Reynanda Arya Putra
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Fourth-year Computer Science student with a strong interest in technology, data, and digital marketing, experienced in applying data analysis, automation, and problem solving skills to support performance driven marketing initiatives and collaborative technical projects.

EDUCATION

UNIVERSITAS NEGERI JAKARTA   2022 – PRESENT
Computer Science
- GPA 3.44 / 4.00.
- Active in student organizations (LLMP Ilmu Komputer, MTM UNJ) with multiple leadership roles.

SMA NEGERI 99 JAKARTA   2018 – 2021
Science
- Science major with a 79.43 average score.
- Active member of Paskibra SMAN 99 Jakarta and competition participant.

EXPERIENCE

Angkit Agro – Internship Program   2023 – 2024
- Led a team of 5 to build a Flutter mobile app and Laravel web platform delivered within 3 months.
- Collaborated with teammates to manage tasks and solve issues to keep project milestones on track.
- Successfully delivered the project with 100% completion, fulfilling all client requirements and specifications.

PT Griity Indonesia Bernilai - Internship Program   2025
- Developed a Python based WhatsApp auto follow-up system to reduce manual follow-ups with KOLs and affiliates, improving operational efficiency and accelerating campaign execution.
- Built KOL performance dashboards using Looker Studio and affiliate tracking systems in Google Sheets, integrating multiple data sources to deliver more accurate and data driven monthly reports.
- Managed KOL collaborations that generated a total of 3.3 million views on TikTok, driven by well structured campaign strategies and performance oriented content coordination.

LEADERSHIP & ORGANIZATIONS

MTM UNJ – Treasurer   2024 – 2025
- Supervised financial management and reviewed monthly reports from BEM Universitas Negeri Jakarta.
- Led oversight of three departments (advocacy & welfare, business & creative economy, executive board) to ensure accountability and program performance.

LLMP Ilmu Komputer – Head of Domestic Affairs Council & Commission I   2024 – 2025
- Supervised financial operations with annual budget > IDR 10M, ensuring transparency and accountability.
- Planned and evaluated programs from the Cadre Department benefiting 150+ students, coordinated benchmarking with BPM FMIPA UI and shared university regulations.

SKILLS, CERTIFICATIONS & ACHIEVEMENTS
- **Technical:** Python, PHP, JavaScript, Microsoft Excel/Word/PowerPoint, Google Sheets/Docs/Slides, Ubuntu.
- **Soft Skills:** Leadership, teamwork, problem solving, communication, time management.

Certifications:
- Digital Festival – Kickstart Data Science Journey, Rakamin Academy (2022).
- Belajar Dasar Pemrograman Web, Dicoding Indonesia (2022).
- LLM-Based Tools and Gemini API Integration for Data Scientists, Hacktiv8 Indonesia (2025)
- Bootcamp Data Analyst Pakai Excel, SQL, & Persiapan Kerja, PT Ebiz Karisma Internasional (2025).
- Associate Data Analyst, Lembaga Sertifikasi Profesi TIK Global (2025).

Certifications:
- Participant, Programming Competition – GEMASTIK 2023.
- Speaker, "BURT GOES TO DAERAH" (2024) on financial guidelines for 40+ legislative members.