ETHAN REYNOLDS

Technical Writer

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J (123) 456-7890

New York, NY

in <u>LinkedIn</u>

WORK EXPERIENCE

Technical Writer

Verizon Communications

2018 - current

- New York, NY
- Shortened document review cycles by 53% by implementing an automated review process in Cflow
- *Increased user engagement by 38%* through the integration of interactive elements in technical documentation
- Contributed to a 13% decrease in customer support tickets through an enhanced ProProfs self-service documentation portal
- Ensured 67% of documentation content was reusable using Paligo, resulting in streamlined updates across multiple product versions

Junior Content Developer

Vice Media

2016 - 2018

- New York, NY
- Managed social media campaigns on HubSpot, driving a 44% growth in followers
- Collaborated with the marketing team to create Mailchimp campaigns with a 15% higher-than-average open rate
- Implemented SEO strategies that led to a 51% improvement in keyword rankings
- Conducted competitor analysis with BuzzSumo to identify opportunities that led to a 19% increase in website traffic

Technical Editor

IBM Corporation

=== 2014 - 2016

- Armonk, NY
- Trained junior editors, resulting in a 54% increase in their editing proficiency within six months
- Decreased revision requests by 21% by implementing thorough AdobeRoboHelp editing processes and adhering to style guidelines
- Integrated a peer review system into the editing process, which led to a 29% improvement in document quality
- Reduced publication turnaround time by 48% by streamlining the editing process and creating reusable templates using Document 360

EDUCATION

Bachelor of Science

Technical Communication

Rochester Institute of Technology

=== 2010 - 2014

Rochester, NY

SKILLS

- MadCap Flare
- Adobe RoboHelp
- Confluence
- Jira
- FrameMaker
- Oxygen XML Editor
- Microsoft Visio
- Snagit
- Git
- SharePoint

CERTIFICATIONS

• Certified Technical Communicator (CTC)