

Russell Fair, Sr.

770.401.9039

rfair404@gmail.com

Web developer, tech instructor, open source evangelist, speaker and maker**Career Objective***Be amazing, be myself, make an impact.***Professional Experience****Software Engineer****2016 - present****Toptal, LLC — San Francisco, CA**

- Create scalable, enterprise worthy, WordPress plug-ins and themes
- Create deployment and server management procedures on behalf of clients
- Perform security and performance audits on application code, following industry standards
- Interview and assess prospective new developers
- Speak on behalf of Toptal at conferences

Director of Technology**2015 - 2016****The Friends School of Atlanta — Decatur GA**

- Create the "Innovation Lab" a supplemental S.T.E.A.M. learning environment
- Teach 3D CAD, computer programming, and other computer science topics to students in first through eighth grade
- Oversee classroom and administrative technology projects
- Manage school network, servers, computers, website and other technical systems

Special Projects Manager**2014 - 2015****University System of Missouri — Columbia MO**

- Manage website development projects for School of Journalism properties
- Lead development of custom WordPress plug-ins and themes for news websites
- Oversee data migrations from legacy platforms to WordPress

Lead Developer**2012 - 2014****Cheri Media Group, Inc. — Los Angeles CA**

- Work with designers and developers to ensure quality and timely project completion
- Develop custom WordPress plug-ins and themes for music media websites
- Design, deploy and manage server infrastructure

Web Developer & Consultant**2007-2012****Q21.CO, LLC — Atlanta GA**

- Manage and contribute to web development projects for multimedia agencies
- Draft proposals, estimates, presentations and other technical documents
- Plan and execute social media, email marketing and search engine optimization campaigns
- Identify user trends and conversion statistics using analytics and social data

Education**Fine Arts Major****2002 - 2003****Webster University, St. Louis MO**

- Received instruction from industry leading professionals in scenic and lighting design, stage management and technical direction
- Managed theatrical production crew of 6 student.

- Internship as Information Technology assistant

Volunteer Experience

Communications Manager

Decatur Makers, Decatur GA

2014 - present

- Create website for community makerspace
- Organize and promote community events
- Organize successful Kickstarter and other fundraising campaigns

Technology Instructor

Smoke Rise Prep, Tucker GA

2012 - present

- Teach introduction to computer science classes 1st through 8th grade
- Lead HTML, FIRST Robotics, percussion and outdoor conservation after school clubs
- Manage Google Apps account

Organizer

WordCamp Atlanta, Atlanta GA

2011 - present

- Manage annual event with more than 500 attendees
- Oversee speaker selection and programming decisions
- Solicit advertisers to offset event costs

Relevant Skills and Proficiencies

Development Skills and Qualifications

- Experience working with and in Agile teams
- Expert understanding of programming languages including PHP, Javascript, HTML and CSS
- Basic understanding of programming languages including Python, JAVA, Ruby and Coffeescript
- Accustomed to CSS preprocessors such as LESS and SASS
- Proficient with version control tools including Git and SVN
- Familiar with modern server tools such as Linux, Unix, OpenStack, Varnish and Memcached
- Extensive experience using WordPress and other open source content management systems

Professional Strengths and Abilities

- Professional speaking engagements at industry events and conferences nationwide
- Ability to perform in high-energy constantly changing environments
- Detail oriented and capable of executing multiple tasks simultaneously
- Continually evaluating my own performance and have a strong desire to succeed

Public Speaking

- *Competent Communicator* Toastmaster
- West Coast Art and Frame National Conference
- Education Market Association EDexpo
- Environmental Educators Association of Georgia Annual Conference
- Numerous WordCamp presentations including Asheville, Atlanta, Nashville, Savannah and St. Louis

Other Skills

- Woodworking and basic carpentry
- Welding and metalworking
- Robotics and electronics prototyping