

PERSONAL INFORMATION

Md Rezaul Islam



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[Portfolio](#) | <http://rezabdt.github.io/>
[LinkedIn](#) | <https://www.linkedin.com/in/rezabdt/>
[Skype](#) | rezabdt007

Gender: Male | Date Of Birth: 17/09/1991 | Nationality: Bangladeshi

CAREER SUMMARY

I'm a Digital Marketer. SEO, SMM & Web Development with Over 5 Years of Experience. Experienced with All Stages of The Marketing Cycle for Product Promotion & Also CMS Developer.

- 5 Years of Professional Experience with 10+ Years of Marketing skills.
- Marketing Experience in Google Adwords, Facebook Ads, ASO & All Mainstream Social Media. Also Email Marketing.
- Analytical Skill to Understand Market.

WORK EXPERIENCE

Jun 2019 - Dec 2020

Digital Marketing Executive | Full Time

Alt Fix Ltd. | Baridhara DOSH, Dhaka, Bangladesh

[Sales & Marketing](#) | Image Post Production

Responsibilities:

- Digital Marketing
- Web Development & Maintenance
- Graphics Design

Oct 2017 - Present

Team Lead | Part-Time

WeblyWork | Lalmonirhat, Rangpur, Bangladesh

[Sales & Marketing](#) | Software & ITES

Responsibilities:

- Digital Marketing
- Android Development, Front-End & Back-End Development
- Leadership - Team of 5
- Development & Maintaining Projects for Clients

Apr 2017 - May 2017

Lead Trainer | Contract

LEDP | Lalmonirhat, Rangpur, Bangladesh

[Digital Marketing](#) | Training Course

Responsibilities:

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Email Marketing
- Freelancing Marketplace

July 2013 - Present **Freelancer** | Part-Time
 Fiverr & Upwork | fiverr.com, upwork.com
Sales & Marketing | Digital Marketing
Responsibilities:
 ▪ Social Media Marketing (SMM)
 ▪ Search Engine Optimization (SEO)

May 2010 – June 2013 **Marketing Executive** | Full Time
 RangpurSource | Rangpur, Bangladesh
Sales & Marketing | Digital Marketing
Responsibilities:
 ▪ Search Engine Optimization (SEO)
 ▪ Social Media Marketing (SMM)
 ▪ Email Marketing

EDUCATION AND TRAINING

Jan 2010 - Dec 2012 **Bachelor of Commerce (B.Com)**
 Business Studies | National University
Result | 2nd Division

Jan 2007 - Dec 2009 **Higher Secondary Certificate (H.S.C)**
 Commerce | Lalmonirhat Govt. College, Lalmonirhat, Rangpur, Bangladesh
Result | GPA 3.00 out of 5.00

Jan 2005 - Dec 2006 **Secondary School Certificate (S.S.C)**
 Science | Bangladesh Railway Children Park High School, Lalmonirhat, Rangpur, Bangladesh
Result | GPA 3.94 out of 5.00

PERSONAL SKILLS

Mother Tongue(s) Bangla

Other Language(s)

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
AVERAGE	AVERAGE	AVERAGE	AVERAGE	AVERAGE

Communication Skills I have gathered good client communication skills during my various projects life cycle.

Organizational / Managerial Skills
 ▪ Leadership – Team of 5
 ▪ Project Management skills at a present organization.

Digital Skills

Digital Marketing	Web Development	Graphics Design	Apps Development	Problem Solving
EXPERT	AVERAGE	AVERAGE	BELOW	BELOW

Certifications **Learning and Earning Development Project, ICT Division**
Course: Digital Marketing
Duration: 300 Hours

Technical Skills SEO, SMM, Email Marketing, Google Ads, Facebook Ads, ASO, HTML, CSS, Bootstrap, WordPress, Joomla, Android Studio, Ads Networks, Photoshop, Illustrator, Premiere Pro, After Effect, Domain, Hosting, Ubuntu Server.

References

Md. Eyasin Ali Sarker CARE Bangladesh M&E Manager - Program Quality, SHOUHARDO III Program RAOWA Complex, VIP Road, Mohakhali, Dhaka-1206, Bangladesh Phone:+880-2-9889009, Ext 221 Cell +880 1718595626 email: eyasinali.sarker@care.org	Arman Hossain Mobile Application Developer, Shakti Foundation, Mirpur 1, Dhaka, Bangladesh Mobile: 01918-304040 Email: armans.postbox@gmail.com
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I do hereby declare that all the information given above is true to the best of my knowledge and belief.

Respectfully yours,
Md Rezaul Islam

Last Modified: 01 / 06 / 2021