

## PERSONAL INFORMATION

## Md Rezaul Islam



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[Portfolio](#) | <http://rezabdt.github.io/>  
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[Skype](#) | rezabdt007

Gender: Male | Date Of Birth: 17/09/1991 | Nationality: Bangladeshi

## CAREER SUMMARY

I'm a Digital Marketer. SEO, SMM & Web Development with Over 5 Years of Experience. Experienced with All Stages of The Marketing Cycle for Product Promotion & Also CMS Developer.

- 5 Years of Professional Experience with 10+ Years of Marketing skills.
- Marketing Experience in Google Adwords, Facebook Ads, ASO & All Mainstream Social Media. Also Email Marketing.
- Analytical Skill to Understand Market.

## WORK EXPERIENCE

Jun 2019 - Dec 2020

### Digital Marketing Executive | Full Time

Alt Fix Ltd. | Baridhara DOSH, Dhaka, Bangladesh

[Sales & Marketing](#) | Image Post Production

#### Responsibilities:

- Digital Marketing
- Web Development & Maintenance
- Graphics Design

Oct 2017 - Present

### Team Lead | Part-Time

WeblyWork | Lalmonirhat, Rangpur, Bangladesh

[Sales & Marketing](#) | Software & ITES

#### Responsibilities:

- Digital Marketing
- Android Development, Front-End & Back-End Development
- Leadership - Team of 5
- Development & Maintaining Projects for Clients

Apr 2017 - May 2017

### Lead Trainer | Contract

LEDP | Lalmonirhat, Rangpur, Bangladesh

[Digital Marketing](#) | Training Course

#### Responsibilities:

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing
- Freelancing Marketplace

July 2013 - Present **Freelancer** | Part-Time  
 Fiverr & Upwork | fiverr.com, upwork.com  
**Sales & Marketing** | Digital Marketing  
**Responsibilities:**  
 ▪ Social Media Marketing (SMM)  
 ▪ Search Engine Optimization (SEO)

May 2010 – June 2013 **Marketing Executive** | Full Time  
 RangpurSource | Rangpur, Bangladesh  
**Sales & Marketing** | Digital Marketing  
**Responsibilities:**  
 ▪ Search Engine Optimization (SEO)  
 ▪ Social Media Marketing (SMM)  
 ▪ Email Marketing

## EDUCATION AND TRAINING

Jan 2010 - Dec 2012 **Bachelor of Commerce (B.Com)**  
 Business Studies | National University  
**Result** | 2nd Division

Jan 2007 - Dec 2009 **Higher Secondary Certificate (H.S.C)**  
 Commerce | Lalmonirhat Govt. College, Lalmonirhat, Rangpur, Bangladesh  
**Result** | GPA 3.00 out of 5.00

Jan 2005 - Dec 2006 **Secondary School Certificate (S.S.C)**  
 Science | Bangladesh Railway Children Park High School, Lalmonirhat, Rangpur, Bangladesh  
**Result** | GPA 3.94 out of 5.00

## PERSONAL SKILLS

**Mother Tongue(s)** Bangla

**Other Language(s)**

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
AVERAGE	AVERAGE	AVERAGE	AVERAGE	AVERAGE

**Communication Skills** I have gathered good client communication skills during my various project life cycle.

**Organizational / Managerial Skills**  
 ▪ Leadership – Team of 5  
 ▪ Project Management skills at a present organization.

**Digital Skills**

Digital Marketing	Web Development	Graphics Design	Apps Development	Problem Solving
EXPERT	AVERAGE	AVERAGE	BELOW	BELOW

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**Certifications**    **Learning and Earning Development Project, ICT Division**  
Course: Digital Marketing  
Duration: 300 Hours

**Technical Skills**    SEO, SMM, Email Marketing, Google Ads, Facebook Ads, ASO, HTML, CSS, Bootstrap, WordPress, Joomla, Android Studio, Ads Networks, Photoshop, Illustrator, Premiere Pro, After Effect, Domain, Hosting, Ubuntu Server.

**References**

<b>Md. Eyasin Ali Sarker</b>   CARE Bangladesh   M&E Manager - Program Quality, SHOUHARDO III Program RAOWA Complex, VIP Road, Mohakhali, Dhaka-1206, Bangladesh Phone:+880-2-9889009, Ext 221   Cell +880 1718595626   email: eyasinali.sarker@care.org	<b>Arman Hossain</b> Mobile Application Developer, Shakti Foundation, Mirpur 1, Dhaka, Bangladesh Mobile: 01918-304040 Email: armans.postbox@gmail.com
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I do hereby declare that all the information given above is true to the best of my knowledge and belief.

Respectfully yours,  
**Md Rezaul Islam**

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Last Modified: 01 / 06 / 2021