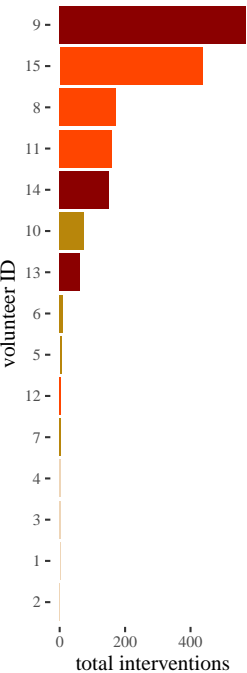
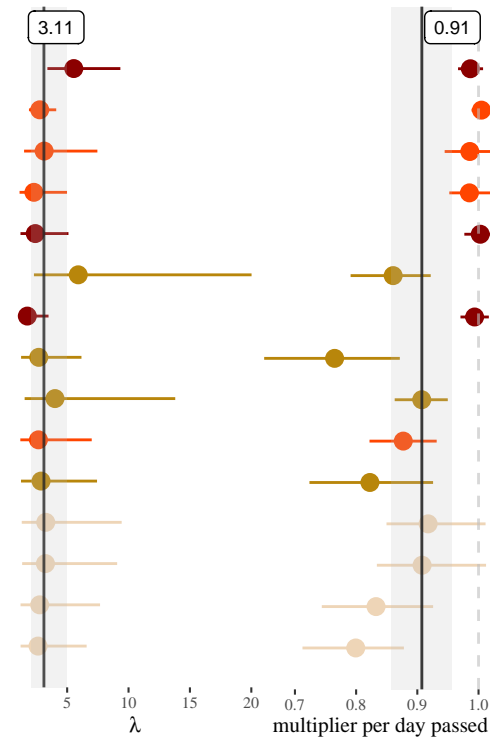


- active, more during competitions
- active throughout
- active only during competitions
- initial enthusiasm died

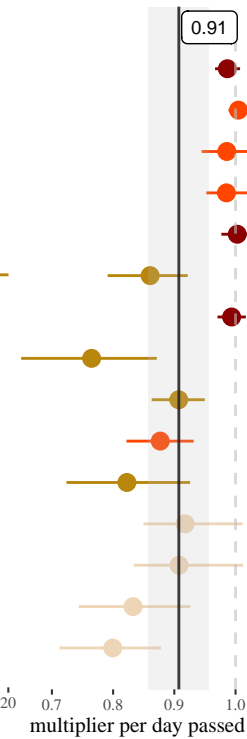
Total engagement



Daily baseline



Enthusiasm change per day



Impact of competitions

