

MARVIN CHRISTIAN L. REYES

E-COMMERCE WEB SPECIALIST II | FRONT-END DEVELOPER



0915 509 9380



marvinclr@gmail.com



Makati City, Philippines



linkedin.com/in/marvin-christian-reyes

Certifications



Figma Training Course



Information Technology Passport (IP) Certification

Skills

- HTML
- CSS
- Bootstrap
- MySQL
- Javascript
- jQuery
- Java
- PHP

Tools



Work Experience

E-Commerce Web Specialist II

Mercola Consulting Services (Sept. 2020 - Present)

- Played a key role in maintaining and enhancing the E-Commerce platform, consistently delivering high-quality code and a visually cohesive design. Leveraged HTML, CSS, JavaScript, and Kentico CMS to ensure responsive, accessible, and visually appealing website layouts using VS Code as the primary development environment.
- Collaborated with UI/UX teams to implement and refine web page designs that align with client specifications, enhancing user engagement and satisfaction. Coordinated with the Marketing team to gain approval on final web pages, ensuring that all digital assets aligned with brand guidelines and campaign objectives.
- Handled image resizing and updated web assets using Adobe Photoshop and Illustrator, streamlining the process for quicker loading times and improved site performance. Standardized asset management processes to improve efficiency and maintain visual consistency across all web pages.
- Proposed and implemented automation for recurring code updates, reducing daily manual efforts and freeing up valuable development time. This proactive approach to automation improved team efficiency, allowing for faster iteration cycles on the E-Commerce platform.
- Actively partnered with the QA team to identify and resolve website bugs, leading to improved site stability and user satisfaction. Worked closely with the Back-End team to troubleshoot and optimize API calls, ensuring efficient data retrieval and seamless user experiences.
- Guided fellow E-Commerce Web Specialists in creating clean, efficient, and scalable code that meets project criteria and adheres to best practices. Advised on coding standards to improve team productivity, enhance project quality and maintainability, and reduce redundancies, contributing to overall team growth.

Work Experience

Associate Software Engineer

Accenture (July 2019 - Oct. 2019)

- Received training on Adobe Experience Manager (AEM) and Java, gaining foundational skills in content management and application development.
- Developed a basic website using Adobe Experience Manager, applying best practices in CMS development and content structuring to create a user-friendly and organized interface.
- Enhanced problem-solving skills by resolving coding issues in Java, focusing on debugging techniques and code optimization to ensure efficient application performance.

Intern

Citrus Innovation Inc. (Aug. 2018 - Oct. 2018)

- Designed interactive prototypes and wireframes for client websites using Adobe Illustrator, enhancing early-stage client feedback and streamlining the design approval process.
- Collaborated with senior designers to develop user-friendly and visually appealing website layouts tailored to diverse client needs.

Intern

Accenture (June 2018 - July 2018)

- Assisted in troubleshooting and improving application functionality, ensuring seamless integration and optimized performance.

Education

2015 - 2019

University of Santo Tomas, Manila

Bachelor of Science in Information Technology

Reference

(Available upon request)