

# Order and Sales Overview

(Oct 2016 - Aug 2018)

R\$16.37M

Sum of Revenue

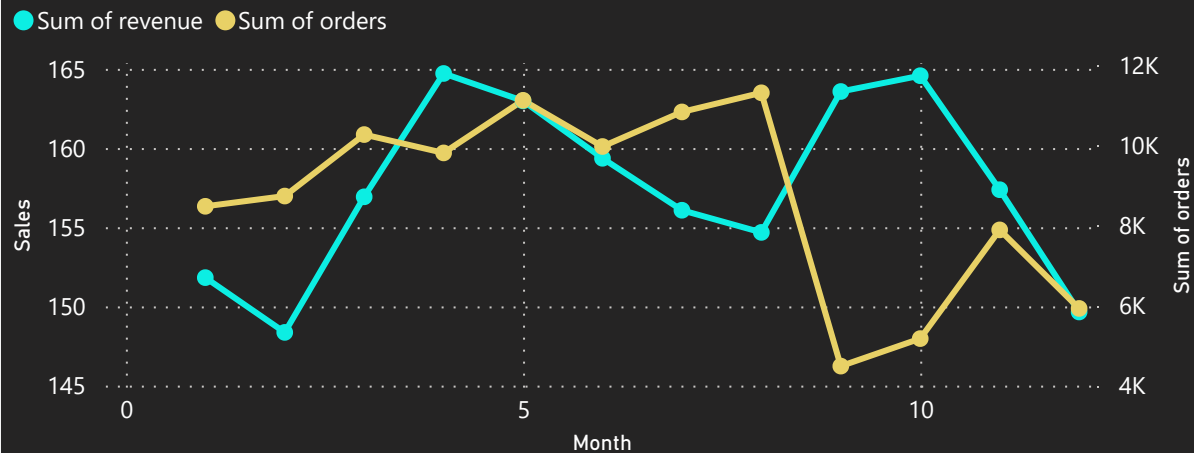
104.0K

Sum of orders

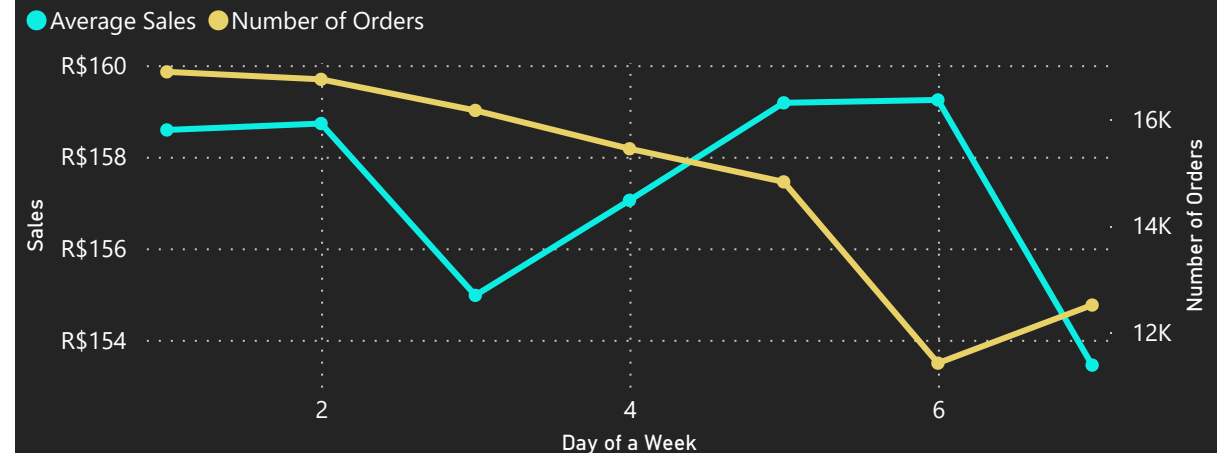
0.01%

CANCELLATION RATE

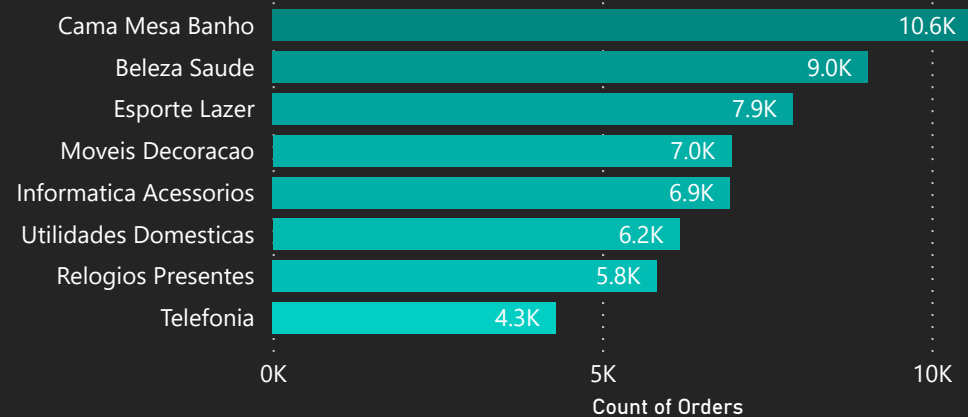
## Monthly Sales and Orders



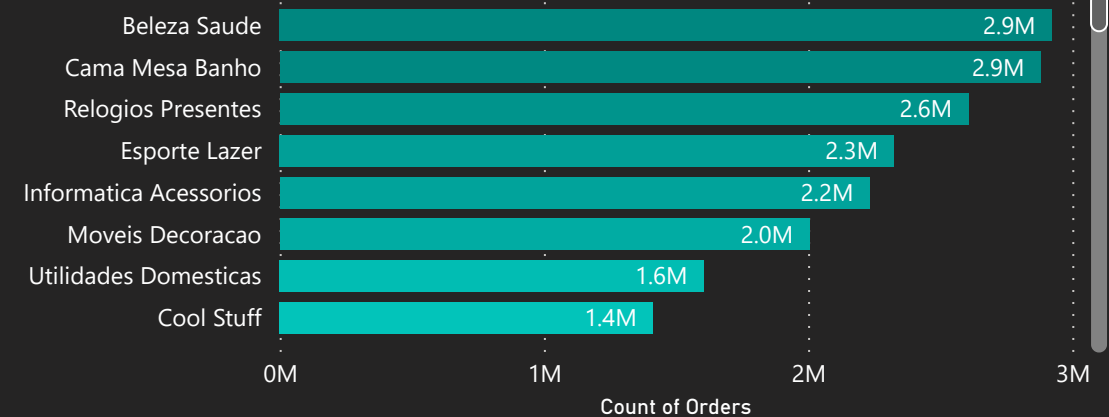
## Daily Sales and Orders



## Number of Orders by Product Category



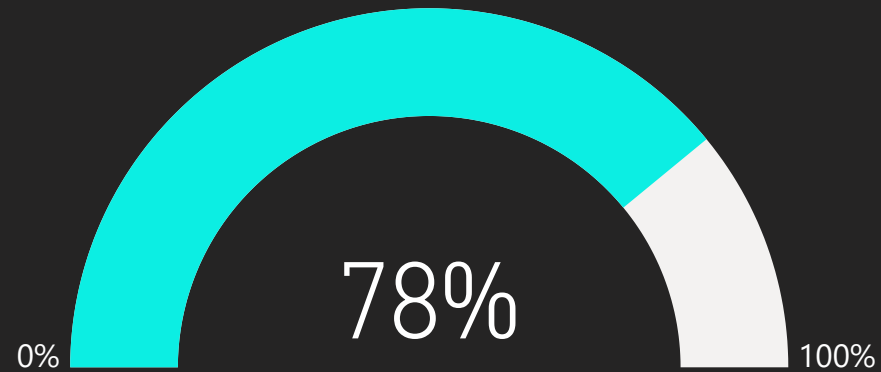
## Customer Lifetime Value by Product Category



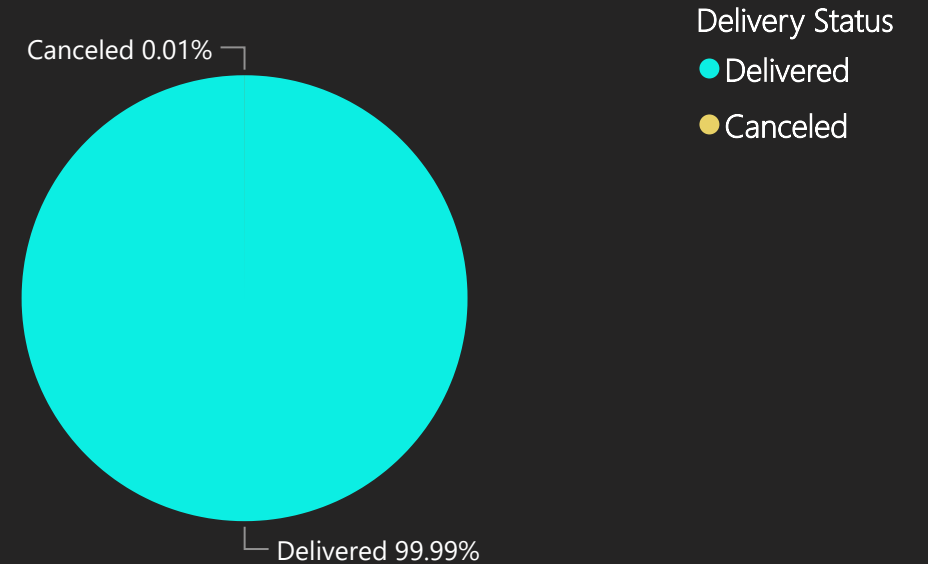
# Delivery Status Overview

(Oct 2016 - Aug 2018)

## Customer Satisfaction Rate



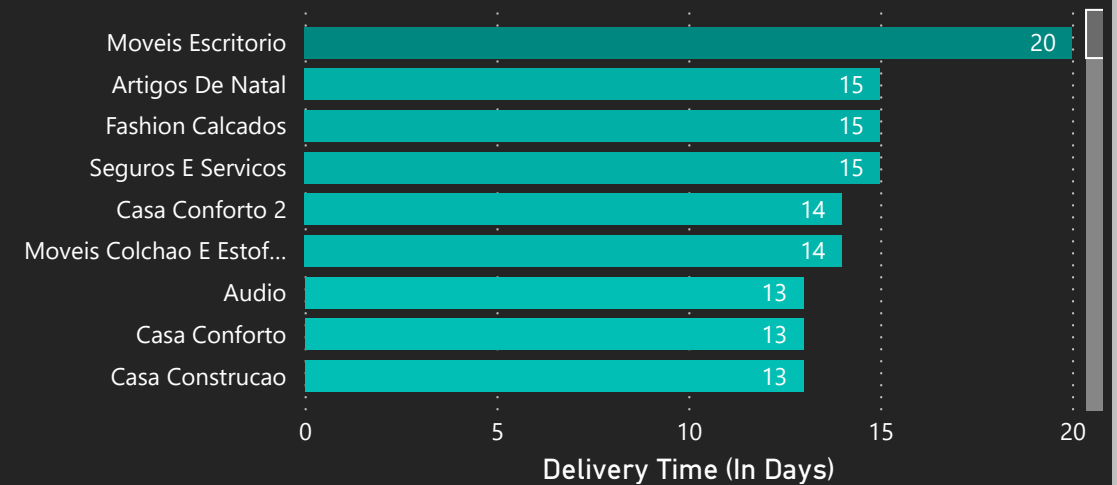
## Shipment Status



## Customer Review Scores by Product Category



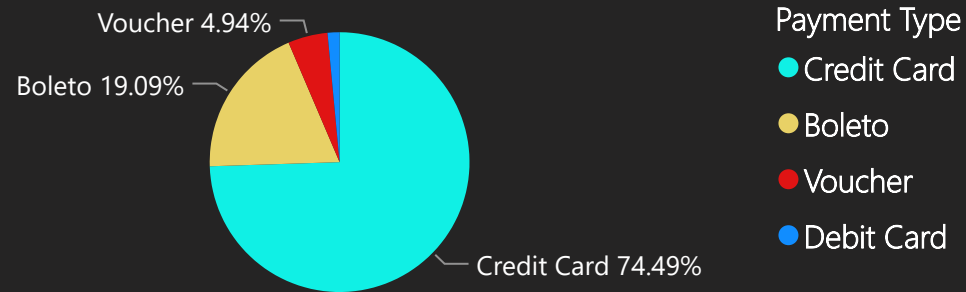
## Average Delivery Time



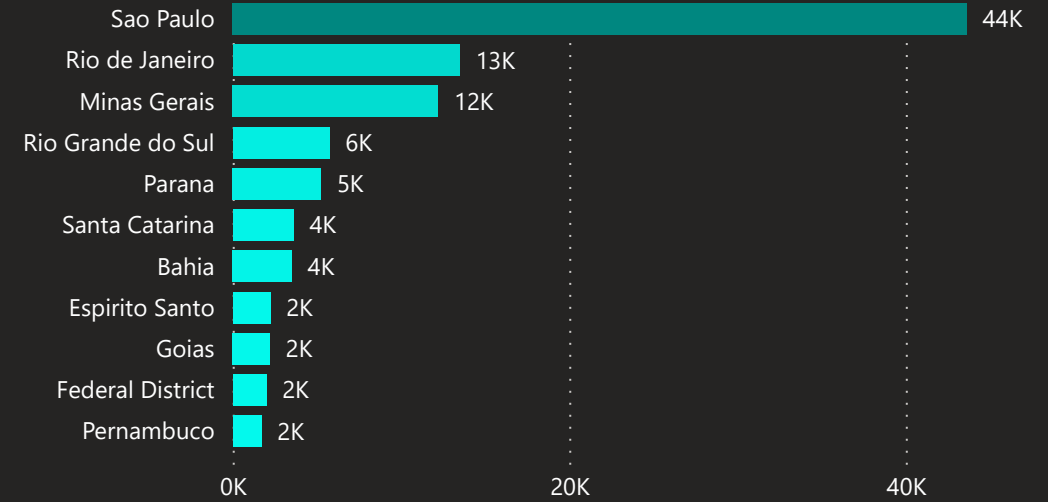
# Number of Orders by Brazil State

(Oct 2016 - Aug 2018)

## Payment Method Used by Customers



## Number of Orders by Brazil State



## Brazil State

- ☐ Abruzzo
- ☐ Acre
- ☐ Alagoas
- ☐ Alto Paraguay
- ☐ Alto Parana
- ☐ Amambay
- ☐ Amapa
- ☐ Amazonas
- ☐ Artigas
- ☐ Bahia
- ☐ Canindeyu
- ☐ Castille and Leon

