**Cesar A. Reyes**

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**Professional Summary**

A results-driven **AI Training Specialist** with expertise in refining and evaluating large languagemodels (LLMs) and voice AI systems. Proven ability in advanced prompt engineering, developing robust evaluation rubrics, and leading quality assurance **for large, distributed teams**. Combines a strategic business acumen from a BBA in Marketing with **deep technical proficiency in** Python, data analysis, and AI orchestration to bridge the gap between technical AI capabilities and business objectives. **Seeking roles in** AI Operations, AI Product Management, or as an AI Training & Evaluation Specialist.

**Technical Skills**

* **AI & ML Skills:** Prompt Engineering, AI Model Evaluation, LLM Fine-Tuning, Quality Assurance, Rubric Development, Instruction Hierarchy Testing, Data Annotation
* **Programming & Tools:** Python, SQL, Windows Batch, JSON, LaTeX, Wolfram Alpha, Jellyfish, Ollama, Claude, Deepseek, HTML5/CSS3/JavaScript, GSAP, Canvas API, Snowflake, Airtable, Airflow, Zapier, Thumbtack, Angi, Visual Studio, Copilot, HubSpot
* **Platforms & Methodologies:** GitHub, Huggingface, Vercel, MECE Principles, Cross-functional Collaboration, Zoom, Remote Team Leadership, Agile Workflows
* **Languages:** English (Fluent), Spanish (Fluent), Italian (Working Proficiency)

**Professional Experience**

**AI Training & Quality Assurance Specialist** | Outlier AI | Remote | Oct 2024 – Present

* Advanced from Contributor to trusted **Reviewer and QA Lead** on 7+ high-priority AI training projects, demonstrating consistent excellence and leadership.
* Engineered complex prompts and multi-dimensional rubrics to test model performance on hierarchical instructions, mathematical reasoning, and natural conversation, directly contributing to model improvement.
* Led quality assurance initiatives for teams ranging from **275 to 20,500 contributors**, mentoring junior team members and enforcing project standards to ensure data integrity.
* Specialized in both text and audio AI training, managing high-fidelity audio data collection and transcription validation with **timestamp accuracy within 0.5 seconds**.
* Recognized with a **formal commendation** for exceptional contributions and assigned to a **premium, higher-compensation project** based on proven expertise.
* Maintained a **4.2/5 average rating** across 135+ peer-reviewed tasks, with **70% of reviews rated 4-5 stars**.

**Co-Founder & Frontend Web Developer** | SwiftSite | Remote | May 2025 – present

* Launched and scaled a **web development agency** startup, building enterprise-grade websites for clients from the ground up using modern frontend technologies (HTML5, CSS3, JavaScript, GSAP)
* Specialized in marketing SEO foundations to enhance user engagement and client leads.
* Responsible for logistics, customer onboarding, pricing strategies, client acquisition, frontend development, and project delivery.

**Property & Assistant Marketing Manager** | Refica Properties LLC | May 2024 – Present

* Assisted in managing end-to-end rental operations and digital marketing for a real-estate portfolio, coordinating with contractors and vendors to optimize costs and operational efficiency.

**Marketing Consultant (Volunteer)** | JSJ Electric | Sept 2024

* Increased B2C lead generation by **8%** by launching targeted digital marketing strategies and optimizing profiles on **Thumbtack** and **Angi** platforms.

**Projects & Technical Demonstrations**

* **Personal AI Development Environment:** Built a **local AI console** using Windows batch scripting and the Ollama framework to orchestrate multiple LLMs (smollm2, deepseek-r1), featuring a custom UI, persistent memory, and context-aware model routing.
* **Interactive AI Portfolio Chatbot:** Developed a sophisticated, **framework-independent chatbot** using pure HTML5, CSS3, and JavaScript. Implemented a **weighted keyword algorithm** to dynamically present relevant experience, increasing user engagement.
* **HTML5 Game Development:** Created interactive, **time-based games** using the HTML5 Canvas API, implementing custom physics engines, procedural animation, and parallax scrolling to demonstrate advanced front-end development skills.

**Education**

**Bachelor of Business Administration in Marketing** | Sam Houston State University – Huntsville, TX | Aug 2024

**Certifications**

* Python for Data Science, AI & Development – IBM (July 2025)
* AI Applications in People Management – University of Pennsylvania (Nov 2024)
* AI Strategy and Governance – University of Pennsylvania (Nov 2024)
* AI in Marketing & Finance – University of Pennsylvania (Nov 2024)