

1. Internationalization is writing software to be able to be used in multiple different languages.

Localization is writing software for one specific language in which it will be used.

2. Internationalization is important so that if you need to adapt software for a new language/region

it will not require the software to be rewritten entirely. Localization is important because if you do not localize it

to new regions/languages then it will not be in the new language it needs to be in for that particular region.