



THE WORLD'S MOST EXCITING CITY

























London is a city of glorious contrasts. Spend a day here and you'll barely scratch the surface. Spend a lifetime here and you'll fall in love with the Capital and everything it has to offer.

Few cities in the world can match London for its history, tradition and its From the almost one thousand year old Trafalaar Sauare to Buckinaham Palace

world's finest museums and galleries and

choice. The Tate or the Tate Modern? The vibrant and eclectic shopping The National Gallery or the V&A?

serious retail therapy. Try Knightsbridge or Bond Street for top designer brands and

destinations while Westfield London, one

For a guieter day out, why not take a parks, watch the world go by from the spectacular and panoramic views over

or musical, dine in a world-class world whether you're a lover of pop, rock, jazz, opera or classical.

Within easy reach of Kew Bridge West, all of London is yours...

























ONDON ON YOUR DOORSTEP...

ACCOMMENDED TO STREET TO STREET THE PROPERTY OF

The Houses of Parliament, opposite the London Eye - adjacent to Waterloo Station, just 28 minutes from Kew Bridge station.

From Kew Bridge West you can be in London within 28 minutes by train* and in the centre of the West End just a few minutes after this. Whether you work in the Capital or just want to enjoy all the superb leisure facilities offered by one of the world's greatest cities, everything you could wish for is practically on your doorstep.

...AND THE WORLD AT YOUR FEET

Richmond Park

25 minutes

55 minutes CAR

Kew Gardens (District Line)

Victoria

Piccadilly 30 minutes Eurostar 40 minutes

60 minutes UNDERGROUND

(Network Rail)
3 minutes walk from Kew Bridge West

Waterloo 28 minutes Oxford Circus 36 minutes

48 minutes RAIL/UNDERGROUND

TRAINS, PLANES AND AUTOMOBILES



MAINLINE RAIL

Kew Bridge station is just a couple of minutes walk away, offering a direct service to Waterloo in 28 minutes (peak time). Nearby Brentford Rail Station. Kew Gardens and Gunnersbury mainline stations provide fast, direct access to the north and west of London.



The ideal way to get around London; it's fast and reliable. Your nearest tube stations are Kew Gardens or Gunnersbury. Both are on the District Line and provide convenient interchanges with the Circle, Central, Piccadilly, Northern, Bakerloo and Metropolitan Lines to give you access to all of the Capital.



Heathrow Airport can be easily accessed by road on the M4, with regular flights to destinations all over the globe. If you prefer not to drive, simply take the District Line up to Paddington and take the Heathrow Express.



The most convenient bus services from Kew Bridge West are:

65 - to Ealing Broadway Station

257 - Hammersmith Bus Station or Hampton Court Green

237 - to White City Bus Station



ROAD

The M4 can be joined at Junction 2 just a few minutes drive from Kew Bridge itself. It provides a fast, direct link to the M25 London Orbital Motorway at Junction 4B. The M25 provides convenient access north to the M1 or A1 or south to the M3, Gatwick Airport or the Channel Ports.



Barts & The London School of Medicine & Dentistry

Offering international levels of excellence in research and teaching through portnerships with linked trusts (Barts and London NHS Trust, and associate University Hospital Trust). The school research and teaching is informed by wide ranging and stimulating clinical environments.

Nearest Tube: Chancery Lane

Chelsea College of Art & Design

Ranked as one of the best art colleges in Europe and offering a full range of challenging courses up to PhD.

Nearest Tube: Fulham Broadway

City University London

A major centre for arts, science, social science and business studies in the heart of the City of London. **Nearest Tube:** Angel

Guildhall School of Music & Drama

One of Europe's leading conservatories for musicians and actors.

Nearest Tube: Moorgate

Imperial College London

World class scholarships in science, engineering, management and medicine.

Nearest Tube: Lancaster Gate

King's College London

One of England's oldest university institutions, serving over 19,700 students and ranked among the world's top 25 universities.

Nearest Tube: Temple

London Metropolitan University

A leading provider of undergraduate, postgraduate, professional and vocational education and training.

Nearest Tube: Aldgate East

London School of Business & Finance

Offering industry focused programmes to suit global market trends at postgraduate and undergraduate levels.

Nearest Tube: Chancery Lane

London School of Economics & Political Science

A centre of excellence for teaching and research across the full range of social, political and economic sciences.

Nearest Tube: Temple

London South Bank University

Its four facilities cover health and social care, business and computing, arts and humanities and engineering and the built environment.

Nearest Tube: Elephant & Castle

Queen Mary University of London

A multi-disciplinary university based in the heart of London's West End, with academic and vocational specialisms including mathematics, physics, fashion and media.

Nearest Tube: Mile End

University of Arts London

Offering a diverse range of courses at all levels from foundation and undergraduate to postgraduate research.

Nearest Tube: Holborn

University College London

One of Britain's leading universities and centrally based with over 25,000 staff and students.

Nearest Tube: Euston Sauare

University of East London

With more than 20,000 students from 120 countries worldwide, UEL is one of the UK's most diverse and fastest growing universities.

Nearest Tube: Stratford

University of Westminster

One of Europe's leading research-focused higher education institutions delivering world-class degree programmes.

Nearest Tube: Oxford Circus









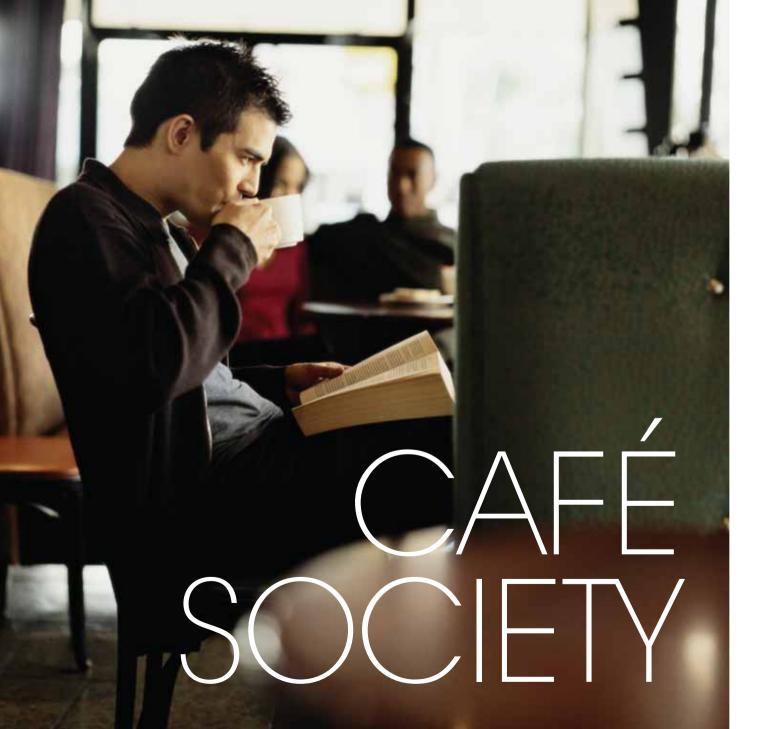
WESTFIELD MORE THAN JUST A NEW DESTINATION FOR DESIGNER BRANDS

At Kew Bridge West, you're just four miles from Westfield, Europe's premier retail destination, with over 1.6m sq ft of retail shops, bars and restaurants and its own state of the art digital cinema.

The Village at Westfield features over 40 designer brands under one roof. With names including Burberry, DeBeers, Dior, DKNY, Donna Ida, Furla, Gucci, House of Fraser, Louis Vuitton, Jimmy Choo, Prada, Versace and Tiffany & Co, it offers a truly sophisticated shopping experience to rival central London, Paris or Milan.

Westfield also offers an unrivalled dining experience, no matter what your tastes. There are fine restaurants and eateries offering the widest choice of cuisine from Japanese, Thai, Malay and Vietnamese to French, Mediterranean and traditional British fare.

With convenient access from Shepherd's Bush, White City, Wood Lane and Shepherd's Bush Market tube stations and parking spaces for 4,500 cars, it's easy to get to Westfield - and enjoy the ultimate retail



One of West London's best-kept secrets, Chiswick combines highly desirable village living with a cool cosmopolitan atmosphere. It offers beautiful parks and open spaces, enchanting riverside parks and pubs as well as excellent schools.













Chiswick High Street, just one mile from Kew Bridge West, offers seemingly endless 'al fresco' opportunities to meet, greet and eat with friends.

However, the area is perhaps best known for its busy and exciting high street, which combines upmarket boutiques and exclusive designer shopping with smaller independent shops and many fine restaurants, bars and bistros.

Chiswick offers no less than eight local sports centres as well as an abundance of private health and fitness facilities. However, if you prefer your exercise a little more gentle, you'll want to take full advantage of the superb riverside walks on offer. The Chiswick Mall, a man-made promontory provides stunning views of the Thames and a wide choice of historic riverside pubs.

THE BEST CULINARY EXPERIENCE WEST LONDON HAS TO **OFFER**

From sophisticated and elegant Michelin Star dining to highly individual gastro pubs and bustling bistros, this area of West London is famed for its exciting choice of restaurant destinations. Spoilt for choice? Here are just a few suggestions for that perfect evening out.

THE BOTANIST ON THE GREEN

Gastropub

3-5 Kew Green, London TW9 3AA

t: 020 8948 4838

THE GLASSHOUSE

Modern European (Michelin Star)

14 Station Parade, London TW9 3PZ t: 020 8940 6777

A TASTE OF MCCLEMENTS

Modern European

8 Station Approach London TW9 3QB

t: 020 8940 6617

French (Michelin Star)

ORIGIN ASIA

Indian

100 Kew Road, London TW9 2PQ

106-108 Kew Road,

THAI SQUARE RICHMOND

FRANKIE'S BRAGANZA



Traditional fare by master chef Antony Worrall Thompson

10b Kew Green, Richmond, Surrey TW9 3BH

t: 020 8948 4433

MA CUISINE

KEW GRILL

French

9 Station Approach, London TW9 3QB

†: 020 8332 1923

BACCO

Italian

39-41 Kew Road. London TW9 2NQ

t: 020 8332 0348

THE BINGHAM

British (Michelin Star)

61-63 Petersham Road, Richmond Upon Thames, Surrey TW10 6UT

t: 020 8940 0902



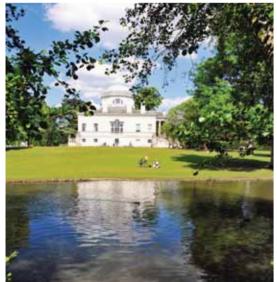
the charm of Best known for The Royal Botanic Gardens, one of Britain's favourite attractions and a superb destination that's virtually on your doorstep, Kew retains a distinctly 'London Village' atmosphere, rich in history and tradition. In this area you'll find enticing boutiques, independent shops and organic delicatessens jostling for space with some of the best restaurants, bars and bistros in West London. It's the ideal place for curios and coffees, fine antiques and exceptional dining. Running alongside the River at Kew is the historic Thames Path that is easily accessible from Kew Bridge West. It's a views of the Botanical Gardens on the opposing bank; there

With its picture perfect village green, charming riverside walks and fine Georgian architecture, Kew Village is less than a five-minute walk from Kew Bridge West.

wonderful place to stroll or jog, taking in the spectacular

are few more beautiful walks to be found in London.





















THE NATURAL SIDE OF KEW



The Royal Botanic Gardens at Kew offers a world famous environment of incredible natural beauty right on your doorstep.

Just across the Thames from Kew Bridge West lies Kew Gardens, 300 acres of exquisitely beautiful landscaping. It's the most famous garden in the world, with 250 years of fascinating history, strong royal connections and over 100 different garden attractions to explore and enjoy.

The grounds were once royal estates enjoyed by Kings George II and III, but today they are designated a World Heritage site and host to one of the largest collections of flowers and plants in the world. Among its many attractions are the striking glasshouses, the world famous Pagoda and the tropical rainforest environment of the Palm House. Other notable features include historic Kew Palace, the five acre lake and rich woodlands. The latest attraction is the Unique Xstrata

Treetop Walkway, which allows you to walk 18 metres into the tree canopy for a spectacular bird's-eye view of Kew.

People travel around the world just to enjoy the sheer beauty and majesty of Kew Gardens and its everchanging landscape. From the development, it's only a short walk across Kew Bridge.

FROM SYON PARK TO RICHMOND PARK

2,600 ACRES OF PARKLAND ON YOUR DOORSTEP

Close to Kew Bridge West you'll find two of London's greatest parkland settings; locations rich with history, wildlife and truly outstanding landscapes.

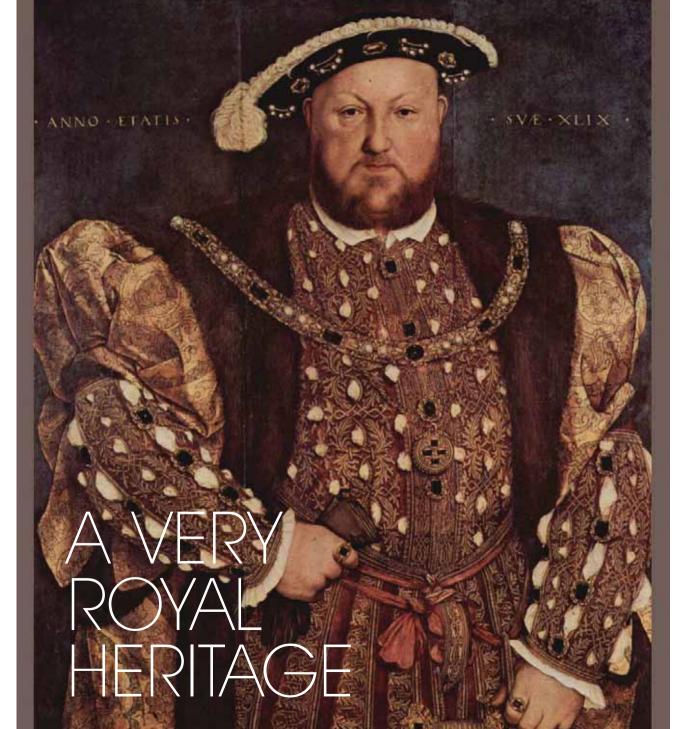
SYON PAR

The London home of His Grace The Duke Of Northumberland, the 200-acre Syon Park offers breathtaking views across the Thames to Kew Gardens and boasts 40 acres of outstanding gardens originally landscaped by 'Capability' Brown. Approximately 1.5 miles from Kew Bridge West, visitors can enjoy picnics beside the lake and stroll within the grounds and formal gardens as well as enjoying attractions including a Tropical Zoo, magnificent State Apartments and Great Conservatory.

RICHMOND PARK

The largest of the Royal Parks covering an area of almost 2,400 acres, Richmond Park was a former private hunting preserve for Charles I. From its heights, you'll enjoy an uninterrupted view over London as far as St Paul's Cathedral. Just 4 miles away, this is a splendid place to ramble and roam, picnic and explore. You'll find a host of attractions including the magnificent Georgian Pembroke Lodge, herds of red and fallow deer and the Isabella Plantation, a stunning woodland garden. Richmond Park has been designated as a Site of Special Scientific Interest (London's largest) and a National Nature Reserve.

Distances according to google.co.uk/maps













Flanked by a ceremonial guard of honour, King Edward VII opened the current Kew Bridge in 1903.

When King Edward VII honoured Kew that day it was in recognition of the area's long and distinguished association with royalty stretching all the way back to the Tudors.

King Henry VII built his summer palace here at Richmond and nobility soon followed. Queen Elizabeth I was a regular visitor to Chiswick and Kew, and its surrounds quickly became one of the most wealthy, fashionable and influential areas of London, enjoying a prestige that survives to the present day.

The King also passed his love of this splendid part of riverside London on to his son, King Henry VIII. Nearby Hampton Court

Palace became Henry VIII's favourite residence, and the sight of the grand royal barge with its full entourage proceeding along the Thames was a common and thrilling spectacle.

King Charles I created a royal hunting park at Richmond in 1637, but it was King George III and his family taking up residence at Kew Palace that made Kew such a desirable place to reside once more. The first Kew Bridge was built and the area flourished. Many of Kew's finest buildings were also built in the Georgian era and survive to this day, along with Kew Palace and Queen Charlotte's Cottage, which George III had built for his wife in the palace grounds.





A LANDMARK DEVELOPMENT FROM ONE OF LONDON'S PREMIER ARCHITECTS

Created by award winning Assael Architecture Limited, a practice renowned for their innovative approach to design and expertise in urban planning, Kew Bridge West offers a comprehensive selection of generously proportioned and superbly designed apartments with many overlooking a creatively landscaped inner courtvard.

Designed with perfect symmetry, seven apartment buildings radiate in a crescent from this private, tranquil, enclosed space - the focal point being the dynamic 15-storey tower.

Communal spaces within the development take their inventive design cues from Kew Gardens while a tree-lined boulevard and linear park running in parallel to Kew Bridge Road allow pedestrian access towards nearby Kew Bridge and Kew Bridge Station.

A Concierge, estate manager, resident's private gym and underground car parking complete the picture, creating the perfect place to live; the best in contemporary London style in a unique natural environment.

Computer generated image of the development only.



THE PLACE TO MAKE A REAL ENTRANCE

The dynamic entrance foyer sets the tone for the whole Kew Bridge West development. Exclusive, contemporary and luxurious, it has been designed as an extension of the landscaped inner courtyard, featuring the same textured, natural stone flooring.

The focal point of this spacious lobby is the distinctive curved concierge desk, a unique design that takes its cue from the Sackler Crossing, the innovative bridge across the lake at Kew Gardens. Located here, the Concierge offers residents a full range of essential services to help make London living secure, comfortable and stress-free.



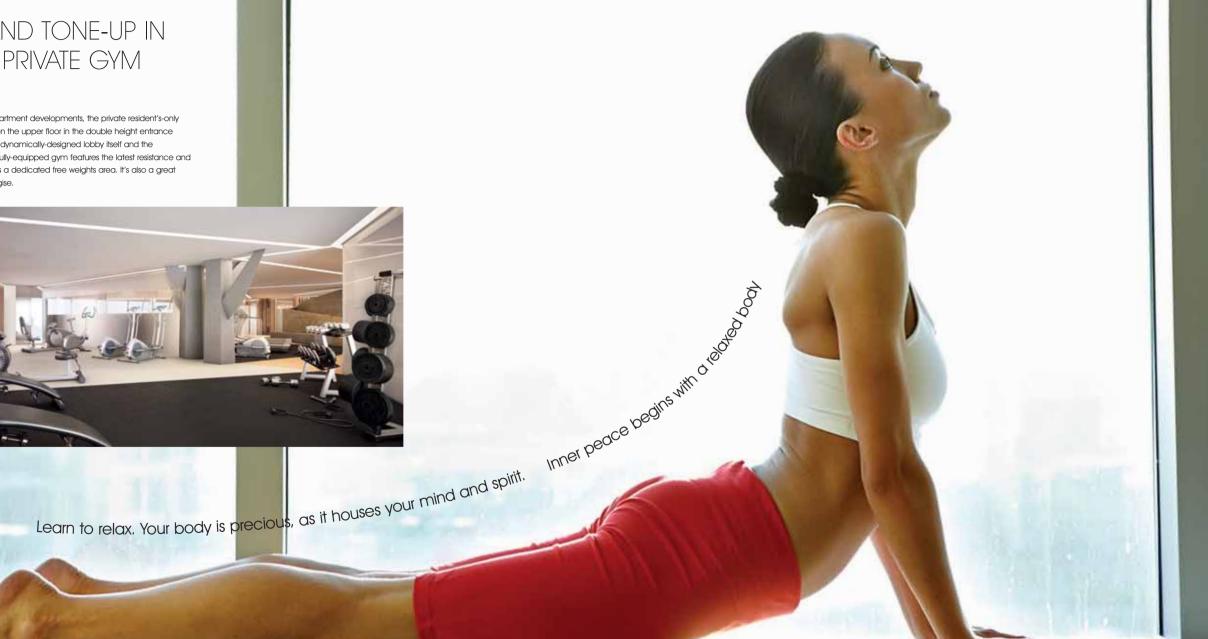


DE-STRESS AND TONE-UP IN YOUR OWN PRIVATE GYM

A 'must-have' in the best London apartment developments, the private resident's-only gym at Kew Bridge West is located on the upper floor in the double height entrance lobby of The Tower, with views of the dynamically-designed lobby itself and the landscaped courtyard outside. The fully-equipped gym features the latest resistance and cardiovascular equipment as well as a dedicated free weights area. It's also a great place to socialise as well as re-energise.



Computer generated image.





KEW BRIDGE WEST GARDENS



Reflecting the natural green setting of Kew itself, the landscaping at Kew Bridge West provides a tranquil, traffic-free environment in which residents can reflect and relax.

The focal point of the landscaping is the gated inner courtyard; an enclosed space surrounded by the part of the development that creates a natural crescent. A grove of trees with canopy lights creates a sanctuary for residents and a large level lawn offers all-round greenery. The surrounding planting reflects seasonal change and brings colour and diversity to the courtyard. A line of illuminated water jets adds an element of movement to this calm and reflective area.

The collective landscape surrounding the development

includes an asymmetric layout of roads, pathways and planting that contrasts the symmetry of the built environment, while the approach landscape includes a leafy linear park extending towards Kew Bridge and a green gateway with pedestrian priority leading to the vehicle drop-off point.

This creative use of space extends to the doubleheight entrances between blocks. Linking to the inner courtyard as an extension of the landscaping, these spaces feature the same textures and planting, with the addition of an Orangery.





All of the homes at Kew Bridge West benefit from the high quality design and finish associated with St James, a style that truly says 'statement living'.

Designed by leading interior designers, Darling Associates, all the apartments have been planned to maximise light and space and benefit from a very carefully considered palette of complementary colours and materials.

Kitchens, for example, feature crisp, clean lines and cabinets in dark stained oak, bleached oak style or high gloss white finish to complement the filed flooring. All kitchens feature glass splash backs and a full range of integrated appliances including a fridge freezer, dishwasher and Smeg oven and hob.

The luxurious fully-filed bathrooms feature a range of modern sanitary ware and brassware by some of the leading designers such as Hansgrohe. All benefit from large frameless glass showers and wall-mounted WCs. Wall and floor tiles are ceramic with wall tiles benefiting from complementary feature banding.

All apartments enjoy carpets to hallways and living/dining areas and offer a utility cupboard with provision for a bespoke washer dryer. Upgrade packages are available for all apartments and include appliances, work surfaces, flooring and wardrobes.









WORLD CLASS APARTMENTS







KEW BRIDGE WEST: ST JAMES' LATEST ADDITION TO LONDON'S CULTURAL IDENTITY

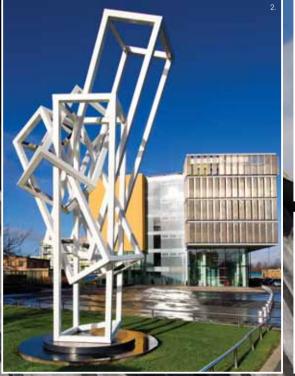
London is the world's cultural city, home to 8 million individuals and their diverse cultures; a city full of the arts; theatres, music, museums and galleries. For ten years, St James has worked with galleries, artists and designers to commission public art, water features, sculptural seating, street furniture and creative lighting in all its developments. We have worked with famous institutions like the Royal Academy and the Royal Society of British Sculptors to find new ways of creating original places with their own distinct identity.

At Kew Bridge West we have taken the idea of the 'Big Table', popularly found in restaurants, cafes, clubs and coffee shops. This exciting commission will see a large communal table placed in the central courtyard. Here residents can work, eat and drink, relax and socialise.

As with all our residential developments an artisan approach influences our approach to the entire public realm, from the landscaped gardens and courtyard to lighting, seating, metal forged ironwork and even the set of beautiful slate roundels set within the courtyard, engraved with poems, quotes and text. Cultural Consultants Futurecity work with renowned artists such as Tom Phillips on embedded, architectural public artworks. Phillips' work 'Rail Diversions' is indicative of these kind of commissions and the way in which Futurecity curate and deliver high quality collaborative art commissions across the Capital.

The Kew Bridge West development is also a new place at the heart of a historic museum quarter. The Kew Bridge Steam Museum is next to the development, housed in a distinguished 19th century building featuring working Victorian machines, a steam train and a changing programme of exhibitions. The Musical Museum close by contains one of the world's most important collections of automatic instruments, from the tiny clockwork Musical Box to the self-playing 'Mighty Wurlitzer'.









- 4. **Signature Wind sculpture**James Clark Grosvenor Waterside

ST JAMES

CREATING SOME OF THE FINEST HOMES IN LONDON



SILKWORKS 2010 GROSVENOR WATERSIDE 2011



Backed by the experience and expertise of the Berkeley Group, the country's leading regenerator and winner of the Queen's Award for Enterprise for Sustainable Development, St James is a multi-award winning developer in its own right.

Working across a wide range of diverse projects, St James has gained an enviable reputation as a dynamic and innovative company with a passion to provide high quality urban living environments in excellent locations across London and the South East. Committed to developing to exacting standards, St James brings a high level of creativity to all of its designs, focusing on delivering a superior quality of construction and finish along with a peerless level of customer service.



COMPUTER GENERATED IMAGE OF RIVERLIGHT, DUE FOR COMPLETION 2014





OUR COMMITMENT TO SUSTAINABLE LIVING

AS PART OF ITS SUSTAINABILITY PROGRAMME, ST JAMES IS COMMITTED TO REDUCING THE ENERGY, WASTE AND WATER ASSOCIATED WITH NEW HOMES.

Sustainability is a key part of the Berkeley Group ethos and all its companies, including St James, have made a long-term commitment to create sustainable, vibrant communities that enhance the surrounding area while minimising any adverse environmental impact. This philosophy is encompassed in the construction of Kew Bridge West, the development of a disused brownfield site and its successful integration into an exciting local regeneration.

Energy saving features in each apartment at Kew Bridge West include:

'A' rated appliances: Fitted in kitchens these reduce energy consumption and emissions by up to 60%

6/4 litre dual flush toilets: These enable you to decide how much water you use when you flush; six litres or four. This could save you up to 40% of water consumption.

Recycling bins: Recycling bins are provided with each property enabling waste separation.

100% low energy light fittings: Low energy fittings to save you energy and money.

In addition, residents will be able to make use of an on-site Car Club where cars can be hired on a short-term rental basis; a scheme that provides immediate financial and environmental benefits, reducing C02 emissions and congestion. Additionally, the underground car park will include a number of charging points for electric vehicles.



Vision 2020. OUR VISION FOR YOUR FLITLIRE

Berkeley already leads the field in sustainable development and we are now raising standards higher still with our Vision2020 initiative. When you buy a new home from Berkeley you will be sharing this commitment to a more eco-friendly way of life that has benefits for you and for the whole community.

An exceptional customer experience

- Dedicated sales teams provide exceptional service throughout the whole buying process
- Our Customer Service teams ensure your new home exceeds expectations on all levels

Greener, more economical homes

- Use 26% less water per person than the average house*
- Save around £380* per year on energy bills
- Reduce CO2 emissions by 76%*
- Recycling bins in every home
- Space for a home office
- A safe place to store bicycles

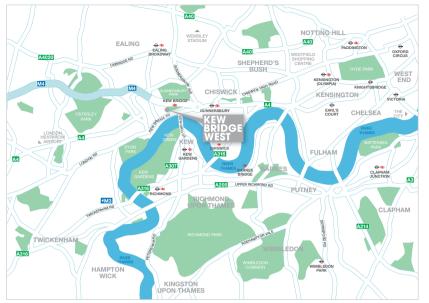
Creating sustainable communities

- Close to essential amenities including schools, parks and shops
- Good access to public transport
- Streets that are friendly for pedestrians and cyclists as well as cars
- Safe public spaces and pedestrian routes
- Homes designed to adapt to changing needs

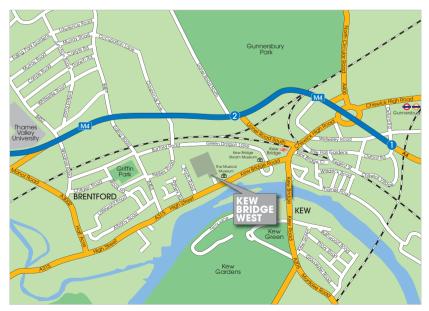
A commitment to the future

- Berkeley pledges to reduce CO2 emissions and water consumption by 5% per year until 2012
- We also pledge to reduce or recycle over 80% of our construction, excavation and demolition waste

KEW BRIDGE WEST



AREA MAP



LOCAL MAP MAPS NOT TO SCALE

For further information

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