

## Contact

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[www.linkedin.com/in/raflifebrian](https://www.linkedin.com/in/raflifebrian)  
(LinkedIn)

[dribbble.com/zuckinggg](https://dribbble.com/zuckinggg) (Portfolio)

[www.instagram.com/rfebriaann/](https://www.instagram.com/rfebriaann/)  
(Personal)

## Top Skills

CodeIgniter

Tailwind CSS

Web Design

## Certifications

Computer Science Festival UIUX

Technology Euphoria 2021 (Web  
Development)

KMIPN (Hackathon)

E-Wallet User Research Challenge

JOINTSCAMP: Front-end Web  
Development

# Rafli Febrian

Freelance Graphic Designer

Pekanbaru, Riau, Indonesia

## Summary

Rafli is an enthusiastic learner and is currently pursuing visual-related fields such as Graphic Design and UI Design. After going through a lot of development as a coder in college, he is now a UX researcher trying to understand user problems and their needs.

As a UX researcher, Rafli is responsible for studying and analyzing user behavior to inform user-friendly and easy-to-use product designs. He uses a variety of research methods, including usability testing, surveys, and interviews, to gather insights and feedback from users.

Currently, Rafli has completed his bachelor degree in Information Systems at the Caltex Riau Polytechnic with his final assignment in the field of UIUX by creating a mobile prototype called BrandQu which focuses on connecting influencers with Small and Medium Enterprise (SME) in doing branding using the design thinking method.

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## Experience

### Freelance

Freelance Graphic Designer

January 2021 - Present (2 years 8 months)

### One Street Food

Graphic Designer

October 2021 - August 2023 (1 year 11 months)

Jl. Pemuda No.59, Tampan, Kec. Payung Sekaki, Kota Pekanbaru, Riau  
28291

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## Education

Politeknik Caltex Riau

