The Naming Game

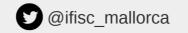


















Shared conventions emerge spontaneously in a population of agents.

Shared communication schemes in groups of robots, shared keys in sensor networks, collaborative tagging in humans.

- Organization.
 - Complete graphs
 - Lattices
 - Small-world networks
 - Scalee-free networks
 - Communities
 - Committing agents



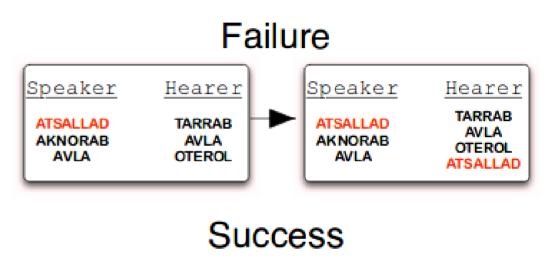


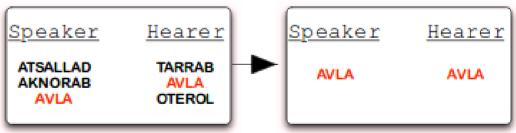


- Select one speaker and one hearer randomly
- Pronounce a word within the speaker dictionary
- Failure: enlarge hearer dictionary

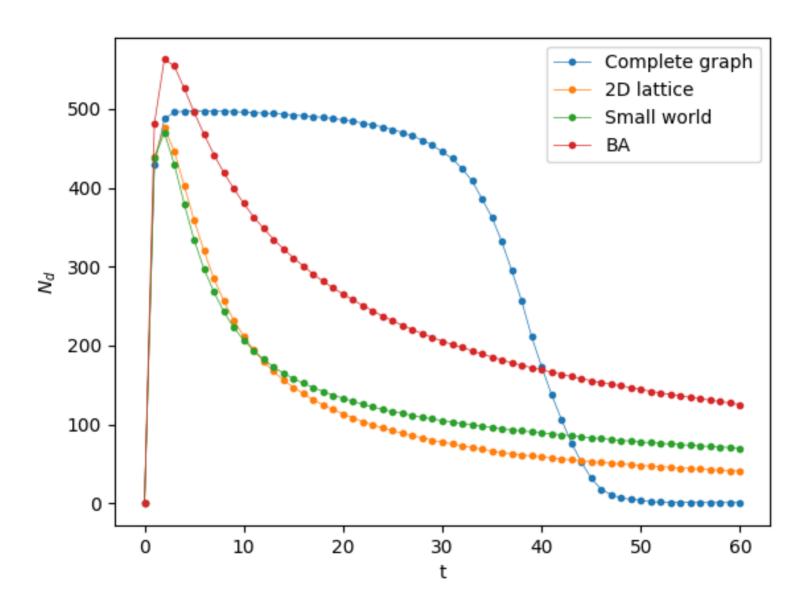
Success: keep successful

word

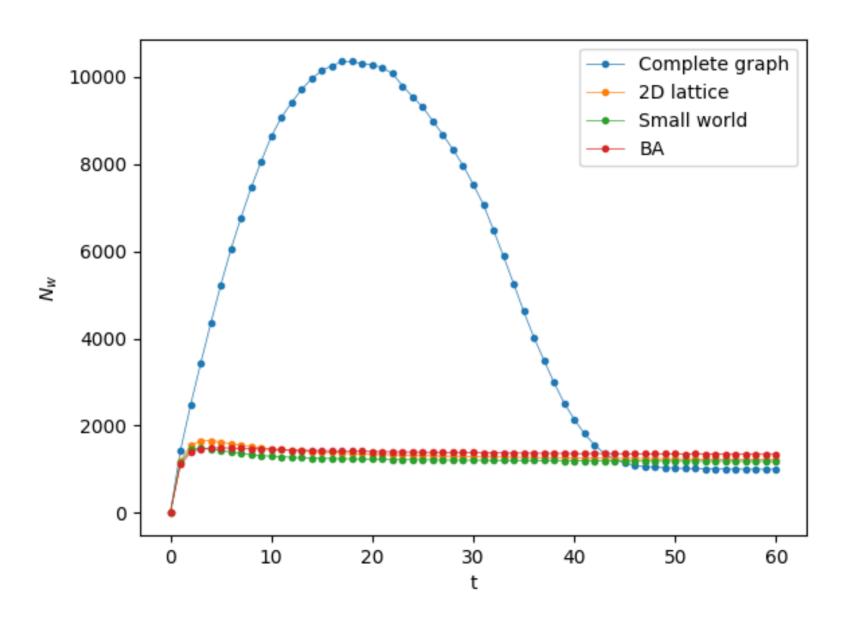


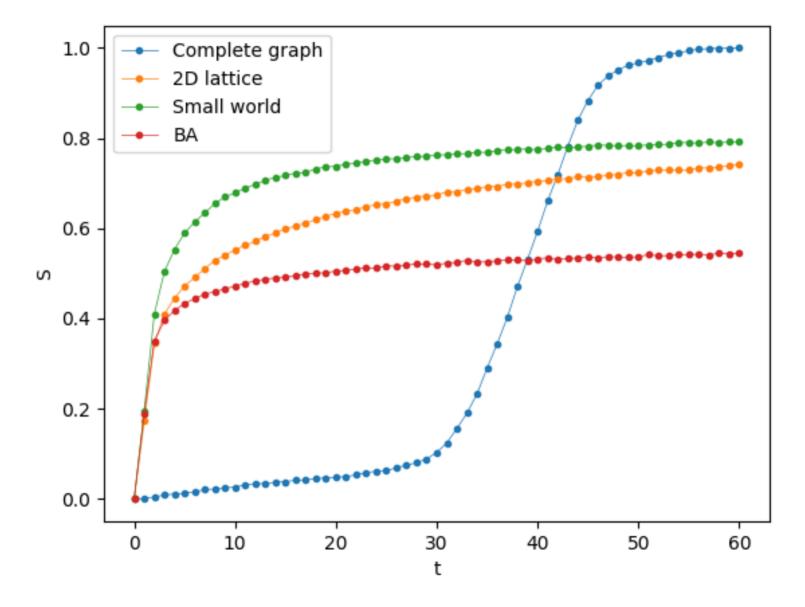






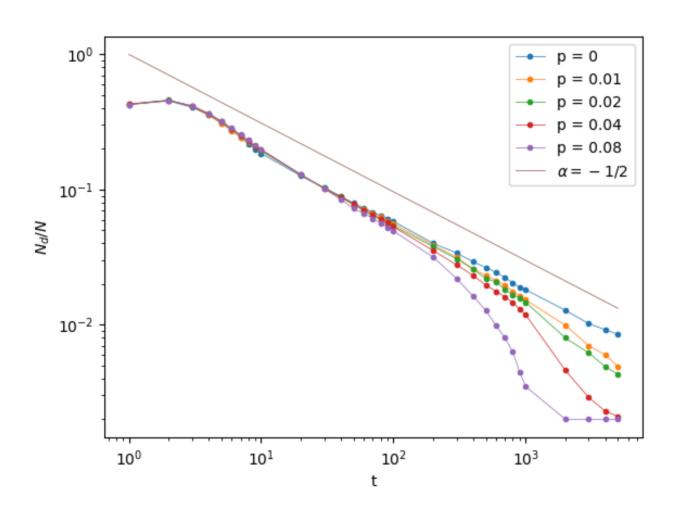




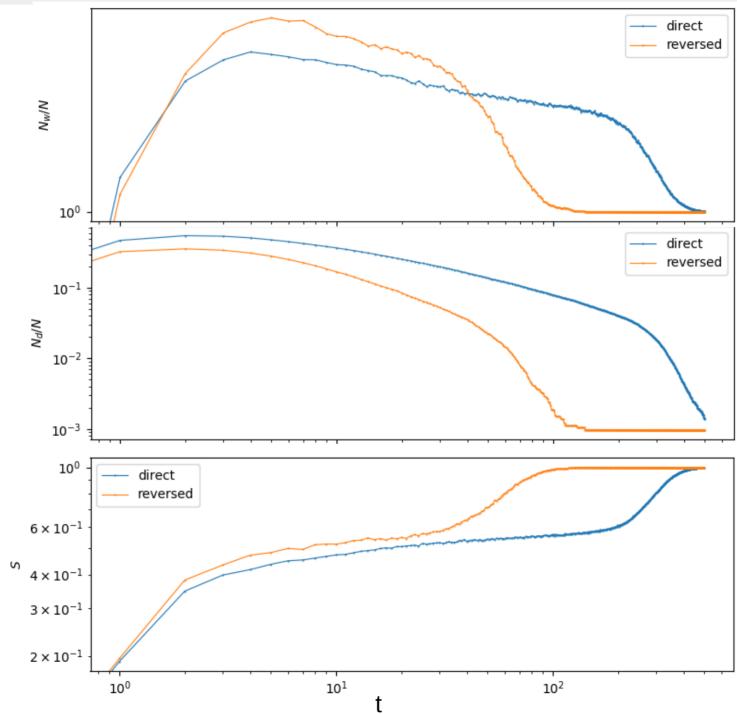








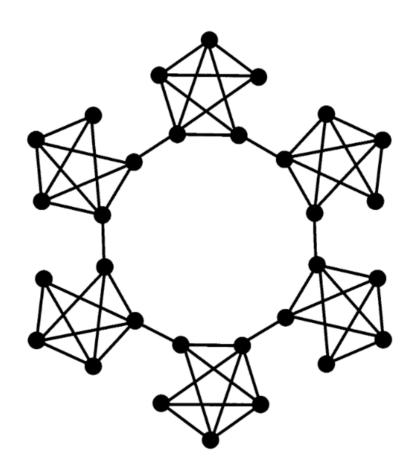








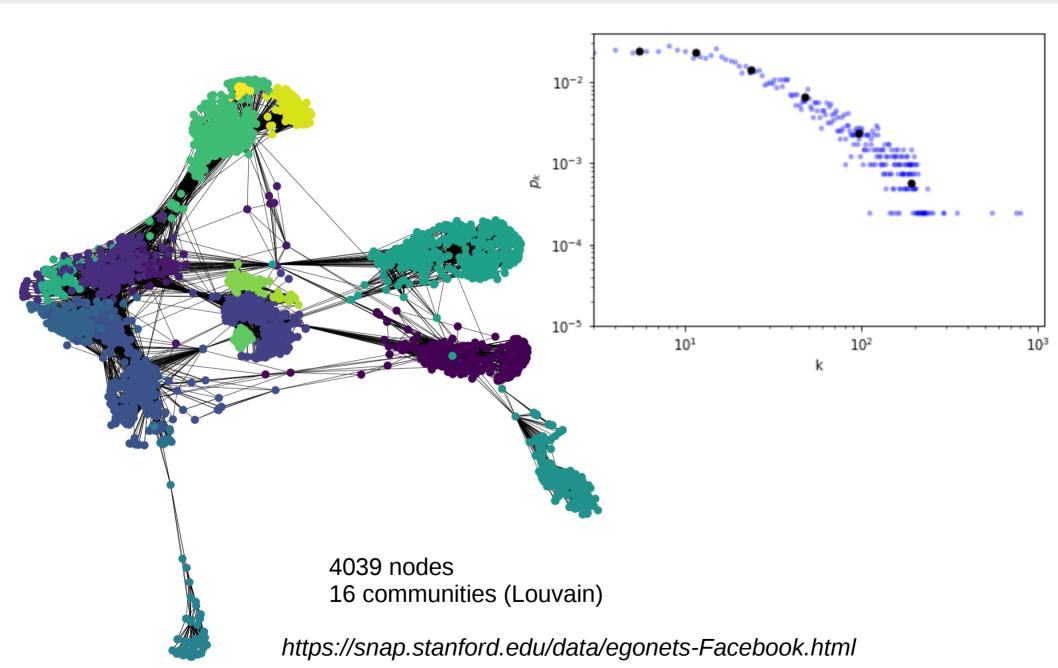
No convergence to a unique word



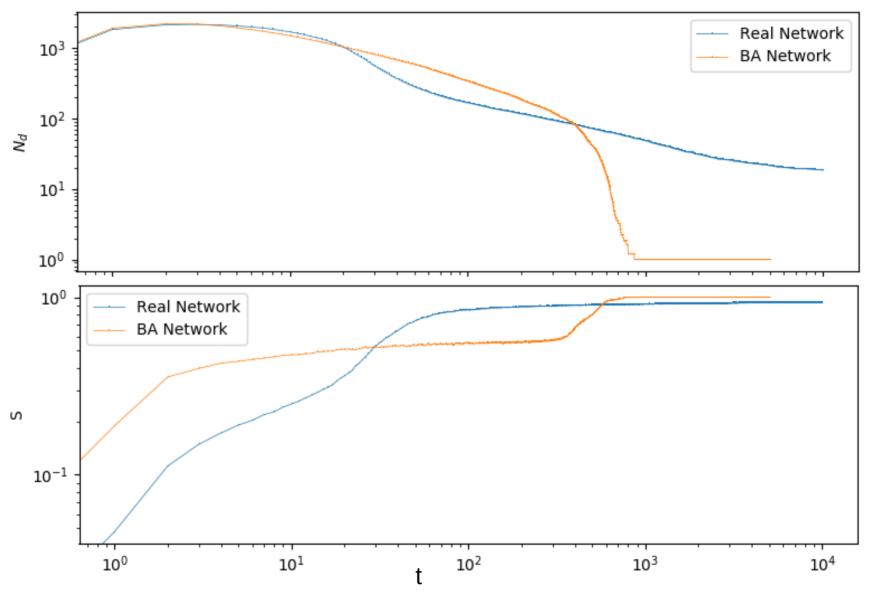
Caveman graph

Watts, D. J. 'Networks, Dynamics, and the Small-World Phenomenon.' Amer. J. Soc. 105, 493-527, 1999.





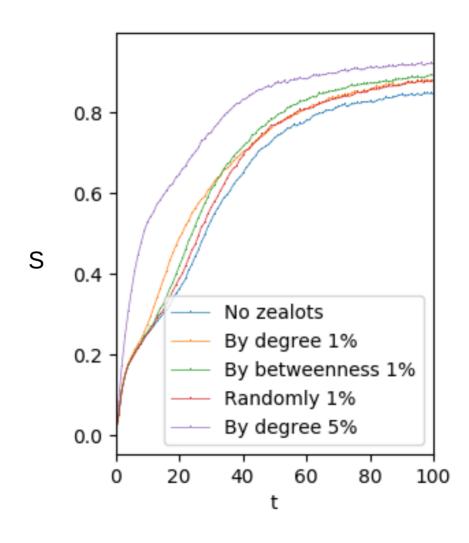




$$N_d (t \rightarrow \infty) = 17 \pm 2$$



"Committed" agents who stick to a preferred word







High influence of the topology in the dynamics

Global consensus in no modular networks

Inference in modular structure of the graph

Betweenness centrality best measure to force consensus





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- Baronchelli, Andrea & Loreto, Vittorio. (2006). **Bootstrapping communication in language** games: strategy, topology and all that. 10.1142/9789812774262 0002.
- Lu, Q., Korniss, G., & Szymanski, B. K. (2009). **The naming game in social networks: community formation and consensus engineering.** Journal of Economic Interaction and Coordination, 4(2), 221.







THANK YOU

for your attention



