

## AI-Driven Threat Detection in AWS Environments

With cyberattacks growing more sophisticated and the adoption of cloud services expanding, traditional security methods alone are no longer enough. AWS offers several AI-powered tools designed to enhance security and stay ahead of potential threats.

1. **Amazon GuardDuty** is like the security man to your apartment that continuously monitors your AWS environment for suspicious activity. It uses machine learning (ML) to detect unusual patterns, like unauthorized access attempts or unexpected data transfers, and sends alerts in real time.
2. To help you investigate these alerts, **Amazon Detective** dives deeper by analyzing logs and visualizing security issues. This allows security teams to quickly find the root cause of incidents and take appropriate action.
3. For data protection, **Amazon Macie** is a key tool. It uses AI to identify and monitor sensitive data, like personal information, making sure your data stays secure and compliant with privacy regulations such as GDPR.
4. On the visual side, **Amazon Rekognition** can analyze images and videos such as CCTV footage to detect things like inappropriate content or faces, adding another layer of security in media-heavy environments.

Together, these AWS tools offer a comprehensive, AI-driven approach to cloud security, helping businesses detect and respond to threats faster and more effectively.

See AWS Architecture Diagram Below

