Rui Oiu

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#### **EDUCATION**

 Georgetown University Washington DC, United States Master of Science in Data Science Science Aug. 2021 - May. 2023 (Est.)

Teaching Assistant for ANLY-503 Advanced Data Visualization

The Australian National University

Master of Science in Statistics

University of Toronto

Honors Bachelor of Science with Distinction (Maths, Statistics and Computer Science)

Canberra, Australia Feb. 2017 - Dec. 2018 Toronto, Canada Sept. 2011 - Jun. 2016

### SKILLS

· Programming: SQL, Python, R, JavaScript, HTML, CSS, Java

- · Machine Learning: scikit-learn, numpy, pandas, caret, tidymodels, tidyverse
- Visualization: ggplot2, R Shiny, leaflet, d3.js, matplotlib, seaborn, bokeh, plotly
- Data Science: A/B testing, ETL, pipeline (cleansing, wrangling, visualization, modeling, interpretation), scraping, feature engineering, NLP, cluster analysis, time series analysis, PCA, stochastic process, experimental design, hypothesis testing
- · Big Data & Miscellaneous Technologies: AWS, Spark, MongoDB, Docker, Linux, Shell, Hugo, Figma

#### **EXPERIENCE**

· K2L Canberra Canberra, Australia Product Data Analyst Jul. 2019 - Jun. 2021

- Utilized Python and SQL to track and analyze product data, resulting in a 15% increase in recommendation accuracy
- o Built data visualization with MySQL and R for product KPIs that reduced manual reporting time by 3 hours per week
- Improved UX measures by 20% through increased user feedback collection and frequent iteration to customer needs
- Collaborated with the engineering team to launch an internal kanban tool for a better work-from-home experience
- Launched 6 products (websites, mobile apps, and web apps) for clients in 2 years for a total 65% revenue gain

• K2L Canberra, Australia Feb. 2019 - Jun. 2019

Co-founder/Data Analyst

- Led a team of 12 to develop an online Q&A community combining the idea of StackOverflow and TikTok which grew to 1,000 users in 3 months
- Performed market competition analysis based on scraped data to direct the initial product planning
- Analyzed and strategized regarding business goals, schedules, and budgeting in the early stage of the development
- Created functional prototypes that increased communication efficiency by 30% for clients

# Zmate Network Technology

Data Analyst Intern

Aug. 2016 - Dec. 2016

 Cleaned 10TB of unstructured data of company registration information with SQL and Python, which reduced the storage space by 50% and increased the data accessibility

- o Utilized Python to implement supervised machine learning techniques to generate an evaluation metric of companies' intellectual property awareness, which highlighted 3% of potential customers for the marketing team
- o Implemented an automatic domain name generating system based on Chinese naming conventions, which also cross-checked with the existing data, leading to full automation in the routine of the marketing team

## **PROJECTS**

- No Pie Newsletter: A newsletter curating latest articles, packages, tools and podcasts about data visualization; Website, Telegram
- xG Visualization Pipeline (R, sports analytics, visualization): An automation script to parse and clean raw data from soccer games and visualize it in 3 different aspects; Blog, repository
- tarantino (R package development): An R package that generates color palettes inspired by Quentin Tarantino's movies for visualization; Featured in R-Weekly newsletter; Repository
- (@canberramapbot (R, API): A Twitter bot posts bird's-eye view over Canberra periodically; Repository, Twitter
- sentRy (R Server, AWS, API): A DevOps monitoring tool that automatically sends Django error logs to subscribers' Telegram account; Reduced the total amount of notifications by 40% via aggregation and trimming redudant information; Blog, repository
- aussie (R, Selenium, Python, crawler, data cleaning): A collection of Python and R web crawlers that scraped over 76,000 courses offered by 25 Australian universities in 2020; Cleansed and wrangled the data into a tidied structure for further analysis; Repository

Last updated on September 29, 2021

Shenzhen, China