



Executive Education: Mini MBA Program

Effective Presentations

Joe Bork, Ed.S.





“Spreading the word”

About your enterprise



Information exchange

- 1. Know your audience.
- 2. What it is you would like to convey.
- 3. Push stewardship.

Your Task

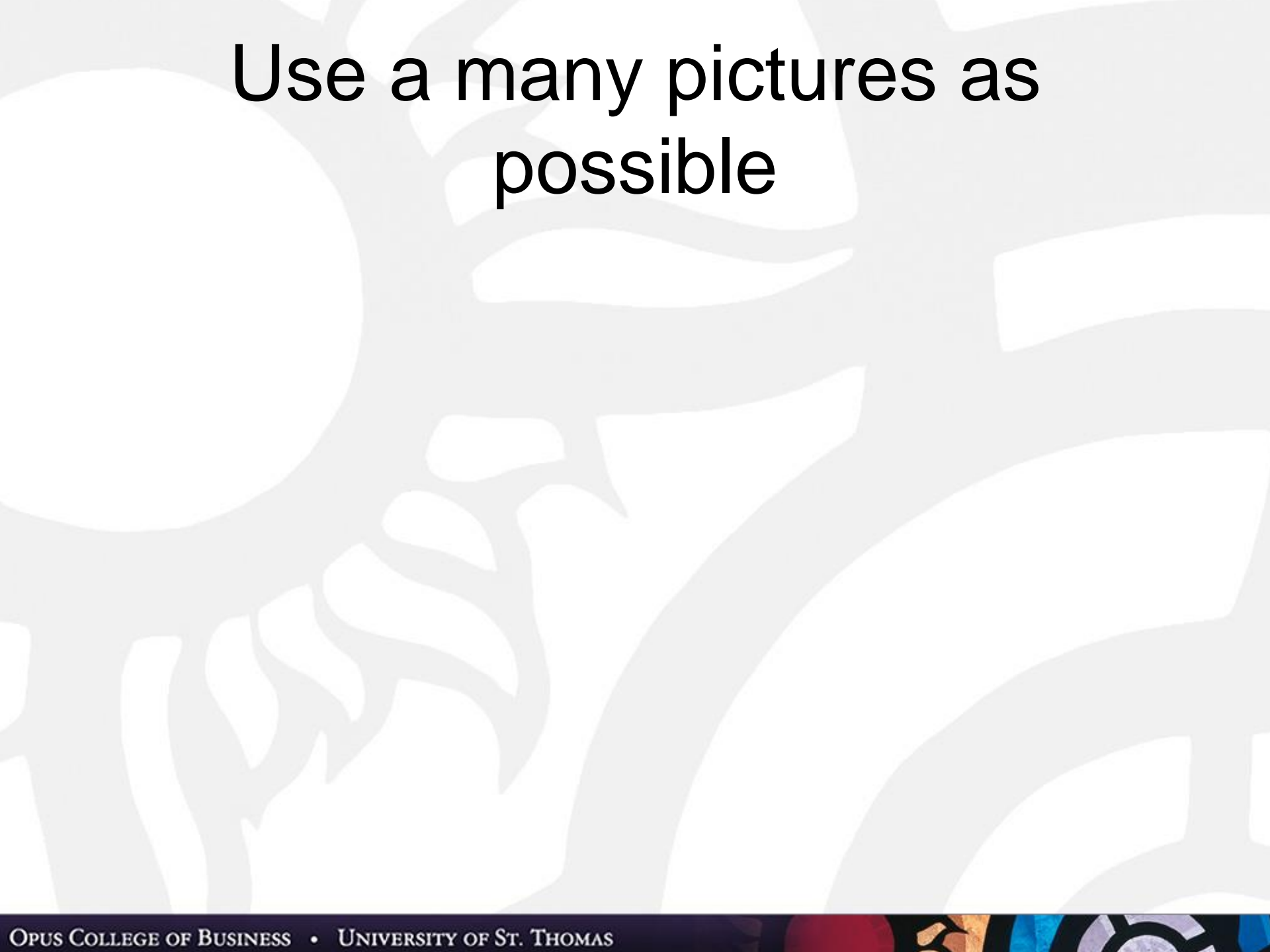
- 1. The past. 20%
- 2. The current environment. 20%
- 3. The future. _____%
- (It is best to side on the future, if it is rosy)

Things to remember

- Who your customer is right now and in the future.
- Our competition.
- Where do we sell our shoes?

Mandatory things

- Performance Q1- Q12.
- Your goals and objectives from the beginning.
- The alignment.
- Where are we going in Q 13- Q 24?



Use a many pictures as
possible

Any Questions?