## The last 30 minutes of the interview will be used to discuss & review your SQL code so please pay mind to structure and readability.

- 1. Work out exactly how we differentiate between Reclaims and Renewals.
- 2. What was our paid net growth on the 20th of September?
- 3. How many people were on a trial on the 1st of October? Include both people who started a trial and ended a trial on that day.
- 4. Plot a graph that shows the paid net growth each month between June and December.
- 5. Plot a graph that shows the size of the paid base each day between June 1st and December 31st, split by 1, 3 and 12 month subscribers and Acquisitions/Reclaims/Renewals.
- 6. Using your knowledge of the gaming industry, explain your findings.