# REZA BARZEGAR

**DESIGNER** 



# **CONTACT**

+989120635409 rezabarzegaar@gmail.com

## **EDUCATION**

# M.A in Industrial Design

Pars University Of Architecture and art 2021-2023

# B.S in Civil Engineering

Azad University Tehran South Branch

2015-2019

# Under Graduate Degree

Eyvanakey University

2011-2014

## LANGUAGES

## REFRENCES

#### Amir Ahmadi

Manager of Pak Mehran Jahan +989125078755

#### Fatima Bahadori

College at Zarin Khoosheh Co. +989100647718

## **ABOUT ME**

Industrial designer with expertise in marketing, graphic/product design, and project management. Passionate about rebranding and business strategy to drive growth. Thriving at Zarin Khousheh in Tehran

### WORK EXPERIENCE

Commercial and Advertising Specialist Junior:2021-2023 sinior: since 2023 Zarin Khoosheh Hashtgerd Co. Tehran Iran

- Sell and marketing management in Capillary marketing.
- Product Packaging Design and illustrations.
- Marketing Strategy researcher and consulter.
- Advertising Design and illsutrations for exhibitions.

# Graphic Design

since 2023

Abroadin Co. Vancouver, BC, Canada

- Designing and developing visual content for web.
  - Creating branding materials, including logos, brochures, and marketing assets.
  - Ensuring the visual consistency and quality of all marketing campaigns.
  - Optimizing graphics for web performance and user experience.
  - Contributing to brainstorming sessions and presenting creative concepts.

# Supervisor of execution

Jnior:2015-2017 sinior:2017-2018

Pak Mehran Jahan, Tehran Iran

- Construction workers supervising.
- •Reading engineering plan and supervising workers on doing it correctly.

## **EXPERTISE**

Adobe Illutrator	••••	Adobe Photoshop	••••
Sketching	••••	Adobe XD	••••
Rhinoceroes	••••	Microsoft Office	••••