# ELOWEN GRAVES

## AI/ML PRODUCT MANAGER

#### CONTACT

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Seattle, WA

LinkedIn III

### **EDUCATION**

Master of Science Data Science University of Washington 2015 - 2017 Seattle, WA

## SKILLS

TensorFlow
PyTorch
Keras
Scikit-Learn
Apache Spark
Jupyter Notebook
H2O.ai
Microsoft Azure Machine
Learning
Google Cloud Al
IBM Watson

#### WORK EXPERIENCE

# AI/ML Product Manager

Zillow

2022 - current / Seattle, WA

- Implemented AutoML features of Google Cloud AI, streamlining model development and reducing average development time by 27 hours/project
- Upgraded the pricing algorithm using H2O.ai AutoML, increasing quarterly revenue by 2.4M by targeting listing enhancements
- Led the development of a machine learning model using TensorFlow, increasing recommendation accuracy for property listings by over six million users and improving conversion rates by 19%
- Improved image search capabilities by integrating Keras-based CNNs, reducing property search time by 26% for users and driving a 7% increase in click-through rates

## Machine Learning Engineer

Expedia Group

2019 - 2022 / Seattle, WA

- Managed the integration of Apache Spark Streaming for real-time fraud detection, processing 14,208 booking transactions per minute and reducing fraud cases by 44%
- Developed and optimized deep learning models using PyTorch, boosting hotel booking prediction accuracy by 16% and increasing revenue by 2 million over six months
- Refined the search result relevance algorithm using Scikit-Learn, trimming irrelevant results by 12% and enhancing the user experience for over 11.2 million customers
- Systematized the workflows for analyzing flight delays using Jupyter Notebook and Scikit-Learn, reducing report generation time by 76%, from four hours to one hour

# Junior Machine Learning Engineer

Tableau Software

2017 - 2019 / Seattle, WA

- Overhauled the model evaluation pipeline using TensorFlow Extended (TFX), cutting model retraining time by 54% and enabling 28% faster deployment of new features
- Assisted the integration of NLP tools from IBM Watson for automatic textto-data transformation, reducing manual data input by 18 hours weekly
- Collaborated with data scientists to preprocess and augment training datasets using Keras' ImageDataGenerator, increasing model robustness and reducing overfitting by 17%
- Coordinated the migration of machine learning workflows to Microsoft Azure Machine Learning, cutting cloud-related downtime by six hours per month