

**Russell Fair, Sr.**

770.401.9039

rfair404@gmail.com

***Professional lead developer, technology instructor, open source evangelist, public speaker and multi-discipline maker***

## **Career Objective**

*To do something amazing, leverage all of my unique abilities to make an impact on the world*

## **Professional Experience**

### **Special Projects Manager**

**2014 - present**

**University System of Missouri, Columbia MO**

- Manage website development projects for *School of Journalism* properties
- Lead development of custom WordPress plug-ins and themes for news websites
- Refine developer work flow, Q&A, and deployment procedures
- Oversee data migrations from legacy platforms to WordPress

### **Lead Developer**

**2012 - 2014**

**Cheri Media Group, Inc., Los Angeles CA**

- Work with designers and developers to ensure quality and timely project completion
- Develop custom WordPress plug-ins and themes for music media websites
- Troubleshoot and maintain legacy applications
- Design, deploy and manage server infrastructure

### **Web Developer & Consultant**

**2007-2012**

**Q21.CO LLC, Atlanta GA**

- Manage and contribute to web development projects for multimedia agencies
- Draft proposals, estimates, presentations and other technical documents
- Oversee website design and development teams
- Plan and execute social media, email marketing and search engine optimization campaigns
- Identify user trends and conversion statistics using analytics and social data

### **Web Design Consultant**

**2003-2005**

**NOLA Graphics Inc., New Orleans LA**

- Create website design and development proposals for small and medium businesses
- Draft estimates, scope of work and other technical documents
- Act as client liaison to design and development teams

## **Education**

### **Fine Arts Major**

**2002 - 2003**

**Webster University, St. Louis MO**

- Received instruction from industry leading professionals in scenic and lighting design, stage management and technical direction
- Managed theatrical production crew of 6 student.
- Internship as Information Technology assistant

## Volunteer Experience

### Communications Manager

2014 - present

*Decatur Makers, Decatur GA*

- Create website for community makerspace
- Organize and promote community events
- Organize successful Kickstarter and other fund raising campaigns

### Technology Instructor

2012 - present

*Smoke Rise Prep, Tucker GA*

- Teach introduction to computer science classes to 1st through 8th grade
- Lead HTML, FIRST Robotics, percussion and outdoor conservation after school clubs
- Manage Google Apps account

### Organizer

2011 - present

*WordCamp Atlanta, Atlanta GA*

- Manage annual event with more than 500 attendees
- Oversee speaker selection and programming decisions
- Solicit advertisers to offset event costs

## Relevant Skills and Proficiencies

### Development Skills and Qualifications

- Experience working with and in Agile teams
- Expert understanding of programming languages including PHP, Javascript, HTML and CSS
- Basic understanding of programming languages including Python, JAVA, Ruby and Coffeescript
- Accustomed to CSS preprocessors such as LESS and SASS
- Proficient with version control tools including GIT and SVN
- Familiar with modern server tools such as Linux, Unix, OpenStack, Varnish and Memcached
- Extensive experience using WordPress and other open source content management systems

### Professional Strengths and Abilities

- Professional speaking engagements at industry events and conferences nationwide
- Ability to perform in high-energy, constantly changing environments
- Detail oriented and capable of executing multiple tasks simultaneously
- Continually evaluating my own performance and have a strong desire to succeed

### Public Speaking

- *Competent Communicator* Toastmaster
- West Coast Art and Frame National Conference
- Education Market Association EDexpo
- Environmental Educators Association of Georgia Annual Conference
- Numerous WordCamp presentations including: Asheville, Atlanta, Nashville, Savannah and St. Louis

### Other Skills

- Woodworking and basic carpentry
- Welding and metalworking
- Robotics and electronics prototyping