Rachelle Erica Faroul

while(! (succeed = try()));

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EXPERIENCE

Freelance Web Developer, New York, NY

MAY 2016 - PRESENT

BG Hacker Events - *a one-stop shop for all of your event planning needs* (in progress)
www.bghackerevents.com
- Implement responsive menus and gallery

Stack: JavaScript | HTML | CSS | WordPress | PHP

Kirya Yvonne Traber - *a fellow freelancer's artist portfolio* (in progress)
www.kiryatraber.com
- Implement redesign of performance artist's website

Stack: JavaScript |HTML | CSS | WordPress | PHP

Park Slope Food Cooperative, Brooklyn, NY — *Food Buyer | Project Manager*

MAY 2014 – PRESENT

- Design user interface for Coop staff to visualize sales statistics/trends (current project)
- Track and share consumer demand, national market trends, seasonal supply and budgets using customized business software
- Delegate responsibilities to 16,000 working members based on members' strengths and varying needs of the coop
- Inspect deliveries purchase orders for accuracy, price changes, shortages and overages

Stack: Rails | PostgreSQL | d3.js | Firebase | Microsoft Office

Rutgers University Coding Bootcamp, New Brunswick, NJ — *Teaching Assistant*

JANUARY 2016 – MAY 2016

- Assisted instructor during class lectures and group assignments
- Graded weekly coding assignments and design lesson plans
- Directed office hours – lead code-alongs, review homework and practice algorithms

General Assembly, New York, NY — *Web Development Immersive*

JUNE 2015 - SEPTEMBER 2015

Color in Chrome - *a multi-color drawing tool that creates "songs" based on the user's color choices* https://color-in-chrome.herokuapp.com
- Built song functionality using recursion in HTML5 media methods
- Integrated "download" functionality using data URI to capture representation of final drawing as a .png file

Stack: JavaScript | jQuery | Node.js | HTML5 Canvas

ClassCAL - *a U/X-focused course scheduler for busy students (group project)*
https://classCAL.herokuapp.com
- Built database and backend functionality, including user login and validation
- Implemented third-party data scraping from NU course catalog to populate database

Stack: PostgreSQL | Ruby | Ruby on Rails | Mechanize

TECHNICAL SKILLS

JavaScript | jQuery | Node.js | Ruby | Ruby on Rails | PostgreSQL | HTML/CSS | HTML5 Canvas | Python | WordPress | Leaflet | Firebase

ACCOMPLISHMENTS

Echoing Green Global Fellowship Semi-Finalist for *Urban* Spring, a food hub that connects underrepresented farmers to diverse points of distribution among populations lacking access to fresh food

Lesbians Who Tech Summit
Scholarship recipient

NICAR/Knight-Mozilla Fellowship
Scholarship recipient

My Brother's Keeper Hackathon
Volunteer/Mentor

Greene Hill Food Coop Board Member

Just Food Conference 2014 Food Talk about sweat equity and the ethics of volunteerism in our food system

Keynote Speaker at the inaugural Nourish Scotland Conference

LANGUAGES

English | Portuguese

EDUCATION

Northwestern University, 2007 – B.S. *Communication Studies*

Greene Hill Food Cooperative, Brooklyn, NY —*Merchandise Buyer | Board Member*

MARCH 2013 – MAY 2014

- Designed spreadsheets for buyers to track merchandise inventory and operating costs for continuous improvements in quality, delivery and service
- Brokered relationships with 9 vendors, negotiating produce and dairy prices
- Maximized store's efficiency by developing training materials for shift leaders and member-workers
- Maintained storage and handling policies to comply with HACCP and OSHA regulations

Technologies: Microsoft Excel | Microsoft PowerPoint | Prezi

New York State Department of Health (Just Food), New York, NY — *Project Manager*

APRIL 2012 – APRIL 2014

- Collaborate with United Way of NYC and 9 local farms to organize harvest and distribution of 280,000+ pounds of produce to 250,000+ underserved New Yorkers
- Manage $150,000 annual budget and assess training needs, improve financial performance, explore new markets, and remediate underperforming food pantries
- Prepare early-state farmers' markets for access to Just Food's growth capital through rigorous market staff training in accounting fundamentals, management techniques and volunteer management
- Inspect deliveries purchase orders for accuracy, price changes, shortages and overages

Technologies: Microsoft Office | Salesforce | Prezi

Hot Bread Kitchen (HBK), New York, NY — *Market Supervisor*

SEPTEMBER 2011 – JANUARY 2012

- Promoted HBK product line at farmers' markets throughout New York City
- Created eye-catching displays for markets and designed functional market equipment storage
- Conducted food safety training for 15 multicultural staff in preparation for HACCP audit

Clinton Health Access Initiative (CHAI), Boston, MA — *Development Fellow*

JUNE 2011 – SEPTEMBER 2011

- Promoted HBK product line at farmers' markets throughout New York City
- Created eye-catching displays for markets and designed functional market equipment storage
- Conducted food safety training for 15 multicultural staff in preparation for HACCP audit

Technologies: Microsoft Office | Salesforce

United States Peace Corps, Cape Verde Islands, West Africa — *Project Manager | Agricultural Extension Agent*

JUNE 2008 – SEPTEMBER 2010

- Managed $200,000 budget for US Government-funded water conservation project
- Designed and constructed primary and secondary public school gardens, as well as 4 family-run drip irrigation gardens
- Oversaw the due diligence process of value-added projects for fruit farmers
- Designed successful agribusiness programs and nutrition seminars for small-scale women farmers

Technologies: Microsoft Office