Russell Fair, Sr.

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Web developer, tech instructor, open source evangelist, speaker and maker

Career Objective

Be amazing, be myself, make an impact.

Professional Experience

Software Engineer   2016 - present
Toptal, LLC — San Francisco, CA

- Create WordPress plug-ins and themes
- Create, configure and manage Linux servers
- Participate in hiring of new developers
- Speak on behalf of Toptal at conferences

Director of Technology   2015 - 2016
The Friends School of Atlanta — Decatur GA

- Create the "Innovation Lab" a supplemental S.T.E.A.M. learning environment
- Teach 3D CAD, computer programming, and other computer science topics to students in first through eighth grade
- Oversee classroom and administrative technology projects
- Manage school network, servers, computers, website and other technical systems

Special Projects Manager   2014 - 2015
University System of Missouri — Columbia MO

- Manage website development projects for *School of Journalism* properties
- Lead development of custom WordPress plug-ins and themes for news websites
- Oversee data migrations from legacy platforms to WordPress

Lead Developer   2012 - 2014
Cheri Media Group, Inc. — Los Angeles CA

- Work with designers and developers to ensure quality and timely project completion
- Develop custom WordPress plug-ins and themes for music media websites
- Design, deploy and manage server infrastructure

Web Developer & Consultant   2007-2012
Q21.CO, LLC — Atlanta GA

- Manage and contribute to web development projects for multimedia agencies
- Draft proposals, estimates, presentations and other technical documents
- Plan and execute social media, email marketing and search engine optimization campaigns
- Identify user trends and conversion statistics using analytics and social data

Education

Fine Arts Major   2002 - 2003
Webster University, St. Louis MO

- Received instruction from industry leading professionals in scenic and lighting design, stage management and technical direction
- Managed theatrical production crew of 6 student.
- Internship as Information Technology assistant

Volunteer Experience

Communications Manager   **2014 - present**
Decatur Makers, **Decatur GA**

- Create website for community makerspace
- Organize and promote community events
- Organize successful Kickstarter and other fund raising campaigns

Technology Instructor   **2012 - present**
Smoke Rise Prep, **Tucker GA**

- Teach introduction to computer science classes to 1st through 8th grade
- Lead HTML, FIRST Robotics, percussion and outdoor conservation after school clubs
- Manage Google Apps account

Organizer   **2011 - present**
WordCamp Atlanta, **Atlanta GA**

- Manage annual event with more than 500 attendees
- Oversee speaker selection and programming decisions
- Solicit advertisers to offset event costs

Relevant Skills and Proficiencies

Development Skills and Qualifications

- Experience working with and in Agile teams
- Expert understanding of programming languages including PHP, Javascript, HTML and CSS
- Basic understanding of programming languages including Python, JAVA, Ruby and Coffeescript
- Accustomed to CSS preprocessors such as LESS and SASS
- Proficient with version control tools including GIT and SVN
- Familiar with modern server tools such as Linux, Unix, OpenStack, Varnish and Memcached
- Extensive experience using WordPress and other open source content management systems

Professional Strengths and Abilities

- Professional speaking engagements at industry events and conferences nationwide
- Ability to perform in high-energy, constantly changing environments
- Detail oriented and capable of executing multiple tasks simultaneously
- Continually evaluating my own performance and have a strong desire to succeed

Public Speaking

- *Competent Communicator* Toastmaster
- West Coast Art and Frame National Conference
- Education Market Association EDexpo
- Environmental Educators Association of Georgia Annual Conference
- Numerous WordCamp presentations including: Asheville, Atlanta, Nashville, Savannah and St. Louis

Other Skills

- Woodworking and basic carpentry
- Welding and metalworking
- Robotics and electronics prototyping