

# DIU SOCIAL MEDIA PLATFORM

# Our DIU family, one click away—welcome to DIUnity!



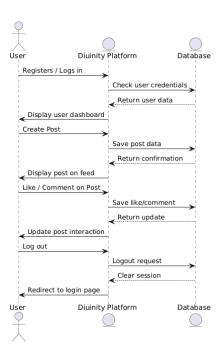
Name	Md. Ashraful ISlam Albi	Shuvo HAlder	Md Rafi-A-Hassan	Md. Reyadul Islam Reyad	Chinmay sarker
ID	212-15-4117	212-15-4145	212-15-4152	212-15-4154	212-15-4156

#### Introduction

DIUnity is a social networking platform tailored for Daffodil International University, designed to enhance communication and engagement within the university community. It allows students and faculty to create profiles, post updates, like, comment, message, poke, find friends, create groups, and organize events. By providing a secure and interactive environment, DIUnity fosters collaboration, strengthens connections, and supports the digital transformation of campus life.

#### **Methodology for Diunity**

Diunity was developed using a user-centric approach to create a friendly and interactive social media platform. We started by analyzing popular platforms like Facebook to understand user needs and expectations. Our team used agile development methods, dividing the project into small, manageable tasks. Each feature, such as profile creation, messaging, and news feeds, was designed and tested for usability. We prioritized security by integrating strong encryption for data protection. Feedback from early users helped us improve the design and functionality. The project combined creative design, advanced coding, and ongoing testing to ensure Diunity is reliable, engaging, and user-friendly.



#### **Technology Stack**

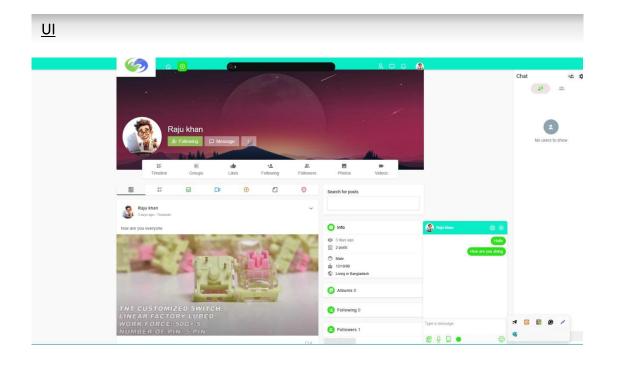
Frontend Technologies: HTML, CSS, JavaScript

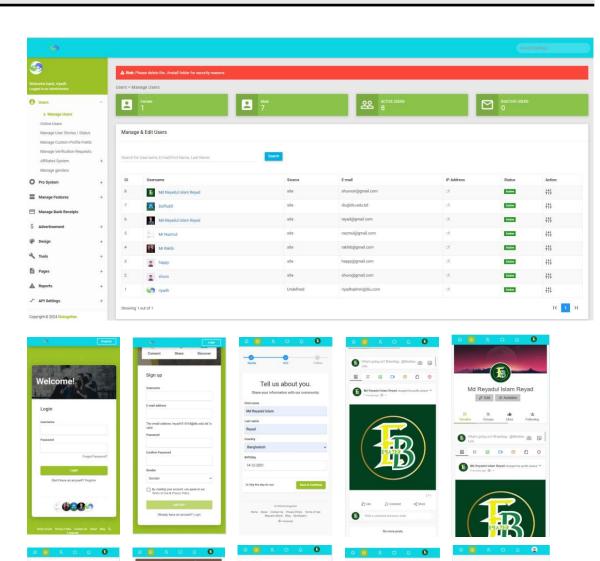
Backend Technologies: PHP

Tools and Frameworks: Git and GitHub Database: MySQL, Visual Studio Code

### features:

- •Profile Creation: Make personal profiles with bio, photos, and interests.
- •News Feed: See updates from friends, groups, and pages.
- •Posts: Share text, photos, videos, or links.
- •Likes and Reactions: Like or react with emojis (Love, Haha, Wow, etc.).
- •Comments: Write comments on posts and photos.
- •Friend Requests: Connect with others by sending or accepting requests.
- •Messenger: Chat, call, or share media privately.
- •Groups: Join spaces for shared interests and interact.
- •Pages: Public profiles for businesses, celebrities, and brands.
- •Events: Create or join events and invite friends.
- •Notifications: Get alerts for likes, comments, and friend requests.
- •Privacy Settings: Control who sees your content.





### 1. Problems with DIUnity

- as users grow.
- User engagement and retention security checks. challenges.
- Content moderation and feature engagement. misuse.
- Maintenance and constraints

## Solutions for DIUnity

Scalability and performance issues •Use scalable cloud hosting to manage growing users easily.

Add a photo

- Data security and privacy concerns.
  Add strong encryption and do regular
  - •Make the design simple for better user
  - •Use AI to monitor and manage content.
  - resource •Provide regular updates and active support. •Plan smartly for a smooth user experience!

### Future Work:

- •Global Integration: Connect with more healthcare systems worldwide for smooth data sharing.
- •Al and Machine Learning: Use smart technology to predict health risks and create personalized treatments.
- •Wearables and Mobile Apps: Sync with wearable devices and apps for real-time health tracking.
- •Regulation Compliance: Follow data privacy rules like GDPR and HIPAA for safety.
- •Better User Experience: Improve the platform based on user feedback to make it easier to use.
- •Blockchain Improvements: Make blockchain faster, cheaper, and more scalable.

### **Conclusion:**

The Decentralized Integrated Patient Health Data Analysis Ecosystem empowers patients with secure control over their health data, enabling seamless sharing with healthcare providers. This fosters personalized care, enhances trust, and supports a more efficient, patient-centric healthcare system.