



+1 580-641-9251



zak.killermann@gmail.com



Denver, CO 80206



[Zak Killermann \(link\)](#)

SKILLS

- * Technical SEO (incl. HTML, CSS, JS)
- * GSC, GA, Ahrefs, Semrush
- * Data Analytics (Gsheet/SQL)
- * Stakeholder management
- * Creative problem solver
- * Expert remote worker

REFERENCES

“ Zak is a rare breed of digital shapeshifter.
— Molly Wiltshire-Bridle, Global Growth Manager

His keen insights and strategic approach have been instrumental in keeping our projects flowing...
— Shirley Liu, Chief of Staff

...Zak is an excellent communicator and has the ability to prioritize projects effectively
— Richard Laycock, Senior Content Manager

...I'm frankly in awe of his technical ability!
— Chris Lilly, Head of Publishing

More available upon request (or [online](#)) ”

Zak Killermann



Search Engine Optimization Specialist

Full suite digital publisher bridging the gap between departments while perpetually learning new skills to push projects over the line.

PROFESSIONAL SUMMARY

- * Over 7 years of SEO experience, from baseline article writing to high level series creation — always with a finger on the pulse of SEO.
- * Detail oriented, cross-team collaborative digital shapeshifter distilling complex problems into C-suite digestible briefs.
- * Confident dealing with thousands of rows of data, deft with client relations, and capable of delivering on tight deadlines.

RECENT EXPERIENCE

Technical Publisher, Global Financial Niches @ Finder.com

2019 – 2023

Drove technical solutions in Finder's global money niches (Crypto, Stock Trading, Money Transfers) while collaborating with teams in Sydney, London, New York, Denver and beyond.

- * Ideated, launched, and maintained SEO-driven “How to” series of 10,000s of pages in dozens of markets.
- * Conceptualized and built geofencing solution to capture/maintain \$30k/month+ in revenue that would have been lost.
- * Drove systematic growth by empowering editorial teams, building tools like calculators, widgets, schema-markups and more.
- * Provided ongoing SEO trainings and documentation to coworkers globally.

Read more work history on my LinkedIn:

<https://www.linkedin.com/in/zak-killermann/>