

Project Name: Housing Price Prediction

Submitted by:

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# **Acknowledgement**

The success and final outcome of the machine learning requires a lot of guidance and assistance from some people and I am extremely privileged to have got this all among the completion of my course and few of the projects. All that I have done is only due to such supervision and assistance and I would not forget to thank them.

I respect and thank FLIP ROBO Technologies, for providing me this opportunity to do the carcerand project work and giving me all support and guidance, which made me complete the course.

I would like to thanks my mentor, Sapna Verma who guided me at every point of the project.

### Introduction to Problem

#### **AIM and IMPORTANCE**

Aim These are the Parameters on which we will evaluate ourselves-

- Create an effective price prediction model
- Validate the model's prediction accuracy
- Identify the important home price attributes which feed the model's predictive power.

### **Business Problem Framing**

Houses are one of the necessary needs of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain. Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

A US-based housing company named Surprise Housing has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia. The data is provided in the CSV file below.

The company is looking at prospective properties to buy houses to enter the market. You are required to build a model using Machine Learning in order to predict the actual value of the prospective properties and decide whether to invest in them or not.

#### For this company wants to know:

- \* Which variables are important to predict the price of variable?
- \* How do these variables describe the price of the house?

#### #### Business Goal:

You are required to model the price of houses with the available independent variables. This model will then be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

### #### Technical Requirements:

- \* Data contains 1460 entries each having 81 variables.
- \* Data contains Null values. You need to treat them using the domain knowledge and your own understanding.
- \* Extensive EDA has to be performed to gain relationships of important variable and price.
- \* Data contains numerical as well as categorical variable. You need to handle them accordingly.
- \* You have to build Machine Learning models, apply regularization and determine the optimal values of Hyper Parameters.
- \* You need to find important features which affect the price positively or negatively.
- \* Two datasets are being provided to you (test.csv, train.csv). You will train on train.csv dataset and predict on test.csv file.

### **General Description on features**

MSSubClass: Identifies the type of dwelling involved in the sale.

- 20 1-STORY 1946 & NEWER ALL STYLES
- 30 1-STORY 1945 & OLDER
- 40 1-STORY W/FINISHED ATTIC ALL AGES
- 45 1-1/2 STORY UNFINISHED ALL AGES
- 50 1-1/2 STORY FINISHED ALL AGES
- 60 2-STORY 1946 & NEWER
- 70 2-STORY 1945 & OLDER
- 75 2-1/2 STORY ALL AGES
- 80 SPLIT OR MULTI-LEVEL
- 85 SPLIT FOYER
- 90 DUPLEX ALL STYLES AND AGES
- 120 1-STORY PUD (Planned Unit Development) 1946 &

NEWER

- 150 1-1/2 STORY PUD ALL AGES
- 160 2-STORY PUD 1946 & NEWER
- 180 PUD MULTILEVEL INCL SPLIT LEV/FOYER
- 190 2 FAMILY CONVERSION ALL STYLES AND AGES

MSZoning: Identifies the general zoning classification of the sale.

- A Agriculture
- C Commercial
- FV Floating Village Residential
- **I** Industrial

RH Residential High Density

RL Residential Low Density

RP Residential Low Density Park

RM Residential Medium Density

LotFrontage: Linear feet of street connected to property

LotArea: Lot size in square feet

Street: Type of road access to property

Grvl Gravel

Pave Paved

Alley: Type of alley access to property

Grvl Gravel

Pave Paved

NA No alley access

LotShape: General shape of property

Reg Regular

IR1 Slightly irregular

IR2 Moderately Irregular

IR3 Irregular

LandContour: Flatness of the property

Lvl Near Flat/Level

Bnk Banked - Quick and significant rise from street grade to

building

HLS Hillside - Significant slope from side to side

Low Depression

Utilities: Type of utilities available

AllPub All public Utilities (E,G,W,&S)

NoSewr Electricity, Gas, and Water (Septic Tank)

NoSeWa Electricity and Gas Only

**ELO** Electricity only

LotConfig: Lot configuration

Inside Inside lot

Corner Corner lot

CulDSac Cul-de-sac

FR2 Frontage on 2 sides of property

FR3 Frontage on 3 sides of property

LandSlope: Slope of property

Gtl Gentle slope

Mod Moderate Slope

Sev Severe Slope

Neighborhood: Physical locations within Ames city limits

Blmngtn Bloomington Heights

Blueste Bluestem

**BrDale Briardale** 

BrkSide Brookside

ClearCr Clear Creek

CollgCrCollege Creek

Crawfor Crawford

Edwards Edwards

Gilbert Gilbert

IDOTRR Iowa DOT and Rail Road

Meadow Village

Mitchel Mitchell

Names North Ames

NoRidge Northridge

NPkVillNorthpark Villa

NridgHt Northridge Heights

**NWAmes** Northwest Ames

OldTown Old Town

SWISU South & West of Iowa State University

Sawyer Sawyer

SawyerW Sawyer West

Somerst Somerset

StoneBr Stone Brook

Timber Timberland

Veenker Veenker

Condition1: Proximity to various conditions

Artery Adjacent to arterial street

Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad

RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature

RRNe Within 200' of East-West Railroad

RRAe Adjacent to East-West Railroad

Condition2: Proximity to various conditions (if more than one is present)

Artery Adjacent to arterial street

Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad

RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature

RRNe Within 200' of East-West Railroad

RRAe Adjacent to East-West Railroad

BldgType: Type of dwelling

1Fam Single-family Detached

2FmCon Two-family Conversion; originally built as one-family dwelling

**Duplx Duplex** 

TwnhsE Townhouse End Unit

TwnhsITownhouse Inside Unit

HouseStyle: Style of dwelling

1Story One story

1.5Fin One and one-half story: 2nd level finished

1.5Unf One and one-half story: 2nd level unfinished

2Story Two story

2.5Fin Two and one-half story: 2nd level finished

2.5Unf Two and one-half story: 2nd level unfinished

	SFoyer Split Foyer		
	SLvl	Split Level	
	OverallQ	OverallQual: Rates the overall material and finish of the house	
	10	Very Excellent	
	9 Exc	9 Excellent	
	8 Ver	8 Very Good	
	7 Good 6 Above Average 5 Average 4 Below Average 3 Fair		
2 Poor  1 Very Poor  OverallCond: Rates the overall condition of the house		r	
		y Poor	
		ond: Rates the overall condition of the house	
	10	Very Excellent	
	9 Exc	9 Excellent	
	8 Very Good		
	7 God	7 Good 6 Above Average 5 Average 4 Below Average 3 Fair	
	6 Abo		
	5 Ave		
	4 Belo		
	3 Fair		
	2 Poor		
	1 Very Poor		

YearBuilt: Original construction date

YearRemodAdd: Remodel date (same as construction date if no

remodeling or additions)

RoofStyle: Type of roof

Flat Flat

Gable Gable

Gambrel Gabrel (Barn)

Hip Hip

Mansard Mansard

Shed Shed

RoofMatl: Roof material

ClyTile Clay or Tile

CompShg Standard (Composite) Shingle

Membran Membrane

Metal Metal

Roll Roll

Tar&Grv Gravel & Tar

WdShake Wood Shakes

WdShngl Wood Shingles

Exterior1st: Exterior covering on house

AsbShng Asbestos Shingles

AsphShn Asphalt Shingles

BrkComm Brick Common

BrkFace Brick Face

**CBlock Cinder Block** 

CemntBd Cement Board

HdBoard Hard Board

ImStucc Imitation Stucco

MetalSd Metal Siding

Other Other

Plywood Plywood

PreCast PreCast

Stone Stone

Stucco Stucco

VinylSd Vinyl Siding

Wd Sdng Wood Siding

WdShing Wood Shingles

Exterior2nd: Exterior covering on house (if more than one material)

AsbShng Asbestos Shingles

AsphShn Asphalt Shingles

BrkComm Brick Common

BrkFace Brick Face

**CBlock Cinder Block** 

CemntBd Cement Board

HdBoard Hard Board

ImStucc Imitation Stucco

MetalSd Metal Siding

Other Other

Plywood Plywood

PreCast PreCast

Stone Stone

Stucco Stucco

VinylSd Vinyl Siding

Wd Sdng Wood Siding

WdShing Wood Shingles

MasVnrType: Masonry veneer type

BrkCmn Brick Common

BrkFace Brick Face

CBlock Cinder Block

None None

Stone Stone

MasVnrArea: Masonry veneer area in square feet

ExterQual: Evaluates the quality of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

ExterCond: Evaluates the present condition of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

Foundation: Type of foundation

BrkTil Brick & Tile

**CBlock Cinder Block** 

**PConc Poured Contrete** 

Slab Slab

Stone Stone

Wood Wood

BsmtQual: Evaluates the height of the basement

Ex Excellent (100+ inches)

Gd Good (90-99 inches)

TA Typical (80-89 inches)

Fa Fair (70-79 inches)

Po Poor (<70 inches

NA No Basement

BsmtCond: Evaluates the general condition of the basement

Ex Excellent

Gd Good

TA Typical - slight dampness allowed

Fa Fair - dampness or some cracking or settling

Po Poor - Severe cracking, settling, or wetness

NA No Basement

BsmtExposure: Refers to walkout or garden level walls

Gd Good Exposure

Av Average Exposure (split levels or foyers typically score average or above)

Mn Mimimum Exposure

No No Exposure

NA No Basement

BsmtFinType1: Rating of basement finished area

GLQ Good Living Quarters

ALQ Average Living Quarters

**BLQ** Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality

Unf Unfinshed

NA No Basement

BsmtFinSF1: Type 1 finished square feet

BsmtFinType2: Rating of basement finished area (if multiple types)

GLQ Good Living Quarters

ALQ Average Living Quarters

**BLQ** Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality

Unf Unfinshed

NA No Basement

BsmtFinSF2: Type 2 finished square feet

BsmtUnfSF: Unfinished square feet of basement area

TotalBsmtSF: Total square feet of basement area

Heating: Type of heating

Floor Floor Furnace

GasA Gas forced warm air furnace

GasW Gas hot water or steam heat

Grav Gravity furnace

OthW Hot water or steam heat other than gas

Wall Wall furnace

Heating QC: Heating quality and condition

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

Po Poor

CentralAir: Central air conditioning

N No

Y Yes

Electrical: Electrical system

SBrkr Standard Circuit Breakers & Romex

FuseA Fuse Box over 60 AMP and all Romex wiring (Average)

FuseF 60 AMP Fuse Box and mostly Romex wiring (Fair)

FuseP 60 AMP Fuse Box and mostly knob & tube wiring (poor)

Mix Mixed

1stFlrSF: First Floor square feet

2ndFlrSF: Second floor square feet

LowQualFinSF: Low quality finished square feet (all floors)

GrLivArea: Above grade (ground) living area square feet

BsmtFullBath: Basement full bathrooms

BsmtHalfBath: Basement half bathrooms

FullBath: Full bathrooms above grade

HalfBath: Half baths above grade

Bedroom: Bedrooms above grade (does NOT include basement

bedrooms)

Kitchen: Kitchens above grade

KitchenQual: Kitchen quality

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

TotRmsAbvGrd: Total rooms above grade (does not include bathrooms)

Functional: Home functionality (Assume typical unless deductions are warranted)

Typ Typical Functionality

Min1 Minor Deductions 1

Min2 Minor Deductions 2

Mod Moderate Deductions

Maj1 Major Deductions 1

Maj2 Major Deductions 2

Sev Severely Damaged

Sal Salvage only

Fireplaces: Number of fireplaces

FireplaceQu: Fireplace quality

Ex Excellent - Exceptional Masonry Fireplace

Gd Good - Masonry Fireplace in main level

TA Average - Prefabricated Fireplace in main living area or

Masonry Fireplace in basement

Fa Fair - Prefabricated Fireplace in basement

Po Poor - Ben Franklin Stove

NA No Fireplace

GarageType: Garage location

2Types More than one type of garage

Attchd Atached to home

Basment Basement Garage

Built-In (Garage part of house - typically has room

above garage)

CarPort Car Port

Detchd Detached from home

NA No Garage

GarageYrBlt: Year garage was built

GarageFinish: Interior finish of the garage

Fin Finished

RFn Rough Finished

Unf Unfinished

NA No Garage

GarageCars: Size of garage in car capacity

GarageArea: Size of garage in square feet

Garage Qual: Garage quality

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

NA No Garage

GarageCond: Garage condition

Ex Excellent

Gd Good

TA Typical/Average

Fa Fair

Po Poor

NA No Garage

PavedDrive: Paved driveway

Y Paved

P Partial Pavement

NDirt/Gravel

WoodDeckSF: Wood deck area in square feet

OpenPorchSF: Open porch area in square feet

EnclosedPorch: Enclosed porch area in square feet

3SsnPorch: Three season porch area in square feet

ScreenPorch: Screen porch area in square feet

PoolArea: Pool area in square feet

PoolQC: Pool quality

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair

NA No Pool

Fence: Fence quality

GdPrv Good Privacy

MnPrv Minimum Privacy

GdWo Good Wood

MnWw Minimum Wood/Wire

NA No Fence

MiscFeature: Miscellaneous feature not covered in other categories

Elev Elevator

Gar2 2nd Garage (if not described in garage section)

Othr Other

Shed Shed (over 100 SF)

TenC Tennis Court

NA None

MiscVal: \$Value of miscellaneous feature

MoSold: Month Sold (MM)

YrSold: Year Sold (YYYY)

SaleType: Type of sale

WD Warranty Deed - Conventional

CWD Warranty Deed - Cash

VWD Warranty Deed - VA Loan

New Home just constructed and sold

COD Court Officer Deed/Estate

Con Contract 15% Down payment regular terms

ConLw Contract Low Down payment and low interest

ConLI Contract Low Interest

ConLD Contract Low Down

Oth Other

SaleCondition: Condition of sale

Normal Normal Sale

Abnorml Abnormal Sale - trade, foreclosure, short sale

AdjLand Adjoining Land Purchase

Alloca Allocation - two linked properties with separate

deeds, typically condo with a garage unit

Family Sale between family members

Partial Home was not completed when last assessed (associated with New Homes)

#### **Need and Motivation**

Having lived in India for so many years if there is one thing that I had been taking for granted, it's those housing and rental prices continue to rise. Since the housing crisis, housing prices have recovered remarkably well, especially in major housing markets. However, in the 4th quarter of 2016, I was surprised to read that US housing prices had fallen the most in the last 4 years. In fact, median resale prices for condos and coops fell 6.3%, marking the first time there was a decline since Q1 of 2017. The decline has been partly attributed to political uncertainty domestically and abroad and the 2014 election. So, to maintain the transparency among customers and also the comparison can be made easy through this model. If customer finds the price of house at some given website higher than the price predicted by the model, so he can reject that house.

## **Observation**

#### **Data exploration**

Data exploration is the first step in data analysis and typically involves summarizing the main characteristics of a data set, including its size, accuracy, initial patterns in the data and other attributes. It is commonly conducted by data analysts using visual analytics tools, but it can also be done in more advanced statistical software, Python. Before it can conduct analysis on data collected by multiple data sources and stored in data warehouses, an organization must know how many cases are in a data set, what variables are included, how many missing values there are and what general hypotheses the data is likely to support. An initial exploration of the data set can help answer these questions by familiarizing analysts with the data with which they are working. We divided the data 9:1 for Training and Testing purpose respectively.

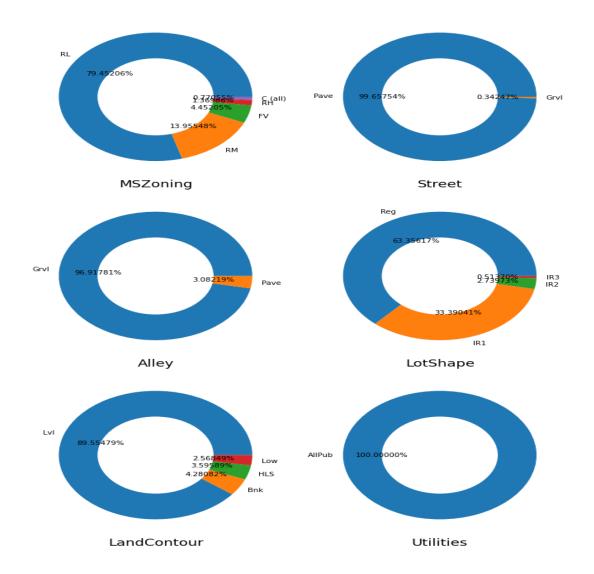
#### Some general observation when while doing Exploratory Data Analysis

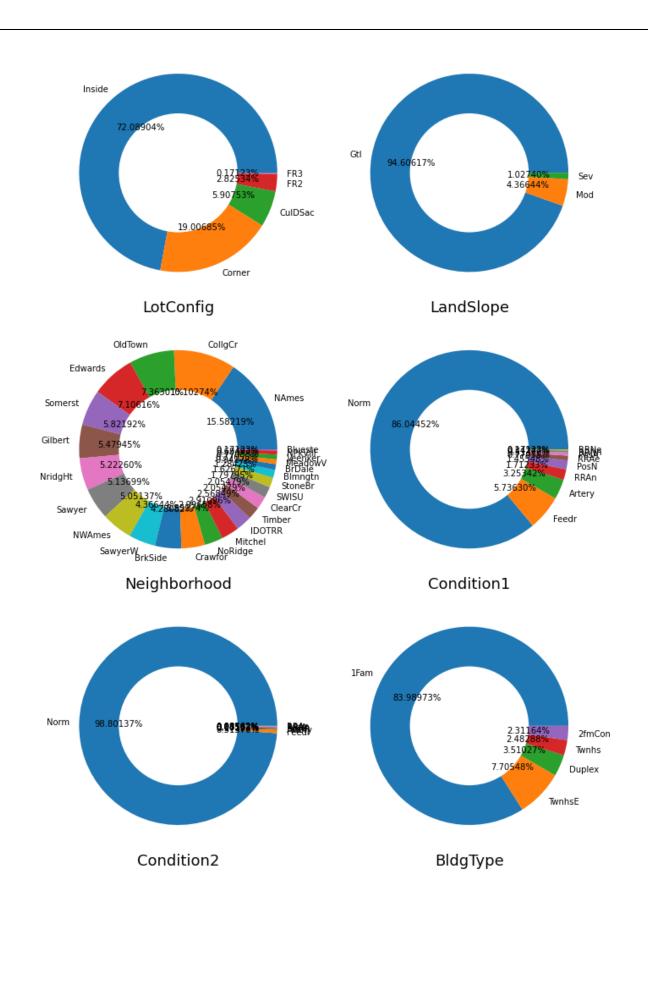
- Dataset have shape for train dataset ((1168, 81), test dataset (292, 80))
- Columns having dtypes int, float, bool, objects
- There are many null values is the dataset.

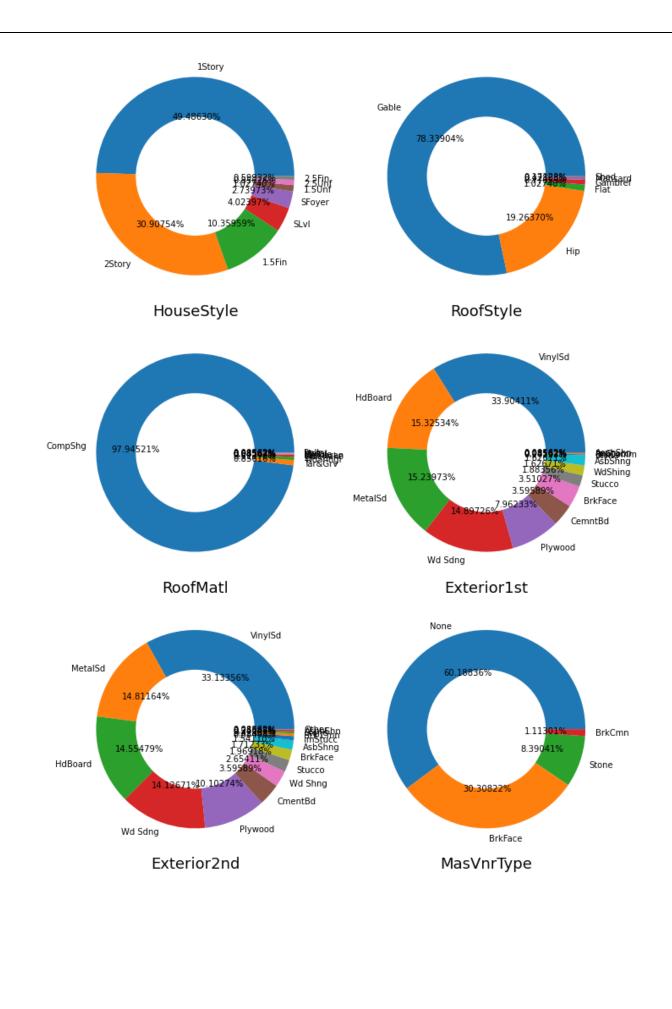
#### **Observations after visualizations**

- FV is highest in price followed by RL and RH.
- Streets having Pave and Alley having Grvl is having high Price.
- LotShape of IR2 is high in Price.
- LandContour with HLS ,LotConfig with FR3,LandSlope woth Sev are having higher prices than the other subcategories.
- Condition 1 with RRNn nad PosA have high price.
- Condition 2 with PonA follewd by PosN are having prices.
- BldgType of Twnhse, HouseStyle of 2.5Unf, RoofStyle of Shed, RoofMatl of Wdshngl, Exterior1st of stone and Imstucc are high prices whereas Exterior2nd with other and Imstucc have high price.

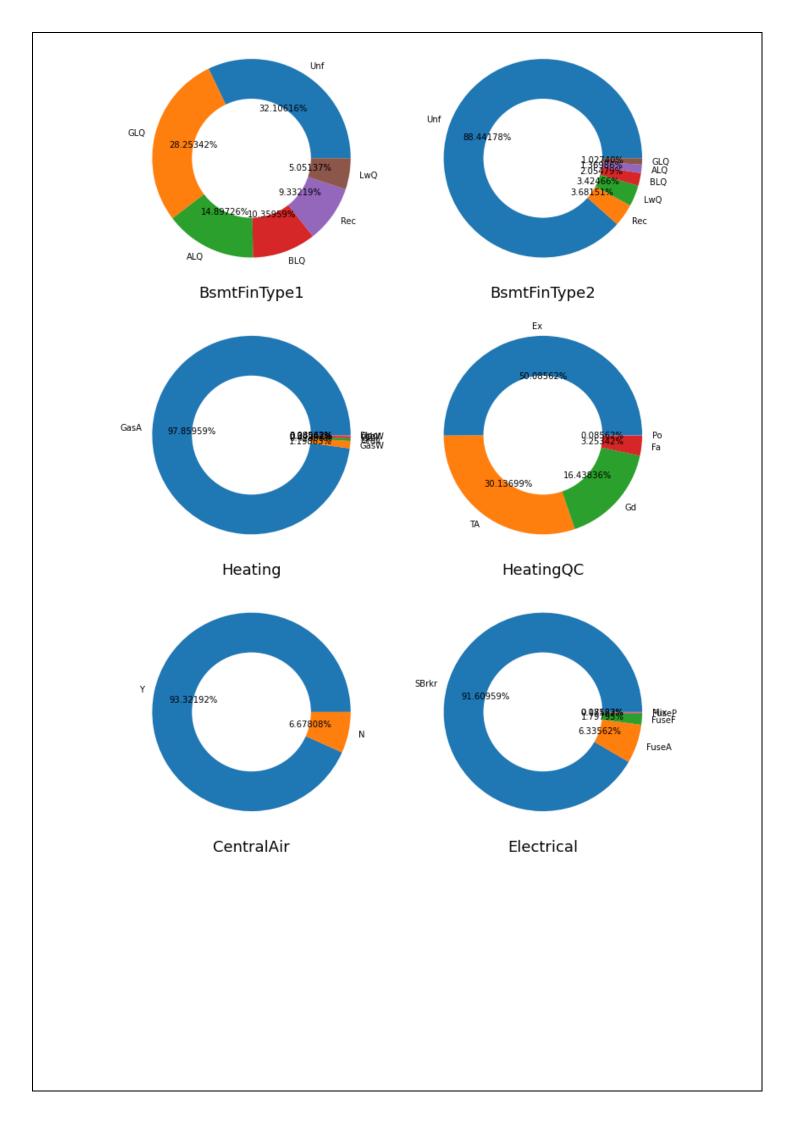
- MasVnrType with stone, ExterQual with Ex,ExterCond withEx,Foundation
  with Pconc, BsmtQual with ex BmstCond with Gd,BmstExposer with
  Gd,BsmtFinType1 with GQL,BsmtFinType2 with GQL and AQL are high in
  Price.
- Heating with GasA, HeatingQc with Ex, CentralAir with Yes Electrical with SBrkr, KitchenQual with Ex, Funtional with Typ, FireplaceQu with Ex, GarageType with BuiltIn, GarageFinish with Fin has high Price.
- GarageQual with Ex, GarageCond with Gd, PavesDrive with Y, PoolQc with Ex, Fence with MnPrv nad GdPrv are high in Price.
- SaleType of con and new ,SaleCondition with Partial are having highest SalePrice.
- Some features such as Id, YearRemodAdd, BsmFullBath, FullBath, HalfBathFirePlace, MoSold, YrSold are not having outliers.
- Rest of the features are more or less having outliers .
- Many features are skewed
- Some of the features are following standard deviation curve

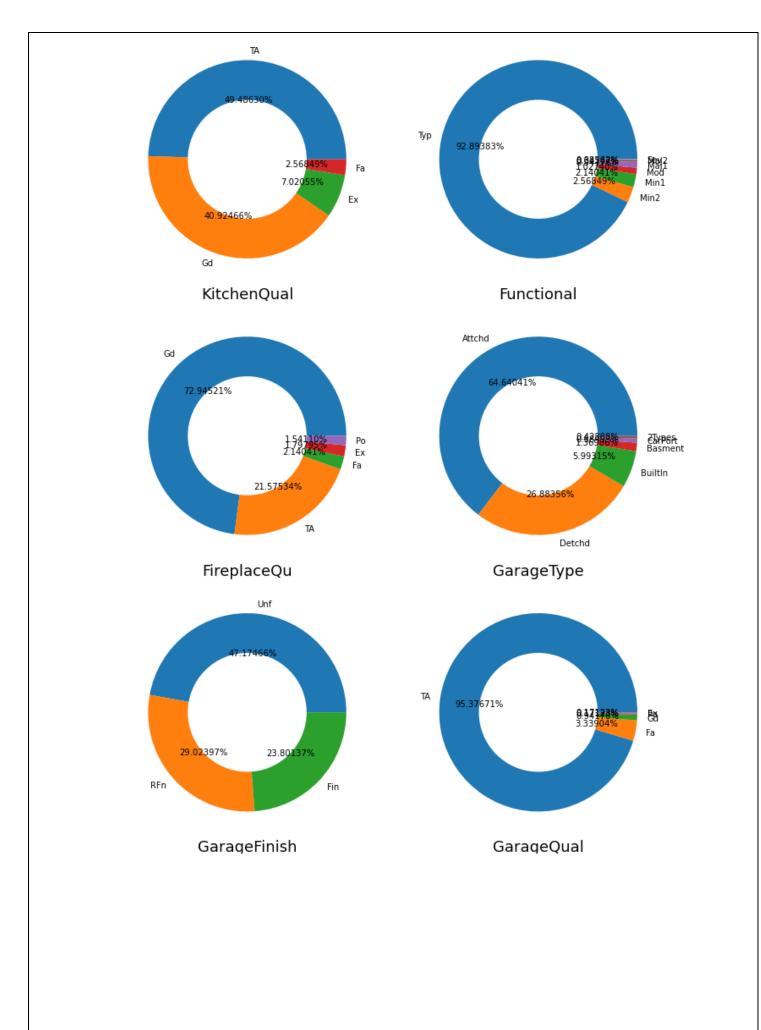


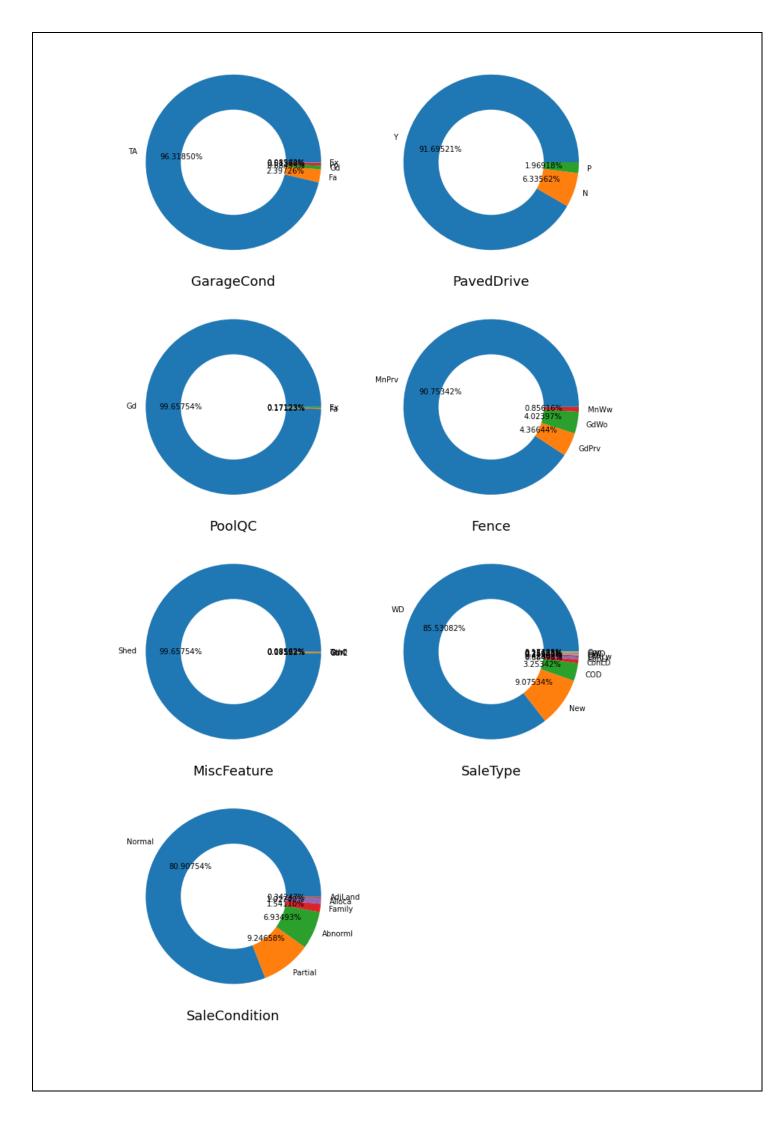


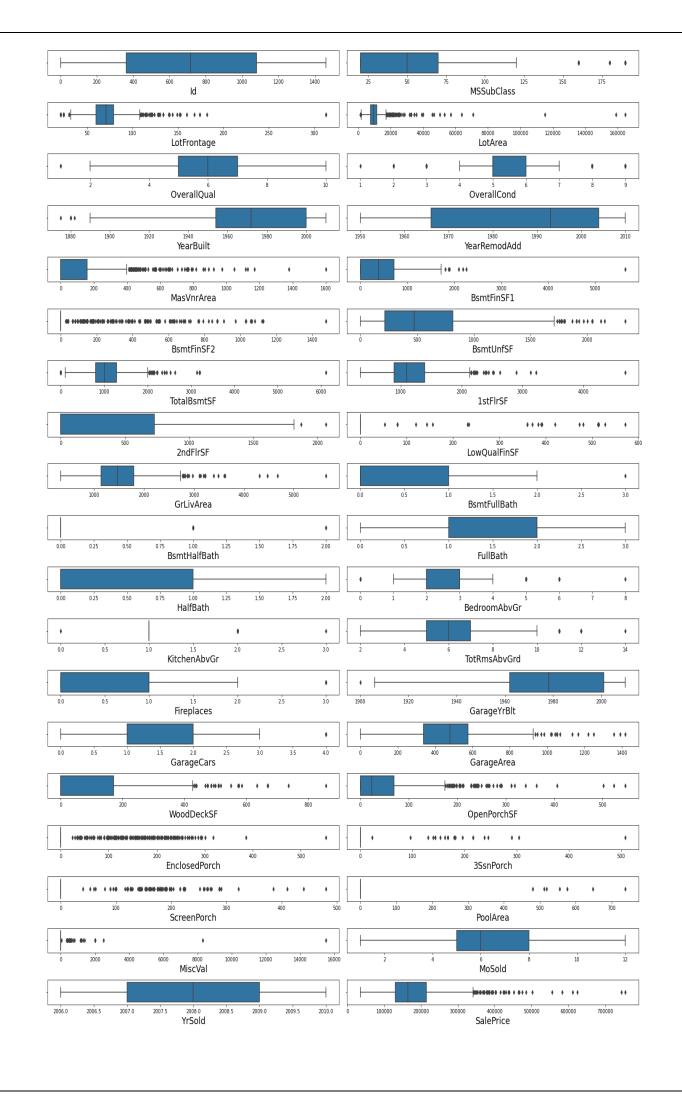


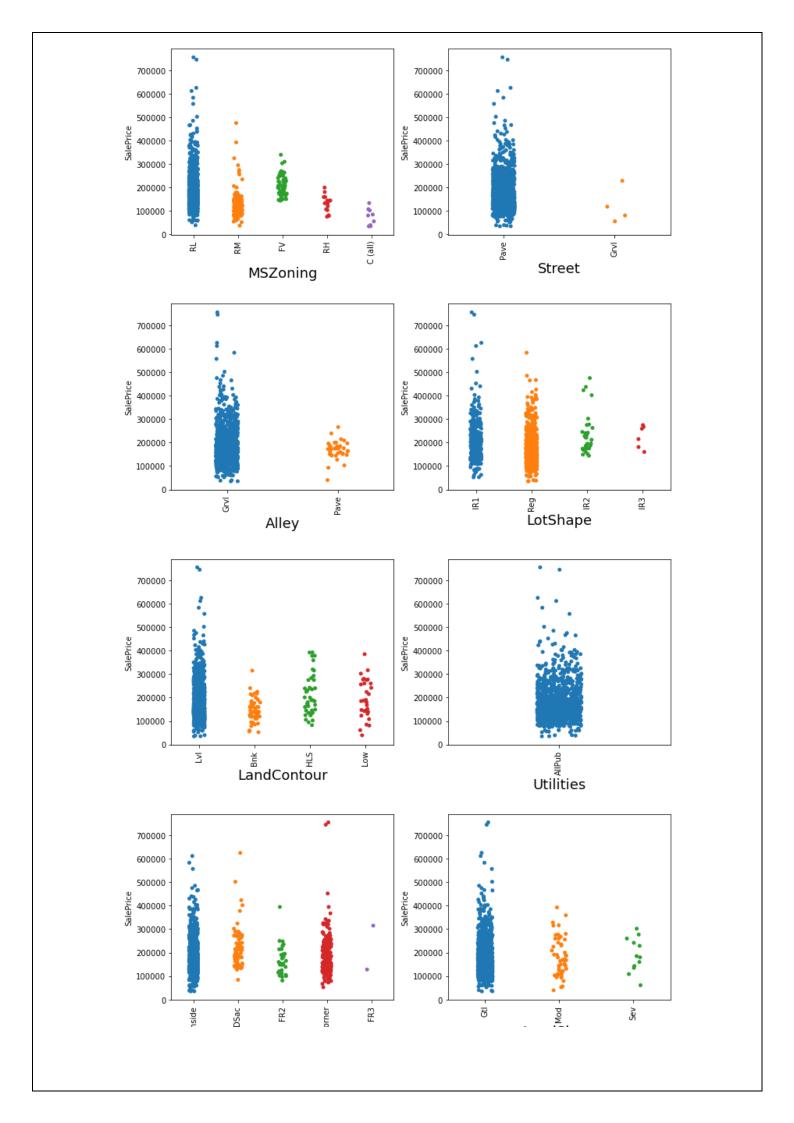


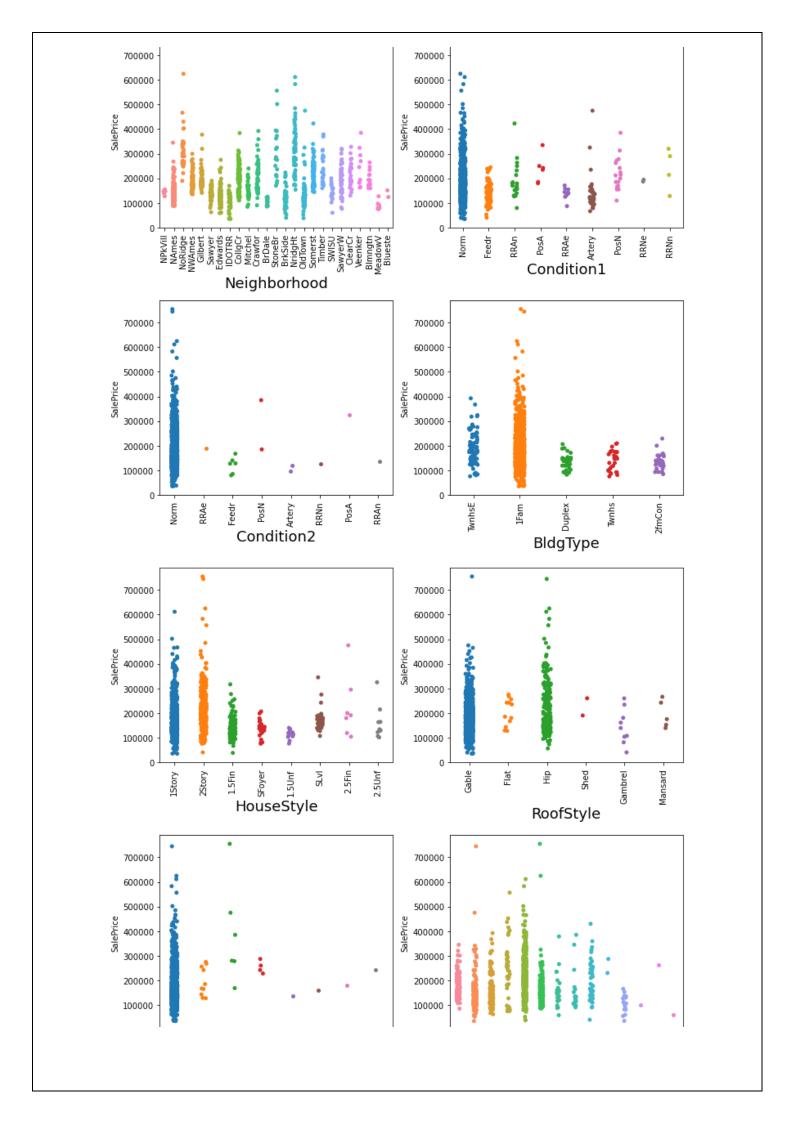


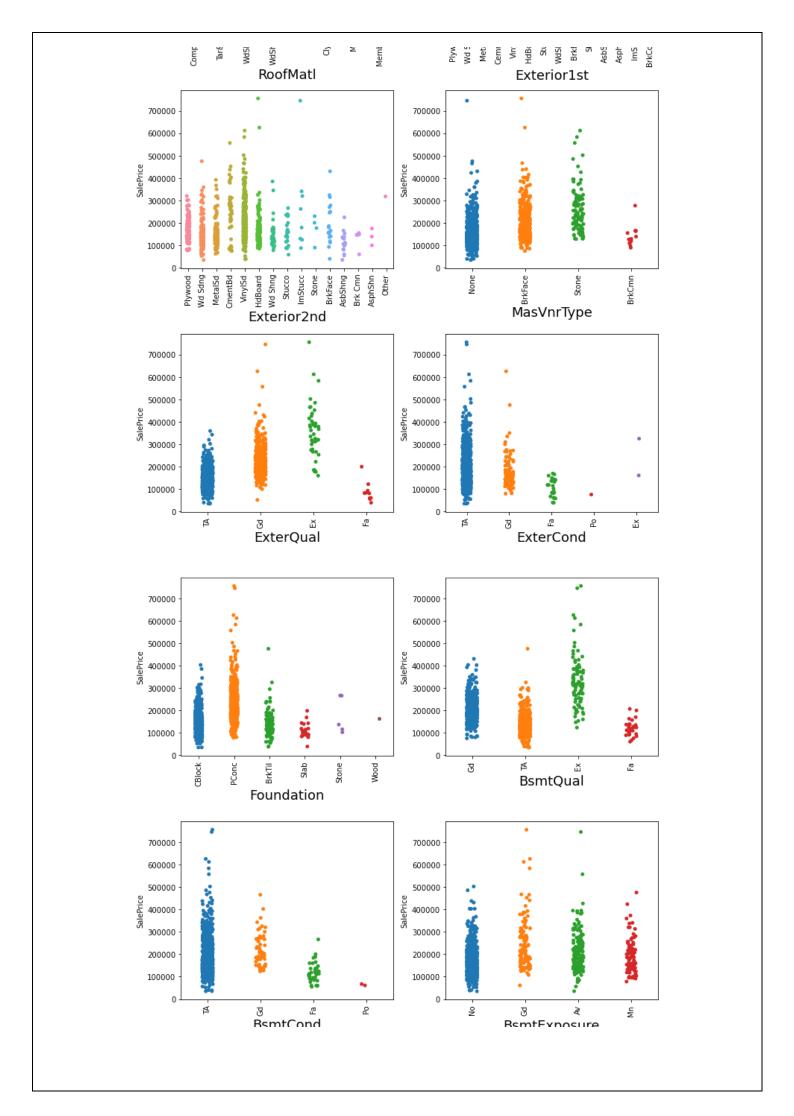


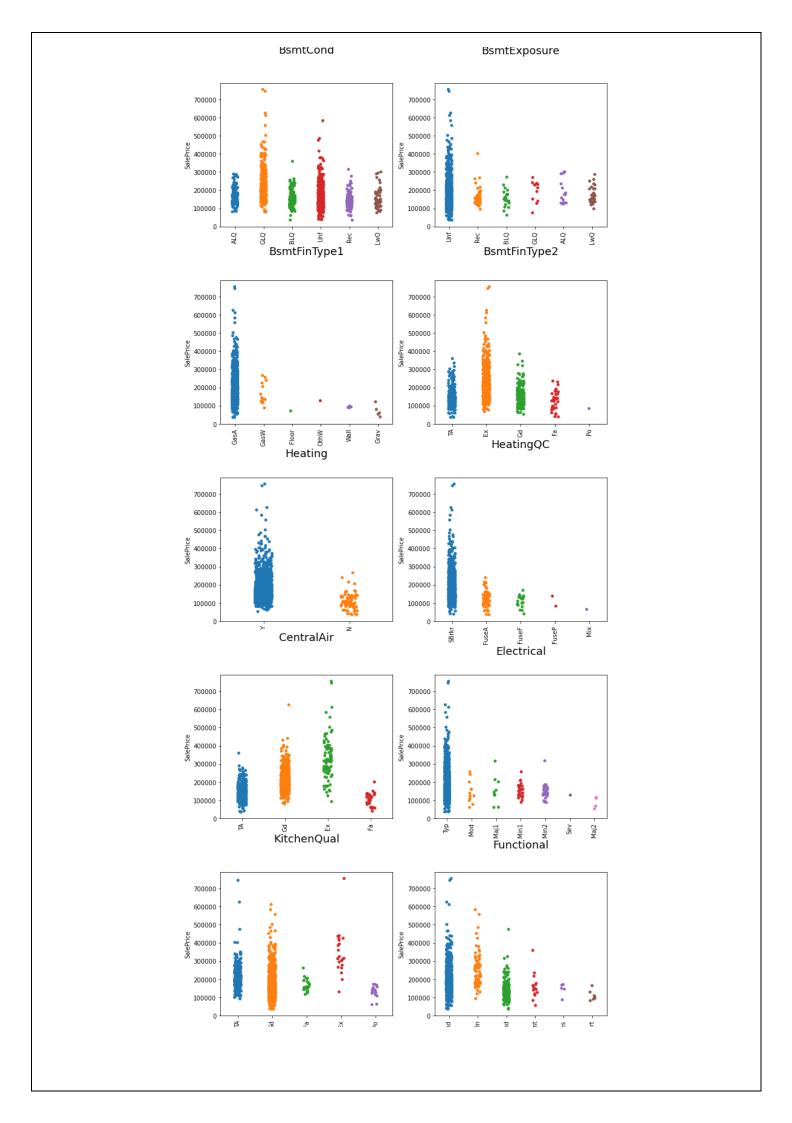


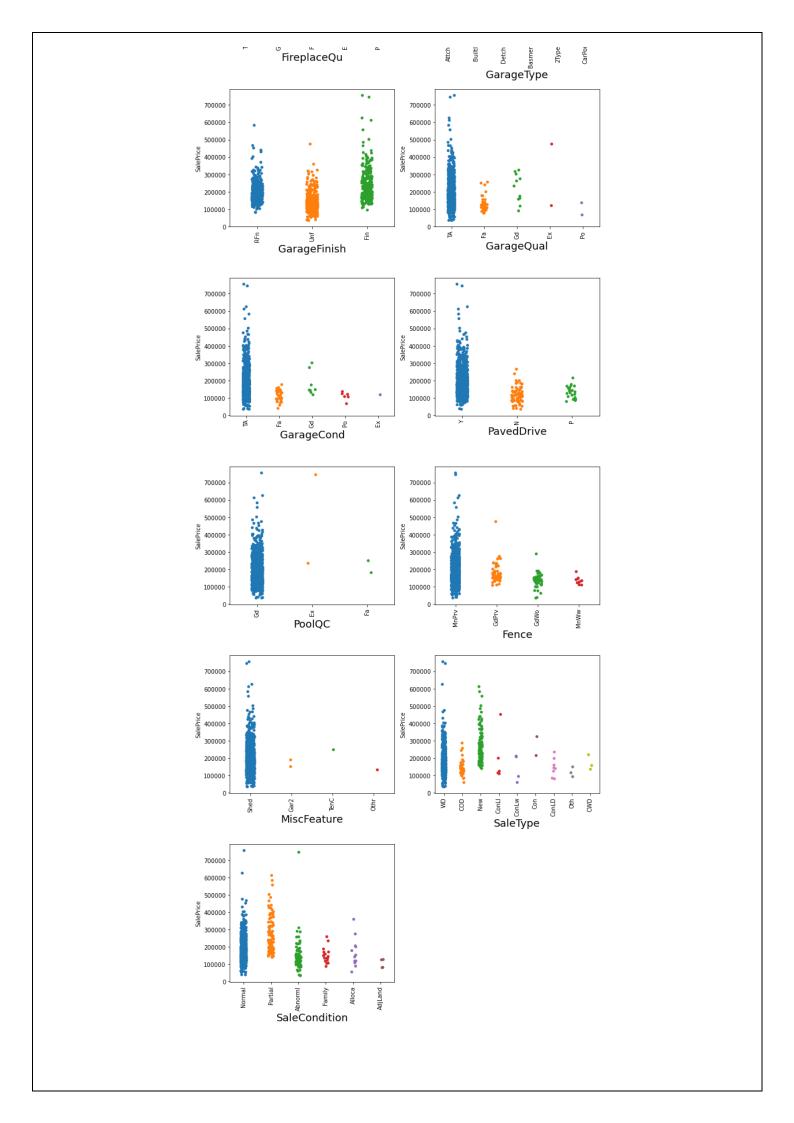












# Feature Engineering

Used Log transformation for removing outliers and skewness

 Used LabelEncoder for encoding every categorical features to encode with numeric codes.

- Split the dataset for training and testing
- Removed the mean and scales each feature/variable to unit variance.

```
# Now Let's split our data into training and validation.
features = train.drop(['Id', 'SalePrice'], axis=1)

target = train['SalePrice']

test_set = test.drop(['Id'], axis=1)

Splited the dataset into features and targets.

from sklearn.preprocessing import StandardScaler
scaler = StandardScaler()

features = scaler.fit_transform(features)
test_set = scaler.transform(test_set)
```

Removed the mean and scales each feature/variable to unit variance.

# Model/s Development and Evaluation

- Testing of Identified Approaches (Algorithms)
- Techniques:
- K-Neighbors Regressor
- Decision Tree Regressor
- Support Vector Machine
- Random Forest Regressor
- Gradient Boosting Regressor

# <u>Algorithms</u>

```
# K-Neighbors Regressor
from sklearn.neighbors import KNeighborsRegressor
knr = KNeighborsRegressor()
beststate(knr)

Best Random State : 73
Best R2_Score : 0.8167488311602309
Cross Validation Score : 0.7814946878164013

Time taken by model for prediction 0.0890 seconds

# Decision Tree Regressor
from sklearn.tree import DecisionTreeRegressor
dt = DecisionTreeRegressor()
beststate(dt)

Best Random State : 72
Best R2_Score : 0.7288358196885846
Cross Validation Score : 0.6661584106762032

Time taken by model for prediction 0.2135 seconds
```

```
# Support Vector Machine
from sklearn.svm import SVR
svr = SVR()
beststate(svr)

Best Random State : 74
Best R2_Score : 0.8652776650382791
Cross Validation Score : 0.8229042578128875

Time taken by model for prediction 0.9164 seconds

1 # Random Forest Regressor
2 from sklearn.ensemble import RandomForestRegressor
3 rf = RandomForestRegressor()
beststate(rf)

Best Random State : 72
Best R2_Score : 0.8958856523693193
Cross Validation Score : 0.8521468565943737

Time taken by model for prediction 16.0362 seconds

1 # Gradient Boosting Regressor
from sklearn.ensemble import GradientBoostingRegressor
gbr = GradientBoostingRegressor()
beststate(gbr)

Best Random State : 72
Best R2_Score : 0.894155922461464
Cross Validation Score : 0.8725352557999217

Time taken by model for prediction 6.1228 seconds
```

We can clearly see that Gradient Boosting Regressor and Random Forest Regressor are giving almost the same and best scores but due to time factor, and cost factor, I think the Gradient Boosting Regressor is the best model.

### Let's Hyper parameter tune the model with GridSearchCV

### Hyper Tuning the Model

After hyper parameter tuning the r2 score is 89.5 % which is a good score.

Last let predict with test data and store it in a csv file

3 1148 172418.166948 4 1227 195998.090457

- · Predicting the test dataset and view the first five prediction
- · Saving a .csv file for storing the predicted Sale Price of the House

## **Conclusion:**

- Learning Outcomes of the Study in respect of Data Science
  - Our customers' requirements are our highest priority so the project was built to satisfy their needs so the project works well and there is no customer churn
  - We should maintain the transparency among customers and also the comparison can be made easy through this model. If customer finds the price of house at some given website higher than the price predicted by the model, so he can reject that house.
  - So, we have to predict the pricing as per customers requirement and needs.
- Limitations of this work and Scope for Future Work
  - This model will then be used by the management to understand how exactly the prices vary with the variables.
  - They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns.
  - Further, the model will be a good way for the management to understand the pricing dynamics of a new market.
  - But still customers are always comparing the prices hence we should keep on updating our project to meet their necessity

