



RAINFOREST CONNECTION

PROTECTING RAINFORESTS WITH REAL-TIME DATA

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RAINFOREST DESTRUCTION is the single biggest contributor to global climate change, dumping far more carbon into the atmosphere every year than planes, automobiles and factories.

DANIEL HOWDEN



**Due to DEFORESTATION and climate change,
we are currently experiencing the highest species
extinction rate since the age of the dinosaurs.**

UNITED NATIONS



**Globally, up to 90% of rainforest logging
is done by ILLEGAL LOGGERS.**

INTERPOL

THERE IS A SOLUTION...





RAINFOREST CONNECTION CAN SAVE TREES BEFORE THEY ARE CUT DOWN



HOW DO WE DO THAT?

We transform old smartphones into automated forest guardians, mount them in trees and use their “ears” to catch poachers.

For the first time, anti-poaching forces have a game-changing advantage: real-time awareness of illegal activity.



REAL-TIME DATA CHANGES EVERYTHING



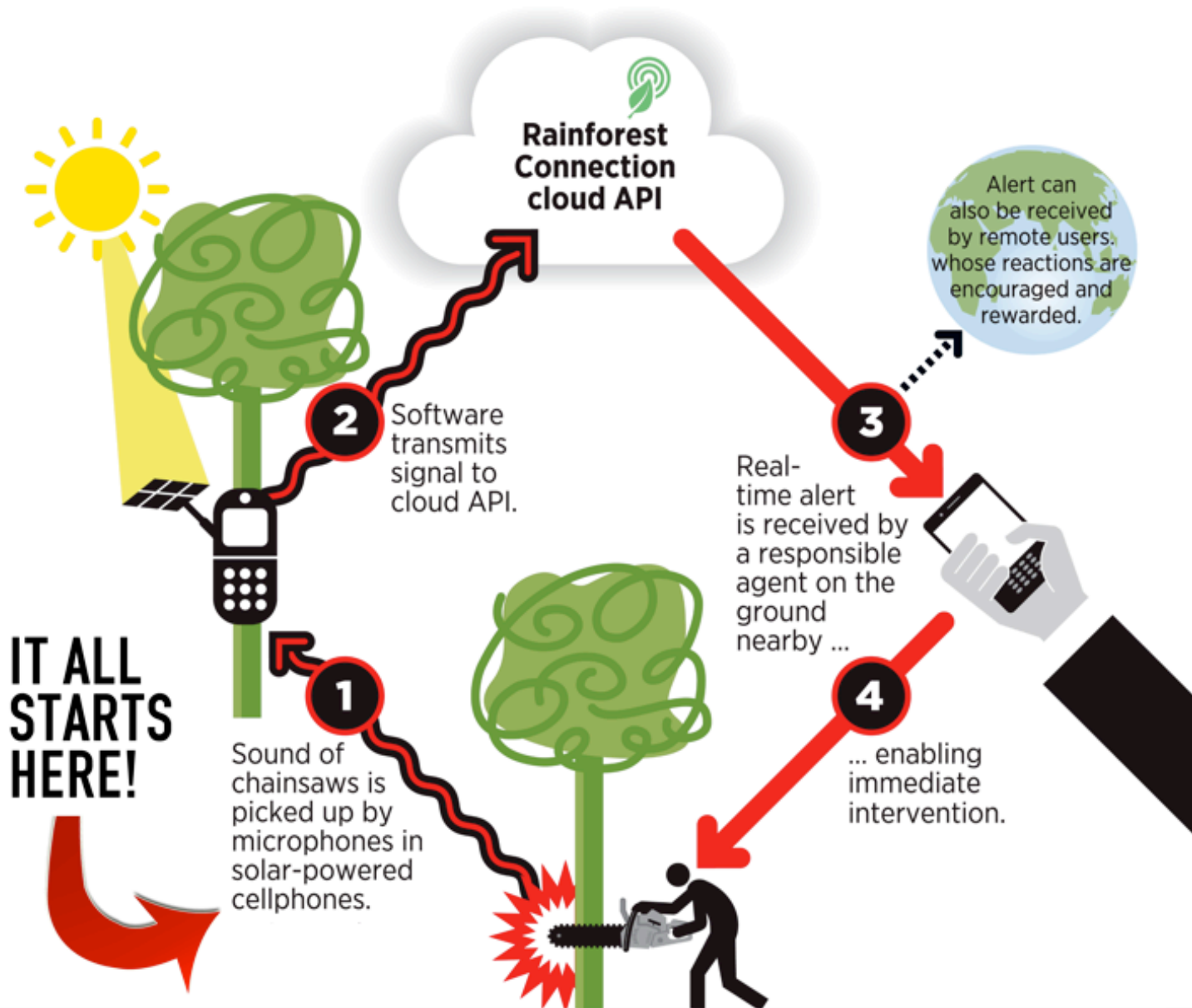
Each solar-powered device monitors an entire square mile of forest, listening for sounds of poaching activity — chainsaws, gunshots, or animal distress calls.

When a noise is detected, the location is pinpointed and an alert is automatically generated and sent to local agents, who intervene and catch those responsible.

For the first time ever, poachers can be caught in the act.



HOW IT WORKS





GLOBAL ENFORCEMENT

In 2014, millions of people around the world will be able to help the cause by downloading the *Rainforest Connection* app and listening in on the action in real-time.

Finally, from afar, every citizen will be able to take part in the vital and exciting struggle on the front-lines of environmental conservation.



WE NEED YOUR HELP

Saving forests with old smartphones is more than just a great idea.

IT WORKS. AND WE'VE PROVEN IT.

In June, *Rainforest Connection* installed test units in Sumatra, Indonesia. Within days, our devices successfully detected an illegal logging operation, alerted local authorities, and the poachers were interrupted.

Now it's time bring this system to the world, and we need your help.

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