



MAKE *A* DIFFERENCE

It Starts with Preparation

Dear [insert name]:

Thank you for your interest in **Xavier University of Louisiana**—HBCU school of **national distinction**.

We are on a mission to promote accessible quality education and promote a **just and humane society**. Our **progressive degree programs** provide a natural synergy between your academic exploration and experiential learning.

Please **visit** and **apply**, and take the first step to the future you imagine.

Hope to see you soon,

Jazmane N. Brown

Assistant Vice President for Enrollment Management



1 Drexel Drive | New Orleans, LA 70125 | 504.520.7388 | xula.edu

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Nurture Email Number One

Subject Line One: Name, come to a school that supports your mission

DESTINATION FOR UNDERLINED LINKS ABOVE
national distinction <https://www.xula.edu/factsandfigures>
just and humane society <https://www.xula.edu/make-a-difference>
progressive degree programs <https://www.xula.edu/collegeprogram>
visit <https://www.xula.edu/visitusundergraduate>
apply <https://www.xula.edu/applylandingpage>



MAKE *A* DIFFERENCE

Get Started On Your Path

Hi [insert name],

Enjoy **challenging academic programs**, develop leadership skills, and have fun too! It all happens at Xavier University of Louisiana.

You can participate in **research** and **internship opportunities**. With Greek life, intramural athletics and over **100 clubs and organizations**, it is easy to get involved and meet new friends. Plus, you get to experience the amazing city of New Orleans, with everything it has to offer.

Plan your **visit** or **apply** today. We can't wait to welcome you to our community.

Jazmane N. Brown
Assistant Vice President for Enrollment Management



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Nurture Email Number Two

Subject Line One: The college experience that puts you on the right path

DESTINATION FOR UNDERLINED LINKS ABOVE

challenging academic programs <https://www.xula.edu/collegeprogram>

research <https://www.xula.edu/studentresearch>

internships <https://www.xula.edu/pre-professional-experience>

100 clubs and organizations <https://www.xula.edu/campuslife>

visit <https://www.xula.edu/visitusundergraduate>

apply <https://www.xula.edu/applylandingpage>



MAKE *A* DIFFERENCE

Get Started Now

Hey, [Insert Name]!

Check out everything waiting for you at Xavier!

- **Nationally ranked academic programs** at a top HBCU school
- Opportunities for **research**, internships, and networking
- Intramural sports, Greek life, and over **100 different clubs and organizations**
- Helpful resources at our **Office of Career Services**
- A place for difference-makers at a school on a mission to create a **just and humane society** for all

There is all this and more, including life in New Orleans, where you can experience amazing music, culture, professional sports, and food.

Get started on your bright future. **Apply** or plan a **visit** today!

Jazmane N. Brown

Assistant Vice President for Enrollment Management



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Nurture Email Number Three

Subject Line One: <Name>, so much is waiting for you at Xavier!

DESTINATION FOR UNDERLINED LINKS ABOVE

Nationally recognized academic programs <https://www.xula.edu/collegeprogram>

research <https://www.xula.edu/studentresearch>

100 clubs and organizations <https://www.xula.edu/campuslife>

Office of Career Services <https://www.xula.edu/career-services>

Just and humane society <https://www.xula.edu/make-a-difference>

visit <https://www.xula.edu/visitusundergraduate>

Apply <https://www.xula.edu/applylandingpage>