



# STYLE GUIDE

This brief guide will help in  
the general application  
of the ScaleTime Branding.



# BRANDING

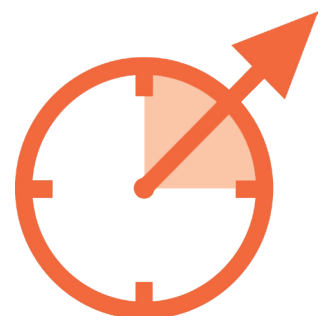
## Logo

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## Icons

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# BRANDING

## Brand Colors

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<b>ORANGE</b> Hex #f26a3f RGB (242,106,63) Call to action	<b>AQUA BLUE</b> Hex #0dbbbc RGB (3,187,188) Headers	<b>Light blue</b> Hex #d9e5ea RGB (213,232,239)	<b>Green slate</b> Hex #5e7b84 RGB (94, 123, 132)

# FONTS

## Ubuntu

### Websites

ABCDEFGHIJKLMN  
OPQRSTUVWXYZÀÅ  
abcdefghijklmnpq  
rstuvwxyzàåéîõøü&  
1234567890(\$£€.,!?)

## Open Sans

### Copy text

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890

## Maven Pro

### Social Media Copy

**ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890**

## Special Elite

### Things Hacked

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890

## BUSINESS CARDS



# Save Time, Scale Up.



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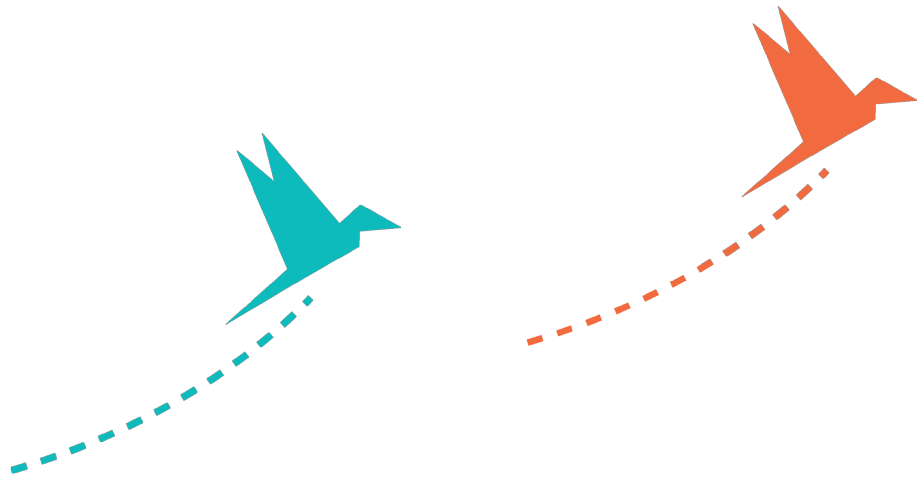


## FREE MANAGEMENT HACKING TOOLS

# GRAPHICS

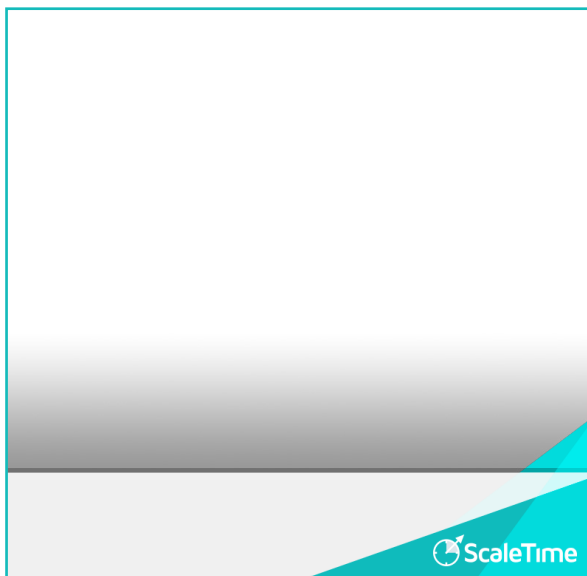
## Bird Icon

Twitter



## Images for Social Media

Border



Badge



# GRAPHICS

## Arrows



## Headers/Banners

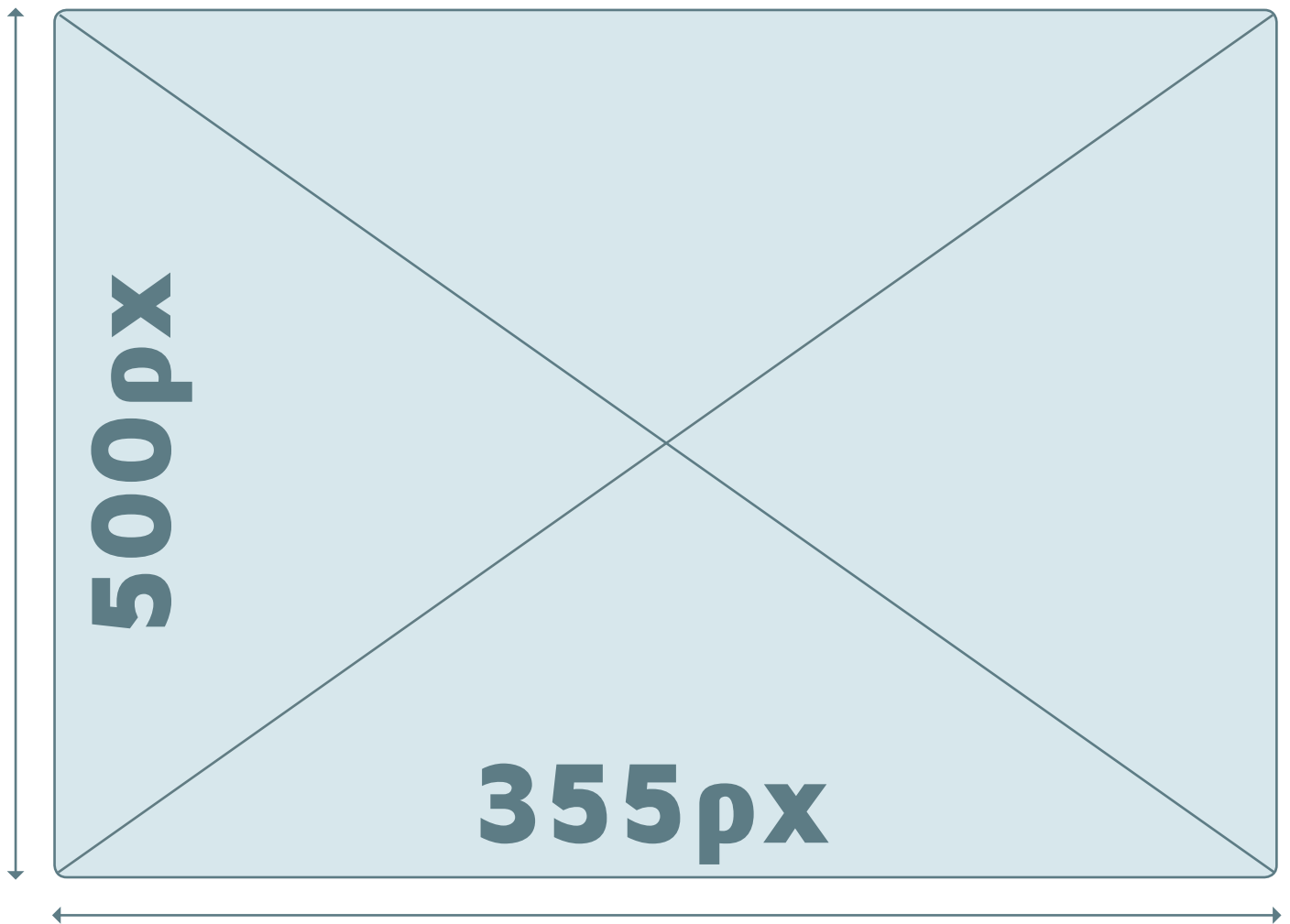
Linkedin



# IMAGE FORMATTING

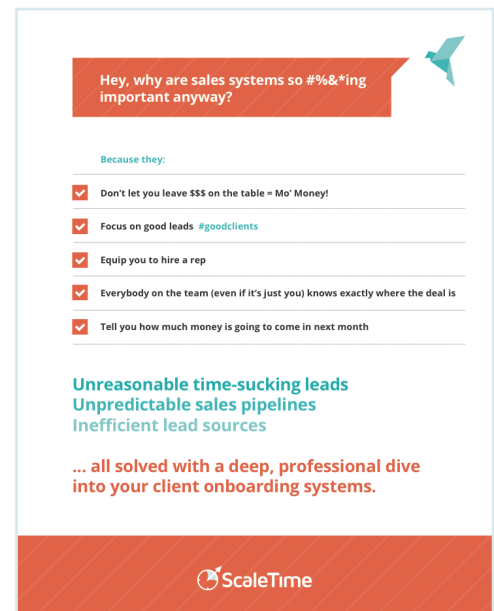
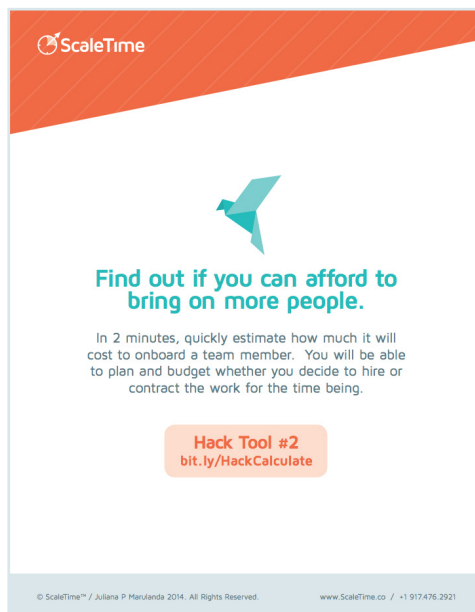
## Website

Featured Pictures on Scaletime.co





# STYLE FOR PDF'S



# FOUNDER HEADSHOTS

Social Media



Public Relations

