Roman Fedoskin
Product manager

Location: Indonesia, Bali
Telegram: @romanfedoskin
linkedin.com/in/fedoskin
fedoskinrp@gmail.com

Soft skills:

Cross-functional team management:
20+ employees

Community management:
100k+ members (crypto)

Founder: 2 Web3 startups

Agile, Scrum:
Jira, Miro, Notion

Networking:
15+ Crypto meetups and hackathons

Hard skills:

Writing tech specs: GitBook, Confluence

UX-Research: 100+ Interviews/UX-Tests

IU/UX Design, Prototyping:
Figma, Adobe XD

Product analytics: Google analytics

Git: Github,Gitlab

HTML, CSS (Write)

JS, Solidity (Read only)

Professional experience

Tookey tookey.io	**Product manager (outsourcing)**
MPC Signer / Web3 / Mobile app	Dec 2022 - Feb 2023

MPC Signer mobile app using TSS, Wallet connect technology and Telegram

UX Design of mobile app. The design was specially developed for the AAVE Protocol grant, with human-readable data for signing transactions.

UX Research. Conducted interviews with potential customers and validated hypotheses of new features.

EYWA eywa.fi	**Product manager**
Cross-chain / DeFi / Oracle Networks	Jul 2021 - Dec 2022

Ecosystem of cross-chain products for the DeFi market and developers

Managed 3 products from the first testnet to mainnet launch:
- Cross-chain Liquidity Protocol - eywa.fi/cross-chain-liquidity-protocol
- Explorer (Cross-chain Data Protocol) - explorer.eywa.fi
- Cross-chain DEX - app.eywa.fi

Collaborating closely with dev teams (Frontend, Solidity), QA, blockchain engineers, marketing team, and founders.

Grew a 100k+ community from scratch and managed it by developing a Telegram bot that involved early users in our first alpha product release via gamification and it stay an effective marketing tool for user retention. https://t.me/eywa_protocol_bot.

Won grants/hackathons: Near Foundation, Harmony One, Aurora, Algorand, Polygon, Metis Hackathon.

Led the UI / UX team and prototyped interfaces and user flows for:
- Cross-chain AMM DEX - app.eywa.fi,
- Explorer - explorer.eywa.fi
- Landing - eywa.fi

and other features like Cross-chain farming and DAO.

IIDF iidf.ru	**Accelerator manager**
Venture Capital / Accelerator	Dec 2020 - June 2021

#1 IT VC in Russia - crunchbase.com/organization/internet-initiatives-developent-fund-iidf

Qualified 500+ IT startups for acceleration through interviews.

Participation in expert sessions. Increased personal vision and expertise in the creation and launch of IT products.

Moscow parking parking.mos.ru	**Project Manager**
Government service / Mobile app / Big Data	Jan 2020 - Nov 2020

State mobile parking service for Moscow citizens

Managed a project to modernize the Moscow parking mobile application:
- Improving existing and adding new features for drivers with disabilities.
- Collaborating with engineers and vendors of parking equipment, we modernized and made the interaction for the user with parking lots more convenient.
- Management of outsourcing organizations for software development.

Free ENS rfedoskin.github.io/Freeens_landing/	**CEO & Founder (Startup)**
Ethereum Name Service / NFT / Domains	Feb 2020 - Jul 2020

Open-source ENS top-level domain aggregator for free subdomain registration

Was an Ethereum Name Service partner and posted on the website and on Twitter and personally communicated with the founders.

Gitcoin's crowdfunding: 700 contributors, $4k raised.
https://bounties.gitcoin.co/grants/3627/free-ens-register-ethereum-eth-name-for-free

Learn more about how it works and open-source code here:

https://github.com/rfedoskin/Freeens-dapp-front

Web dapp - https://rfedoskin.github.io/Freeens-dapp-front/

Ethertime rfedoskin.github.io/ethertime_land/	**CEO & Founder (Startup)**
Web3 / Gambling / Dapp	Jul 2018 - Dec 2019

Decentralize Ethereum smart-contract pool lottery

Managed a team: 2 devs: react, web3.js, 2 Solidity devs, ui/ ux.

Designed the functionality and logic of the smart-contract in collaboration with the Solidity team and conducted both manual and automatic testing for the dapp and smart- contract.

Solidity repository - https://github.com/rfedoskin/Ethertime-Solidity

Whitepaper - https://github.com/rfedoskin/Ethertime-Solidity/raw/main/Whitepaper.pdf

React repositrepository - https://github.com/rfedoskin/Ethertime-front-react

We developed a dapp with smart-contract with a lot of functionality, both user and administrative, and integrated it with the frontend used web3.js, Metamask, Infura.

The product did not alive due to many reasons and mistakes, since this was our first experience. But it turned out to bevery important for a deep understanding of Dapp architecture and web3 products.

Education

IIDF iidf.ru	**Product manager**
IT Venture Fund / Accelerator	Jan 2021 - Jun 2021

- Managed products effectively in the company.
- Formed an efficient product team with clear roles and responsibilities, key performance indicators, and a structure for team interactions.
- Quickly tested hypotheses by creating product prototypes to gauge customer demand.
- Conducted market research and analyzed competitor data to inform product development.
- Segmented users and identified their needs through problem interviews to create in-demand products.
- Calculated unit economics and analyzed product metrics to inform business decisions and product scaling.
- Developed and prioritized a product backlog, refining the product roadmap based on customer needs.
- Optimized workflows using Agile and SCRUM methodologies.

Higher School of Economics www.hse.ru/en/	**UX Research**
University	Sen 2020 - Jan 2021

- Conducted necessary user research (interviews)
- Segmented customers
- Created personas and customer journey maps (CJM)
- Developed and evaluated interface prototype
- Used data and analytics to make decision
- Conducted usability test
- Integrated UX into the design and development process (Lean UX and Agile) and much more

Pacific National University pnu.edu.ru/ru/	**Design and Architecture**
University	Sep 2008 - Jul 2014

Bachelor's degree, Design and Architecture