4

1

2

3

4

ADVANTAGES

✓ **Ordering process is easy**

A WebApp is fast, easy and comfortable to use. There are no misunderstandings or frustrations as can happen with ordering over the phone. In a nutshell, your customers choose to order food through the WebApp because it's at their fingertips.

✓ **Exposure to new customers**

Online ordering through a food delivery WebApp can help you reach new customers outside your regulars and locals. By enhancing your brand's online presence in the market, you can boost your sales with new and returning customers.

✓ **Online ordering is convenient**

A WebApp allows customers to order anytime, anywhere using their mobiles, tablets or other handheld devices. With a food delivery WebApp, the customer can quietly place an order without the hassle of talking over the phone.



DISADVANTAGES

- Deliverymen Put Themselves in Danger. ...
- Disguised Increased Expense. ...
- Revenue Conflicts Between The Restaurants and Delivery Providers....
- Juggling With Your Health. ...
- Compromise With the Food Quality.



✓ All Information at One Place

✓ Estimated Time of Delivery

✓ Real time location tracking

✓ The Payment System

✓ Ratings and Reviews



RESULT

10:37 AM | 0.0KB/s

Register

Username
antonrex

Email
rex@gmail.com

Password
rextony

Register

Have an account? [Log in](#)

1:27 PM | 0.0KB/s

Login

Username
antonrex

Password
rextony

Login

[Sign up](#) [Forget password?](#)


10:36 AM | 0.0KB/s


Location
Tuticorin

Get Special Discounts
up to 85%

Claim voucher

Popular Food [view all](#)

 4.3
All In One
\$50

 4.3
Pasta
\$50

10:36 AM | 0.0KB/s

Quantity
5

Address
2a Meenakshi Street, Tuticorin 2

Order Now

Order Placed Successfully

APPLICATIONS

- ❖ Customers will appreciate the ease and time savings that a sophisticated search feature with numerous criteria may provide as You have the freedom to search out the eateries you want by downloading a restaurant aggregator/ordering app
- ❖ The user's profile is essentially a database of information. Past orders, preferences based on order analytics, shipping addresses, saved outlets, payment options, and more could all be included
- ❖ As the digital era dawns, businesses are going digital, making people's lives easier, faster, and more convenient. People nowadays have so little time for their everyday activities that they seek out immediate answers at reasonable prices right at their doorway
- ❖ Customers may track the location of their food using real-time GPS, which is one of the essential features of food delivery apps. The goal of GPS is to provide two-way tracking and operation.



CONCLUSION

- Our project is only a humble venture to satisfy the needs to manage their project work. Several user friendly coding have also adopted. This package shall prove to be a powerful package in satisfying all the requirements of the school
- A description of the background and context of the project and its relation to work already done in the area
- Made statement of the aims and objectives of the project

APPENDIX

<https://github.com/rexanton/Snack-Squad-A-Customizable-Snack-Ordering-and-Delivery-App.git>

