



# Find your place to become the best you!

#Prefname#, did you know, approximately 1.8M students were awarded bachelor's degrees this year nationwide? At Hanover, you will graduate better prepared through real-world preparation, proving yourself both on campus and off.

A Hanover degree has impact and you will stand out. **99% of recent graduates were employed or continuing their education within seven months of graduation.** At Hanover, we believe in return on investment. Discover how our graduates stack up.

Becoming your best self starts now. **Click the button below to visit your secure, personalized page.**

I'm Ready



517 Ball Drive • Hanover, IN 47243 • 800.213.2178

This message is being sent to First Last at first.last@emailaddress.com. If you are not First Last or no longer wish to receive messages of this nature, please [UNSUBSCRIBE](#).

## Search Email Number 1

Subject Line One: Who will you become, #prefname#?

Subject Line Two: You set the stage

Preview Line Text: Make an impact that counts. Start your college journey today.

Alt Image Text: Picture of Hanover College campus

Link "I'm Ready" button to:  
[youbelong.hanover.edu/JacquiElliott](https://youbelong.hanover.edu/JacquiElliott)



# Discover the person you want to become!

Hi #Prefname#! At Hanover College, we offer 34 majors with top-notch academic advising that ensures you graduate on-time! **Our four-year guarantee** makes it easy to explore endless possibilities as your interests evolve and still meet your graduation goals—our **tuition lock and Pell Promise make it affordable, too.**

Hanover provides a home away from home, a one-on-one connection with faculty and fellow students, and a supportive community from across the country and the globe.

Are you ready to become the greatest version of yourself? **Click the button below to visit your secure, personalized page.**

**I'm Ready!**



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## Search Email Number 2

Subject Line One: Design your own major

Subject Line Two: Discover the greatest version of yourself!

Preview Line Text: Find out what we have to offer you...

Alt Image Text: Students in a classroom

Link "I'm Ready" button to:  
[youbelong.hanover.edu/JacquiElliott](http://youbelong.hanover.edu/JacquiElliott)





# A place to belong. A person to become.

Hey #Prefname#, At Hanover College, we know you are not just looking for an education—you're looking for a degree that's worth your investment. As a Hanover student, you will experience:

- **Unrivaled Financial Aid**—100% of students are offered various types of aid, including automatic review for merit scholarships starting at \$20,000.
- **Excellent Outcomes**—99% of Hanover graduates find themselves employed or continuing their education within 7 months of graduation.
- **Four-Year Guarantee**—you'll finish on time, or we'll cover the tuition.

Click the button below to visit your secure, personalized page.

[I want to know more!](#)



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## Search Email Number 3

Subject Line One: #Firstname#, your scholarship is waiting!

Subject Line Two: Graduate in 4 years or it's on us

Preview Line Text: Find out more about our promise to you.

Alt Image Text: Picture of Hanover College campus

Link "I want to know more!" button to:  
[youbelong.hanover.edu/JacquiElliott](https://youbelong.hanover.edu/JacquiElliott)



# Be You. Be Known. Be Ready.

Hey #Prefname#, At Hanover College, we strive to provide opportunities for involvement in a variety of activities both on and off campus. Here are just a few things that make Hanover stand out:

Here are just a few things that make Hanover stand out:

- **Career Foundations Program:** Undecided? We'll help you declare a major based on your strengths, interests, and goals.
- **Business Scholars Program:** Even if you're not majoring in business, this program adds value to any of Hanover's majors, adding practical business fundamentals such as financial decision-making and business strategies to the knowledge you gain in your chosen discipline.
- **Internships:** A must-have! This is a proven way to land your dream job and stand out from your competition, and as a bonus, most internships are PAID.

Click the button below to visit your secure, personalized page.

I want to know more!



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## Search Email Number 4

Subject Line One: Undecided college major? Let us help.

Subject Line Two: Create a network of connections

Preview Line Text: Build a resume that makes a difference. At Hanover College, develop experience and skills to land your dream job!

Alt Image Text: Students participating in an internship experience

Link "I want to know more!" button to:  
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