



RIARA
SHIP CONSULTANT & ARCHITECTS

PHINISI BUSINESS PROPOSAL

Presented by Baginda Sitto Siregar, ST



Presentation Outline

Summary of topics

- Our Firm
- Our Head Architect
- Our Designs
- The Sitto Difference
- Our Promise
- Our Clients
- The Project Process

Our Firm

About the company

Riara is engaged in consulting services, architect, and ship production. Especially Phinisi Boat.

The increasing trend of sailing and live on board tourism is increasing demand for Phinisi Boat.

We are here to help you produce a new masterpiece of the history of South Sulawesi which is worldwide. Phinisi.

“

RIARA:

PHINISI AND THE ART OF
BOATBUILDING IN SOUTH
SULAWESI

2020

Our Principal Architect

Who is Sitto ?

He do things with passion. 3 things that make he principle are innovation, consistency, and always smile.

He is a graduate from Hasanuddin University of Major Naval Architect.

He has long been in the world of architects and Phinisi Boat.

One year ago he started a ship Design and Production consulting service.

We call RIARA ...



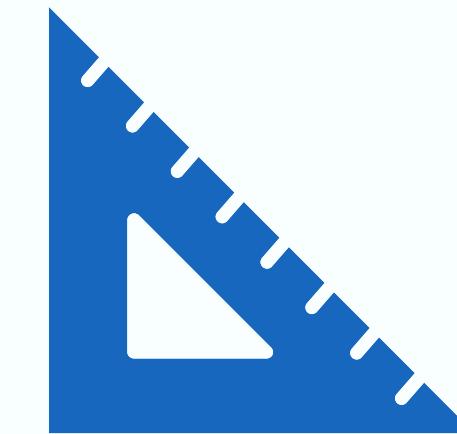
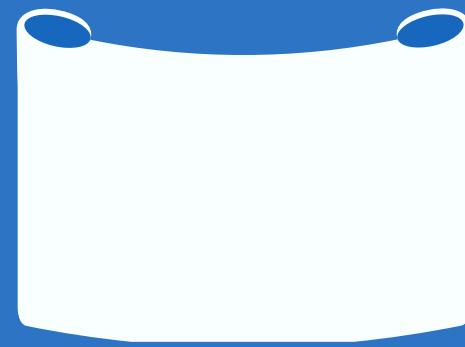


Our Designs

Out Of Box - Eco Design

Out of box design makes our work different and unique. Making it easier for the owner to market the product.

For the sake of preserving the environment, we also maintain efficient use of wood in the construction and eco - friendly machining equipment for the oceans.



Our Clients

Work we've done

- PT. Jejak Antar Nusa (Design & Production)

KLM Papiton Lopi

KLM Papiton Duwa

- PT. Karya Anjani Nusantara (Design)

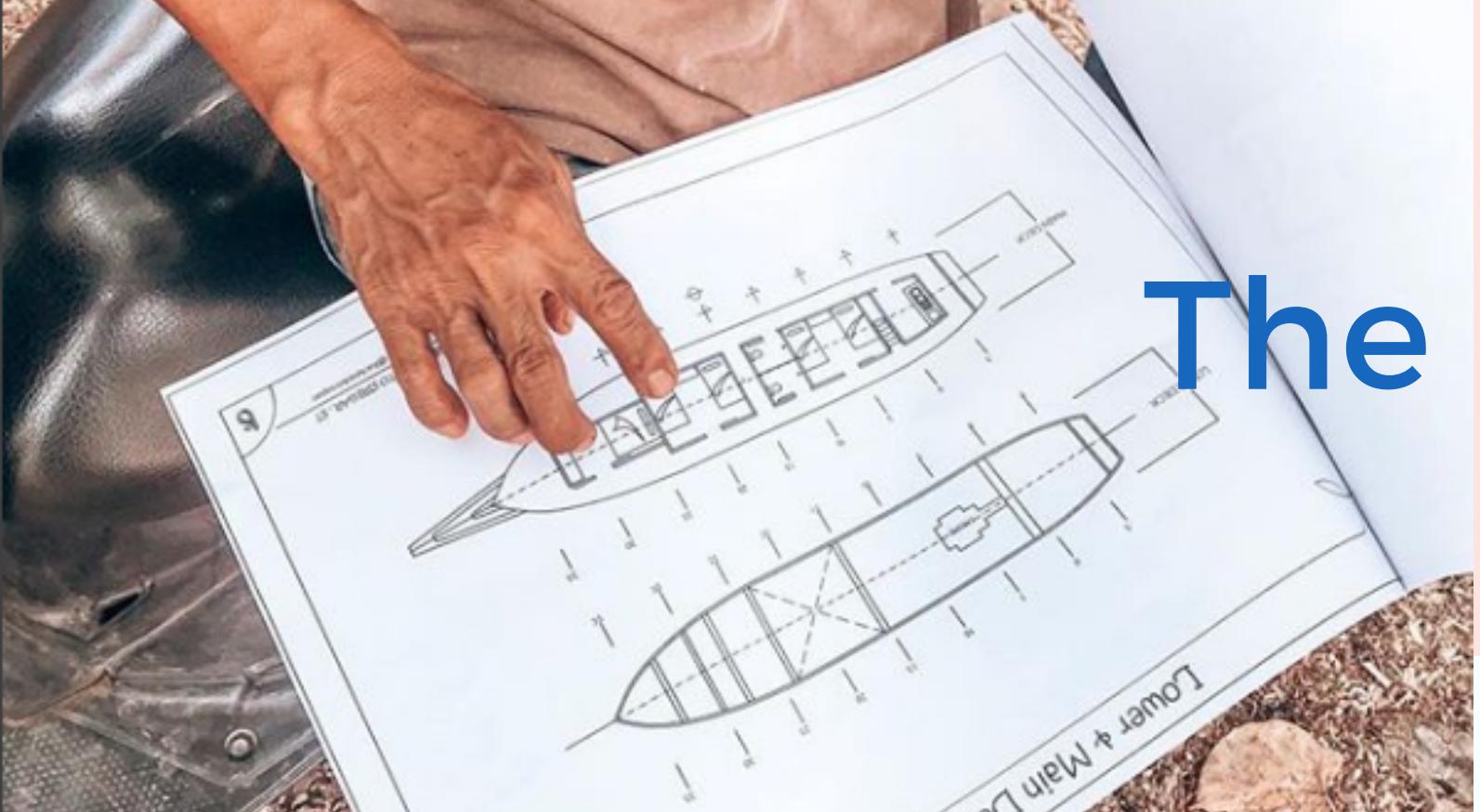
KLM Anjani 04

- PT. Vinca Manggala Indonesia (Design & Production)

KLM Vinca

- CV. Putra Bahari (Design & Production)

KLM Dewa

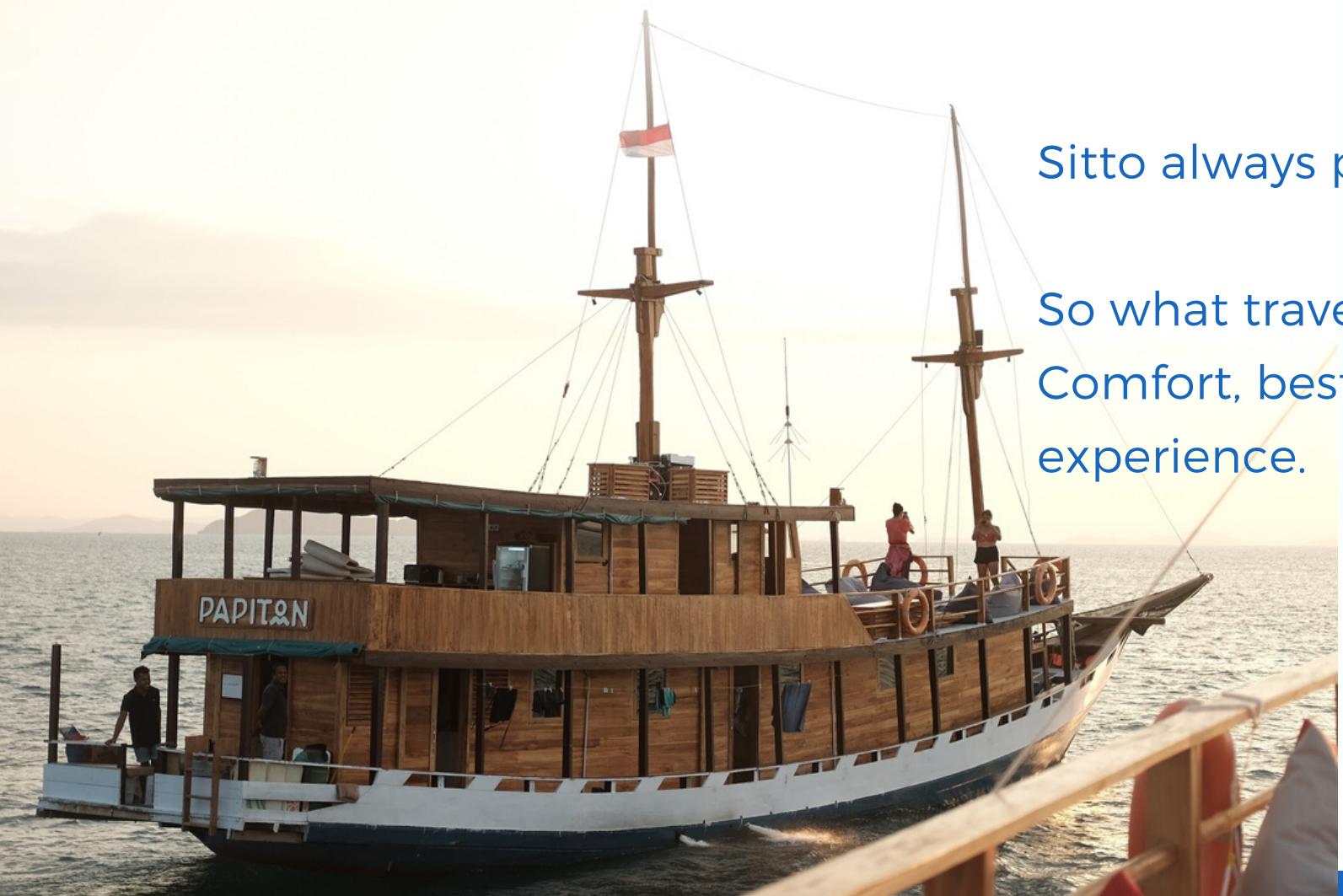


The Sitto Different

Creativity meets practicality

Sitto always puts himself as a traveler when Designing.

So what travelers want on vacation will be as they imagine.
Comfort, best position for enjoy sunset, instagramalbe spots, and best sailing experience.



Building Types

What we can do



Regular Boat

1,9 - 2,4 Billion

BEP Estimation 24 - 28 Month

Construction 6 - 8 Month

Medium Boat

2,4 - 2,8 Billion

BEP Estimation 24 - 35 Month

Construction 7 - 10 Month

Premium Boat

2,7 - 3,5 Billion

BEP Estimation 28 - 36 Month

Construction 11 - 14 Month

Luxury Boat

3,5 - 5 Billion

BEP Estimation 36 - 48 Month

Construction 12 - 20 Month

THE PROJECT PROCESS



CLIENT INPUT

Proposal
Concept
Consult

PLANNING & DESIGN

Presentation
Design
Scheduling

CONSTRUCTION & MANAGEMENT

Purchasing
Materials
Quality Check

Our New 5-Year Plan

What we hope to accomplish

2020

Consult KLM Vinca & Dowa
Januari 2020

Design KLM Vinca & Dowa
Februari - Maret 2020

Construction - KLM Vinca
April - November 2020

2021

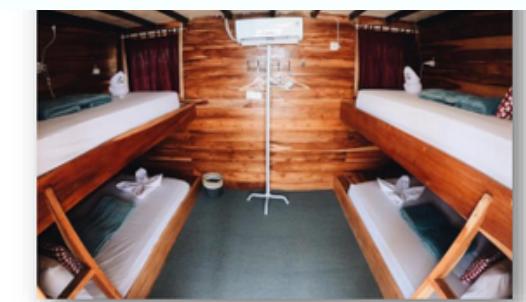
Construction - KLM Dowa
December 2020 - September
2021

2022

Build Own Shipyard and
Reparation Boat.

2023

Must building 6 Boat on 2020 -
2023 ..



SHARE ROOM



PRIVATE ROOM



Closing Words

“ It’s not about ideas. It’s about making ideas happen.

” Scott Belsky “

Let's Talk

We're ready for your ideas

ADDRESS

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