

Data Mining - EX3

Deadline: Wednesday, Aban 2, 1402 - October 23, 2024

Consider the data in the file "[Churn\(preprocessing\)](#)" and answer the following questions. Upload your answer to the [E-learn](#) system in the form of a notebook (.ipynb format) including the executed code, outputs, and explanations for each question.

1. Handling Missing Data:

- **a.** Remove rows where the "**Int'l Plan**" column contains missing values.
- **b.** Replace the missing values in the "**VMail Plan**" column with the mode (most frequent value).
- **c.** For the columns "**VMail Message**", "**Day Mins**", and "**Day Calls**", determine which method for handling missing values is most appropriate. Implement that method.
- **d.** Impute the missing data in the "**Night Mins**" column randomly, using a normal distribution.

2. Identifying Outliers:

- **a.** Remove the missing values in the "**Day Charge**" column, and then identify its outliers using a graph.
- **b.** Identify the outliers in the "**Day Charge**" column using the **Z-score** method.
- **c.** Identify the outliers once again using the **IQR** method.

3. Data Normalization:

- **a.** Normalize the data in the "**Night Mins**" column using the **min-max** method. (Use the completed data from question 1.)
- **b.** Standardize the data in the "**Night Mins**" column using the **Z-score** method.
- **c.** Compare the results of both normalization methods using a graph.

- **d.** Calculate and compare the skewness of the data before and after applying both transformations.

4. Normality Check:

Check the normality of the data in the "**Eve Mins**" column (only available values) using visualizations such as histograms or Q-Q plots.