



A Place to Belong. A Person to Become.

Hi, Gretchen:

College isn't just about hitting the books. It's about finding the place you belong. Hanover College provides a **challenging** and **supportive** community. A culture of discovery, exploration, dedication, scholarship and service.

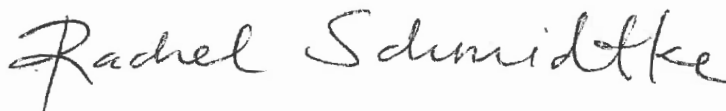
Hanover is a beautiful environment and it's a place where beautiful minds thrive. I can honestly say that I've learned a lot about myself during my undergraduate career, and I'm confident in the person I have become.

—Savanna Wofford '14

Find the person you want to become!

[Tell Me More!](#)

[Apply Today!](#)



Rachel Schmidtke
Associate Vice President of Admission

1. Nurture Email R + 48

Subject Line: It's time to be YOU!

Preview Line Text:

Don't wait another minute...

Alt Image Text:

Picture of Hanover College campus

Button: Tell Me More!

<https://www.hanover.edu/about>

Button: Apply Today!

<https://www.hanover.edu/admission/apply>

Underlined Text: you belong

<https://www.hanover.edu/>

Underlined Text (both): 'challenging' and 'supportive'

<https://www.hanover.edu/about>



Be You. Be Known. Be Ready.

Jacqui,

At [Hanover College](#), brains and beauty truly intersect. Our rigorous interdisciplinary [academic](#) programs attract the best and the brightest from across the region and beyond — and that includes you!

As a Hanover student, you take the lead: choosing one of our 34 majors (or designing your own), making a difference with one of our campus organizations, and building a resume full of authentic work from your undergraduate internship.

As a Hanover graduate, you'll be known as part of a [powerful](#) network of more than 13,000 active alumni and high achievers with connections to careers in every field. Plus, you'll find that network reaches all 50 states and more than 70 countries around the globe!

You're Ready!

Take the next step - Apply Today!

Rachel Schmidtke
Associate Vice President of Admission



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2. Nurture Email R + 10 Days

Subject Line: Famous alums you might know

Preview Line Text:

Don't miss out...

Alt Image Text:

Picture of Hanover College campus

Take the next step – Apply Today!

<https://www.hanover.edu/admission/apply>

DESTINATION FOR UNDERLINED LINKS ABOVE

<https://www.hanover.edu/about>

<https://www.hanover.edu/academics>

<https://www.hanover.edu/admission/outcomes>