



MAKE *A* DIFFERENCE

Discover Your Power

JOIN US FOR OUR OPEN HOUSE OCTOBER 19, 2019

Hi Jacqui:

Name, how do you see yourself making a difference in the world?

Whether you want to become a doctor, an entrepreneur, a teacher, a corporate executive, a journalist, an artist, a social activist, or a government leader, Xavier University of Louisiana will help you achieve your dream.

With 59 different degree programs, you can find your passion. Gain valuable experience and meet mentors by participating in research and service opportunities, internships, or our business incubator. You can even learn to speak Chinese at Xavier's Confucius Institute.

Do you want make a difference? [Learn how Xavier makes it possible for YOU.](#)

I AM READY



1 Drexel Drive | New Orleans, LA 70125 | 504.520.7388 | xula.edu

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Search Email Number One

Subject Line One: Name, Are You Ready to Make a Difference in the World?

Subject Line Two: Save Lives, Create Jobs, Teach the Next Generation



MAKE *A* DIFFERENCE

Prepare for Your Mission

JOIN US **FOR OUR OPEN HOUSE OCTOBER 19, 2019**

Hi Jacqui:

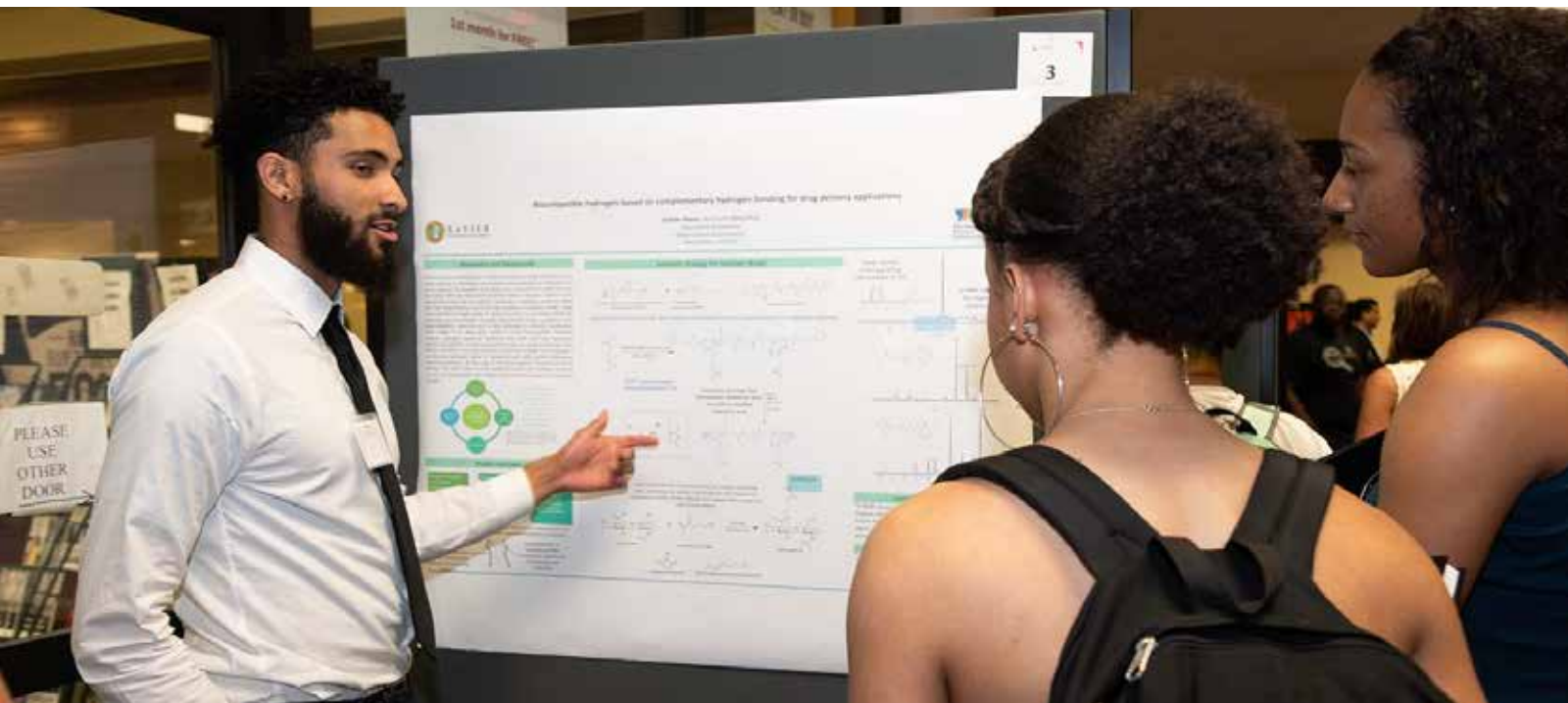
Xavier University of Louisiana is on a mission to promote a just and humane society and provide accessible quality education. **What is your mission?**

If you want to make a difference in the world, consider Xavier:

- The Association of American Medical Colleges ranks us **No. 1** for preparing African Americans for medical school
- The Fiske Review credits Xavier for **educating 25% of all African American pharmacists nationwide**
- U.S. News ranks us as **No. 5 among HBCUs**
- College Factual ranks us in the **top 5% for schools nationwide** for Biological and Medical Sciences, Psychology, and Political Science
- Xippia.com ranks us **No. 1** for best colleges for jobs in Louisiana

Your bright future is waiting. **Take the next step and visit your personal webpage.**

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Search Email Number Two

Subject Line One: Five Reasons Why Xavier Ranks as the Best School

Subject Line Two: Our Mission is Promoting a Just and Humane Society. What is Yours, <Name>?



MAKE *A* DIFFERENCE

Your Career, Your Neighborhood, The World

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Jacqui,

Why did entertainer, Kevin Hart, and Fortune 500 company, Coca Cola, both give scholarship money to Xavier University of Louisiana? Because Xavier is on a mission to provide accessible quality education and promote a just and humane society.

At Xavier, you can choose from 59 academic programs of study. Participate in research, internships, and study abroad. Meet mentors and friends at a school where the Freedom Riders found shelter, and where Xavier's Center for Equity, Justice, and the Human Spirit now serves as a community catalyst for positive change.

Visit your webpage. Discover how Xavier prepares you to make a difference.

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Search Email Number Three

Subject Line One: What Do Kevin Hart and Coca Cola Have in Common?

Subject Line Two: Freedom Riders, Kevin Hart, and You, <Name>



MAKE *A* DIFFERENCE

It All Starts Here

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Hi Jacqui,

Last year, student volunteers at Xavier University of Louisiana contributed 18,279 service hours. Think about the impact they made. **Think about what you could contribute.**

If you want to make a difference in the world, we are a school to consider. Learn in challenging small classes taught by dedicated professors. **Build a strong college résumé** by taking advantage of opportunities for research and internships. Meet mentors, advisors, and lifelong friends who cheer you on for years to come.

There's one more bonus waiting at Xavier. Along with an amazing education, **you can enjoy all New Orleans has to offer**, including music, art, culture, professional sports, and a world-class food scene.

Are you ready to make a difference? **Visit your personal site today.**

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Search Email Number Four

Subject Line One: Make a Difference – Get Started Now

Subject Line Two: World-Class Educational Opportunities in a World-Class City