



Swipe Out Hunger at [your university]
[date of your meeting]

Presented by: [your names]

Introduction: A Swipe Out Hunger program at [your university] would provide students with the opportunity to donate their remaining meal swipes to alleviate hunger [among students on your campus] while learning about food insecurity. This would be implemented through a strong partnership with [your dining provider] and the university administration.

I. Background and Mission of Swipe Out Hunger

Swipe Out Hunger is the leading nonprofit addressing hunger amongst college students. Founded by a group of friends at UCLA in 2010, they have grown into a national movement serving 1.5 million nutritious meals to date. Swipe Out Hunger collaborates with universities and their students to end campus hunger by allowing students to donate their unused meal swipes to their peers. In addition, Swipe Out Hunger authored the "Hunger-Free College Campuses" bill that was signed in 2017 and offered \$7.5 million of funding to UCs, CSUs, and California Community Colleges to support initiatives to address college student hunger.

II. Mission Statement for Swipe Out Hunger at [your university]

Swipe Out Hunger at [your university] aims to meaningfully engage our fellow [your mascot] in addressing hunger [on this campus]. Our two-pronged approach is to encourage students to donate their excess meal funds, set up a program where funds are allocated to students facing food insecurity, and educate and raise awareness of the issues surrounding student hunger.

III. Students Giving Back

[Your university] promotes a culture of students who are change agents, both independently and through efforts coordinated by the [community engagement office]. Swipe Out Hunger is a way to foster [your university's] passion of giving back by leveraging resources that already exist in new and innovative ways. We are taking our strong campus culture of giving back and using it to provide support to our peers.

IV. The Need in the Community

This year, [insert 2-3 powerful stats, such as: x percentage of students on campus received food stamps whereas x people were eligible, there were x amount of students on campus who were food insecure, there were x amount of students who visited the pantry on campus, etc.].

V. How does hunger affect our community?

There is a high prevalence of food insecurity among college students across the U.S. In a 2016 survey of 3,800 students at 34 colleges across 12 states- the broadest sample to date- the authors found that 48% experienced food insecurity.

Students with food and housing insecurities are: [choose a few stats from the list below]

- 53% more likely to miss a class
- 54% more likely to miss a study session
- 37% more likely to miss a club meeting
- 55% more likely to opt not to join an extracurricular activity
- 55% more likely to not buy a required textbook
- 25% more likely to drop a class
- 81% more likely to not perform as well academically as they otherwise would have

VI. Solution

By introducing a Swipe Out Hunger program at [your university], we would directly alleviate student hunger and raise the awareness of issues of food insecurity among our fellow students.

Our plan to collect extra swipes has two elements.

[This is your space to custom design your program. Below is one example of a model].

1. Set up tables outside of Dining Halls x, y & z near the end of each semester. Students will then approach our tables and select a number of meals from their meal plan that they'd like to donate and provide their information on "swipes collection sheets."

2. These sheets are submitted to Dining Services who will tally the total number of meals that students have donated from their meal plan. These meals are then [set aside and issued to other students on campus who are food insecure and/or the funds are used to stock the food pantry on campus].

We predict that many of the funds which students do not use are already accounted for and we do not intend to disrupt prepared budgets. We are excited to work together to find a model that does not place undue financial burdens on [Food Service Provider] or the administration. Previous successful Swipe Out Hunger models include a cap or conversion rate for each donated meal.

[Here you will outline the specific program details you have designed.]

VII. Potential Partner Organizations [insert partners here]

[Campus Food Closet]: [Campus Food Closet] in the student activities center provides food to as many as [X] students a day who are facing financial difficulties and may not be able to afford basic items. There is a clear community need for this resource and

funds collected through Swipe Out Hunger drives could provide reliable funding to keep the closet stocked. The closet has been featured in [insert press] and this partnership would provide additional positive press to [Dining Company] and [University].

[Financial Aid Office]: [Financial Aid] is interested in partnering with Swipe Out Hunger and [Dining Company] to disburse the donated meal credits to students they serve who are at-risk of food insecurity. They can host a student request form on their website, screen student requests, and send Dining an email with the name and ID number of each student who is approved to help facilitate the electronic transfer of meal swipes.

[your email + phone]