

Business      Scrum masters      engineering

Product idea       $\longleftrightarrow$       Product dev

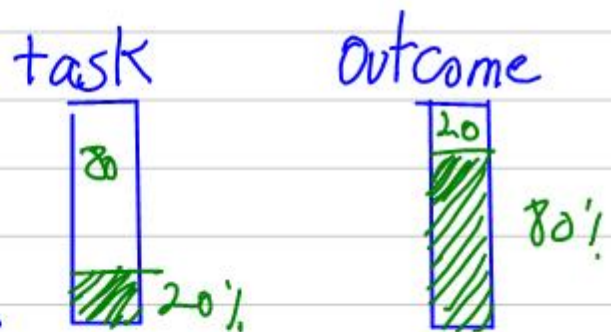
Product owner (PO)

Agile

Scrum: iterative  $\rightarrow$  Sprint  $\rightarrow$  Standup  
(2-w / m)      (everyday)  
15'

Kanban: Continuous

Plan      Pareto (80-20)%

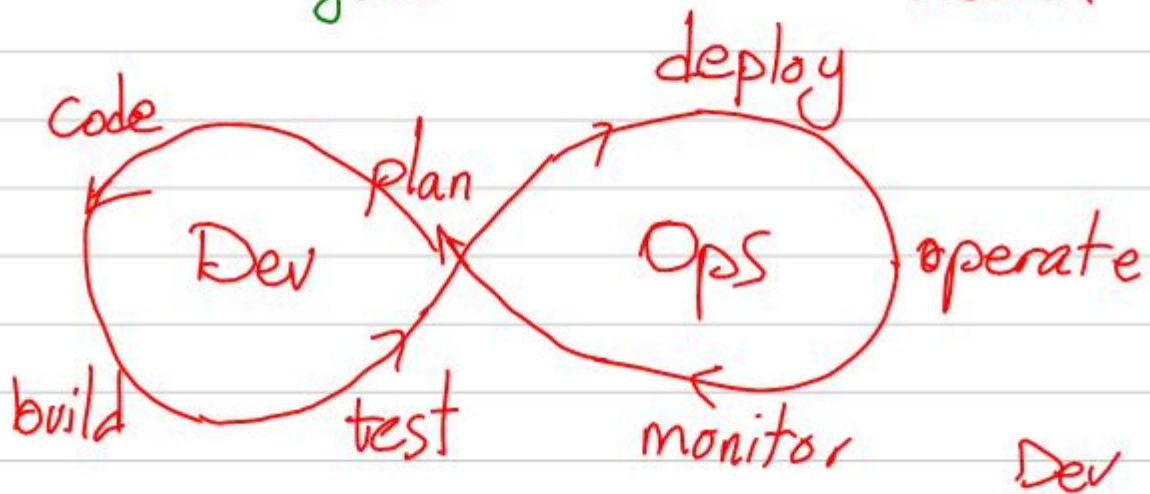
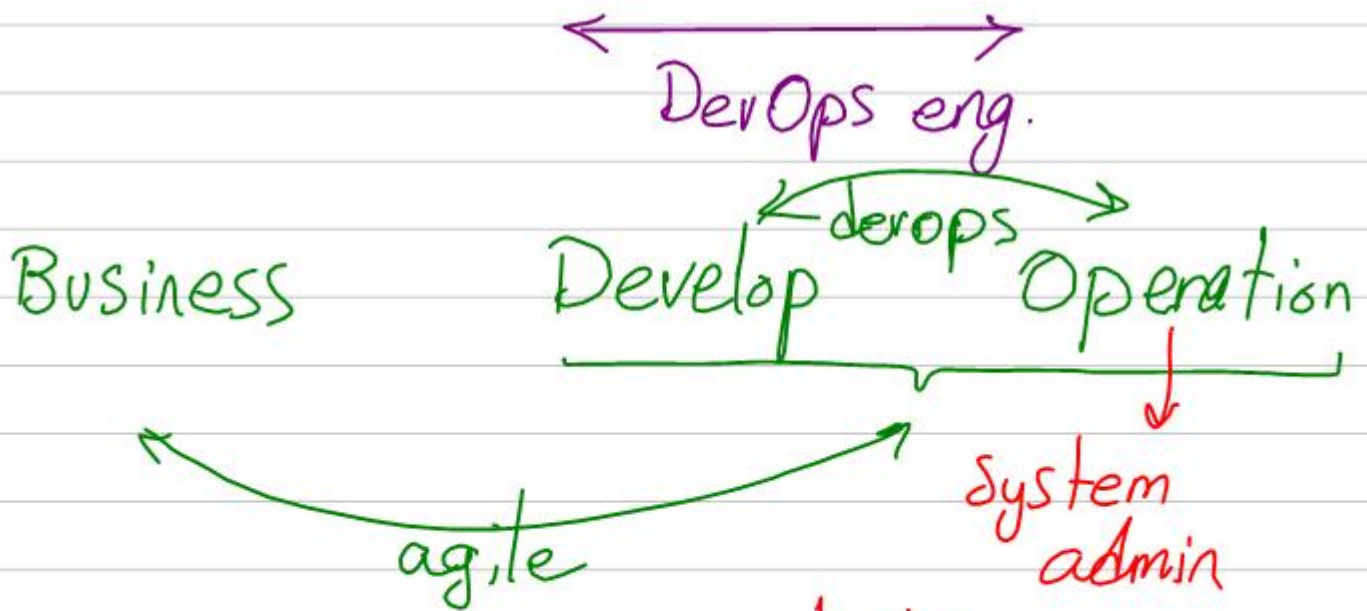
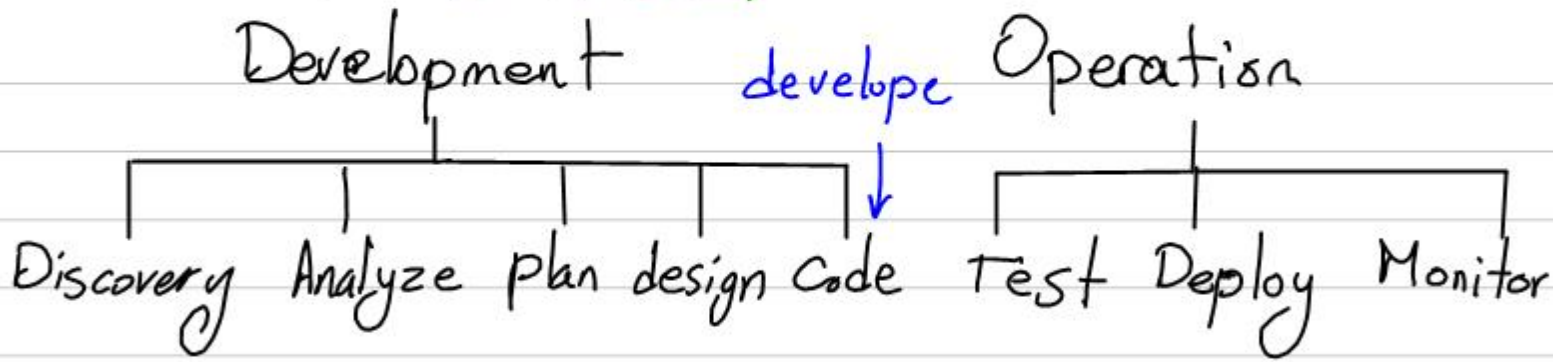


Important      non-imp

emergent		
non-emg		

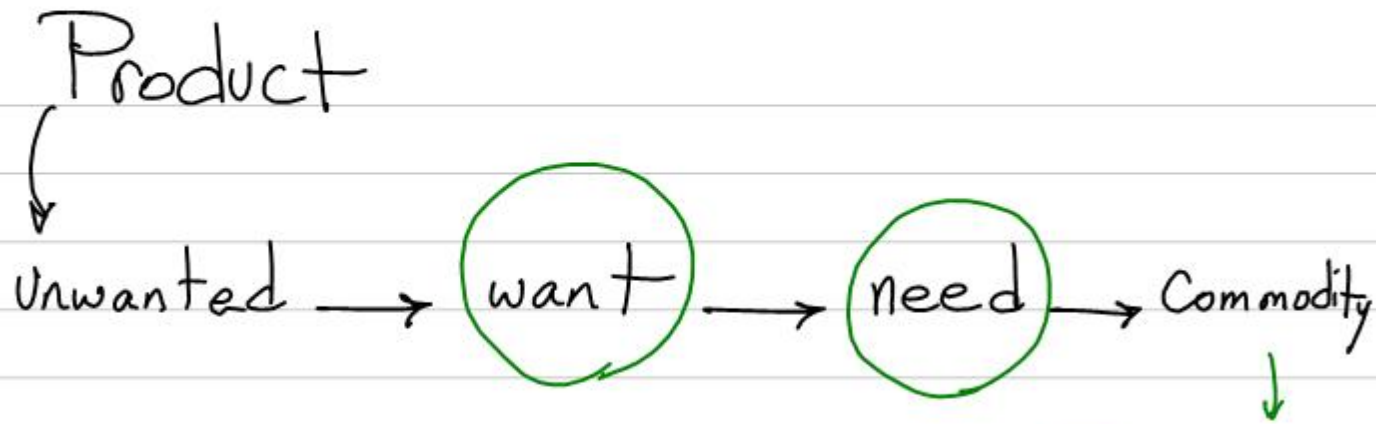
Todo	Doing	Don!

ML model (offline)



dev → CI : Continuous Integration  
ops → CD : Continuous Delivery

CI/CD → git, Docker, ...



Internet  
electricity

iPhone 10%

follower

Oracle  
Alibaba

majority (market share)

50%

Market Leader

AWS

20% - 20%

Challengers

Azure <> GCP

e.g.  
cloud  
market