Admin Features:

1. User Management:

- Admin dashboard to manage user accounts, roles, and permissions.

- Ability to approve, suspend, or delete user accounts.

- Access to user statistics and activity logs.

2. Template Management:

- Admin panel to manage templates, including adding, editing, and removing templates.

- Categorization and sorting options for templates.

- Ability to import third-party templates or collaborate with designers to expand the template library.

3. Customization Options:

- Control over the available color palettes for users to choose from.

- Ability to configure and manage components, pre-designed sections, and layouts available for drag-and-drop use.

4. Monetization Features:

- Subscription management system for different pricing tiers and plans.

- Integration with payment gateways to handle subscription payments. (Credit Cards + Algerian Local Payment Gateway)

- Options for offering free trials and discounts.

5. Analytics and Reporting:

- Detailed analytics on user and website performance.

- Data visualization to showcase user engagement, conversion rates, and other relevant metrics.

- Creation of custom reports and export functionality.

User Features:

1. Drag-and-Drop Website Builder:

- Intuitive and user-friendly interface for visually editing the website.

- Drag-and-drop functionality to add, rearrange, and customize various elements.

- Advanced editing options for styling, alignment, and animation effects.

2. Content Management:

- Easy content creation and editing, including text, images, videos, and other media types.

- Media library management for storing and organizing media assets.

- Collaboration options to allow multiple users to work on the same website.

3. Component Library:

- Diverse library of components to choose from, including hero sections, image sliders, contact forms, etc.

- Options to customize and configure components to fit the website's design and functionality needs.

4. E-commerce Functionality:

- Seamless integration of e-commerce features for online stores.

- Product management, inventory tracking, and sales analytics.

- Secure payment gateway integration for processing online transactions.

5. SEO Optimization:

- Tools and guidance for optimizing website content for search engines.
- Meta tags, keywords, and URL customization options.
- Sitemap generation and submission to search engines.

6. Domain and Subdomain Management:
- Easy domain setup and configuration for linking external domains.
- Provision of subdomains for users who prefer to publish under a subdomain.

7. Support and Documentation:
- Access to comprehensive documentation and tutorials to help users make the most of the platform.
- Customer support channels like email, chat, or a community forum for resolving queries and issues.

SaaS Platform Appearance and Features:

1. Intuitive Interface:
- The SaaS platform should have a clean and user-friendly interface for users to navigate and access various features effortlessly.
- Visual design elements of the platform should be appealing with a modern and professional look.

2. Template Selection and Look:
- The SaaS platform should offer a wide range of professionally designed templates for users to choose from.
- Templates should cover various industries and website types, showcasing different visual styles and layouts.

Websites (Tenants) Appearance and Features:

1. Design Customization:
- Once users select a template, they should have the flexibility to fully customize the appearance of their website.
- Users can modify fonts, colors, layouts, and other visual elements to align with their brand and preferences.

2. Multimedia Support and Display:
- Users should be able to easily add and manage various media types like images, videos, and audio files on their websites.
- The platform should ensure optimal display of multimedia elements with appropriate resizing, optimization, and responsive behavior.

3. Components and Layouts:
- Users can choose and customize various components (e.g., hero sections, sliders, galleries) and layouts to build their website.
- The platform should offer a diverse library of components and layouts for easy drag-and-drop integration into the website.

Languages and RTL/LTR Support:

1. SaaS Platform Language Support:
- The SaaS platform itself should support multiple languages for its user interface with RTL support.
- Users can switch the platform's language preference to their desired language.

2. Websites (Tenants) Language Support:
- Users should have the ability to create websites in different languages, configuring language preferences for each site, with RTL support.

- The platform should enable easy management of multilingual content, translations, and localized elements like date formats and currencies.

ADDITIONALS: Custom Website Request

By adding this feature, users will have the ability to request custom websites beyond the capabilities of the no-code platform, connect with developers, receive offers, and facilitate the project management process. The platform can generate revenue through the commission earned from successful transactions.

1. Custom Website Request:
- Users can access a dedicated section on the SaaS platform to submit a custom website request.
- They can provide details about their desired website design, features, functionality, and any specific requirements they have.

2. Budget and Delivery Time:
- Users can specify their budget range for the project, enabling developers to understand the scope and feasibility.
- Users can also provide an estimated delivery time or timeline expectations for the project completion.

3. Developer Marketplace Integration:
- The SaaS platform can integrate a marketplace for developers where registered developers can showcase their skills and previous work.
- Developers can create profiles, provide details about their expertise, and display their portfolio.

4. Offer Submission:
- Once users submit their custom website request, registered developers who meet the project requirements receive a notification.
- Developers can review the project details and submit their offers, including the estimated cost, timeframe, and any additional information.

5. Offer Comparison and Selection:
- Users can browse through the offers submitted by developers and compare their proposals.
- They can consider factors such as pricing, delivery time, developer qualifications, and portfolio.
- Users can communicate with the developers through a messaging system to ask questions or seek clarification.

6. Commission and Payment:
- When a user accepts an offer from a developer, the SaaS platform can handle the payment process.
- The platform deducts a commission from the total transaction amount as per the agreed-upon percentage.
- Payment can be processed securely through integrated payment gateways.

7. Project Management:
- The SaaS platform can provide project management tools to facilitate communication and collaboration between the user and the developer.
- Features like file sharing, milestone tracking, and progress updates can be included.

8. Rating and Feedback:
- After the completion of the project, users can provide ratings and feedback for the developer's work and overall experience.

- A rating and review system can help build trust and provide valuable insights to other users who are looking to hire developers.