

Web Application Architectures

Module 6: Presentation/User Interface
Lecture 3: HTML – Document Structure



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Every HTML document has the following structure:

```
<!DOCTYPE html>
<html>

  <head>
    <!-- the document head -->
  </head>

  <body>
    <!-- the document body -->
  </body>

</html>
```

- The DOCTYPE declaration must be the first thing that appears in an HTML document.
- This declaration is *not* an HTML tag, it lets the web browser know what version of HTML the page is written in.
- For HTML5, use the following declaration:

```
<!DOCTYPE html>
```

- Older versions of the HTML standard will have more information:

Ex. HTML 4.01 Strict –

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"  
    "http://www.w3.org/TR/html4/strict.dtd">
```

- The `<html>` tag marks the opening of the outermost element associated with every HTML document.
- The `<html>` element is the root of the document — thus, it's the container for all of the HTML elements in a document.

```
<!DOCTYPE ... >
<html>
  <head>
    <!-- HTML head elements -->
  </head>
  <body>
    <!-- HTML body elements -->
  </body>
</html>
<!DOCTYPE ... >
<html>
```

The `<head>` element is the container for head elements.

- A required head element is the document title, specified using the `<title>` element.

Other common head elements include:

- `<link>` – used to specify the location of an external resource. This element is always empty, it can only contain attributes.

Ex. `<link rel="stylesheet" href="theme.css">`

- The `rel` attribute specifies the relationship between the document and the linked resource.
- The `href` attribute specifies the location (URL) of the external resource. The URL may be:
 - absolute** – pointing to another web site.
 - relative** – pointing to a file within the web site.

Other common head elements (continued):

- `<script>` – used to define a client-side script, or to include one from an external source, typically this is JavaScript.

Ex.

```
<script>
  function message() {
    document.write("Hello World!")
  }
</script>
```

Ex. If `src` is present, the `<script>` element must be empty.

```
<script src="myscripts.js"></script>
```

Again, the URL can be either absolute or relative.

Other common head elements (continued):

- `<meta>` – used to provide metadata within an HTML document.
 - **Metadata** is data about data — it is machine parable, but will *not* be displayed in the webpage.
 - Metadata can be used by browsers (e.g., when to refresh the webpage), search engines (keywords), or other web services.

Ex.

```
<head>
  <meta charset="UTF-8">
  <meta name="description" content="My MOOC">
  <meta name="keywords" content="MOOC, Web App">
  <meta name="author" content="G. Heileman">
</head>
```

The `<body>` element contains the HTML elements that will actually be rendered in the browser.

- I.e., the body holds the actual “content” of the HTML document.
- Every HTML body element is classified as being either a **block-level** or a **text-level (inline)** element.
- Block-level elements define the major structure of a Web page, e.g., headings, paragraphs, etc., and they always produce a new line in the document.
- Inline elements define the minor structure of the web page, e.g., bold or emphasized text, and they do not produce a new line in the document.