

Manufacturer Analysis





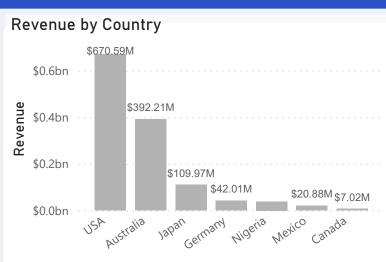






Revenue and PY Sales





Country

Category -	Revenue	%GT Revenue	PY Sales	% G^
☐ Urban	\$1,270,457,554.34	99.14%	\$1,048,570,856.03	
⊟ Regular	\$3,232,583.15	0.25%	\$2,975,032.41	
Maximus UR-01	\$3,232,583.15	0.25%	\$2,975,032.41	
■ Moderation	\$528,954,368.97	41.28%	\$430,443,248.44	
Maximus UM-98	\$5,673,571.35	0.44%	\$5,673,571.35	
Maximus UM-96	\$24,766,109.68	1.93%	\$19,575,922.41	
Maximus UM-95	\$3,312,192.24	0.26%	\$2,546,400.74	
Maximus UM-94	\$232,953.58	0.02%		
Total	\$1,281,418,188.10	100.00%	\$1,057,387,320.20	~
				>

Year

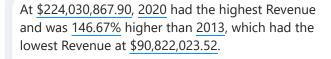












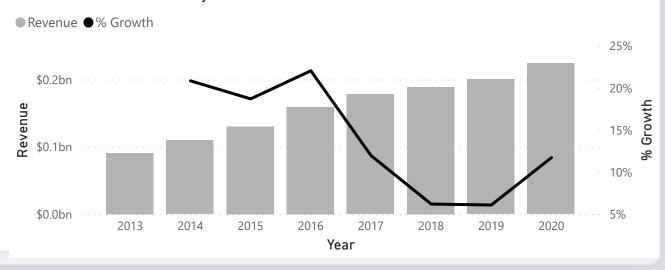
2020 accounted for 17.48% of Revenue.

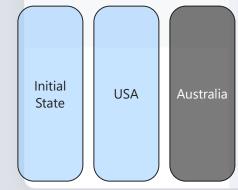
Revenue and % Growth diverged the most when the Year was 2020, when Revenue were \$224,030,867.78 higher than % Growth.

Across all 7 Country, Revenue ranged from \$7,020,903.17 to \$670,594,889.37.

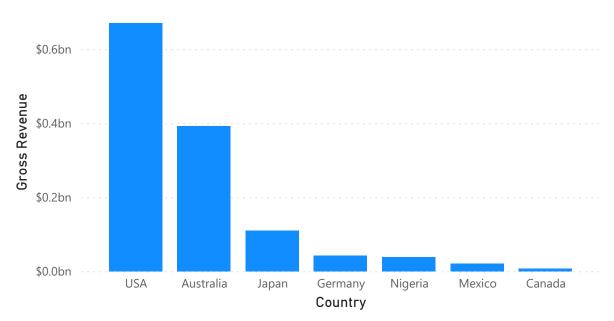
At \$1,281,418,188.10, Revenue has exceeded the target goal of \$1,057,387,320.20.

Revenue and % Growth by Year





Gross Revenue by Country



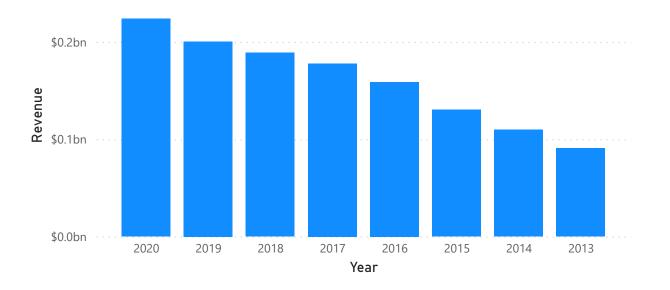
Manufacturer (groups)

✓

VanArsdel
✓

\$1.28bn

Revenue by Year



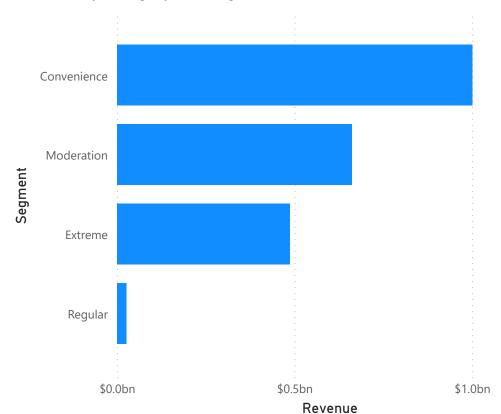
Revenue by Manufacturer



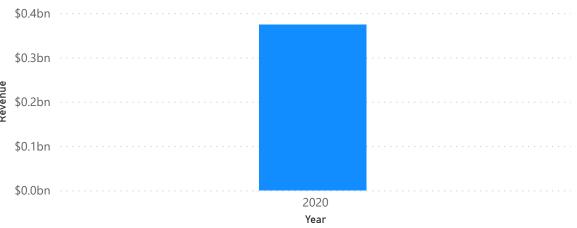
\$2.18bn

Revenue

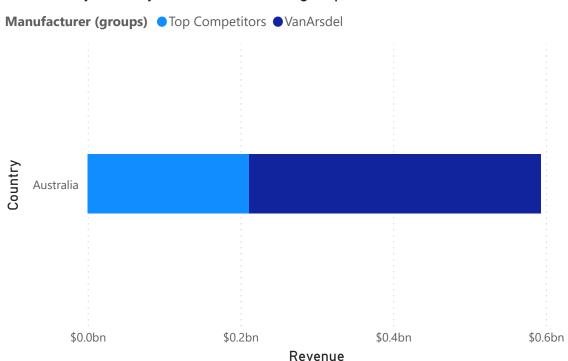
Revenue by Category and Segment



Revenue by Year



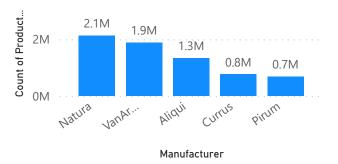
Revenue by Country and Manufacturer (groups)

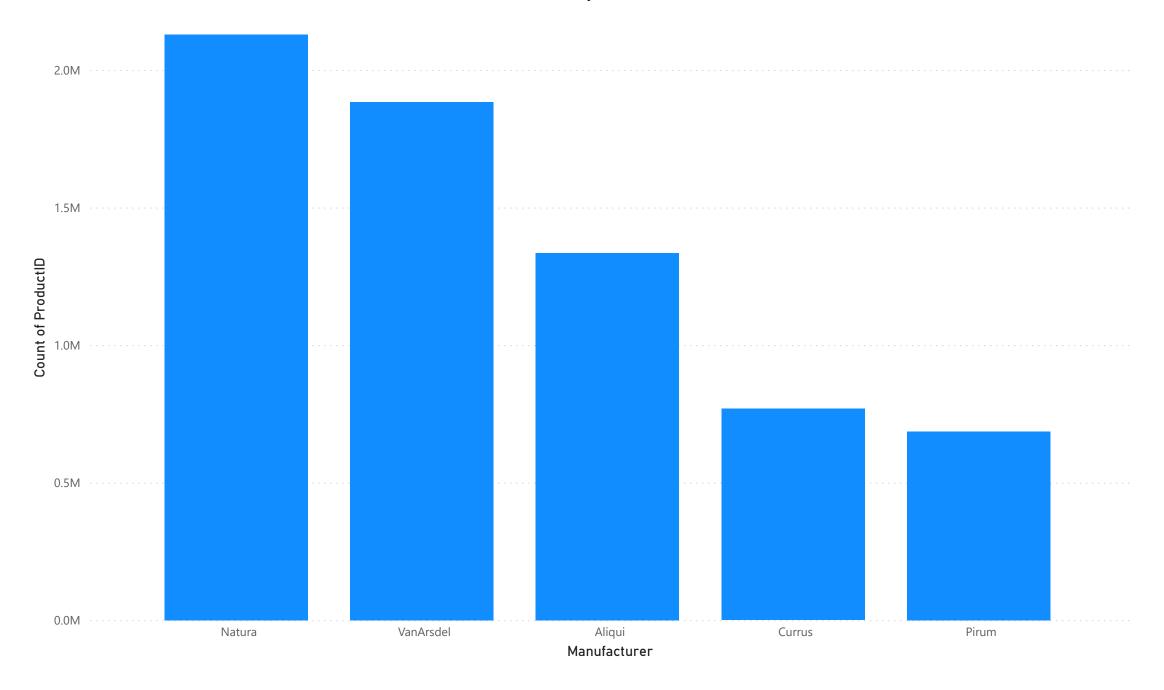


Country	Aliqui	Currus	Natura	Pirum	VanArsdel	Total ▼
⊞ USA	\$221,336,776.61	\$160,155,003.49	\$378,935,396.28	\$132,109,411.30	\$670,594,889.37	\$1,563,131,477.04
	\$77,194,375.49	\$62,565,177.57	\$130,049,866.01	\$49,974,224.48	\$392,213,998.10	\$711,997,641.65
⊞ Japan	\$24,404,315.15	\$23,613,907.91	\$40,543,266.12	\$15,286,009.78	\$109,965,983.35	\$213,813,482.30
⊞ Nigeria	\$9,932,688.53	\$6,982,954.36	\$17,851,104.97	\$6,016,074.04	\$38,733,479.11	\$79,516,301.01
⊞ Germany	\$5,980,433.53	\$3,896,975.95	\$10,526,500.63	\$3,151,304.75	\$42,010,762.90	\$65,565,977.76
	\$6,320,099.98	\$5,271,065.69	\$12,209,970.80	\$4,294,209.39	\$20,878,172.10	\$48,973,517.96
⊞ Canada	\$2,263,425.94	\$2,084,162.75	\$4,142,543.95	\$1,654,322.04	\$7,020,903.17	\$17,165,357.84
Total	\$347,432,115.22	\$264,569,247.71	\$594,258,648.76	\$212,485,555.77	\$1,281,418,188.10	\$2,700,163,755.56

Products: Manufacturer

Count of ProductID by Manufacturer





Revenue by Country Revenue by Country and Category Urban Rural Mix Youth 100% \$1.4bn \$1.2bn \$1.56bn USA \$1.0bn Australia \$0.71bn \$0.8bn Japan \$0.21bn Revenue \$0.6bn Nigeria \$0.08bn Germany \$0.07bn \$0.4bn Mexico \$0.05bn \$0.2bn Canada \$0.02bn \$0.0bn Germany Canada Australia Japan Germany Canada Australia Nigeria Mexico Germany Canada Nigeria Mexico Nigeria Mexico Japan Australia Japan Germany Canada Australia Japan 1.1%

Country

Country

Country

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