

Find your place to become the best you!

#Prefname#, did you know, approximately 1.8M students were awarded bachelor's degrees this year nationwide? At Hanover, you will graduate better prepared through real-world preparation, proving yourself both on campus and off.

A Hanover degree has impact and you will stand out. **99% of recent** graduates were employed or continuing their education within seven months of graduation. At Hanover, we believe in return on investment. Discover how our graduates stack up.

Becoming your best self starts now. Click the button below to visit your secure, personalized page.

I'm Ready





517 Ball Drive • Hanover, IN 47243 • 800.213.2178

This message is being sent to First Last at first.last@emailaddress.com. If you are not First Last or no longer wish to receive messages of this nature, please <u>UNSUBSCRIBE</u>.

Search Email Number 1

Subject Line One: Who will you become, #prefname#?

Subject Line Two: You set the stage

Preview Line Text: Make an impact that counts. Start your college journey today.

Alt Image Text: Picture of Hanover College campus

Link "I'm Ready" button to:
youbelong.hanover.edu/JacquiElliott



Discover the person you want to become!

Hi #Prefname#! At Hanover College, we offer 34 majors with top-notch academic advising that ensures you graduate on-time! Our four-year guarantee makes it easy to explore endless possibilities as your interests evolve and still meet your graduation goals—our tuition lock and Pell Promise make it affordable, too.

Hanover provides a home away from home, a one-on-one connection with faculty and fellow students, and a supportive community from across the country and the globe.

Are you ready to become the greatest version of yourself? Click the button below to visit your secure, personalized page.

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Search Email Number 2

Subject Line One: Design your own major
Subject Line Two: Discover the greatest version of yourself!

Preview Line Text: Find out what we have to offer you...

Alt Image Text: Students in a classroom

Link "I'm Ready" button to: youbelong.hanover.edu/JacquiElliott



A place to belong. A person to become.

Hey #Prefname#, At Hanover College, we know you are not just looking for an education—you're looking for a degree that's worth your investment. As a Hanover student, you will experience:

- Unrivaled Financial Aid—100% of students are offered various types of aid, including automatic review for merit scholarships starting at \$20,000.
- **Excellent Outcomes**—99% of Hanover graduates find themselves employed or continuing their education within 7 months of graduation.
- Four-Year Guarantee—you'll finish on time, or we'll cover the tuition.

Click the button below to visit your secure, personalized page.

I want to know more!





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Search Email Number 3

Subject Line One: #Firstname#, your scholarship is waiting!
Subject Line Two: Graduate in 4 years or it's on us

Preview Line Text: Find out more about our promise to you.

Alt Image Text: Picture of Hanover College campus

Link "I want to know more!" button to: youbelong.hanover.edu/JacquiElliott



Be You. Be Known. Be Ready.

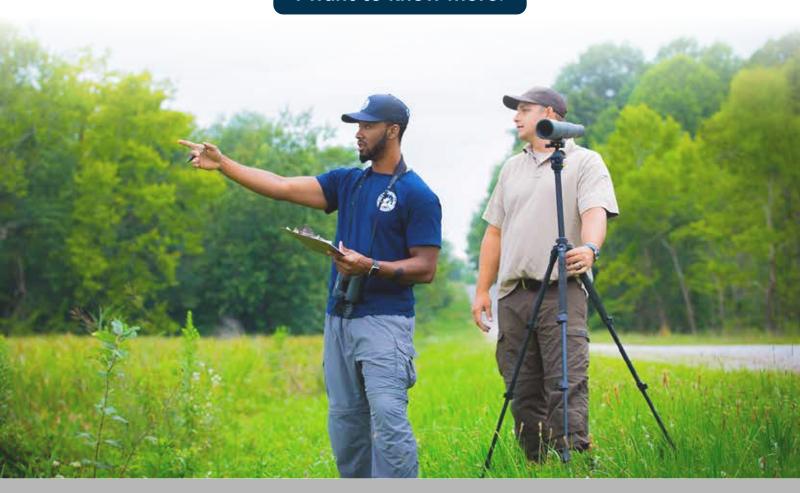
Hey #Prefname#, At Hanover College, we strive to provide opportunities for involvement in a variety of activities both on and off campus. Here are just a few things that make Hanover stand out:

Here are just a few things that make Hanover stand out:

- Career Foundations Program: Undecided? We'll help you declare a major based on your strengths, interests, and goals.
- **Business Scholars Program:** Even if you're not majoring in business, this program adds value to any of Hanover's majors, adding practical business fundamentals such as financial decision-making and business strategies to the knowledge you gain in your chosen discipline.
- Internships: A must-have! This is a proven way to land your dream job and stand out from your competition, and as a bonus, most internships are PAID.

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I want to know more!





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Search Email Number 4

Subject Line One: Undecided college major? Let us help.

Subject Line Two: Create a network of connections

Preview Line Text: Build a resume that makes a difference. At Hanover College, develop experience and skills to land your dream job!

Alt Image Text: Students participating in an internship experience

Link "I want to know more!" button to:

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