

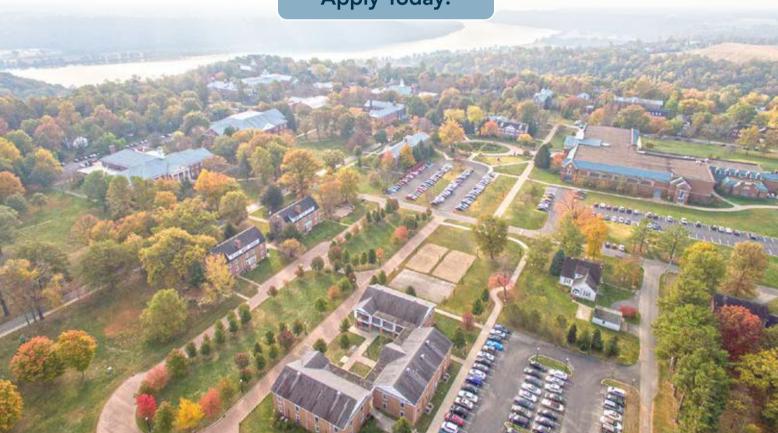
Where brains and beauty intersect

Jacqui, did you know, approximately 1.8M students were awarded bachelor's degrees this year nationwide? At Hanover, you will graduate better prepared through real-world preparation, proving yourself both on campus and off. The beauty of a Hanover degree is that you will stand out. 99% of recent graduates were employed or continuing their education within seven months of graduation.

At Hanover, we believe in return on investment. Discover how our **graduates** stack up. It's time to discover the **beauty** of Hanover!

I'm Ready

Apply Today!





517 Ball Drive • Hanover, IN 47243 • 800.213.2178

This message is being sent to First Last at first.last@emailaddress.com. If you are not First Last or no longer wish to receive messages of this nature, please <u>UNSUBSCRIBE</u>.

Search Email Number 1

Subject Line One: What's your definition of beauty, #Firstname#?

Subject Line Two: You set the stage

Preview Line Text: Learn more about our beauty, inside and out....

Alt Image Text: Picture of Hanover College campus

Link "**beauty**" and "**graduates**" to: https://www.hanover.edu/admission/outcomes

Link "I'm Ready" button to:
youbelong.hanover.edu/JacquiElliott

Link "Apply Today!" button to: https://explore.hanover.edu/apply/



Discover the person you want to become

Hi Jacqui!

At Hanover College, we offer 34 majors, or you can design-your-own. Our four-year guarantee makes it easy to explore endless possibilities as your interests evolve and still graduate on time. Hanover provides a home away from home, a one-on-one connection with faculty and fellow students, and a supportive community whose members take responsibility for lifelong inquiry, transformative learning and meaningful service.

Are you ready to become a **greater** version of yourself?

I'm Ready!





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Search Email Number 2

Subject Line One: Are you the best version of yourself, #Firstname#?

Subject Line Two: Discover the greater version of yourself!

Preview Line Text: Find out what we have to offer you...

Alt Image Text: Students in a classroom

Link "<u>majors</u>" to:

https://www.hanover.edu/academics/programs

Link "I'm Ready" button to:
youbelong.hanover.edu/JacquiElliott

Link "Apply Now!" button to: https://explore.hanover.edu/apply/



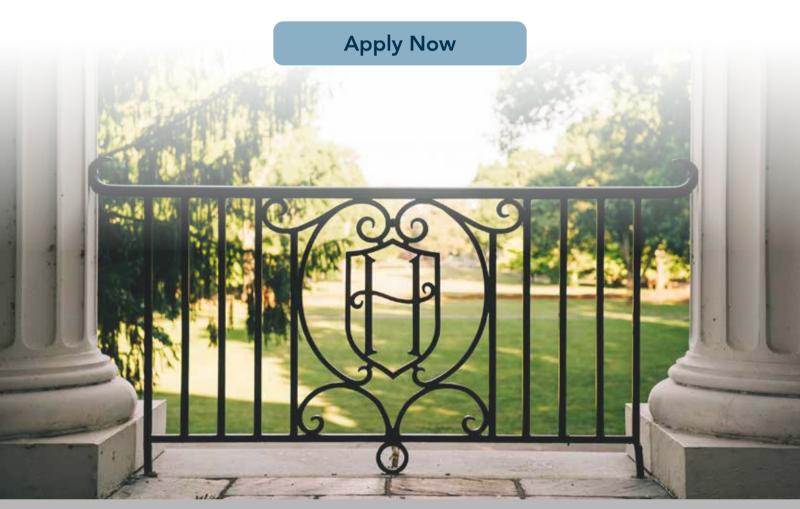
A place to belong. A person to become.

Hey Jacqui,

At Hanover College, we know you are not just looking for an education – you're looking for a **PLACE TO BELONG**. As a Hanover student, you will experience:

- <u>Unrivaled Financial Aid</u> Don't let sticker price hold you back. Hanover
 offers various types of aid to 99% of its students, including automatic review
 for merit scholarships ranging from \$5,000-\$25,000 for all admitted
 students.
- Excellent Outcomes 99% of Hanover graduates find themselves employed or continuing their education within 7 months of graduation.
- A Stunning Campus Overlooking the scenic Ohio River, there's no stopping your creativity and opportunities to explore.

I want to know more!





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Search Email Number 3

Subject Line One: #Firstname#, your scholarship is waiting!
Subject Line Two: Find out what's waiting for you, #Firstname#!

Preview Line Text: Hurry, don't wait...

Alt Image Text: Picture of Hanover College campus

Link " ${\color{red} {\bf PLACE\ TO\ BELONG}}$ " to:

https://www.hanover.edu/

Link "<u>Unrivaled Financial Aid</u>" to:

https://www.hanover.edu/admission/financialaid

Link "Excellent Outcomes" to:

https://www.hanover.edu/admission/outcomes

Link "I want to know more!" button to:
youbelong.hanover.edu/JacquiElliott

Link "Apply Now" button to:

https://explore.hanover.edu/apply/



Be You. Be Known. Be Ready.

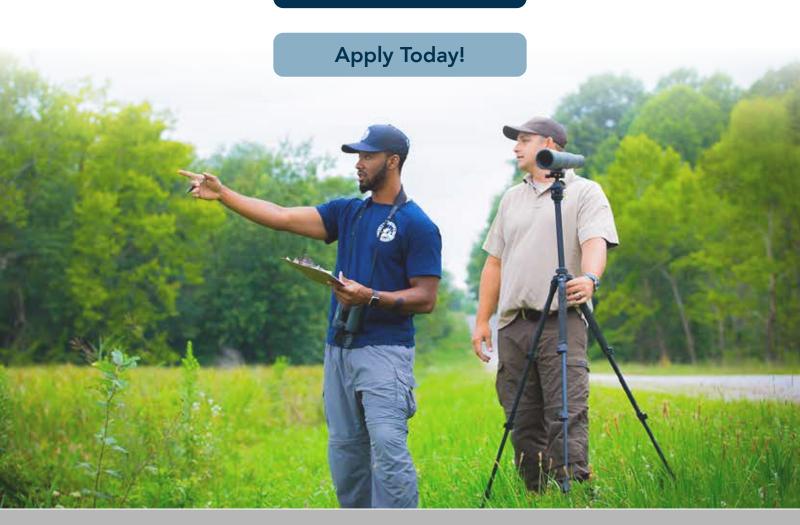
Hey Jacqui,

At Hanover College, we're dedicated to making your college experience anything but typical. We strive to provide opportunities for involvement in a variety of activities both on and off campus. These **opportunities** prepare you to join a network of high achievers with connections to careers in every field.

Here are just a few things that make Hanover stand out:

- Career Foundations Program: Undecided? We don't cringe when we hear
 you say that. It simply means you're keeping your options open. We'll help
 you declare a major based on your strengths, interests and goals.
- Business Scholars Program: It's simple. Even if you're not majoring in business, this program adds value to any of Hanover's majors, adding practical business fundamentals such as financial decision-making and business strategies to the knowledge you gain in your chosen discipline.
- Levett Career Center: Visit early and begin to reveal the strengths that will lead you to coursework and co-curricular activities that build an exceptional resume.
- Internships: A must-have! This is a proven way to land your dream job and stand out from your competition, and as a bonus, most internships are PAID.

I want to know more!





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Search Email Number 4

Subject Line One: Find out just how dedicated we are to you, #Firstname#

Subject Line Two: Keep your options open

Preview Line Text: Add some sparkle to your resume

Alt Image Text: Students participating in an internship experience

Link "opportunities" to:

nttps://www.nanover.edu/admission/az

Link "I want to know more!" button to: youbelong.hanover.edu/JacquiElliott

Link "Apply Today!" button to:

https://explore.hanover.edu/apply/