

Business

- Get business loan
- Find a brand pitch to find investors
- Find partners for the business
- Business managers
- Lawyers
- Monetization

Physical additions

- Build new study spaces
- More desks for students
- More designated areas studying
- TVs that keep track of how full the study areas are

Help from the university

- get in contact with staff and faculty
- Hire faculty that will keep track of study spots
- make a petition
- Get in contact with student leaders

Technology

- iOS/Google store App
- App developers
- User feedback
- Social media accounts for the app

- Give users the option to report the traffic on study areas.
- monetization of the app
- Collect data of peak traffic

Longevity

- Staff to maintain physical additions
- Server maintenance
- Security and functionality of the app