

Project 3

PROCESS BOOK

Recommendations Web App

FALL 2017

DESIGNER:
Reyna Perez

PROFESSOR:
Jeff Janelle

CLIENT BRIEF

COMPANY:

Vbfjsjdfshjkfd

WHY US?

Our company takes all Broadway shows in New York City and organizes them into one Web App for users to easily access when they're on the hunt for all possible tickets.

COMPETITORS:

Other companies give the right information but often it is too cluttered. Our company can and will organize the information in the best way possible in order to give the user a positive experience.

OBJECTIVE:

Offer the best deals and tickets for Broadway shows in New York City.

KEYWORDS:

Accessible
User Friendly
Informational
Everyday consumer friendly
Secure
Trustworthy
Organized

AUDIENCE:

Middle aged women who collect wines. They go on wine tours often and belong to many memberships.

MISSION:

Share a general selection of Broadway shows with potential New York tourists.

IDEAL CLIENT:

She is a woman whose age ranges between 30 and 45. She is a married mother of 2 kids who loves to travel and try new things. She loves to watch Romantic Comedies in her spare time on Netflix. She doesn't like to go through time-consuming processes.

WHAT'S WORKING?:

Some companies provide an entire map to preview the location of the desired destination. That is what our company will use to feature some broadway shows. When a user is interested in a specific show, she will be able to click on the location to read more details as well as purchase tickets.

PERSONA



NAME: Jennifer

GENDER: Female

AGE: 36

OCCUPATION: Teacher

INCOME: \$30k per year

LOCATION: North Carolina

DEVICES: iPhone, Mac, iPad, Kindle

LIKES:

- Good Customer Service
- Fast checkout
- E-Mail lists

DISLIKES:

- Inappropriate behavior

TRAITS:

- Loves her job
- Modest in every way

CHALLENGES:

- Helping her kids stay focused
- Saving time to spend with her family

ENVIRONMENT:

- Working at a school
- School meetings
- Sports events for her children

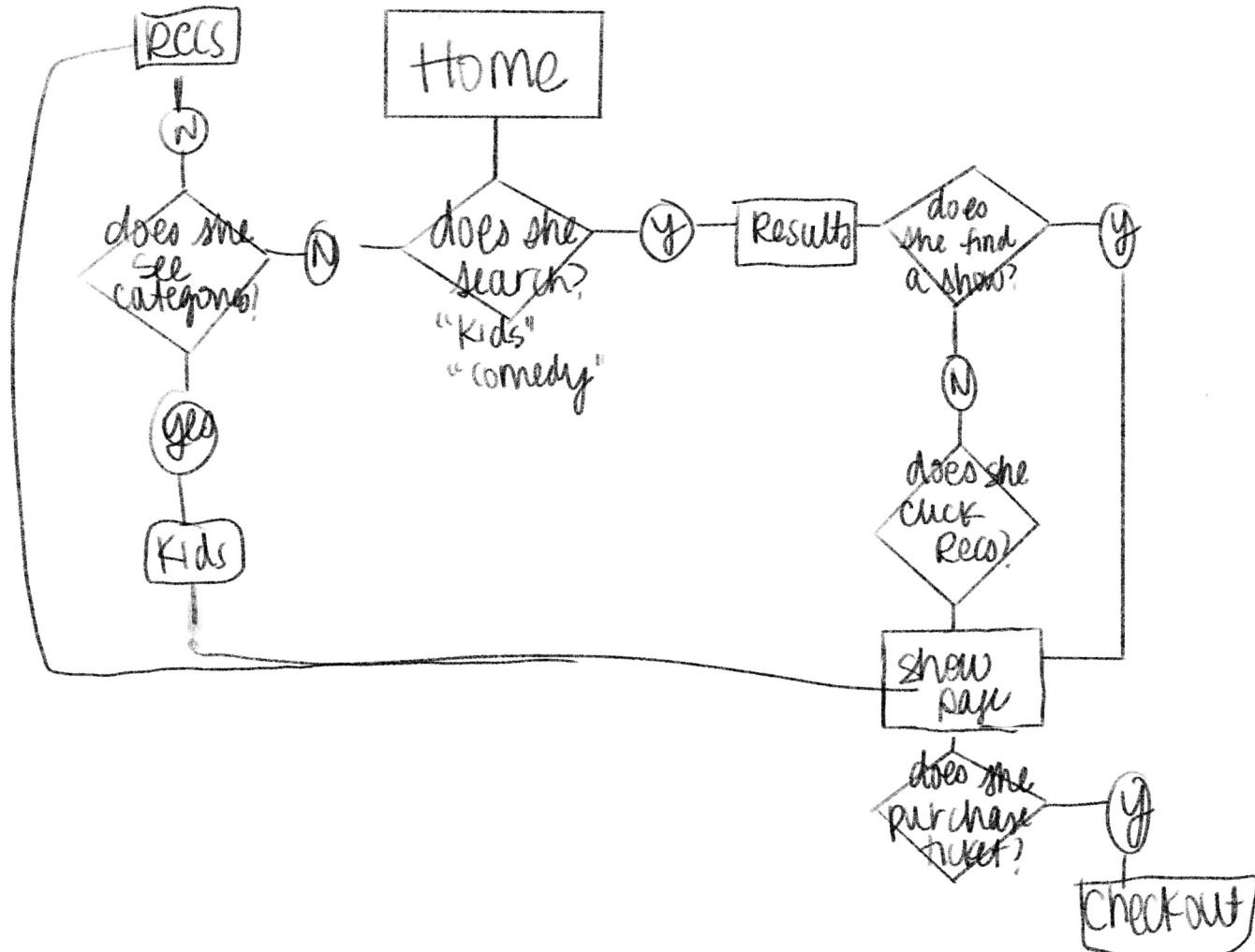
SHOPPING HABITS:

- Moderately expensive clothing for work
- Grocery shopping
- Amazon prime

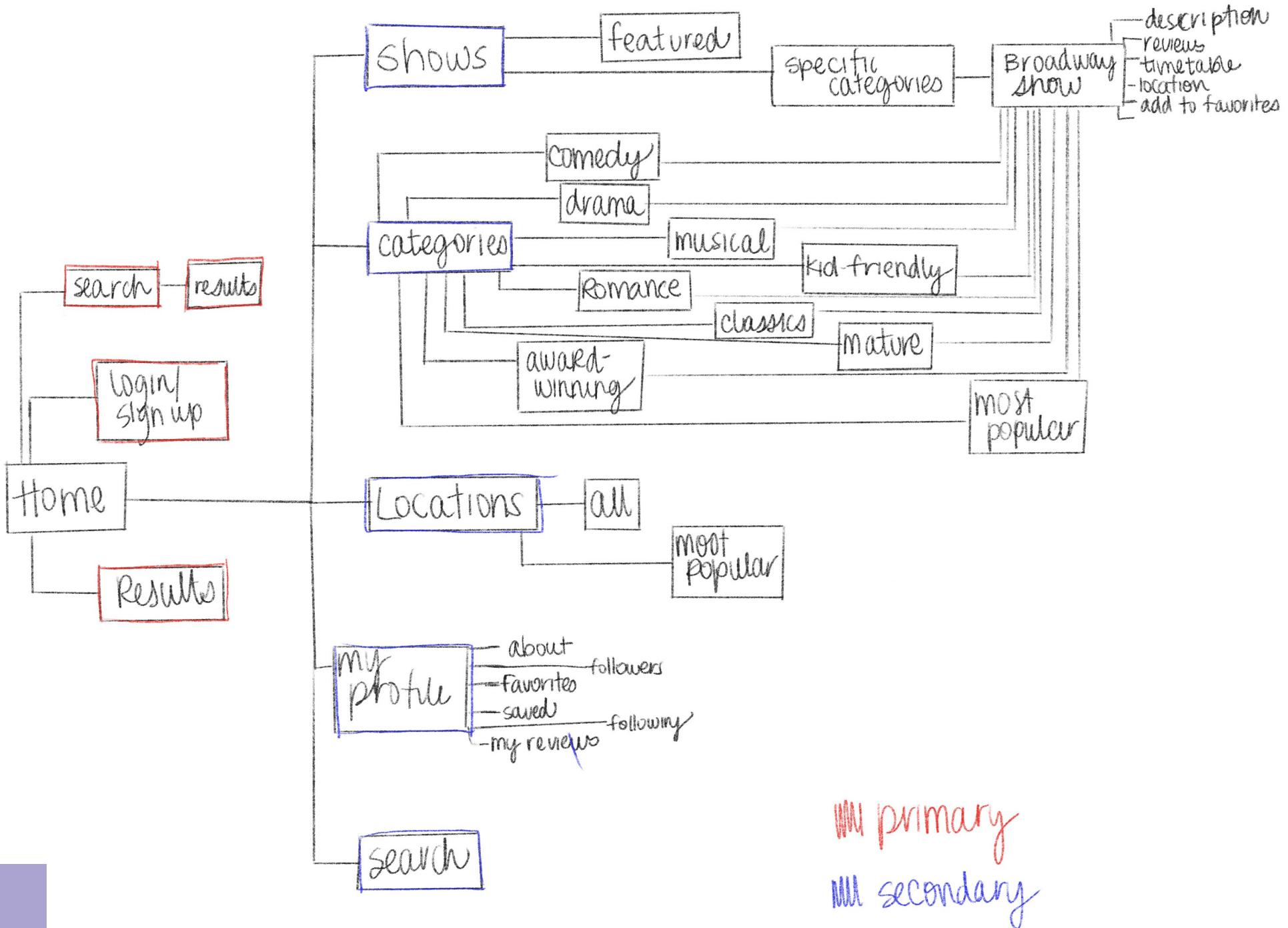
USE SCENARIO

Jennifer is going to New York City, New York in April with her two kids and husband. Normally she goes with others, but this time she wanted to show her family one of her favorite cities. She wants to find a Broadway show that her kids can see. It is not her first time using First Row.

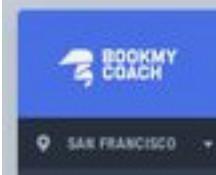
Jennifer wants to find a broadway show to attend to with her 2 children and husband while they visit New York City on vacation. It is not her first time.



SITEMAP



INSPIRATION



Color inspo

Enter keyword:

Radius: 120 Miles

Category

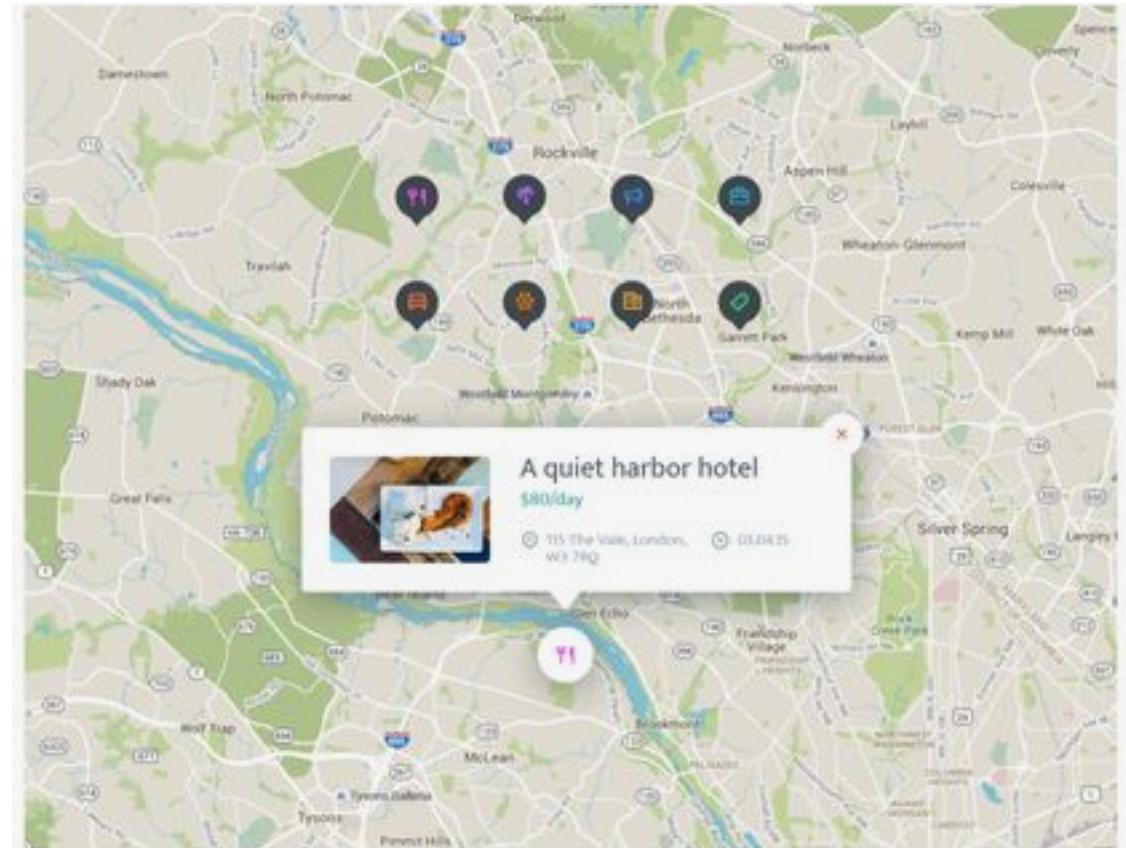
Min: \$20,000 Max: \$300,000

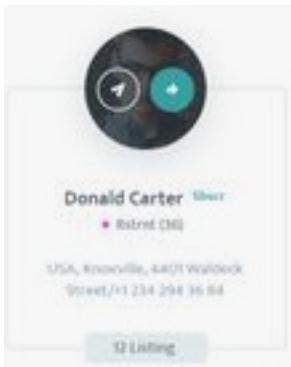
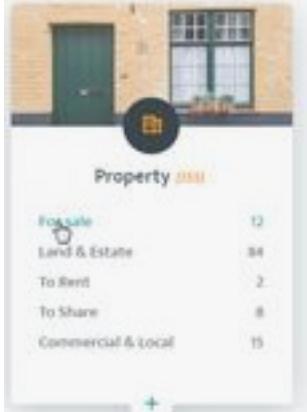
Location

Search

Search bar inspo

Map, location,
popup inspiration





These two are profile inspirations



Show preview inspiration

Home page with search bar inspo

Country: English: USD: Login Register

Explore

HOME ABOUT TOURS PACKAGES BLOG PAGES CONTACT

DISCOVER THE WORLD YOU HAVE NEVER SEEN GO EXPLORE NOW

FLIGHT TRANSFER HOTEL TOURS CAR RENT CRUISES

FIND YOUR TRANSFER

One Way Round Trip Multiple Cities

Where do you want to go? Check in Check out AM PM Child

Send Message



These two photos
are logo inspiration

SARINA HOTEL

\$30 per person per night

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla rhoncus lorem ipsum dolor consetetur.

Book Now

SARINA HOTEL

\$30 per person per night

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla rhoncus lorem ipsum dolor consetetur.

Book Now

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\$30 per person per night

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla rhoncus lorem ipsum dolor consetetur.

Book Now

SARINA HOTEL

\$30 per person per night

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla rhoncus lorem ipsum dolor consetetur.

Book Now

This could be a possible show preview

BUTTON STATES

SMALL

SMALL

SMALL

DROPSWNS

SMALL ▾

Contact Us

Services

DROPDOWN ▾

Contact Us

Services

DROPDOWN ▾

Contact Us

Services

Button inspiration

Jeremy Rose 9 New York, NY
Product Designer

8,6 ★★★★☆

Send message Contacts Report user

Timeline About

CONTACT INFORMATION

Phone: +1 123 456 7890
Address: 525 E 68th Street, New York, NY 10038-78156-187-60
E-mail: hello@jeremyrose.com
Site: www.jeremyrose.com

BASIC INFORMATION

Birthday: June 5, 1992
Gender: Male

Work experience

Spotify New York Primary
170 William Street
New York, NY 10038-78212-312-51

Metropolitan Museum Secondary
525 E 68th Street
New York, NY 10038-78156-187-60

Education

Branding
UI/UX
Web - Design
Packaging
Print & Editorial

Profile page inspiration

Profile page inspiration



Gerhard Hirsch
Senior Project Manager | Global IT - CoE Group Functions
[Add to your network](#)

Current Projects

- Financial Statement Production
- Staff Appraisal Overhaul
- adidas Global Product Review 2013

Bio

I studied at the Bauhaus University before taking my job at Adidas, and I've worked my way up the ranks from Junior PM to Senior in just a few years.

My work at adidas has seen me take on a range of new responsibilities. This has helped me develop my skills to new levels, as well as enhancing the team around me and proving vital to the company's development as well.

In my spare time I like to play hockey, scuba dive and mountain bike, as well as spending time in the garden or watching movies.

My Past Projects

- Annual Recruitment Drive
- adidas Sharepoint Intranet
- Global Summer Product Rollout 2010

[MORE...](#)

Activities

 **Gerhard Hirsch**
@ChristopheSchmitz Let's get this project going. I have some great ideas!
Yesterday at 2:25 PM [Like](#) [Reply](#) ...

 **Gerhard Hirsch**
RadiateRocks I love working here!
February 25 [Like](#) [Reply](#) ...

- ★ **Gerhard Hirsch** is now following the group [Project Overview](#)
- ★ **Gerhard Hirsch** is now following [Eduardo Gonzalez](#)
- ⌚ **Gerhard Hirsch** liked [adidas global conference 2013](#)
- ✍ **Gerhard Hirsch** replied to 'How to build a successful Sharepoint Intranet with the latest version' in [Technical Community](#)

[SHOW MORE POSTS](#)

Org Chart

```
graph TD; CH[Christian Albrecht, Chief Operating Officer] --- JDB[Jesus Domberry, Operations Director]; CH --- HS[Helen Schmid, Technical Director]; CH --- FMB[Friedl Meierberg, Sales Director]; CH --- SD[Scott Darden, Design Director]; CH --- ALU[Julia Lichtenhe, Overseas Director]
```

Contact Information

-  Herzogenaurach
-  gerhard.hirsch@adidas-group.com
-  +49 - 9132 - 94 3107
-  Profile
-  @gerhardhirsch

In Common



Rosa Schmitz
VIEW ALL >

Ask Me About

- CIO Office
- Euro
- Sharepoint Development
- Travel
- Boston
- Metallica
- Oreos

Skills and Interests

Skills:

- Human Resources
- Rock Climbing
- Yoga
- Sharepoint
- Music
- Systems Engineering
- Software
- Sector Management

Interests:

- Manchester United FC
- Listening to Music
- Running
- adidas Women's Energy Boost shoes
- Learning Spanish

10

BRANDING

COLOR

A

000000

ffffff

#3b57e1

I'm keeping a simple color scheme for visual simplicity. I want black and white to be a part of the main design, but a splash of blue when necessary in order to add life to the page.

TYPE

A

Heading

Body

Montserrat

B

Heading

Body

Playfair Display

Montserrat

I want to use Montserrat for the body, and either Montserrat or Playfair Display for the headings. I'm leaning towards Montserrat for legibility.

1ST
ROW

FIRST F C
ROW

A

B

I
ROW
ST

C

first row

D

I'm leaning towards A and D
because B and C might be too
clunky.

WIREFRAMES

As far as the design will go, I want to utilize white for the background, black for the type, and a pop of color for buttons, links, etc. The same navigation and footer will be applied to every page which is why i left them out for the wireframes except the home page.

SHOWS CATEGORIES LOCATIONS

LOGO

NEWS MY PROFILE SEARCH

WHERE DO YOU WANT TO GO THIS TIME?

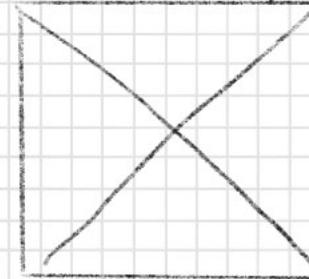
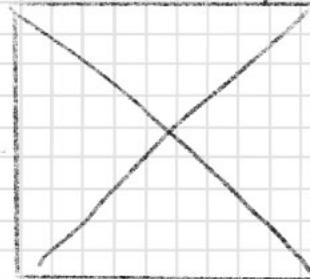
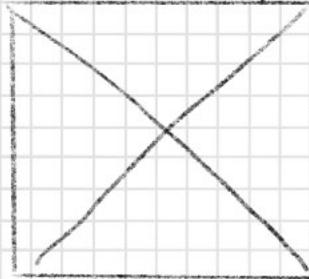
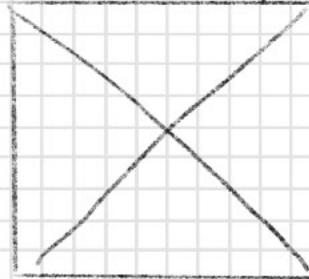
search anything

> date

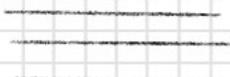
search

Map or show preview or nyc@night

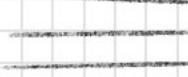
Most popular shows for you.



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email

Follow us

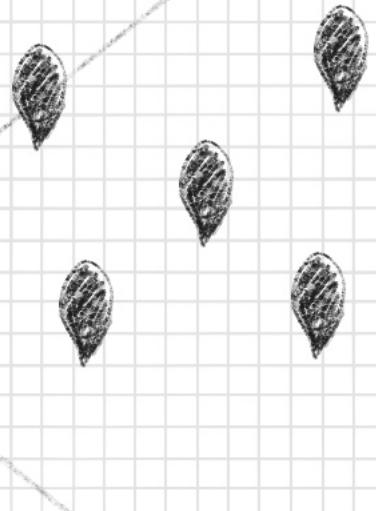


search	60
advanced search	
<input checked="" type="checkbox"/> Poster	NAME
<input checked="" type="checkbox"/> LOCATION	NAME
<input checked="" type="checkbox"/> NAME	NAME
<input checked="" type="checkbox"/> Poster	NAME
<input checked="" type="checkbox"/> LOCATION	NAME
<input checked="" type="checkbox"/> NAME	NAME
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<input checked="" type="checkbox"/> Poster	NAME
<input checked="" type="checkbox"/> LOCATION	NAME
<input checked="" type="checkbox"/> NAME	NAME

filters/categories

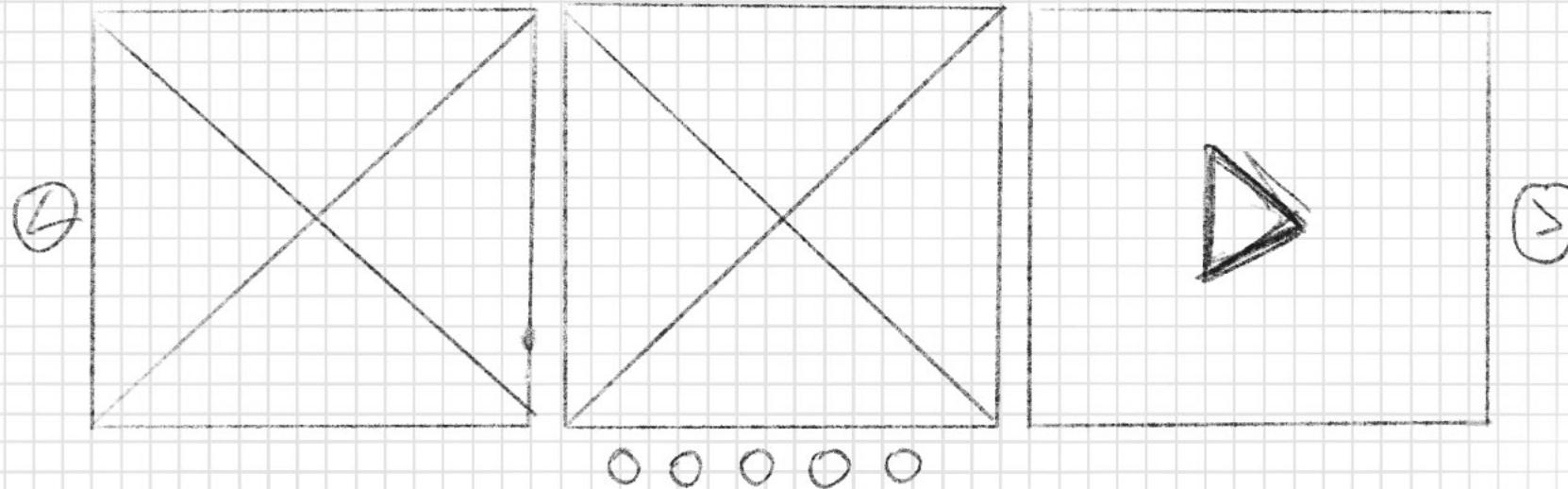


More
*** Info



map A NYC

Name or Show



mon | tue | wed | thu | fri | sat | sun

✓

10

1

1

1

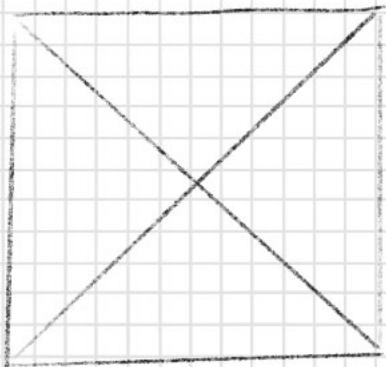
3 Time
3 talde

Description | Reviews | Ticket Info

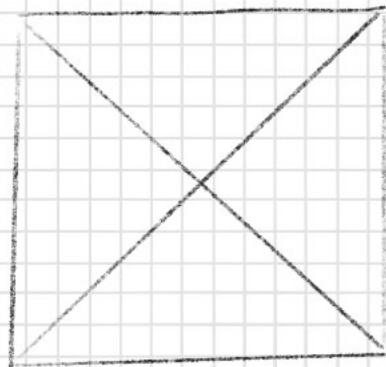
☆☆☆☆☆

Cast

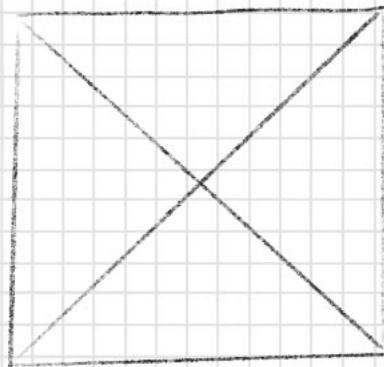
CATEGORIES



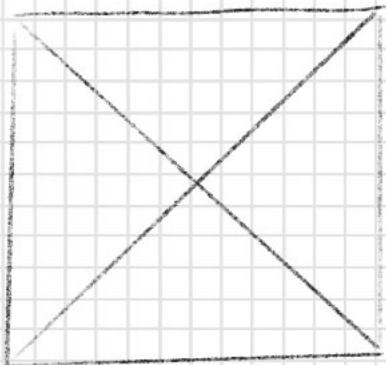
TITLE ➔



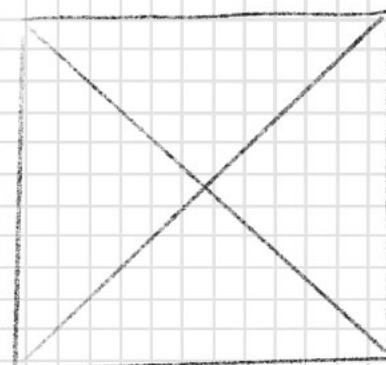
TITLE ➔



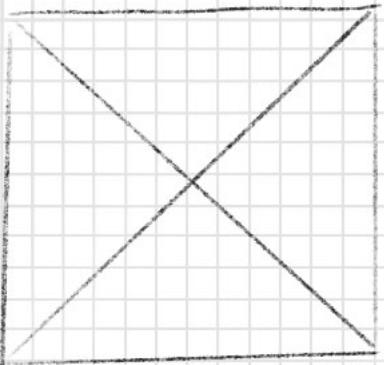
TITLE ➔



TITLE ➔

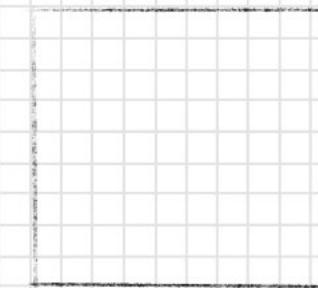
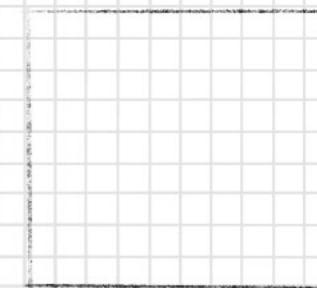


TITLE ➔

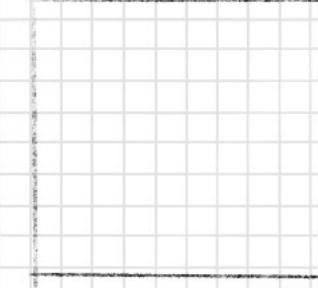
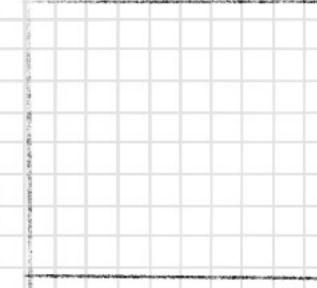
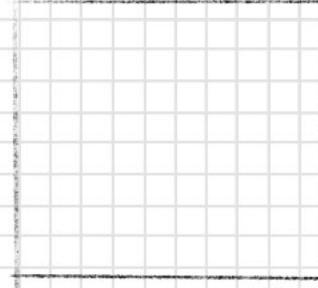
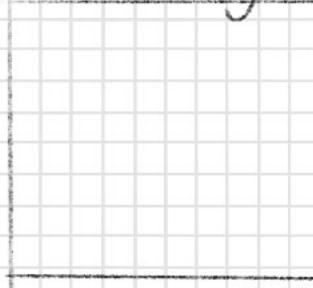


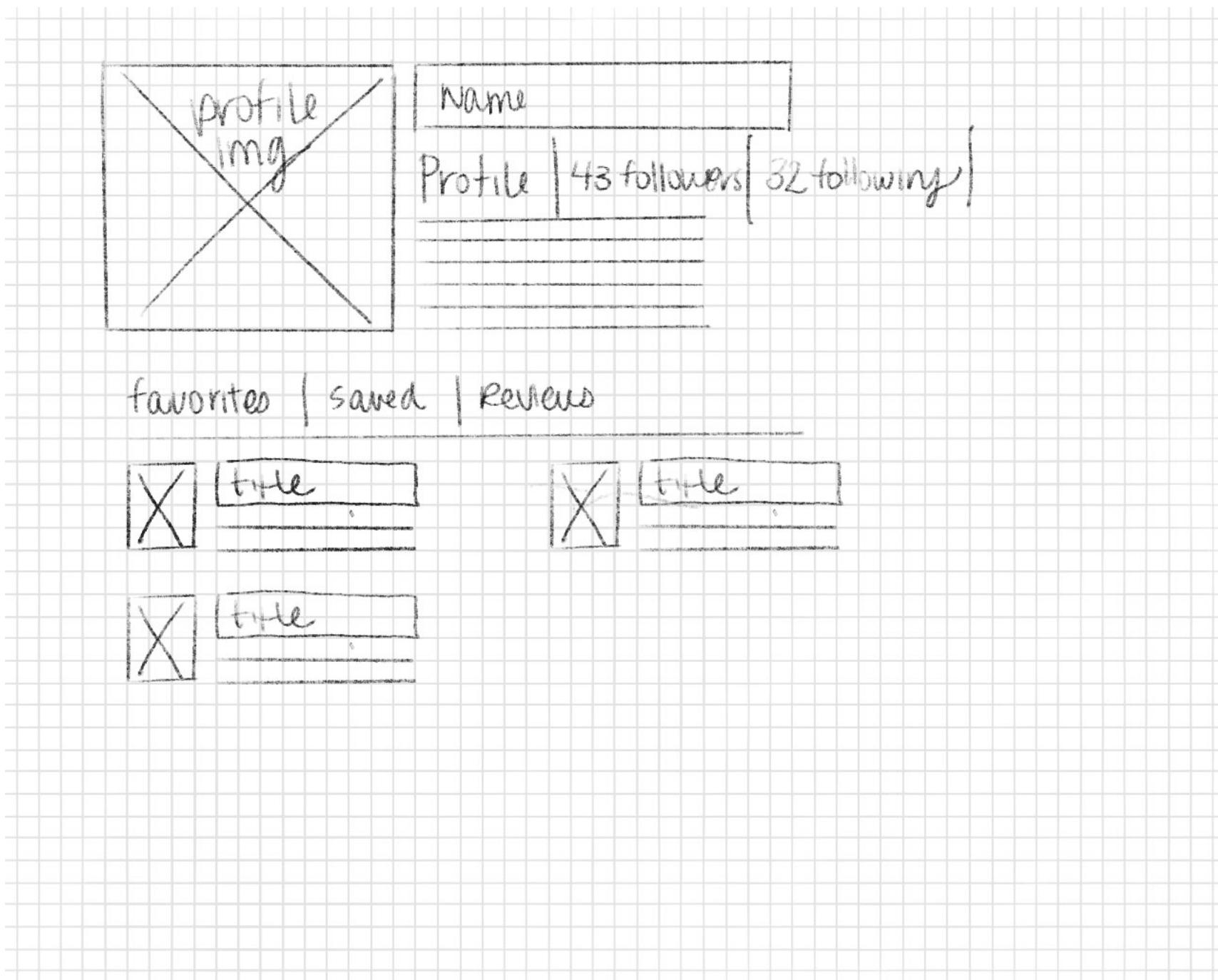
TITLE ➔

Featured shows for you



Something new



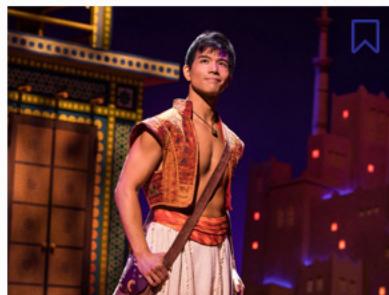


A hand-drawn sketch of a user profile page on grid paper. The layout includes:

- A placeholder for a profile picture with the handwritten text "profile img" and a large "X" drawn through it.
- A rectangular box labeled "Name" with four horizontal lines below it for input.
- A section labeled "Profile" with the statistics "43 followers" and "32 following".
- Three horizontal lines for additional profile information.
- Navigation links: "favorites | saved | Reviews" separated by vertical lines.
- Three items, each consisting of a checkbox with an "X", a title box labeled "title", and four horizontal lines for content.

The screenshot shows the homepage of the 1st Row website. At the top left is the "1ST ROW" logo. To the right are navigation links: SHOWS, CATEGORIES, THEATRES, LOGIN, and a search icon. A dropdown menu under "CATEGORIES" lists: COMEDY, MUSICALS, AWARD-WINNING; DRAMA, KID-FRIENDLY, MATURE-AUDIENCE; ROMANCE, CLASSIC, TONY WINNERS & NOMINEES. Below the navigation is a banner with the text "What would you see this time?" over a background of Broadway signs for "WICKED" and "PHANTOM". A search bar with placeholder "Enter your search..." and a date selector "MM/DD/YYYY" are visible. A large search button with the word "SEARCH" is on the right.

Popular shows this month



Aladdin

from \$49.50



[BUY TICKETS](#)

[LEARN MORE](#)



Chicago

from \$49.50



[BUY TICKETS](#)

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Popular shows this month



Aladdin

from \$49.50

[BUY TICKETS](#)[LEARN MORE](#)

Chicago

from \$49.50

[BUY TICKETS](#)[LEARN MORE](#)

Phantom of the Opera

from \$45

[BUY TICKETS](#)[LEARN MORE](#)

A Bronx Tale

from \$79

[BUY TICKETS](#)[LEARN MORE](#)

Join First Row

BOOK



We recommend Broadway shows catered to your interests. Find the right show for you and your family under our numerous categories section or use our search tool to help you out.

WATCH



You can book your ticket and choose our seat with the Reservation tool and with your approved ticket, sit in your chosen seat to enjoy the perfect show.

REVIEW



Once you watch your chosen show, come back and review it for others to see. With our social feature, you can help others decide what shows to book.

SHARE



Share with your friends and family our site. New York City is a big city, and Broadway is an amazing experience, but sometimes reviews help others find the best show for them to see.



We recommend Broadway shows catered to your interests. Find the right show for you and your family under our numerous categories section or use our search tool to help you out.



You can book your ticket and choose our seat with the Reservation tool and with your approved ticket, sit in your chosen seat to enjoy the perfect show.



Once you watch your chosen show, come back and review it for others to see. With our social feature, you can help others decide what shows to book.



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Enter your email

SUBMIT

BROADWAY NEWS

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FOLLOW US



Home page with logged in
hover

The screenshot shows the 1st Row website homepage. At the top left is the logo '1ST ROW'. To the right are navigation links: 'SHOWS', 'CATEGORIES', 'THEATRES', and a user profile link 'HI, JENNIFER!' which has a dropdown menu. A search icon is also present. The main background image is a night view of Broadway billboards in Times Square, featuring 'JERSEY BOYS', 'WICKED', and 'PHANTOM'.

What would you like
see this time?

SEARCH FOR A BROADWAY SHOW...

Enter your search...

MM/DD/YYYY

SEARCH

MY PROFILE

MY ACCOUNT

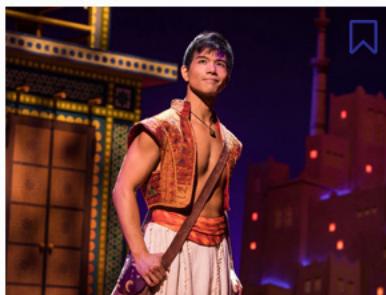
LOGOUT

Popular shows this month

Home page with info
written in

The screenshot shows the homepage of the 1st Row website. At the top left is the "1ST ROW" logo. To the right are navigation links for "SHOWS", "CATEGORIES", "THEATRES", "LOGIN", and a search icon. A large, semi-transparent overlay in the center asks, "What would you like see this time?". Below this, there's a search bar with placeholder text "SEARCH FOR A BROADWAY SHOW..." and a date selector. On the right side of the search area is a login form with fields for email and password, a "LOGIN" button, and links for forgot password and sign up. The background of the page is a night-time photograph of a Broadway street with various show billboards, including "JERSEY BOYS", "WICKED", and "PHANTOM".

Popular shows this month



Aladdin

from \$49.50



[BUY TICKETS](#)

[LEARN MORE](#)



Chicago

from \$49.50



[BUY TICKETS](#)

[LEARN MORE](#)

The screenshot shows the homepage of the 1st Row website. At the top, there is a dark blue header bar with the "1ST ROW" logo on the left, followed by navigation links for "SHOWS", "CATEGORIES", "THEATRES", a user profile icon with "HI, JENNIFER!", and a search icon. Below the header is a large, semi-transparent overlay featuring a night-time photograph of Broadway theater signs and billboards. Overlaid on this image is a prominent white text message: "What would you like to see this time?". At the bottom of the overlay is a search form with a placeholder "SEARCH FOR A BROADWAY SHOW...", a text input field with "Enter your search...", a date selector labeled "ON...", and a blue "SEARCH" button.

Home page login hover

The screenshot shows the 1st Row website homepage. At the top, there is a dark blue header bar with the "1ST ROW" logo on the left and navigation links for "SHOWS", "CATEGORIES", "THEATRES", "LOGIN", and a search icon on the right. Below the header is a large banner image of a Broadway street at night, featuring billboards for "JERSEY BOYS", "WICKED", and "PHANTOM OF THE OPERA". Overlaid on this banner is a white login form. The form contains fields for "Username or email" and "Password", a "LOGIN" button, and links for "Forgot Username or Password?" and "Not a member? Sign up.". In the bottom left corner of the banner, there is a search bar with the placeholder "SEARCH FOR A BROADWAY SHOW..." and a date selector dropdown labeled "MM/DD/YYYY". To the right of the date selector is a blue "SEARCH" button.

The screenshot shows the homepage of the 1st Row website. At the top left is the "1ST ROW" logo. To its right are navigation links for "SHOWS", "CATEGORIES", "THEATRES", "LOGIN", and a search icon. A large, semi-transparent overlay in the center contains the text "What would you like to see this time?". Below this, there is a search bar with the placeholder "SEARCH FOR A BROADWAY SHOW..." and a date selector field showing "ON... MM/DD/YYYY". A blue "SEARCH" button is positioned to the right of the date field. The background of the page is a photograph of a busy Broadway street at night, filled with bright billboards for various shows like "JERSEY BOYS", "WICKED", and "PHANTOM".

Home page search entered

The screenshot shows the 1st Row website homepage. At the top, there is a dark blue header with the "1ST ROW" logo on the left, followed by navigation links for "SHOWS", "CATEGORIES", "THEATRES", and a user profile icon with the text "HI, JENNIFER!". To the right of the profile is a search icon (magnifying glass). Below the header is a large, semi-transparent search overlay. The overlay features a search bar with the placeholder "SEARCH FOR A BROADWAY SHOW..." and a dropdown menu showing the text "kid-friendly". To the right of the search bar is a date selector showing "November 11, 2017" with arrows to navigate between months. Below the date selector is a calendar for November 2017, with the 11th highlighted in blue. A large blue "SEARCH" button is positioned to the right of the calendar. The background of the overlay is a blurred image of a Broadway street at night, with billboards for "JERSEY BOYS", "WICKED", and "PHANTOM" visible.

[BACK TO HOME](#)[MAP](#)[SATELLITE](#)

36 Results for kid-friendly on November 11, 2017.

**WICKED**

Gershwin Theatre

222 West 51st Street New York, NY 10019

★★★★☆ - \$79 per person

2 hrs and 45 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)**THE LION KING**

Minskoff Theatre

200 West 45th Street New York, NY 10036

★★★★☆ - \$92 per person

2 hrs and 30 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)**ALADDIN**

New Amsterdam Theatre

214 West 42nd Street New York, NY 10036

★★★★☆ - \$49.50 per person

2 hrs and 30 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)**SCHOOL OF ROCK**

Winter Garden Theatre

1634 Broadway New York, NY 10019

★★★★☆ - \$59 per person

2 hrs and 15 mins

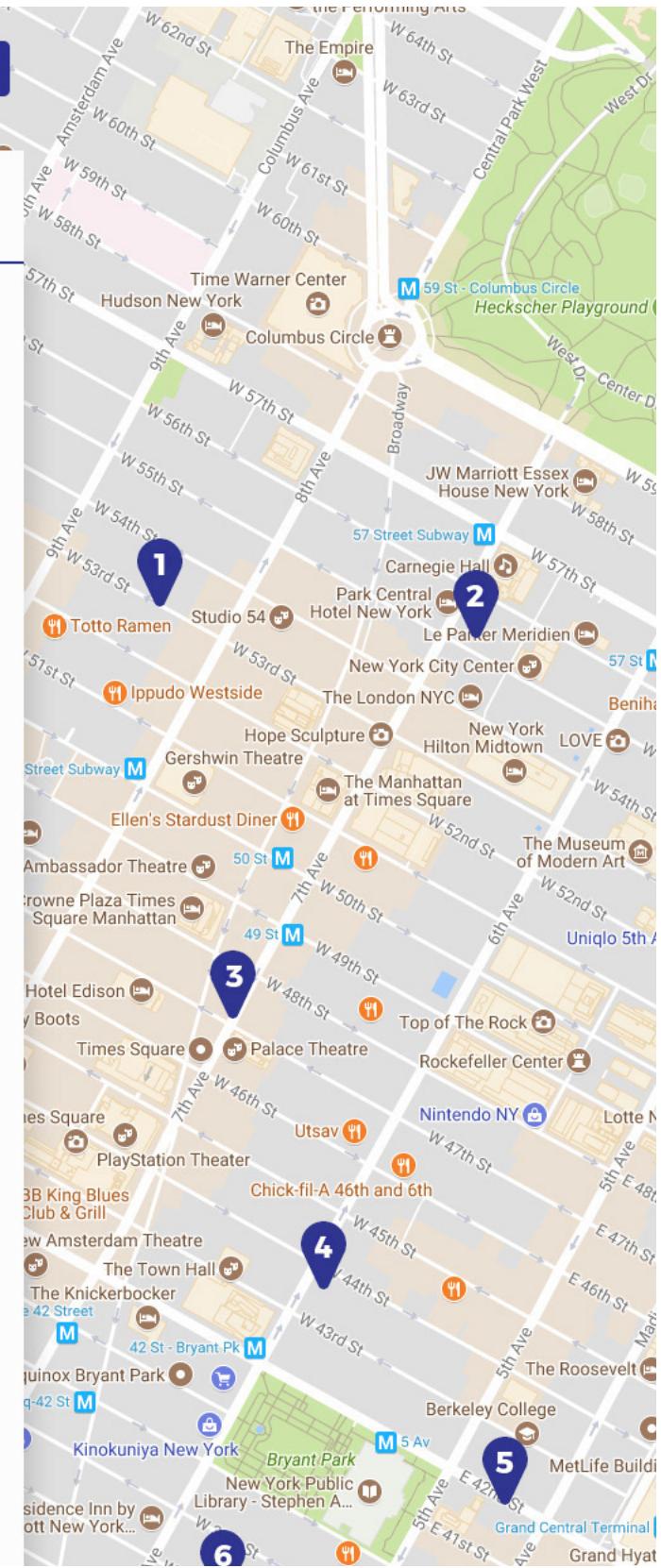
Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)**CHARLIE & THE CHOCOLATE FACTORY**

Lunt-Fontanne Theatre

205 West 46th Street New York, NY 10036

★★★★☆ - \$69 per person



Search results



New Amsterdam Theatre

214 West 42nd Street New York, NY 10036

★★★★★ - \$49.50 per person

2 hrs and 30 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)

SCHOOL OF ROCK

Winter Garden Theatre

1634 Broadway New York, NY 10019

★★★★★ - \$59 per person

2 hrs and 15 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)

CHARLIE & THE CHOCOLATE FACTORY

Lunt-Fontanne Theatre

205 West 46th Street New York, NY 10036

★★★★★ - \$69 per person

2 hrs and 30 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

[REVIEWS](#)[BUY TICKETS](#)

BLUE MAN GROUP

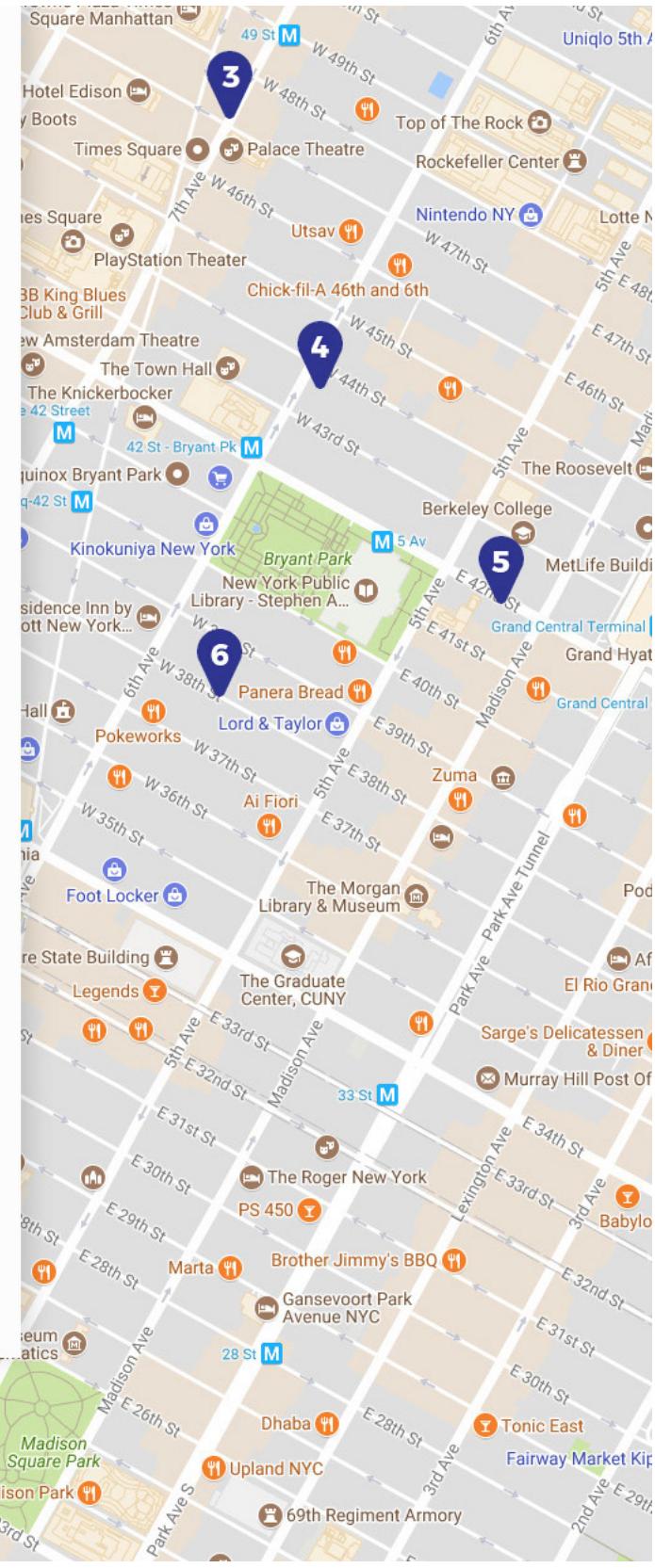
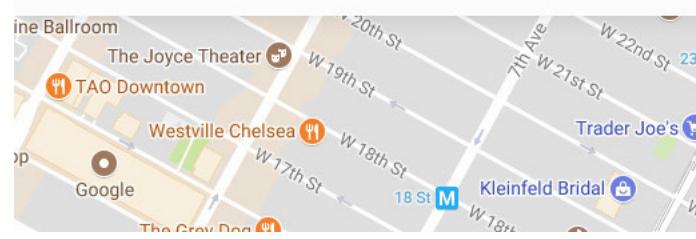
Astor Place Theatre

434 Lafayette Street New York, NY 10003

★★★★★ - \$49 per person

1 hrs and 40 mins

Next show: Saturday November 11, 2017 at 2:00pm and 8:00pm

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Wicked


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Wicked shows for the week of **November 5, 2017**

[See more ▶](#)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
No Shows	<div style="border: 1px solid #ccc; padding: 5px; text-align: center;">2:00pm</div> <div style="border: 1px solid #ccc; padding: 5px; text-align: center;">8:00pm</div>	No Shows	<div style="border: 1px solid #ccc; padding: 5px; text-align: center;">2:00pm</div> <div style="border: 1px solid #ccc; padding: 5px; text-align: center;">8:00pm</div>	<div style="border: 1px solid #ccc; padding: 5px; text-align: center;">2:00pm</div> <div style="border: 1px solid #ccc; padding: 5px; text-align: center;">8:00pm</div>	<div style="border: 1px solid #ccc; padding: 5px; text-align: center;">2:00pm</div> <div style="border: 1px solid #ccc; padding: 5px; text-align: center;">8:00pm</div>	<div style="border: 1px solid #ccc; padding: 5px; text-align: center;">2:00pm</div> <div style="border: 1px solid #ccc; padding: 5px; text-align: center;">8:00pm</div>

THEATRE ▶
Gershwin Theatre
222 West 51st Street
New York, NY 10019

Description	Reviews (24)	Tickets	Cast
So much happened before Dorothy dropped in.			

Broadway show with description

WICKED SHOWS FOR THE WEEK OF NOVEMBER 5, 2012

See more ▾

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
No Shows	2:00pm 8:00pm	No Shows	2:00pm 8:00pm	2:00pm 8:00pm	2:00pm 8:00pm	2:00pm 8:00pm

THEATRE ▾
Gershwin Theatre
222 West 51st Street
New York, NY 10019

DURATION
2hrs, 45mins
1 Intermission

AUDIENCE
Minimum age is 5 years old.
Child must have a ticket.

CATEGORIES
[broadway](#)
[bestsellers](#)
[musicals](#)
[kid-friendly](#)
[comedy](#)

Description **Reviews (24)** **Tickets** **Cast**

So much happened before Dorothy dropped in.

Wicked, the Broadway sensation, looks at what happened in the Land of Oz...but from a different angle. Long before Dorothy arrives, there is another girl, born with emerald-green skin—smart, fiery, misunderstood, and possessing an extraordinary talent.

When she meets a bubbly blonde who is exceptionally popular, their initial rivalry turns into the unlikeliest of friendships...until the world decides to call one "good," and the other one "wicked." With a thrilling score that includes the hits "Defying Gravity," "Popular" and "For Good," Wicked has been hailed by The New York Times as "the defining musical of the decade." Time Magazine cheers, "if every musical had the brain, the heart, and the courage of Wicked, Broadway really would be a magical place."

The Gershwin Theatre on 50th Street and Broadway is that magical place. From the first electrifying note to the final breathtaking moment, Wicked—the untold true story of the Witches of Oz—transfixes audiences with its wildly inventive story. It will send your spirits soaring to heights you'll never forget.

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THEATRE ▶
Gershwin Theatre
222 West 51st Street
New York, NY 10019

DURATION
2hrs, 45mins
1 Intermission

AUDIENCE
Minimum age is 5 years old.
Child must have a ticket.

CATEGORIES
[broadway](#)
[bestsellers](#)
[musicals](#)
[kid-friendly](#)
[comedy](#)

Description	Reviews (24)	Tickets	Cast
RATING: ★★★★☆			
POPULAR RECENT			
	Paige <small>Been here 5+ times</small> "Wizard of Oz" fans will be fascinated by all the back stories, answering such questions as "Is Glinda really that good?" and "Where did the flying monkeys come from?" But the best thing about Wicked is its stars, whose talents cast a powerful spell. Was this helpful?  Yes  No	December 2, 2014	
	Gail Morrison <small>First time viewer</small> "Wizard of Oz" fans will be fascinated by all the back stories, answering such questions as "Is Glinda really that good?" and "Where did the flying monkeys come from?" But the best thing about Wicked is its stars, whose talents cast a powerful spell. Was this helpful?  Yes  No	December 2, 2014	
	Cynthia Mednick <small>Been here 5+ times</small> "Wizard of Oz" fans will be fascinated by all the back stories, answering such questions as "Is Glinda really that good?" and "Where did the flying monkeys come from?" But the best thing about Wicked is its stars, whose talents cast a powerful spell. Was this helpful?  Yes  No	December 2, 2014	
	Gabrielle T <small>Been here 5+ times</small> "Wizard of Oz" fans will be fascinated by all the back stories, answering such questions as "Is Glinda really that good?" and "Where did the flying monkeys come from?" But the best thing about Wicked is its stars, whose talents cast a powerful spell. Was this helpful?  Yes  No	December 2, 2014	
	<input type="text" value="Leave your review..."/>		POST
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DRAMA



ROMANCE



FEATURED



KID-FRIENDLY



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AWARD WINNING



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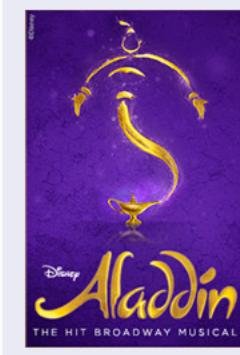
Featured Shows

Showing 6 of 12



EXPLORE: FEATURED

SORT BY:



ALADDIN

New Amsterdam Theatre

214 West 42nd Street New York, NY 10036

★★★★☆ - \$49.50 per person

2 hrs and 45 mins

Kid-Friendly, Comedy, 2014 Tony Winners

In the middle-eastern town of Agrabah, Princess Jasmine is feeling hemmed in by her father's desire to find her a royal groom.

[REVIEWS](#)[BUY TICKETS](#)

SCHOOL OF ROCK

Winter Garden Theatre

1634 Broadway New York, NY 10019

★★★★☆ - \$59 per person

2 hrs and 15 mins

Kid-Friendly, Comedy, 2016 Tony Nominees

Based on the film of the same name, School of Rock—The Musical tells the story of wannabe rock star Dewey Finn.

[REVIEWS](#)[BUY TICKETS](#)

DEAR EVAN HANSEN

Music Box Theatre

239 West 45th Street New York, NY 10036

★★★★☆ - \$119 per person

2 hrs and 30 mins

2017 Tony Winners, 2017 Tony Nominees

A letter that was never meant to be seen, a lie that was never meant to be told, a life he never dreamed he could have.

[REVIEWS](#)[BUY TICKETS](#)

KINKY BOOTS

Al Hirschfeld Theatre



be told, a life he never dreamed he could have.

[REVIEWS](#)
[BUY TICKETS](#)


KINKY BOOTS

Al Hirschfeld Theatre

302 West 45th Street New York, NY 10036

\$57 per person

2 hrs and 20 mins

2016 Tony Winners

Based on a true story and the indie film of the same name, Kinky Boots follows young Brit Charlie Price.

[REVIEWS](#)
[BUY TICKETS](#)


WAITRESS

Brooks Atkinson Theatre

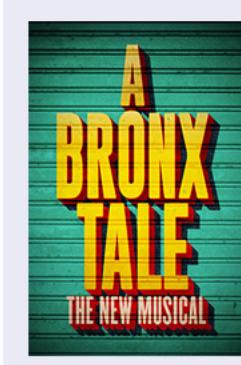
256 West 47th Street New York, NY 10036

\$67 per person

2 hrs and 30 mins

2016 Tony Winners, 2016 Tony Nominees

Waitress follows Jenna, a pregnant waitress in the south trapped in an abusive marriage and looking for a happy ending..

[REVIEWS](#)
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A BRONX TALE

Longacre Theatre

220 West 48th Street New York, NY 10036

\$45 per person

2 hrs

Drama

A Bronx Tale is a streetwise musical that takes you to the stoops of the Bronx in the 1960s.

[REVIEWS](#)
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Welcome back, Jennifer!



Jennifer Jones

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Wife, mom
Broadway lover

Saved (24)

 **Aladdin**
Last seen:
October 24, 2016
My Rating:
★★★★★
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 **Charlie & The Chocolate Factory**
Last seen:
March 4, 2015
My Rating:
★★★★★
[MORE](#)

 **A Bronx Tale**
Last seen:
April 1, 2014
My Rating:
★★★★★
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 **Anastasia**
Last seen:
July 24, 2013
My Rating:
★★★★★
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My Reviews (46)

Wicked ★★★★★
"Wizard of Oz" fans will be fascinated by all the back stories, answering such questions as "Is Glinda really that good?" and "Where did the flying monkeys come from?" But the best thing about Wicked is its stars, whose talents cast a powerful spell.
Created on December 14, 2016
 51  13 [Edit](#)

Chicago ★★★★★
Chicago still glitters hypnotically! It remains the best adult entertainment in town and still bubbles with the joy of performing!
Created on December 14, 2016
 51  13 [Edit](#)

A Bronx Tale ★★★★★
A combination of Jersey Boys and West Side Story.
Created on December 14, 2016
 51  13 [Edit](#)

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Chocolate Factory
Last seen:
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A Bronx Tale
Last seen:
April 1, 2014
My Rating:

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Anastasia
Last seen:
July 24, 2013
My Rating:

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Chicago

★★★★★

Chicago still glitters hypnotically! It remains the best adult entertainment in town and still bubbles with the joy of performing!

Created on December 14, 2016

51 13

Edit

★★★★★

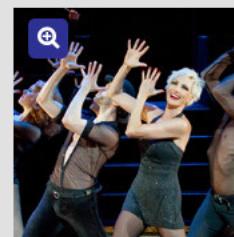
A Bronx Tale
A combination of Jersey Boys and West Side Story.
Created on December 14, 2016

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