



## **Jacqui,**

Students from Xavier University of Louisiana LEAVE READY to become amazing musicians, business owners, artists, politicians, and more. We're ready to help you get there, too. Here's how:

- > Personalized attention in small class sizes (54% have 20 students or less).
- > A selection of more than 40 majors (leaving you room to explore).
- > Creating an environment where students stick around (our freshman retention rate is 73%).

Are you ready to LEAVE READY? Apply today!

**APPLY**

1 Drexel Drive | New Orleans, LA 70125 | 504.520.7388 | [xula.edu](http://xula.edu)

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### **1. Apply Email Number One**

Subject Line One: Jacqui, it's time! Are you ready?

Subject Line Two: Change your life in 20 minutes or less



## Hi, Jacqui,

A college education is one of the biggest investments you'll ever make. Did you know a degree from Xavier University of Louisiana is one of the best buys in education?

Don't just take our word for it!

- > One of the Best Buy Schools for academics and affordability (*Fiske Guide to Colleges, 2018*).
- > #1 best value among southern regional colleges and universities (*U.S News "Best Colleges" Guide 2018*).
- > #12 out of 800 private schools who left graduates with the **least** amount of private student loan debt (*The Student Loan Report*).

Jacqui, we're ready to help you LEAVE READY, without a pocket full of debt. Let's get going on that application.

Jazmane Brown

Assistant Vice President for Enrollment Management

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### 2. Apply Email Number Two

Subject Line One: Ranked as Super Affordable

Subject Line Two: Jacqui, Invest in Yourself



**Jacqui,**

At Xavier University of Louisiana, you're not only getting a college degree. You're getting the tools to become a change maker—a leader in a growing global culture—with the ability to affect society.

*“A Xavier University of Louisiana education not only equips students with the competitive skills and knowledge to thrive, but also instills in them the grace and character needed to promote a more just and humane society.”*

— AMIRA GEE

Are you ready to be the change you want to see? Apply today!

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### 3. Apply Email Number Three

Subject Line One: Are you ready to be a change maker?

Subject Line Two: Jacqui, apply to XULA



**Jacqui,**

Whether pursuing your current interests or exploring new ones, students make friends and establish their community by getting involved at Xavier University of Louisiana.

With dozens of student organizations to choose from, you can find your community and create lifelong networks you'll carry with you beyond your college years.

Take the first step towards joining our community. [Apply today!](#)

**SUBMIT MY APPLICATION**

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#### **4. Apply Email Number Four**

Subject Line One: No Application Fee

Subject Line Two: Time to Submit your XULA Application