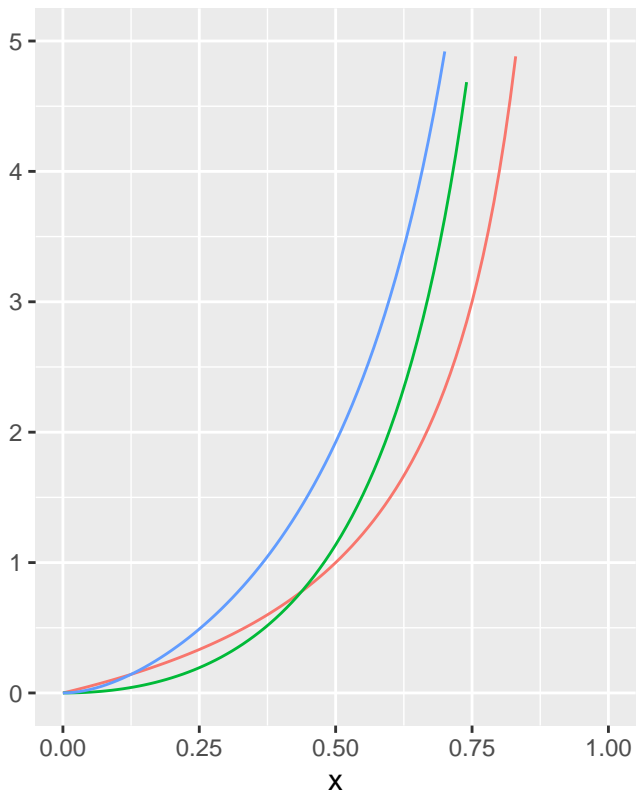


Combined v. individual support measured by LR assuming $x=y$

LR



one versus many

— LR(a)=LR(b)

— two items combined Pr(A)=0.3, Pr(B)=0.4

— two items combined Pr(A)=0.6, Pr(B)=0.8