



## Monthly Report

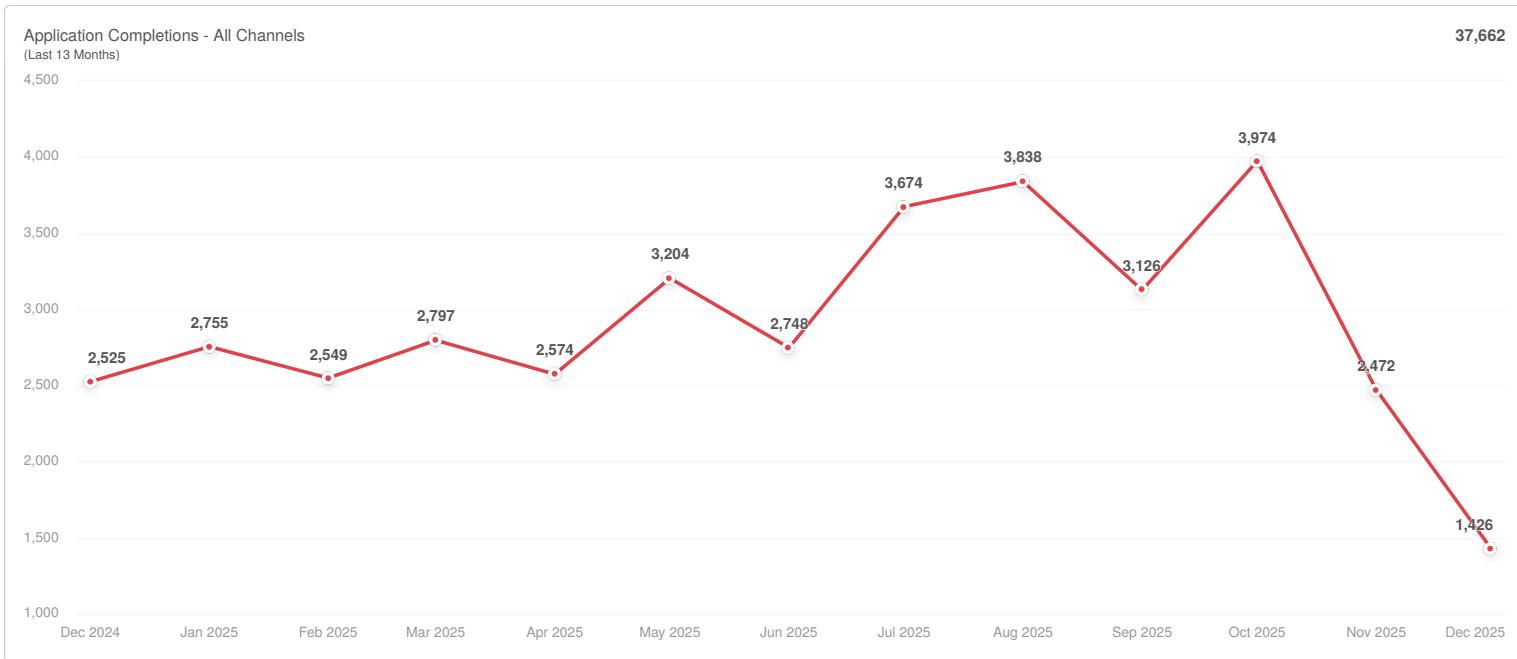
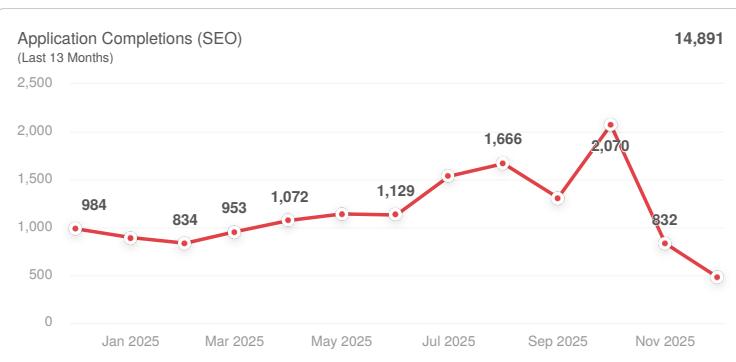
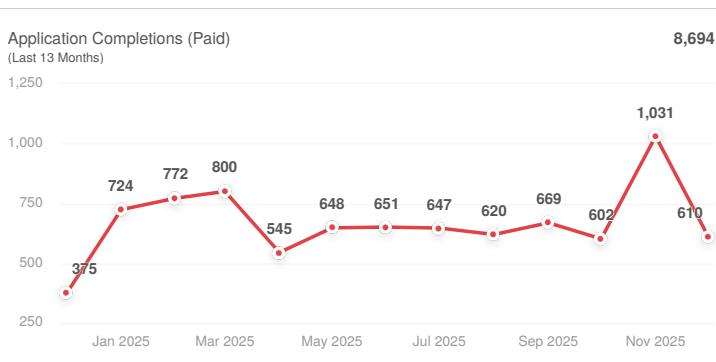
December 2025

# Overall Performance

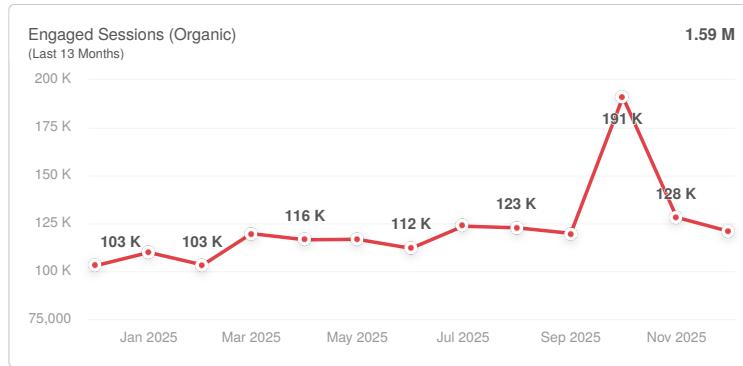
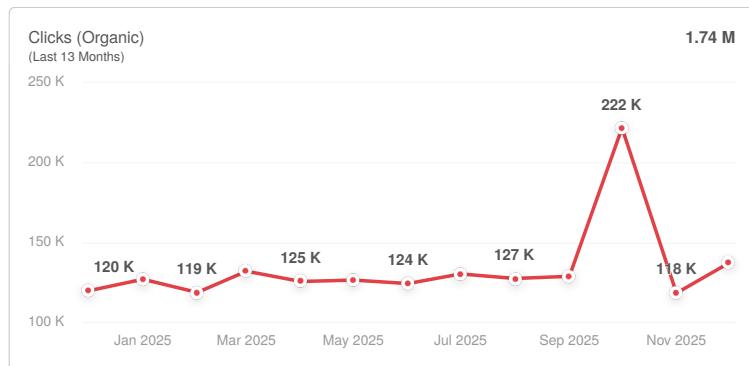
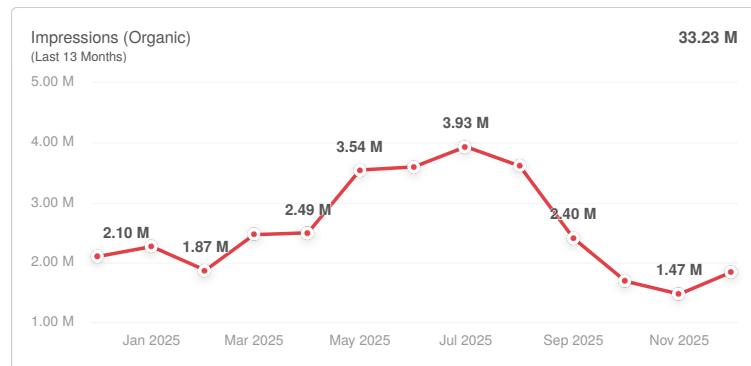
## Total Application Trending



User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>



## Organic Visibility



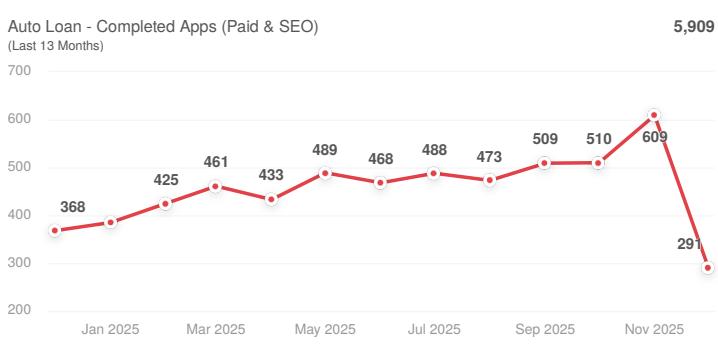
# Product Performance

## Deposit Product (Paid & SEO)



User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

## Auto Loan (Paid & SEO)



User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

## Credit Cards (Paid & SEO)



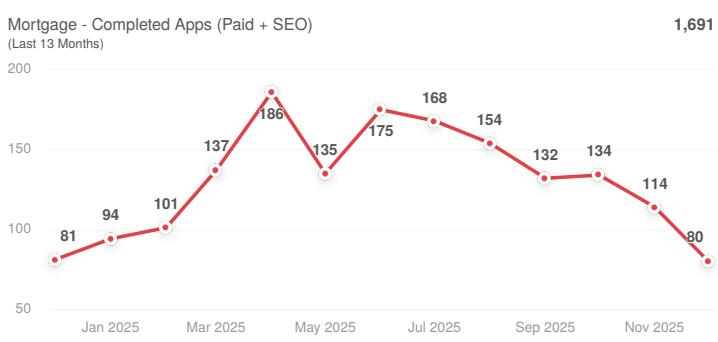
User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

## Personal Loan (Paid & SEO)



User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

## Mortgage (Paid & SEO)



User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

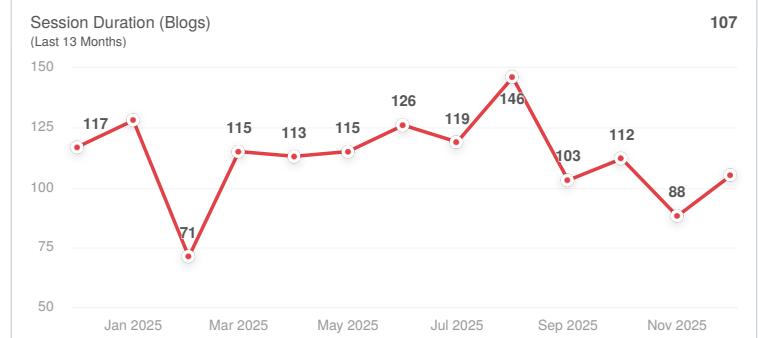
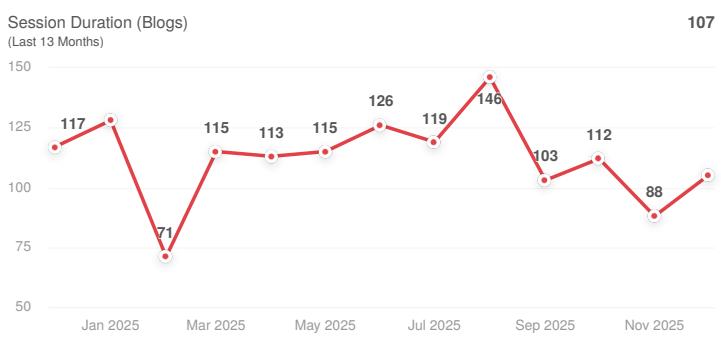


StackAdapat (OTT/CTV/Display)

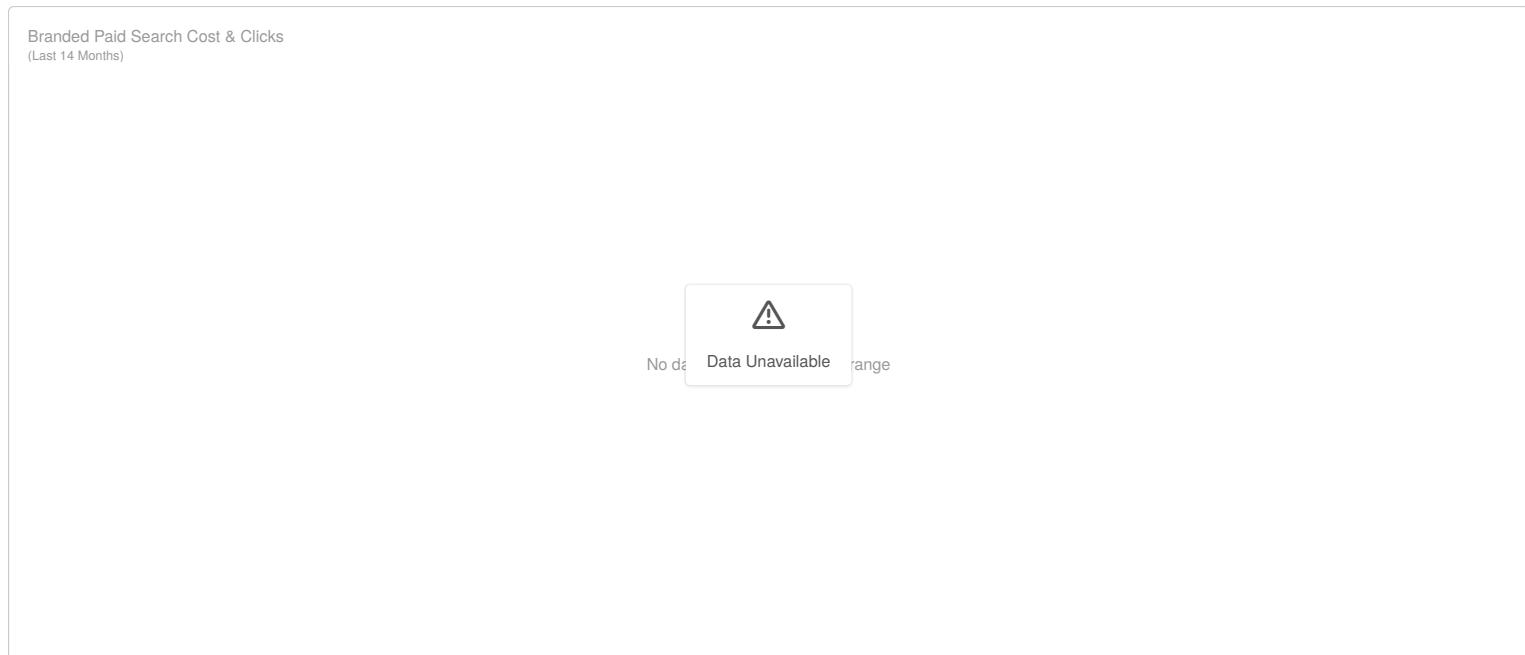
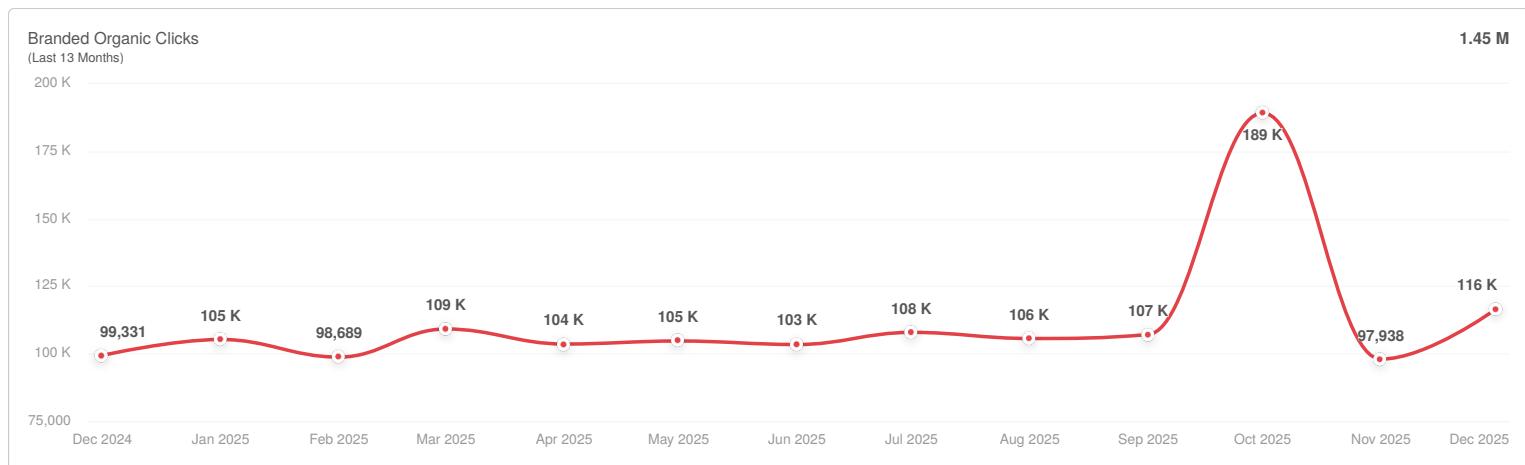
**YTD Performance**Cost  
(This Year) ▲ 35%**\$8,801.79**Clicks  
(This Year) ▲ 228%**999**CTR  
(This Year) ▲ 165%**0.19%**

# Blog Performance

## Blogs



# Brand Search Analysis



Branded Paid Search Conversions & Conv. Rate  
(Last 13 Months)