



# Find your place to become the best you!

Jacqui, did you know, **approximately 1.8M students were awarded bachelor's degrees this year nationwide**? At Hanover, you will graduate better prepared through real-world preparation, proving yourself both on campus and off. The **beauty** of a Hanover degree is that you will **stand out**. 99% of recent graduates were employed or continuing their education within seven months of graduation.

At Hanover, we believe in return on investment. Discover how our **graduates** stack up. It's time to discover the **beauty** of Hanover!

I'm Ready

Visit Now



517 Ball Drive • Hanover, IN 47243 • 800.213.2178

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## Search Email Number 1

Subject Line One: How do you stand out in college?

Subject Line Two: You set the stage

Preview Line Text: Learn more about our beauty, inside and out....

Alt Image Text: Picture of Hanover College campus

Link "**beauty**" and "**graduates**" to:

<https://www.hanover.edu/admission/outcomes>

Link "I'm Ready" button to:

[youbelong.hanover.edu/JacquiElliott](https://youbelong.hanover.edu/JacquiElliott)

Link "Visit Now" button to:

<https://explore.hanover.edu/apply/>



# Discover the person you want to become!

Hi Jacqui!

At Hanover College, we **offer 34 majors, or you can design-your-own**. Our four-year guarantee makes it easy to explore endless possibilities as your interests evolve and still graduate on time. Hanover provides a **home away from home**, a one-on-one **connection** with faculty and fellow students, and a **supportive** community whose members take responsibility for **lifelong** inquiry, **transformative** learning, and **meaningful** service.

Are you ready to become a **greater** version of yourself?

**I'm Ready!**

**Visit Today**



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## Search Email Number 2

Subject Line One: Are you the best version of yourself, #Firstname#?

Subject Line Two: Discover the greater version of yourself!

Preview Line Text: Find out what we have to offer you...

Alt Image Text: Students in a classroom

Link "**majors**" to:

<https://www.hanover.edu/academics/programs>

Link "I'm Ready" button to:

[youbelong.hanover.edu/JacquiElliott](https://youbelong.hanover.edu/JacquiElliott)

Link "Visit Today" button to:

<https://www.hanover.edu/admission/visits/>





# A place to belong. A person to become.

Hey Jacqui,

At Hanover College, we know you are not just looking for an education—you're looking for a **place to belong**. As a Hanover student, you will experience:

- **Unrivaled Financial Aid**—don't let sticker price hold you back. Hanover offers various types of aid to **99%** of its students, including automatic review for merit scholarships starting at **\$20,000** for all admitted students.
- **Excellent Outcomes** – **99%** of Hanover graduates find themselves **employed** or **continuing** their education within 7 months of graduation.
- **A Stunning Campus**—overlooking the scenic Ohio River, there's no stopping your **creativity** and **opportunities** to explore.

**I want to know more!**

**Visit Today**



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## Search Email Number 3

Subject Line One: #Firstname#, your scholarship is waiting!

Subject Line Two: Find out what's waiting for you.

Preview Line Text: Hurry, don't wait...

Alt Image Text: Picture of Hanover College campus

Link "**PLACE TO BELONG**" to:

<https://www.hanover.edu/>

Link "**Unrivaled Financial Aid**" to:

<https://www.hanover.edu/admission/financialaid>

Link "**Excellent Outcomes**" to:

<https://www.hanover.edu/admission/outcomes>

Link "I want to know more!" button to:

<youbelong.hanover.edu/JacquiElliott>

Link "Visit Today" button to:

<https://www.hanover.edu/admission/visits/>



# Be You. Be Known. Be Ready.

Hey Jacqui,

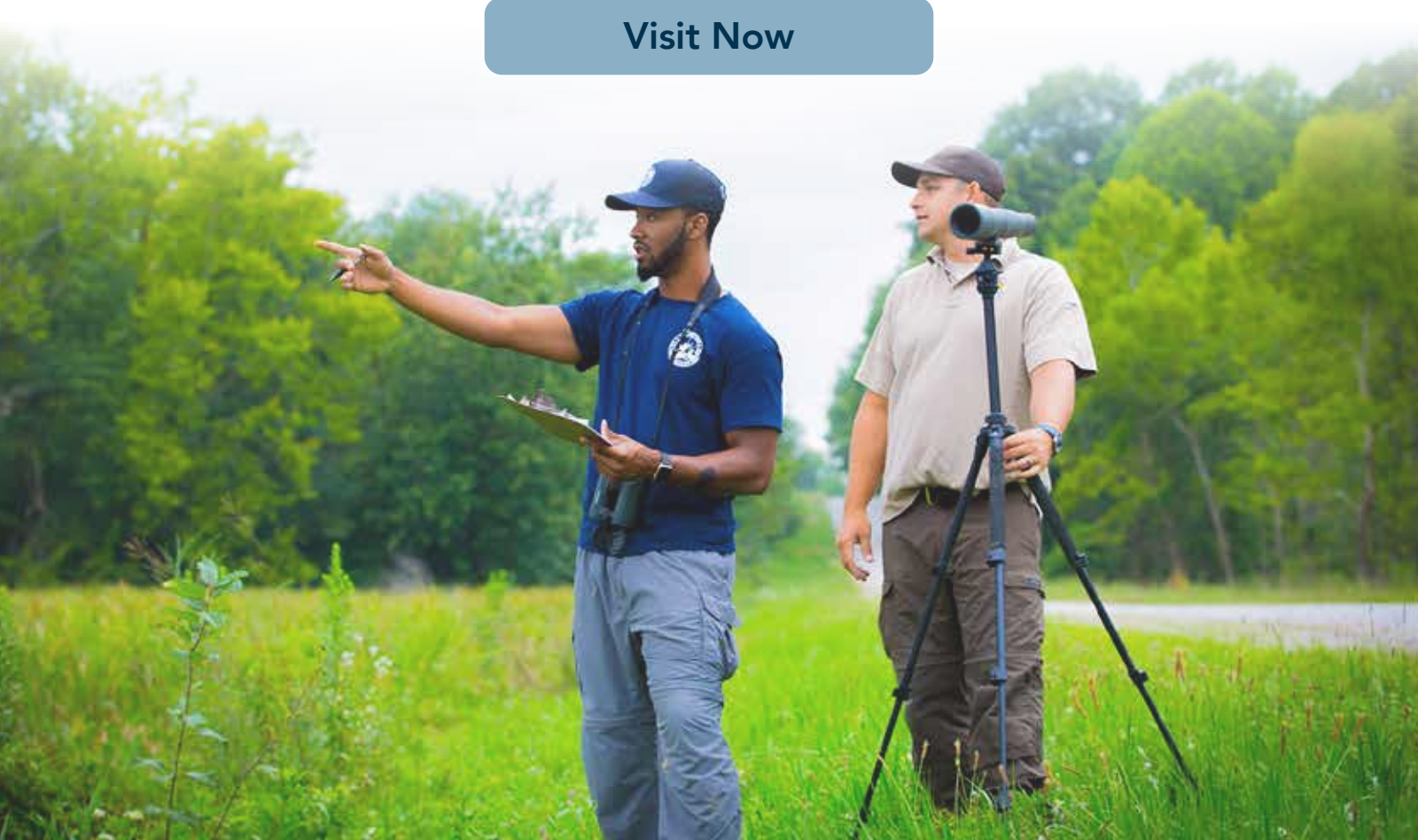
At Hanover College, we're dedicated to making your college experience anything but typical. We strive to provide opportunities for involvement in a variety of activities both on and off campus. **Be prepared** to join a network of high achievers with connections to careers in every field.

Here are just a few things that make Hanover stand out:

- **Career Foundations Program:** Undecided? We don't cringe when we hear you say that. It simply means you're keeping your options open. We'll help you declare a major based on your **strengths, interests** and **goals**.
- **Business Scholars Program:** It's simple. Even if you're not majoring in business, this program adds value to any of Hanover's majors, adding practical business fundamentals such as financial decision-making and business strategies to the knowledge you gain in your **chosen** discipline.
- **Levett Career Center:** Follow our four-year FutureFoundations program to reveal the strengths that will lead you to networking, workshops, and off-campus experiences that build an exceptional **resume**.
- **Internships:** A must-have! This is a proven way to land your dream job and stand out from your competition, and as a bonus, most internships are **PAID**.

I want to know more!

Visit Now



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## Search Email Number 4

Subject Line One: Find out just how dedicated we are to you, #Firstname#

Subject Line Two: Keep your options open

Preview Line Text: Add some sparkle to your resume at Hanover College! Be you. Be known. Be ready.

Alt Image Text: Students participating in an internship experience

Link "**Be prepared**" to:

<https://www.hanover.edu/admission/az>

Link "I want to know more!" button to:

[youbelong.hanover.edu/JacquiElliott](https://www.hanover.edu/admission/visits/)

Link "Visit Now" button to:

<https://www.hanover.edu/admission/visits/>