



Monthly Report

December 2025

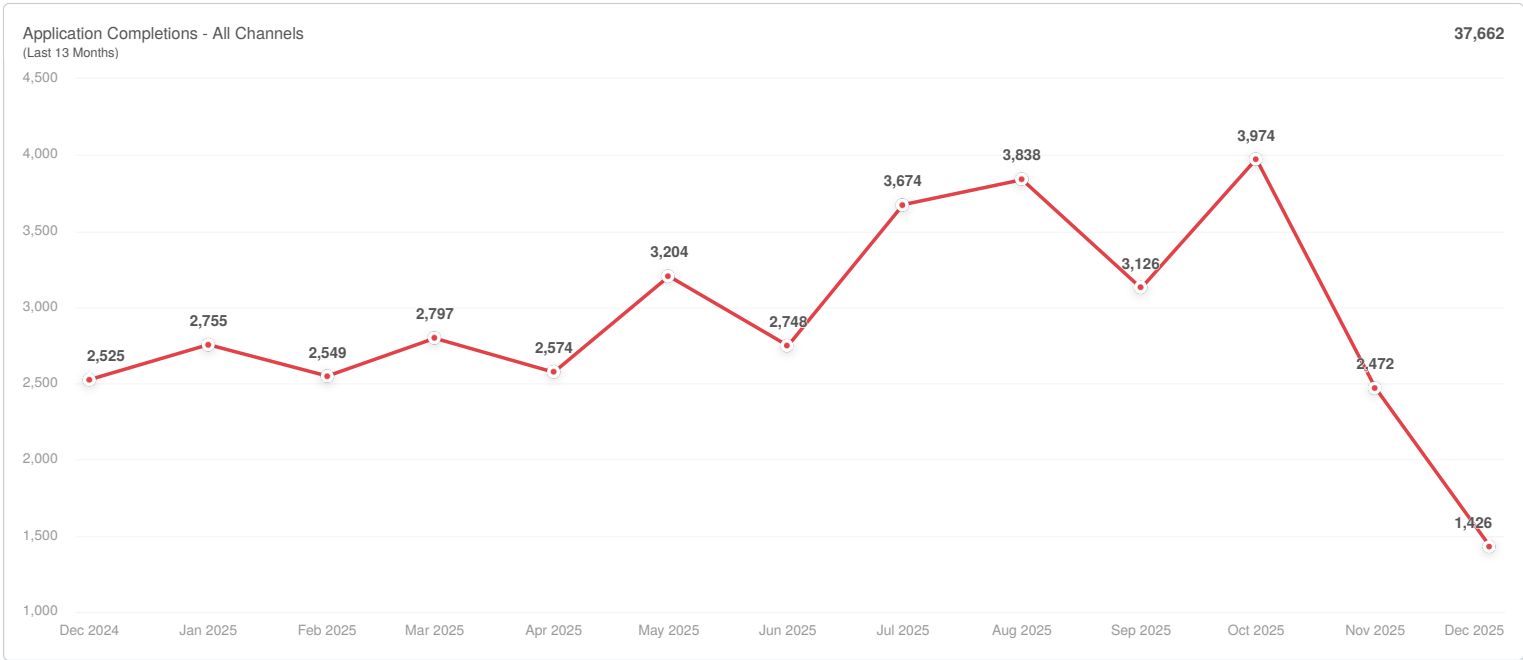
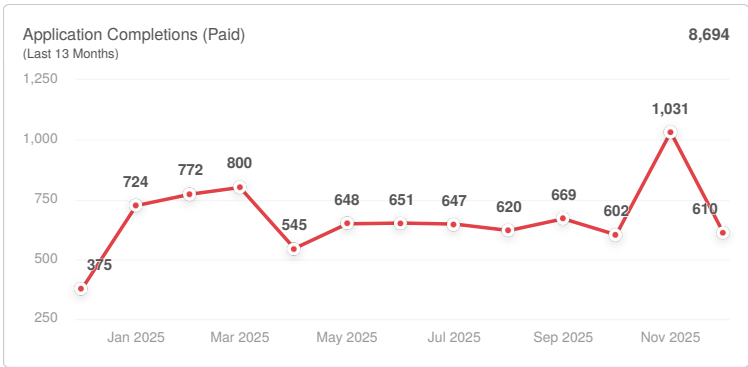
Overall Performance

Total Application Trending

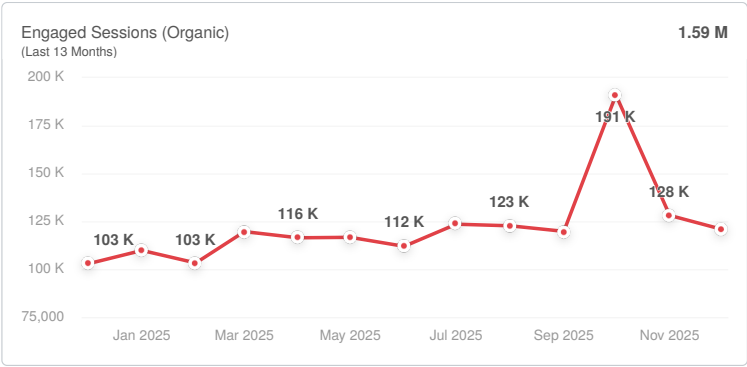
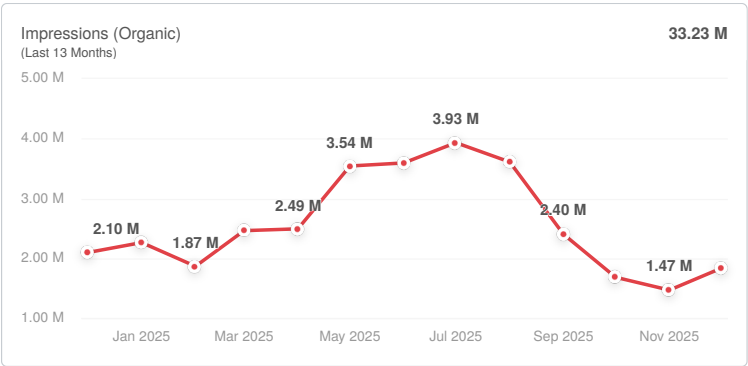


⚠

User doesn't have permission to access customer. Note: If you're accessing a client customer, the manager's customer id must be set in the 'login-customer-id' header. See <https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

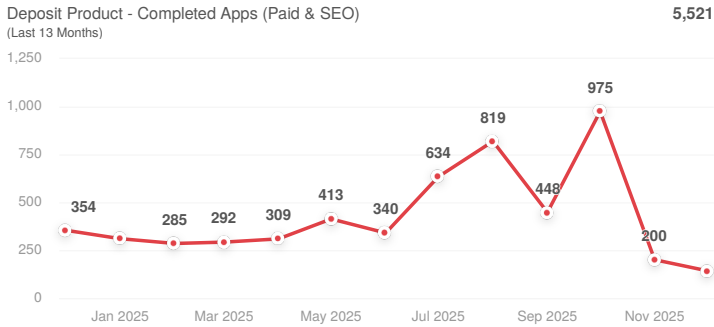



Organic Visibility



Product Performance

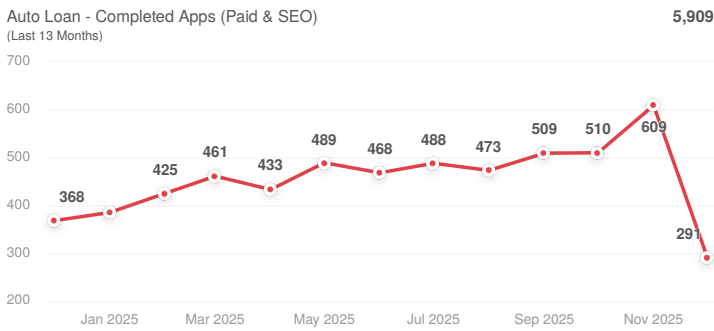
Deposit Product (Paid & SEO)






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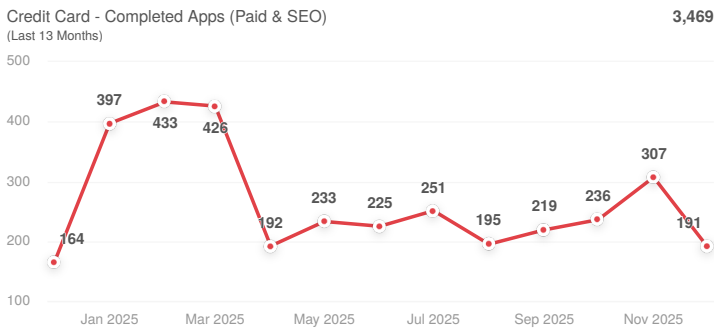
Auto Loan (Paid & SEO)






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Credit Cards (Paid & SEO)



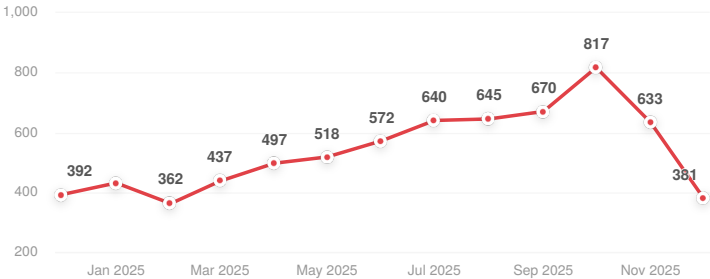


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Personal Loan (Paid & SEO)

Personal Loan - Completed Apps (Paid & SEO)
(Last 13 Months)

6,995

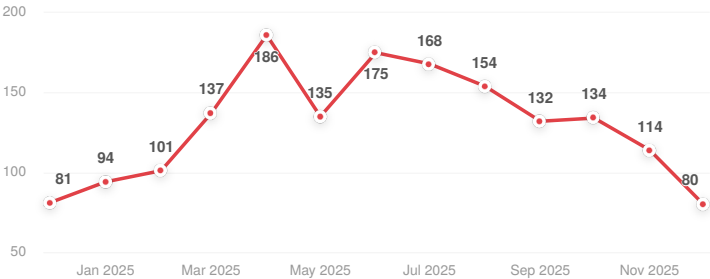


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Mortgage (Paid & SEO)

Mortgage - Completed Apps (Paid + SEO)
(Last 13 Months)

1,691



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Executive Summary (Awareness)

<https://developers.google.com/google-ads/api/docs/concepts/call-structure#cid>

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31.46%

StackAdapat (OTT/CTV/Display)

YTD Performance

Cost
(This Year) ▲ 35%

\$8,801.79

Clicks
(This Year) ▲ 228%

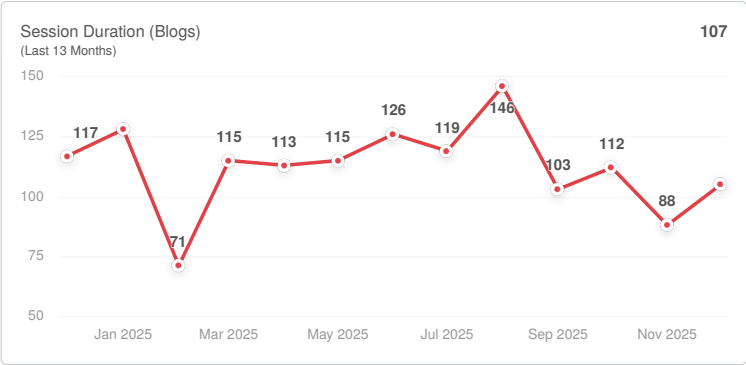
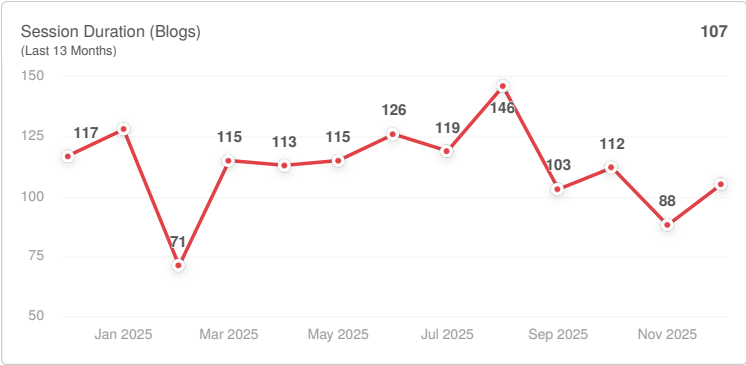
999

CTR
(This Year) ▲ 165%

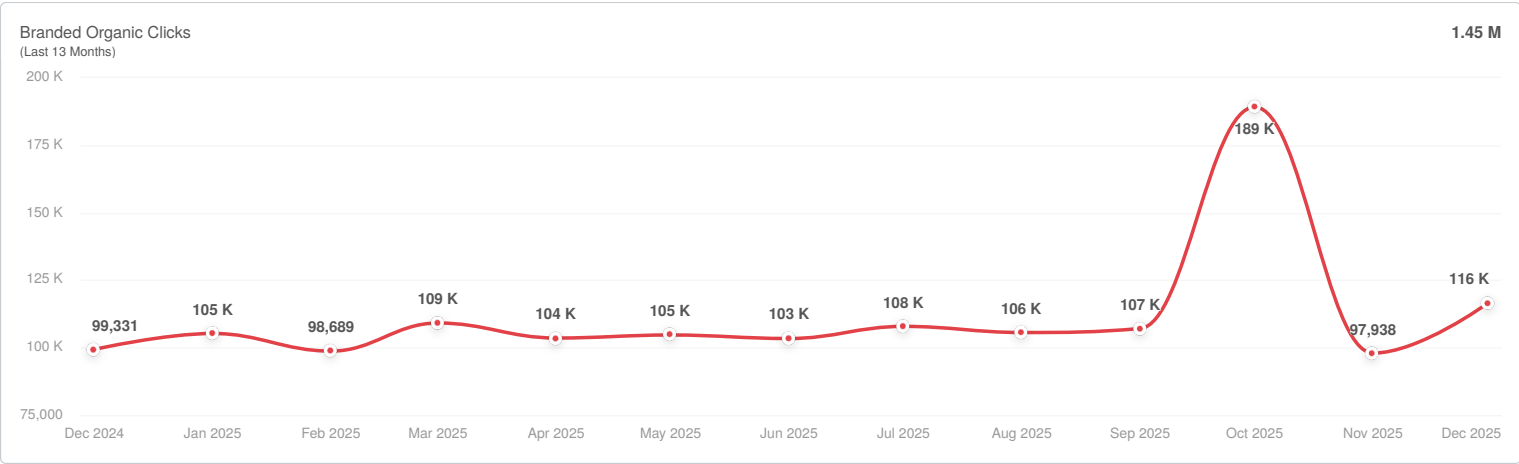
0.19%

Blog Performance

Blogs



Brand Search Analysis



Branded Paid Search Conversions & Conv. Rate
(Last 13 Months)



No data available for this range