To answer the assignment, use case study data set.

Q1: Check if `sales_p1_last_year` is normally distributed using density plot and qq-plot.

Q2: Do bivariate analysis to evaluate relationship btw/ these pairs using appropriate technique:

       a) Area of retail shop and sales
       b) Cluster and sales
       c) Cluster and number of invoice lines
       d) Access level and area of retail shop
       e) Cluster and area of retail shop

Q3:

a) Complete campaign data analysis considering various perspectives.
b) With all available information and considering all aspects, are you willing to spend another 5 billion Tomans for the next two months to continue the campaign?
c) What other data would you collect for your next campaign that would help you make better decisions?