



**FULL SAIL**  
UNIVERSITY



# Digital Arts & Design

ONE OF THE  
FIVE BEST  
**MUSIC**  
PROGRAMS  
IN THE COUNTRY

— Rolling Stone Magazine, 2005

ONE OF THE  
TOP FIVE  
GAME-DEGREE  
PROGRAMS  
IN THE WORLD

— Electronic Gaming Monthly, 2003

ONE OF THE  
TOP FIVE  
FILM SCHOOLS  
IN THE COUNTRY

— UNleashed Magazine, 2005

ONE OF THE  
TOP 100  
SOCIAL MEDIA  
COLLEGES

— StudentAdvisor.com, 2011

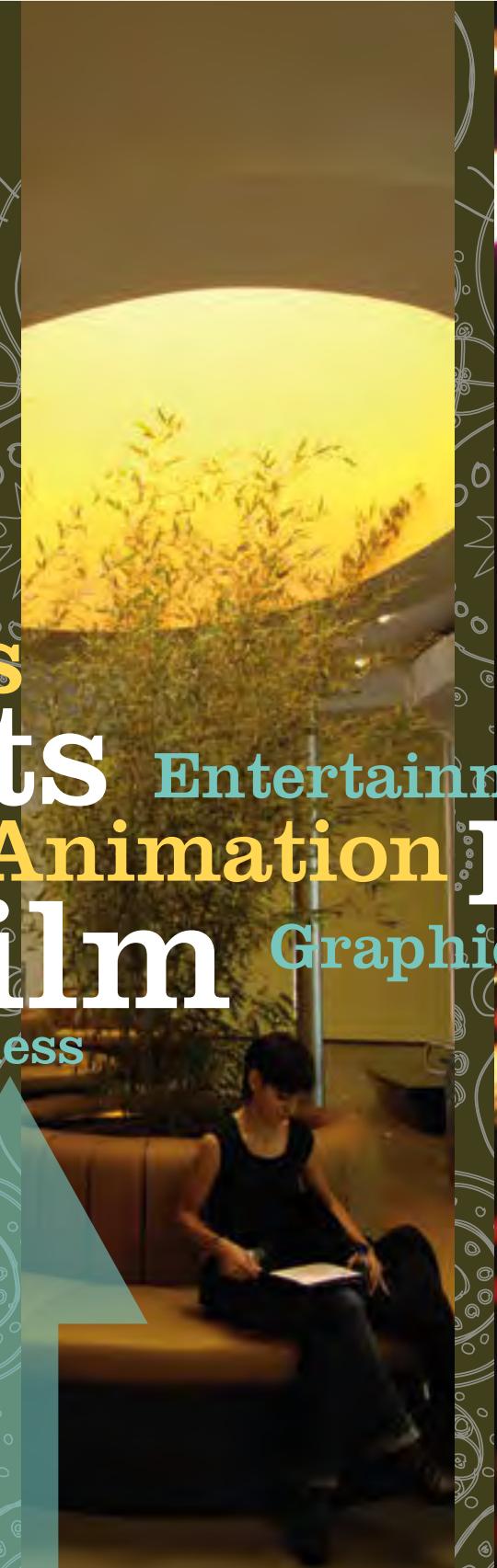
ONE OF THE  
BEST  
**MUSIC**  
DEPARTMENTS  
IN THE COUNTRY

— Schools That Rock:  
The Rolling Stone College Guide, 2005

Nice things people said about us

# Video Games Recording Arts Web Animation Film

Music Business





A SONG, A BEAT, A FILM, MIND-BLOWING ANIMATION, GREAT DESIGN, THE NEXT KILLER VIDEO GAME, A BUSINESS PLAN THAT REVOLUTIONIZES ENTERTAINMENT. WHATEVER IT IS, IT STARTS AS AN IDEA {A SPARK} IN YOUR HEAD. THAT SPARK IS THE FIRST STEP ON A JOURNEY. WHAT COMES NEXT IS THE PASSIONATE DRIVE {THE DREAM} TO BRING THAT IDEA TO LIFE.

We get that. We love that.

WELCOME TO FULL SAIL.

# First you need to dream...

More than 30 years ago, Full Sail began as a dream to create a place where people could learn how to take their passion for entertainment and turn it into a career they loved.

It started with music and sound, but our dream quickly grew to fit the dreams of our students until it was bigger than we could have ever imagined. Film, design, show production, games, animation, the business of the entertainment world... as the years go by, the dream continues to grow. We are humbled by the success of our graduates, as well as the passion of our teachers and mentors — all of whom contribute to making this what we think is one of the most unique educational communities on the planet.

Today, people from all over the world come here to pursue their passion, create the art they love, and share ideas with like-minded individuals.

We started this with a simple idea:

**“If you’re serious about your dream,  
we’ll take your dream seriously.”®**

Your first step is to have a dream and believe in it. Our promise is to meet you there halfway.



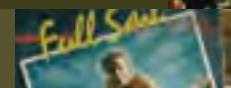
“Orville Wright did not have a pilot’s license”

- Gordon McKenzie



We don’t think the ability to imagine, create, or discover should fade with childhood—there are careers where those are valuable assets. Preparing people for those potential careers is what we do every day.

In nautical terms Full Sail means you are positioned in the best possible way to move forward at optimum speed.



# One Planet Many Tribes

Students at Full Sail all have (at least) one thing in common – passion. Passion for music, film, games, design, animation, live events... whatever calls them.

Once they step onto our campus, however, they quickly discover the benefits of learning and creating in a place where students are studying this unique industry. At Full Sail, just like in the real world, projects come together as a result of a team effort – multiple people using their individual skills toward a common vision. Movies need audio and special effects, games need art and interface design, websites and design projects can utilize almost any type of media... you get the idea.

This is the world today, and it's the way things work at Full Sail. You may know exactly what you love, but while you're here, you'll be exposed to other students with their own passions and talents, and experiencing that kind of diversity can help you expand your own skills.

As you work together to create projects that test the limits of your imagination, you'll form important relationships and friendships that you can take with you into the professional world.



**Share. Connect. Create.**





T H E   E D U C A T I O N

# Keep it Real {world}



We understand that many students are concerned that their education won't really prepare them to do anything.

Years ago, when we first started designing Full Sail's programs, we asked ourselves, "How can we give our students the most immersive and relevant educational experience possible?"

What we came up with is the foundation for what we call Full Sail Real World Education – often imitated but never duplicated. A few of the main ingredients are:

- 1 CREATIVE SPACES
- 2 ART, TECHNOLOGY & STORYTELLING
- 3 ENTERTAINMENT & MEDIA CONNECTION
- 4 CONSTANT INNOVATION
- 5 YOUR CAREER GOAL

The Real-World approach to education is the foundation of every Full Sail degree program, and it's one of the reasons many of our graduates have found success in their careers.

In the end, it's really a hybrid form of learning based on what works best for you – the student.

# Creative Spaces

We believe that dull environments produce dull ideas. So whether you're working, studying, or just relaxing on campus, we strive to create inspiring spaces designed to nurture your creative spark.

Our production environments are on par with those in the real world, and it's there where you'll develop your skills and give your dreams life. The big idea is to start working and acting like a professional while you're still in school. That way you're comfortable, prepared, and have the best possible chance to succeed once you're out there.



# Real {world}

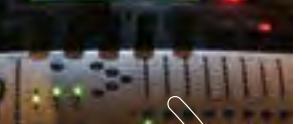
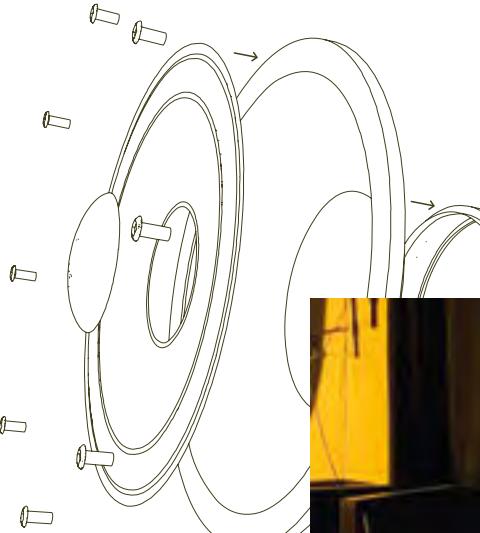
EDUCATION

# 1

## Creative Spaces

### RECORDING STUDIOS

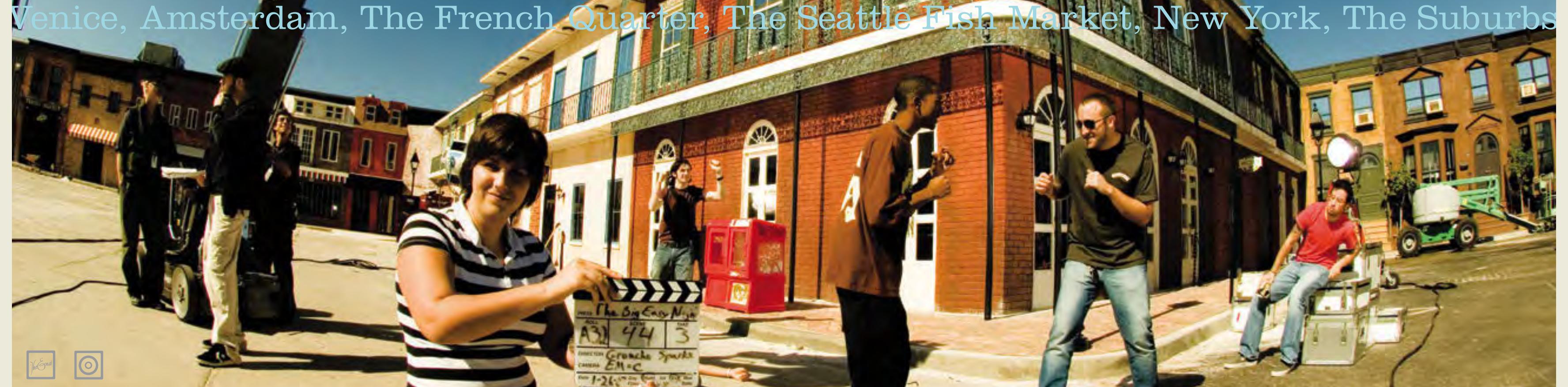
We've got the recording world covered. From our professional analog and digital studios to our individual Pro Tools postproduction workstations, all this equipment needs is your guiding hand. With more than 30 dedicated audio production environments, Full Sail is your audio playground. Meet the artist, place the microphones, find the perfect sound effect, and press record.



Get **your hands** on it.



## THE BACKLOT



Where can you shoot locations from around the world while you're still in school? The Full Sail Studios® Backlot. Located smack in the middle of our campus, this extraordinary group of facilities gives our students the creative freedom to set their films in a variety of outdoor locales, from European cities like Amsterdam and Venice to local favorites like New Orleans' French Quarter. There's also a gas station, convenience store, fish market, suburban street, and even a studio water tower.



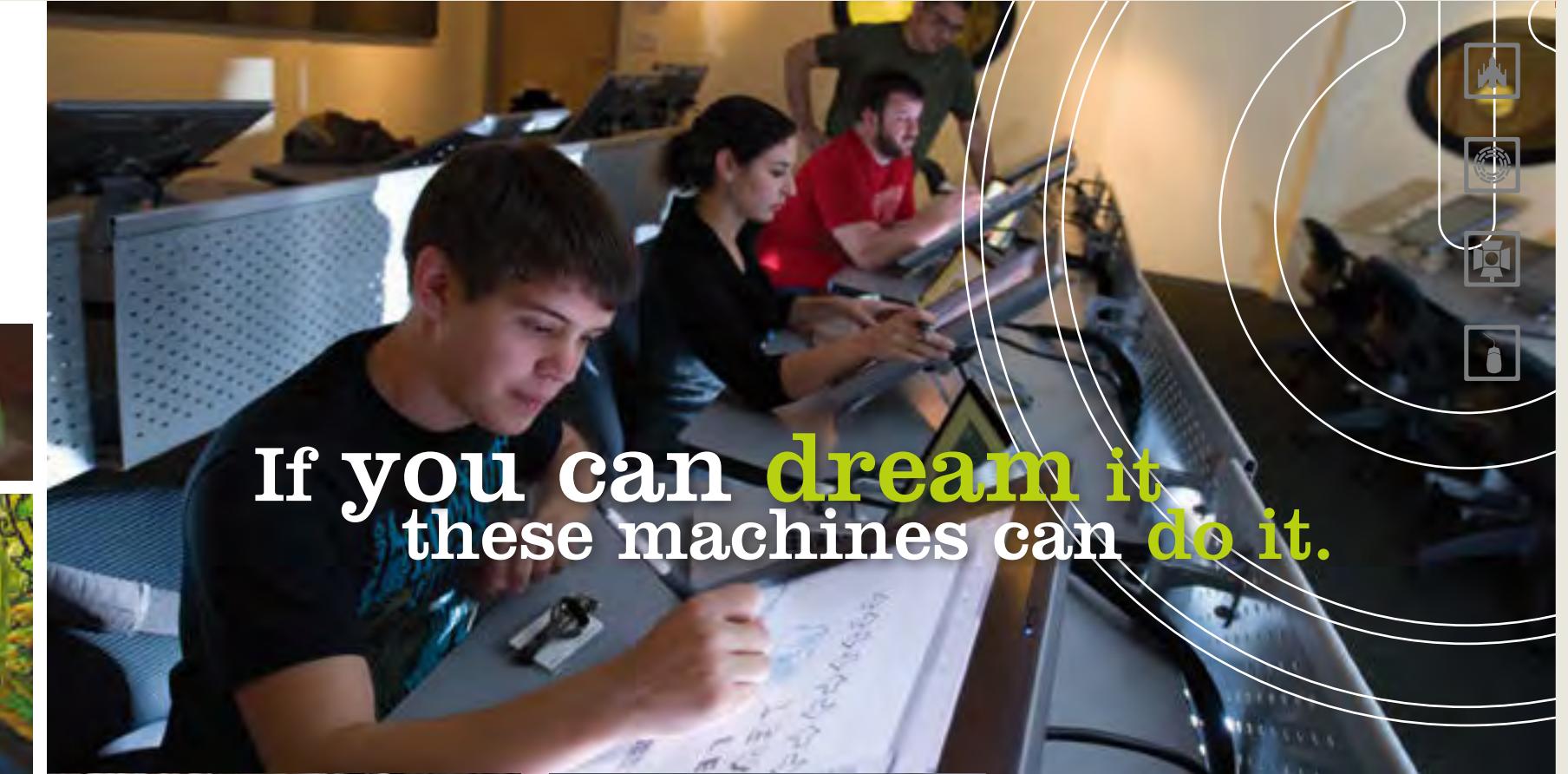
**Real**  
**{world}**  
EDUCATION

**1**

Creative Spaces

Animation, design, 3D modeling, layout, programming, audio production, film editing, gaming, web, business proposals, acoustic room analysis – is there anything computers can't do? Dozens of computer labs across Full Sail's campus give you access to the hardware and software tools you need to create... anything.

## COMPUTER LABS



If you can **dream it**  
these machines can **do it.**



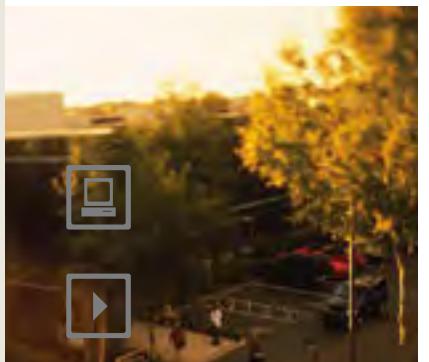
## 1

### Creative Spaces



### STUDENT SPACES

Sometimes inspiration comes when you least expect it. That's one reason we believe it's important to have creative and inspiring environments to relax and think as well as work and study. Outdoor patios, parks, and wirelessly connected student lounges give students a comfortable place to take a break, kick back, and dream.



Get out and move.



# Campus Highlights



**212**  
ACRES



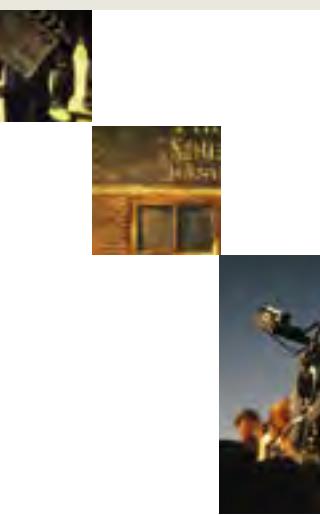
● HD Studio

● Entertainment/Music Business Center

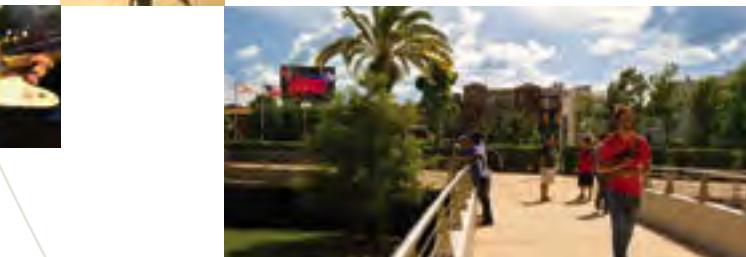


●

Walkway Park



● The Backlot



**100**

video editing systems



**4**

Live Entertainment Venues



● Avid Editing

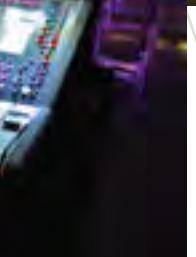


● Full Sail Live



**wi-fi Internet  
access**

● Soundstage 1C



# Campus Highlights

212  
ACRES



● HD Studio

● Entertainment/Music Business Center



● The Film Center



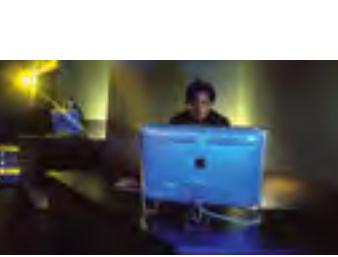
10  
Soundstages totaling more than  
60,000  
square-feet of production space

110+

Studios & Production Environments



● Virtual Set



● The Dubbi



● Gaming A





**Real**  
**{world}**

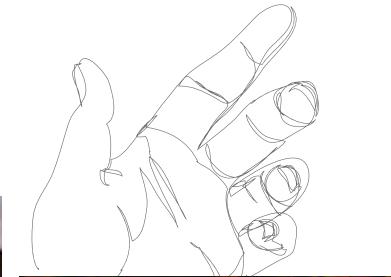
EDUCATION

**1**

Creative Spaces

## ART & DESIGN STUDIOS

A computer gives you the power to create nearly anything, but you need a solid foundation in art basics to help you develop the skills you need to use it properly. In our art & design studios, you'll study figure drawing, sculpture, photography, 2D animation, and much more. It's all part of helping you become a well-rounded artist and storyteller.





### LIVE VENUES

It's where the audience goes to interact with a band, to experience music firsthand – and it's where we put you in complete control. As you work with a team of fellow students, you'll be responsible for every part of live productions – setting the stage, working with artists, controlling the lighting and sound, and breaking it all down at the end of the night.



There's nothing like **seeing it live.**



In the past, the creative industries were very specialized. A film director often knew nothing about the process of editing, and a music producer may have had a good ear but relied on an engineer to run the console. Now the most sought-after professionals in entertainment media are the ones who ignore the line between art (the right brain) and technology (the left brain) and strive to master both. Those people are becoming the modern day storytellers – the creative and the tech-head, wrapped into one.

Our curriculum was developed to feed both sides of your mind and to encourage a balanced perspective that allows you to walk in many worlds, play different roles, and look at the world as a modern day storyteller.



#### THE ARTIST

Developing your artistic side doesn't necessarily mean you have to draw and paint (we don't expect audio engineers to be Picasso). It's about tuning your artistic radar to recognize why things sound or look or feel good and why human beings react the way they do when presented with different types of art. It's about training yourself to look at things with an eye toward composition and lighting and understanding how things like color and contrast affect people. It's about using your education to explore and develop these critical skills, to give you a better foundation to be creative.

*Both sides of the brain*

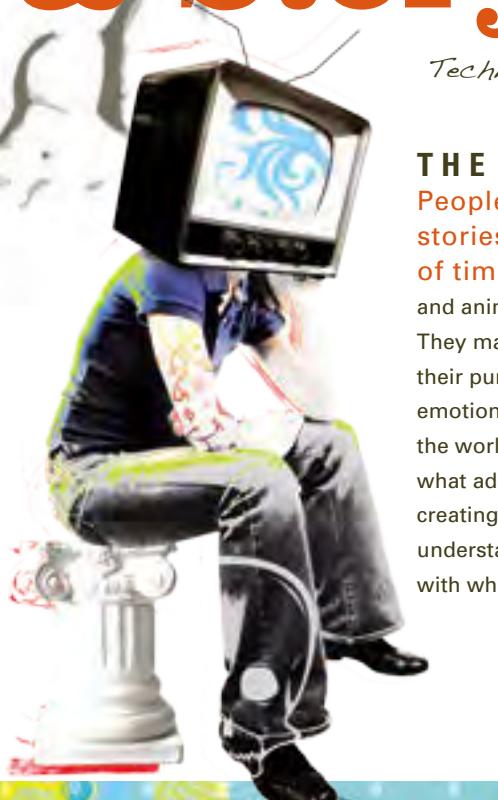
# Art, Technology & Storytelling

*use your whole mind!*  
*were created equally.*

*Technology should have heart and purpose.*

#### THE STORYTELLER

People have been telling stories since the beginning of time. Today, music, films, games, and animation are the modern stories. They may be technically advanced, but their purpose is the same – to convey emotion and feeling and help explain the world around us. Storytelling is what adds purpose to the art you're creating, and we want our students to understand how to move an audience with whatever they create.



"Me edit movie on computer!"



**THE TECHNICIAN**  
Being technically savvy isn't really a choice anymore. For you to get your ideas across to the world, you have to understand and be able to use the tools involved in shaping and creating those ideas. We have an incredible track record – more than 30 years of experience – in teaching the technology of the entertainment media world. Michelangelo had the chisel – you've got the microprocessor. Now go start creating.



# The Entertainment & Media World Connection

A big part of being successful is being connected, and it's also a big part of what has helped make Full Sail the educational community it is today.

Our instructors are veterans of the industry and often still work on professional projects as they teach. Our Advisory Board members help guide and shape our degree programs, production companies use our studios and soundstages to create their work, and industry guests visit to share their insights with students.

## ADVISORY BOARDS

Keeping our education real world is a constant process of reviewing, revising, and changing as the industry changes. That's where our Advisory Boards – groups of working professionals from the industry – come in. Every degree program at Full Sail has an Advisory Board that meets twice a year to review the curriculum and help steer it so that students get an educational experience that's current and relevant to their career.



Yahoo

LucasArts

Disney

Cartoon Network

NBC Universal

Apple

Adobe

Sundance

Autodesk

BioWare

Rockstar

## PROFESSIONAL CLIENTS & GUEST SPEAKERS

A convenient side effect of building studios and spaces that are fully capable of handling professional projects is that we often have companies interested in producing on campus. When we can, we gladly make room for these projects, giving students the chance to see professional productions firsthand – and sometimes even assist in the process.

## INDUSTRY PRO MENTORS

Our strongest connection to the industry is through our instructors, who teach and mentor our students using techniques learned from years of creating movies, music, games, and more. These are just a few of the companies, artists, and projects our staff members have been involved with:

Electronic Arts

Modest Mouse Mary J. Blige

Saturday Night Live

MTV 2

NBC Ozzy Osbourne

Conan O'Brien ABC

Michael Jackson

Universal Studios

Macy Gray

Stevie Wonder

TriStar Pictures

Sega George Clinton

Midway Pixar

The Daily Buzz

Sony Music Studio

Tippet Studio

Morgan Creek Productions



**Real**  
**{world}**  
EDUCATION

4

## Constant Innovation

We believe that innovation should drive education just like it drives the rest of this unique industry. As a cornerstone of that philosophy, and in keeping with a real-world approach to education, Full Sail has introduced a first-of-its-kind initiative, **Project LaunchBox™**. This program puts a personal creative studio – loaded with software specific to your degree focus – in your hands as you begin your program.

And that's just the start – building our programs around industry workflow, taking you through your education at the industry's pace, letting you learn on the same gear used in the real world – this is what innovation means to us. We're always looking for ways to make your education mean more to you than just words in a book. After that, it's your job to take that innovation into the workforce, put it into practice, and keep the whole cycle going.

ACCELERATED PROGRAMS

INDUSTRY WORKFLOW

MULTI-SENSORY LEARNING

An **Apple MacBook Pro**  
in your hands the first  
day of class!\*



"Full Sail is one of the country's **most creative** and **technically savvy** colleges. We are thrilled to work with **Full Sail** on this exciting new adventure for the school's students and faculty and can't wait to see the **creative products** they produce."

John Couch, Apple's Vice President of Education

**Apple + Full Sail**

PROJECT  
**LAUNCHBOX**™

Your own portable studio for:

- Music Creation
- Graphics
- Video Editing
- Web Development
- Publishing

\* The cost of Project LaunchBox™ – an Apple computer and software package – is an institutional fee that may vary from program to program. Computers for Game Development students may vary in make and model. Contact Full Sail's Admissions Department at 800.226.7625 for the most current information.

# Real {world} EDUCATION

# 5 Your Career Goal

An important part of providing a Real-World Education is understanding your ultimate goal – finding a career you love. What's special about Full Sail is the way we help you achieve that goal – a unique combination of practical experience, traditional classroom work, and industry-specific career development throughout your education. Our philosophy is to give you a complete education, where you'll gain the knowledge and the tools you'll need to succeed in this industry.

Career Development is a key part of our philosophy. It's a dedicated team of people who can help you reach that important goal – a real career doing what you love to do.

And when you get there, you'll discover that there are thousands of Full Sail graduates just like you who have already made the journey, and are in the ongoing process of developing their careers. As you join their ranks, you'll always have access to tools and people at Full Sail that can help you make connections, get leads on jobs, and help guide you throughout your career.



The definition of **SUCCESS** is different for everyone. Some graduates won't be happy until they have that **GRAMMY®** or **OSCAR®** in their hands, while others may want to start their own small company in their home town. **The paths are all different** but the goal is the same – waking up every day to do **something that you're passionate about**.

## CAREER DEVELOPMENT

It's more than a department.  
It's a lifelong process.

- RESEARCH
- RÉSUMÉ BUILDING
- PROFESSIONALISM STANDARDS
- NETWORKING
- INTERVIEWING



## Graduate Projects

MADDEN NFL 11

Pixar's Toy Story 3, UP,  
Cars & WALL•E

THE DARK KNIGHT

MADONNA

Lord of the Rings

OUTKAST

BEYONCÉ

Ice Age:  
Dawn of the  
Dinosaurs

KANYE WEST

ESPN

Iron Man 2

The Social Network

AVATAR

RED DEAD REDEMPTION

STAR WARS:  
The Force Unleashed II

Transformers:  
Revenge of the Fallen

Lil Wayne

GREEN DAY

CALL OF DUTY:  
Modern Warfare 2

STAR TREK

Electronic Arts

CIRQUE DU SOLEIL

LOST

BLACK SABBATH

MARVEL: ULTIMATE  
ALLIANCE 2

TAYLOR SWIFT

Disney

Monday Night Football

Uncharted 2:  
Among Thieves

CALL OF DUTY:  
Modern Warfare 2

# Degree Programs

for the Real World



## CAMPUS

### Bachelor's

- Computer Animation
- Creative Writing for Entertainment
- Digital Arts & Design
- Entertainment Business
- Film
- Game Art
- Game Development
- Media Communications
- Mobile Development
- Music Business
- Recording Arts
- Show Production
- Software Development
- Sports Marketing & Media
- Web Design & Development

### Master's

- Entertainment Business
- Film Production
- Game Design

### Associate's

- Graphic Design
- Recording Engineering

### Certificate

- English as a Second Language



## ONLINE

### Bachelor's

- Computer Animation
- Creative Writing for Entertainment
- Digital Cinematography
- Entertainment Business
- Game Art
- Game Design
- Graphic Design
- Internet Marketing
- Media Communications
- Mobile Development
- Music Business
- Music Production
- Sports Marketing & Media
- Web Design & Development

### Master's

- Business Intelligence
- Creative Writing
- Entertainment Business
- Entertainment Business  
with a Sports Management Elective Track
- Innovation & Entrepreneurship
- Instructional Design & Technology
- Internet Marketing
- Media Design
- Mobile Gaming
- New Media Journalism
- Public Relations

### Graduate Certificates

- Education Media Design & Technology
- Internet Marketing

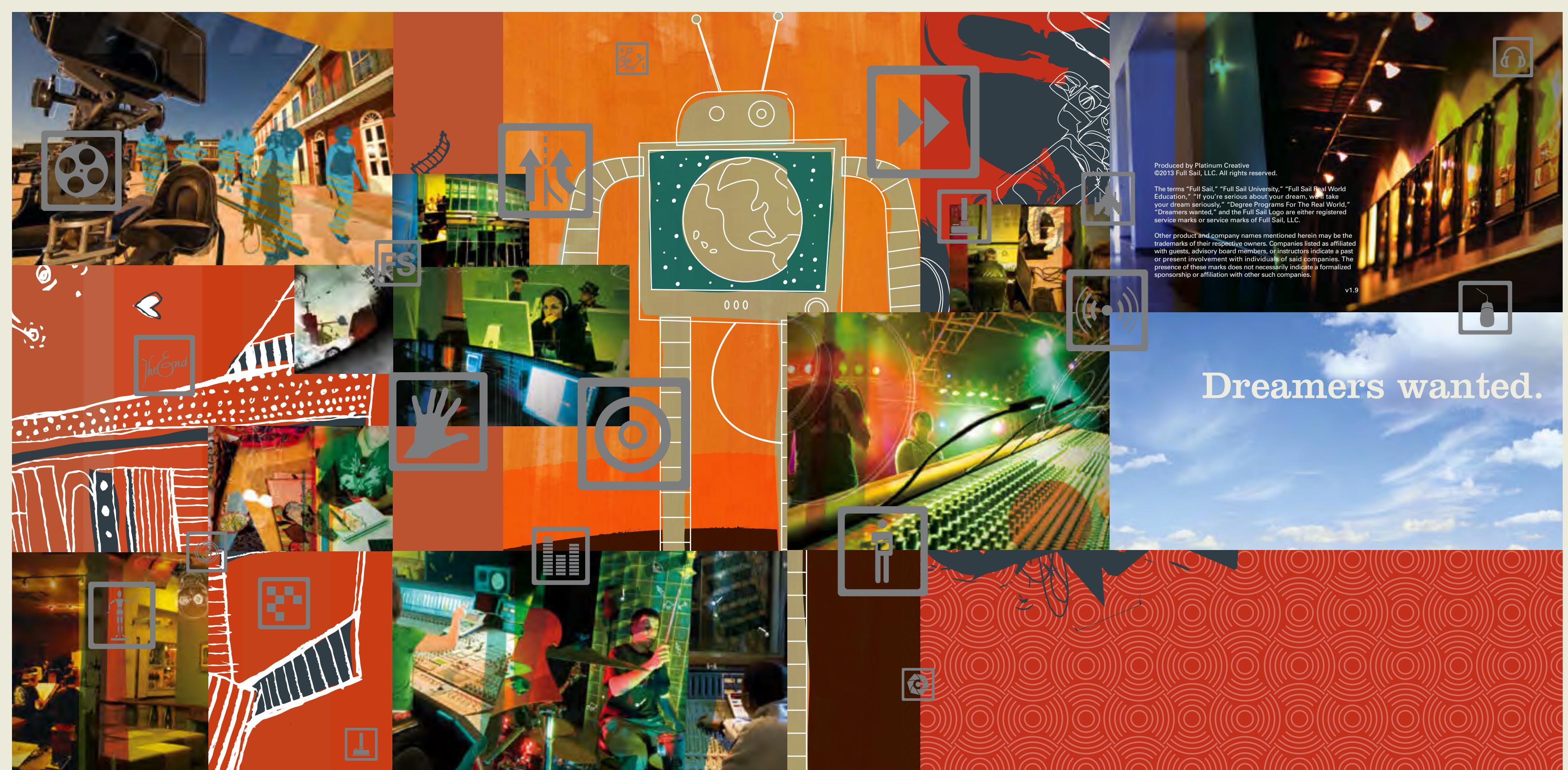
For more information  
contact admissions:

Local/International: 407.679.6333  
Toll Free: 800.226.7625

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[fullsail.edu](http://fullsail.edu)





Dreamers wanted.

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## Master's | Bachelor's | Associate's Degrees

### Full Sail University

3300 University Boulevard  
Winter Park, FL 32792-7429

Local/International: 407.679.6333  
Toll Free: 800.226.7625

[fullsail.edu](http://fullsail.edu)

Financial aid available for those who qualify • Career development assistance • Accredited University, ACCSC

To view detailed information regarding tuition, student outcomes, and related statistics,  
please visit [fullsail.edu/outcomes-and-statistics](http://fullsail.edu/outcomes-and-statistics).

