

Distributional Semantic Models

Part 2: The parameters of a DSM

Stefan Evert¹

with Alessandro Lenci², Marco Baroni³ and Gabriella Lapesa⁴

¹Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

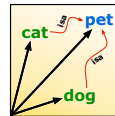
²University of Pisa, Italy

³University of Trento, Italy

⁴University of Stuttgart, Germany

<http://wordspace.collocations.de/doku.php/course:start>

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Outline

DSM parameters

A taxonomy of DSM parameters

Examples

Scaling up

Outline

DSM parameters

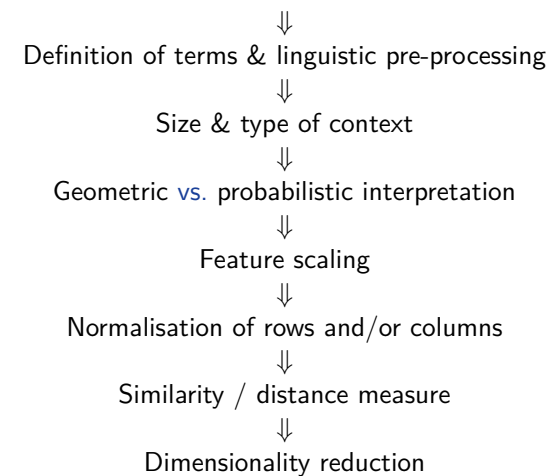
A taxonomy of DSM parameters

Examples

Scaling up

Overview of DSM parameters

Term-context vs. term-term matrix



Term-context matrix

Term-context matrix records frequency of term in each individual context (e.g. sentence, document, Web page, encyclopaedia article)

$$\mathbf{F} = \begin{bmatrix} \dots & \mathbf{f}_1 & \dots \\ \dots & \mathbf{f}_2 & \dots \\ & \vdots & \\ & \vdots & \\ \dots & \mathbf{f}_k & \dots \end{bmatrix}$$

	Felidae	Pet	Feral	Bloat	Philosophy	Kant	Back pain
cat	10	10	7	—	—	—	—
dog	—	10	4	11	—	—	—
animal	2	15	10	2	—	—	—
time	1	—	—	—	2	1	—
reason	—	1	—	—	1	4	1
cause	—	—	—	2	1	2	6
effect	—	—	—	1	—	1	—

Term-context matrix

Some footnotes:

- ▶ Features are usually context **tokens**, i.e. individual instances
- ▶ Can also be generalised to context **types**, e.g.
 - ▶ bag of content words
 - ▶ specific pattern of POS tags
 - ▶ n-gram of words (or POS tags) around target
 - ▶ subcategorisation pattern of target verb
- ▶ Term-context matrix is often very **sparse**

Term-term matrix

Term-term matrix records co-occurrence frequencies with feature terms for each target term

$$\mathbf{M} = \begin{bmatrix} \dots & \mathbf{m}_1 & \dots \\ \dots & \mathbf{m}_2 & \dots \\ & \vdots & \\ & \vdots & \\ \dots & \mathbf{m}_k & \dots \end{bmatrix}$$

	breed	tail	feed	kill	important	explain	likely
cat	83	17	7	37	—	1	—
dog	561	13	30	60	1	2	4
animal	42	10	109	134	13	5	5
time	19	9	29	117	81	34	109
reason	1	—	2	14	68	140	47
cause	—	1	—	4	55	34	55
effect	—	—	1	6	60	35	17

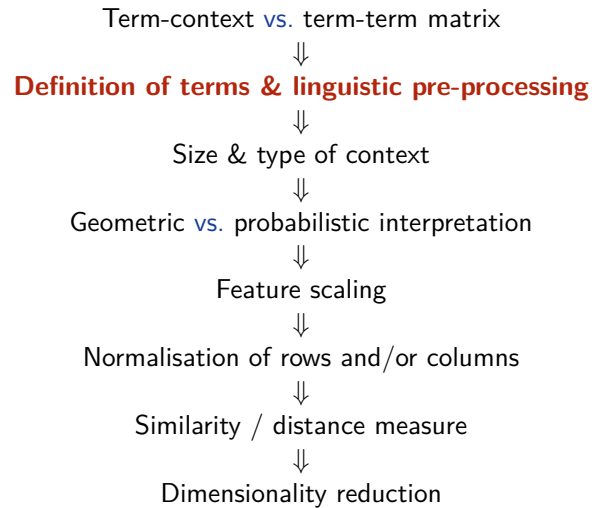
 we will usually assume a term-term matrix in this tutorial

Term-term matrix

Some footnotes:

- ▶ Often target terms \neq feature terms
 - ▶ e.g. nouns described by co-occurrences with verbs as features
 - ▶ identical sets of target & feature terms \rightarrow symmetric matrix
- ▶ Different types of contexts (Evert 2008)
 - ▶ **surface context** (word or character window)
 - ▶ **textual context** (non-overlapping segments)
 - ▶ **syntactic context** (specific syntagmatic relation)
- ▶ Can be seen as smoothing of term-context matrix
 - ▶ average over similar contexts (with same context terms)
 - ▶ data sparseness reduced, except for small windows
 - ▶ we will take a closer look at the relation between term-context and term-term models later in this tutorial

Overview of DSM parameters



Corpus pre-processing

- ▶ Minimally, corpus must be tokenised → identify terms
- ▶ Linguistic annotation
 - ▶ part-of-speech tagging
 - ▶ lemmatisation / stemming
 - ▶ word sense disambiguation (rare)
 - ▶ shallow syntactic patterns
 - ▶ dependency parsing
- ▶ Generalisation of terms
 - ▶ often lemmatised to reduce data sparseness:
go, goes, went, gone, going → *go*
 - ▶ POS disambiguation (*light/N vs. light/A vs. light/V*)
 - ▶ word sense disambiguation (*bank_{river} vs. bank_{finance}*)
- ▶ Trade-off between deeper linguistic analysis and
 - ▶ need for language-specific resources
 - ▶ possible errors introduced at each stage of the analysis

Effects of pre-processing

Nearest neighbours of *walk* (BNC)

word forms

- ▶ stroll
- ▶ walking
- ▶ walked
- ▶ go
- ▶ path
- ▶ drive
- ▶ ride
- ▶ wander
- ▶ sprinted
- ▶ sauntered

lemmatised corpus

- ▶ hurry
- ▶ stroll
- ▶ stride
- ▶ trudge
- ▶ amble
- ▶ wander
- ▶ walk-nn
- ▶ walking
- ▶ retrace
- ▶ scuttle

Effects of pre-processing

Nearest neighbours of *arrivare* (Repubblica)

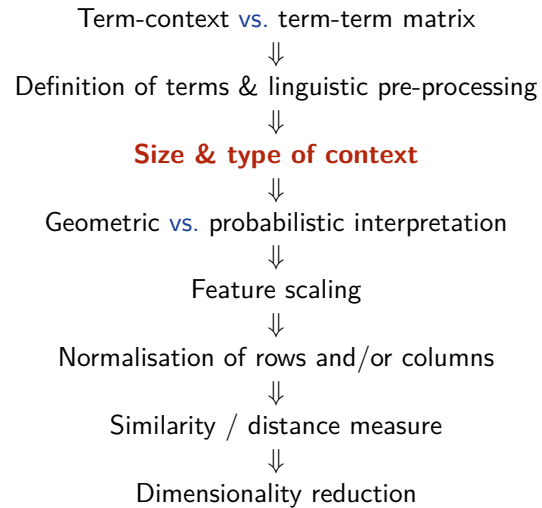
word forms

- ▶ giungere
- ▶ raggiungere
- ▶ arrivi
- ▶ raggiungimento
- ▶ raggiunto
- ▶ trovare
- ▶ raggiunge
- ▶ arrivasse
- ▶ arriverà
- ▶ concludere

lemmatised corpus

- ▶ giungere
- ▶ aspettare
- ▶ attendere
- ▶ arrivo-nn
- ▶ ricevere
- ▶ accontentare
- ▶ approdare
- ▶ pervenire
- ▶ venire
- ▶ piombare

Overview of DSM parameters



Surface context

Context term occurs *within a window of k words* around target.

The silhouette of the sun beyond a wide-open bay on the lake; the sun still glitters although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners.

Parameters:

- ▶ window size (in words or characters)
- ▶ symmetric *vs.* one-sided window
- ▶ uniform or “triangular” (distance-based) weighting
- ▶ window clamped to sentences or other textual units?

Effect of different window sizes

Nearest neighbours of *dog* (BNC)

2-word window

- ▶ cat
- ▶ horse
- ▶ fox
- ▶ pet
- ▶ rabbit
- ▶ pig
- ▶ animal
- ▶ mongrel
- ▶ sheep
- ▶ pigeon

30-word window

- ▶ kennel
- ▶ puppy
- ▶ pet
- ▶ bitch
- ▶ terrier
- ▶ rottweiler
- ▶ canine
- ▶ cat
- ▶ to bark
- ▶ Alsatian

Textual context

Context term is in the *same linguistic unit* as target.

The silhouette of the sun beyond a wide-open bay on the lake; the sun still glitters although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners.

Parameters:

- ▶ type of linguistic unit
 - ▶ sentence
 - ▶ paragraph
 - ▶ turn in a conversation
 - ▶ Web page

Syntactic context

Context term is linked to target by a **syntactic dependency** (e.g. subject, modifier, ...).

The **silhouette** of the **sun** beyond a wide-open **bay** on the lake; the **sun** still **glitters** although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners.

Parameters:

- ▶ types of syntactic dependency (Padó and Lapata 2007)
- ▶ direct **vs.** indirect dependency paths
 - ▶ direct dependencies
 - ▶ direct + indirect dependencies
- ▶ homogeneous data (e.g. only verb-object) **vs.** heterogeneous data (e.g. all children and parents of the verb)
- ▶ maximal length of dependency path

Structured vs. unstructured context

- ▶ In **unstructured** models, context specification acts as a **filter**
 - ▶ determines whether context token counts as co-occurrence
 - ▶ e.g. linked by specific syntactic relation such as verb-object
- ▶ In **structured** models, context words are **subtyped**
 - ▶ depending on their position in the context
 - ▶ e.g. left **vs.** right context, type of syntactic relation, etc.

“Knowledge pattern” context

Context term is linked to target by a **lexico-syntactic pattern** (text mining, cf. Hearst 1992, Pantel & Pennacchiotti 2008, etc.).

In Provence, Van Gogh painted with bright **colors** **such as** **red** **and** **yellow**. These **colors** **produce** incredible **effects** on anybody looking at his paintings.

Parameters:

- ▶ inventory of lexical patterns
 - ▶ lots of research to identify semantically interesting patterns (cf. Almuhareb & Poesio 2004, Veale & Hao 2008, etc.)
- ▶ fixed **vs.** flexible patterns
 - ▶ patterns are mined from large corpora and automatically generalised (optional elements, POS tags or semantic classes)

Structured vs. unstructured surface context

A dog bites a man. The man's dog bites a dog. A dog bites a man.

unstructured	bite
dog	4
man	3

A dog bites a man. The man's dog bites a dog. A dog bites a man.

structured	bite-l	bite-r
dog	3	1
man	1	2

Structured vs. unstructured dependency context

A dog bites a man. The man's dog bites a dog. A dog bites a man.

unstructured	bite
dog	4
man	2

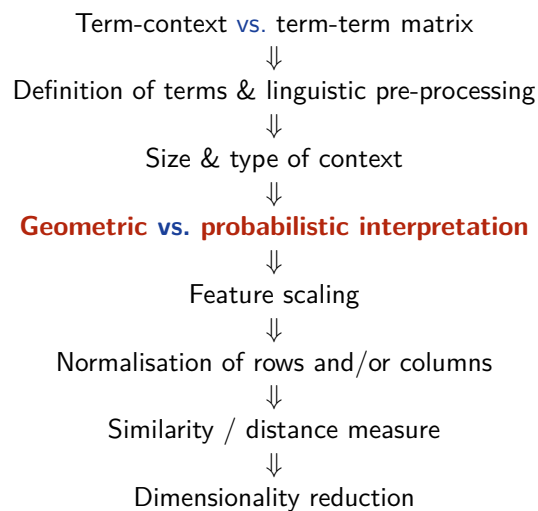
A dog bites a man. The man's dog bites a dog. A dog bites a man.

structured	bite-subj	bite-obj
dog	3	1
man	0	2

Comparison

- ▶ Unstructured context
 - ▶ data less sparse (e.g. *man kills* and *kills man* both map to the *kill* dimension of the vector \mathbf{x}_{man})
- ▶ Structured context
 - ▶ more sensitive to semantic distinctions (*kill-subj* and *kill-obj* are rather different things!)
 - ▶ dependency relations provide a form of syntactic “typing” of the DSM dimensions (the “subject” dimensions, the “recipient” dimensions, etc.)
 - ▶ important to account for word-order and compositionality

Overview of DSM parameters

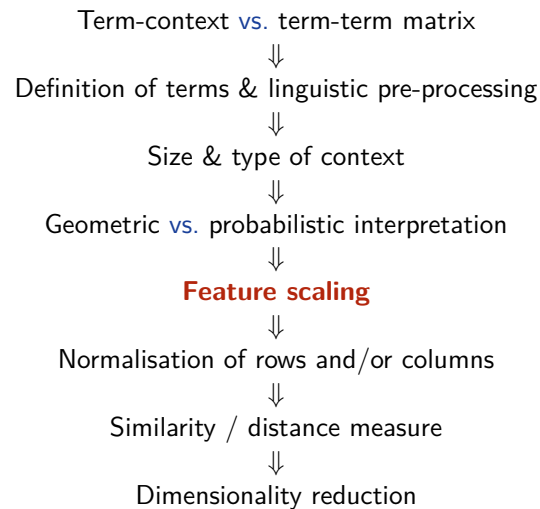


Geometric vs. probabilistic interpretation

- ▶ Geometric interpretation
 - ▶ row vectors as points or arrows in n -dim. space
 - ▶ very intuitive, good for visualisation
 - ▶ use techniques from geometry and linear algebra
- ▶ Probabilistic interpretation
 - ▶ co-occurrence matrix as observed sample statistic
 - ▶ “explained” by generative probabilistic model
 - ▶ recent work focuses on hierarchical Bayesian models
 - ▶ probabilistic LSA (Hoffmann 1999), Latent Semantic Clustering (Rooth *et al.* 1999), Latent Dirichlet Allocation (Blei *et al.* 2003), etc.
 - ▶ explicitly accounts for random variation of frequency counts
 - ▶ intuitive and plausible as topic model

 focus on geometric interpretation in this tutorial

Overview of DSM parameters



Feature scaling

Feature scaling is used to “discount” less important features:

- ▶ Logarithmic scaling: $x' = \log(x + 1)$
(cf. Weber-Fechner law for human perception)
- ▶ Relevance weighting, e.g. **tf.idf** (information retrieval)
- ▶ Statistical **association measures** (Evert 2004, 2008) take frequency of target word and context feature into account
 - ▶ the less frequent the target word and (more importantly) the context feature are, the higher the weight given to their observed co-occurrence count should be (because their expected chance co-occurrence frequency is low)
 - ▶ different measures – e.g., mutual information, log-likelihood ratio – differ in how they balance observed and expected co-occurrence frequencies

Association measures: Mutual Information (MI)

word ₁	word ₂	f_{obs}	f_1	f_2
<i>dog</i>	<i>small</i>	855	33,338	490,580
<i>dog</i>	<i>domesticated</i>	29	33,338	918

Expected co-occurrence frequency:

$$f_{\text{exp}} = \frac{f_1 \cdot f_2}{N}$$

Mutual Information compares observed *vs.* expected frequency:

$$\text{MI}(w_1, w_2) = \log_2 \frac{f_{\text{obs}}}{f_{\text{exp}}} = \log_2 \frac{N \cdot f_{\text{obs}}}{f_1 \cdot f_2}$$

Disadvantage: MI overrates combinations of rare terms.

Other association measures

word ₁	word ₂	f_{obs}	f_{exp}	MI	local-MI	t-score
<i>dog</i>	<i>small</i>	855	134.34	2.67	2282.88	24.64
<i>dog</i>	<i>domesticated</i>	29	0.25	6.85	198.76	5.34
<i>dog</i>	<i>sgjkj</i>	1	0.00027	11.85	11.85	1.00

The **log-likelihood ratio** (Dunning 1993) has more complex form, but its “core” is known as local MI (Evert 2004).

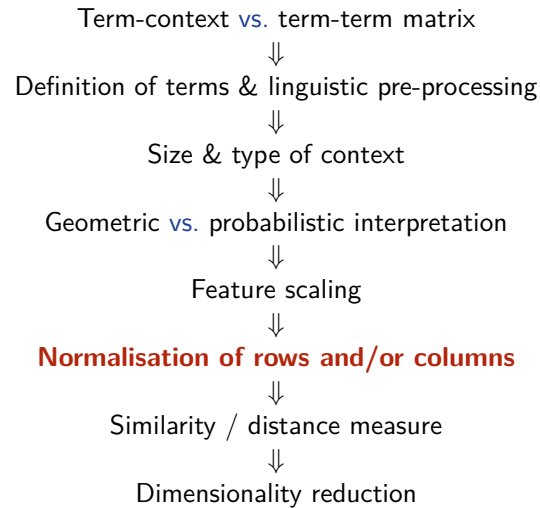
$$\text{local-MI}(w_1, w_2) = f_{\text{obs}} \cdot \text{MI}(w_1, w_2)$$

The **t-score** measure (Church and Hanks 1990) is popular in lexicography:

$$\text{t-score}(w_1, w_2) = \frac{f_{\text{obs}} - f_{\text{exp}}}{\sqrt{f_{\text{obs}}}}$$

Details & many more measures: <http://www.collocations.de/>

Overview of DSM parameters

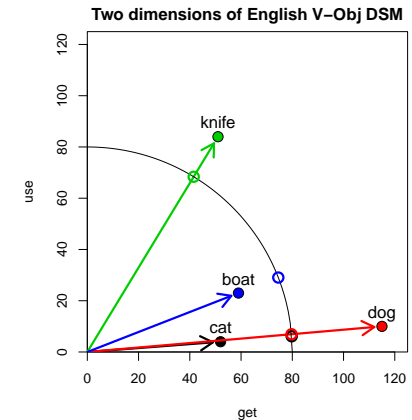


Normalisation of row vectors

- ▶ geometric distances only make sense if vectors are normalised to unit length
- ▶ divide vector by its length:

$$\mathbf{x} / \|\mathbf{x}\|$$

- ▶ normalisation depends on distance measure!
- ▶ special case: scale to relative frequencies with
 $\|\mathbf{x}\|_1 = |x_1| + \dots + |x_n|$
 → probabilistic interpretation



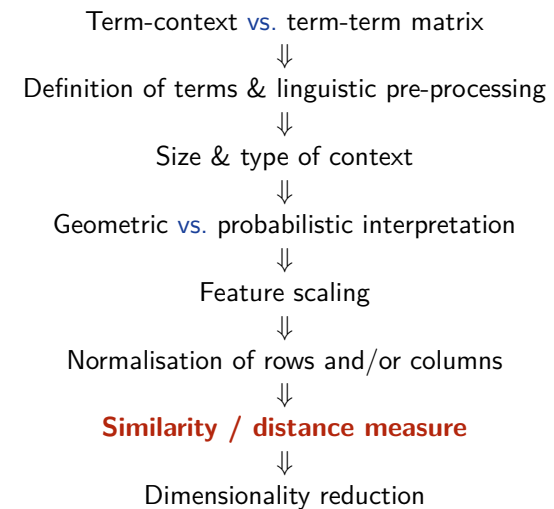
Scaling of column vectors

- ▶ In statistical analysis and machine learning, features are usually **centred** and **scaled** so that

$$\begin{aligned} \text{mean} \quad \mu &= 0 \\ \text{variance} \quad \sigma^2 &= 1 \end{aligned}$$

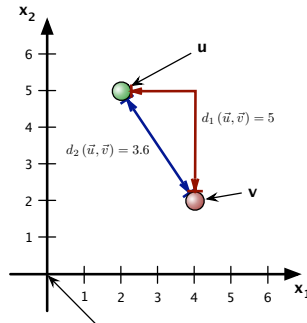
- ▶ In DSM research, this step is less common for columns of **M**
 - ▶ centring is a prerequisite for certain dimensionality reduction and data analysis techniques (esp. PCA)
 - ▶ scaling may give too much weight to rare features
 - ▶ co-occurrence matrix no longer sparse after centring!
- ▶ **M** cannot be row-normalised and column-scaled at the same time (result depends on ordering of the two steps)

Overview of DSM parameters



Geometric distance

- ▶ **Distance** between vectors $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow$ (dis)**similarity**
 - ▶ $\mathbf{u} = (u_1, \dots, u_n)$
 - ▶ $\mathbf{v} = (v_1, \dots, v_n)$
- ▶ **Euclidean** distance $d_2(\mathbf{u}, \mathbf{v})$
- ▶ “City block” **Manhattan** distance $d_1(\mathbf{u}, \mathbf{v})$
- ▶ Both are special cases of the **Minkowski** p -distance $d_p(\mathbf{u}, \mathbf{v})$ (for $p \in [1, \infty]$)

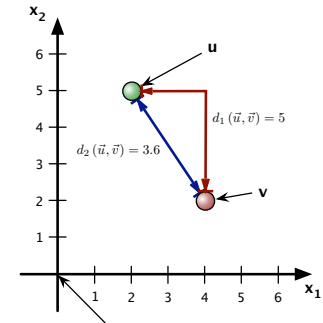


$$d_p(\mathbf{u}, \mathbf{v}) := (|u_1 - v_1|^p + \dots + |u_n - v_n|^p)^{1/p}$$

$$d_\infty(\mathbf{u}, \mathbf{v}) = \max\{|u_1 - v_1|, \dots, |u_n - v_n|\}$$

Geometric distance

- ▶ **Distance** between vectors $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow$ (dis)**similarity**
 - ▶ $\mathbf{u} = (u_1, \dots, u_n)$
 - ▶ $\mathbf{v} = (v_1, \dots, v_n)$
- ▶ **Euclidean** distance $d_2(\mathbf{u}, \mathbf{v})$
- ▶ “City block” **Manhattan** distance $d_1(\mathbf{u}, \mathbf{v})$
- ▶ Extension of p -distance $d_p(\mathbf{u}, \mathbf{v})$ (for $0 \leq p \leq 1$)



$$d_p(\mathbf{u}, \mathbf{v}) := |u_1 - v_1|^p + \dots + |u_n - v_n|^p$$

$$d_0(\mathbf{u}, \mathbf{v}) = \#\{i \mid u_i \neq v_i\}$$

Metric: a measure of distance

- ▶ A **metric** is a general measure of the distance $d(\mathbf{u}, \mathbf{v})$ between points \mathbf{u} and \mathbf{v} , which satisfies the following **axioms**:
 - ▶ $d(\mathbf{u}, \mathbf{v}) = d(\mathbf{v}, \mathbf{u})$
 - ▶ $d(\mathbf{u}, \mathbf{v}) > 0$ for $\mathbf{u} \neq \mathbf{v}$
 - ▶ $d(\mathbf{u}, \mathbf{u}) = 0$
 - ▶ $d(\mathbf{u}, \mathbf{w}) \leq d(\mathbf{u}, \mathbf{v}) + d(\mathbf{v}, \mathbf{w})$ (**triangle inequality**)
- ▶ Metrics form a very broad class of distance measures, some of which do not fit in well with our geometric intuitions
- ▶ E.g., metric need not be **translation-invariant**

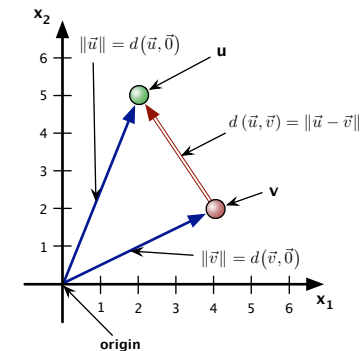
$$d(\mathbf{u} + \mathbf{x}, \mathbf{v} + \mathbf{x}) \neq d(\mathbf{u}, \mathbf{v})$$

- ▶ Another unintuitive example is the **discrete metric**

$$d(\mathbf{u}, \mathbf{v}) = \begin{cases} 0 & \mathbf{u} = \mathbf{v} \\ 1 & \mathbf{u} \neq \mathbf{v} \end{cases}$$

Distance vs. norm

- ▶ Intuitively, **distance** $d(\mathbf{u}, \mathbf{v})$ should correspond to **length** $\|\mathbf{u} - \mathbf{v}\|$ of displacement vector $\mathbf{u} - \mathbf{v}$
 - ▶ $d(\mathbf{u}, \mathbf{v})$ is a **metric**
 - ▶ $\|\mathbf{u} - \mathbf{v}\|$ is a **norm**
 - ▶ $\|\mathbf{u}\| = d(\mathbf{u}, \mathbf{0})$
- ▶ Such a metric is always **translation-invariant**



- ▶ $d_p(\mathbf{u}, \mathbf{v}) = \|\mathbf{v} - \mathbf{u}\|_p$
- ▶ **Minkowski p -norm** for $p \in [1, \infty]$ (not $p < 1$):

$$\|\mathbf{u}\|_p := (|u_1|^p + \dots + |u_n|^p)^{1/p}$$

Norm: a measure of length

- ▶ A general **norm** $\|\mathbf{u}\|$ for the length of a vector \mathbf{u} must satisfy the following **axioms**:
 - ▶ $\|\mathbf{u}\| > 0$ for $\mathbf{u} \neq \mathbf{0}$
 - ▶ $\|\lambda \mathbf{u}\| = |\lambda| \cdot \|\mathbf{u}\|$ (**homogeneity**, not req'd for metric)
 - ▶ $\|\mathbf{u} + \mathbf{v}\| \leq \|\mathbf{u}\| + \|\mathbf{v}\|$ (**triangle inequality**)

- ▶ every norm defines a translation-invariant metric

$$d(\mathbf{u}, \mathbf{v}) := \|\mathbf{u} - \mathbf{v}\|$$

Other distance measures

- ▶ Information theory: **Kullback-Leibler (KL) divergence** for probability vectors (non-negative, $\|\mathbf{x}\|_1 = 1$)

$$D(\mathbf{u} \parallel \mathbf{v}) = \sum_{i=1}^n u_i \cdot \log_2 \frac{u_i}{v_i}$$

- ▶ Properties of KL divergence
 - ▶ most appropriate in a probabilistic interpretation of \mathbf{M}
 - ▶ zeroes in \mathbf{v} without corresponding zeroes in \mathbf{u} are problematic
 - ▶ not symmetric, unlike geometric distance measures
 - ▶ alternatives: skew divergence, Jensen-Shannon divergence

- ▶ A symmetric distance measure (Endres and Schindelin 2003)

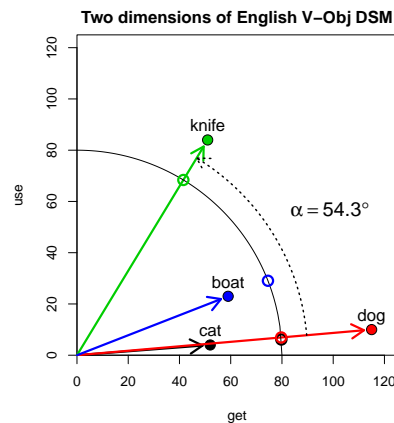
$$D_{\mathbf{uv}} = D(\mathbf{u} \parallel \mathbf{z}) + D(\mathbf{v} \parallel \mathbf{z}) \quad \text{with} \quad \mathbf{z} = \frac{\mathbf{u} + \mathbf{v}}{2}$$

Similarity measures

- ▶ angle α between two vectors \mathbf{u}, \mathbf{v} is given by

$$\begin{aligned} \cos \alpha &= \frac{\sum_{i=1}^n u_i \cdot v_i}{\sqrt{\sum_i u_i^2} \cdot \sqrt{\sum_i v_i^2}} \\ &= \frac{\langle \mathbf{u}, \mathbf{v} \rangle}{\|\mathbf{u}\|_2 \cdot \|\mathbf{v}\|_2} \end{aligned}$$

- ▶ **cosine** measure of similarity: $\cos \alpha$
 - ▶ $\cos \alpha = 1 \rightarrow$ collinear
 - ▶ $\cos \alpha = 0 \rightarrow$ orthogonal
- ▶ distance metric: α

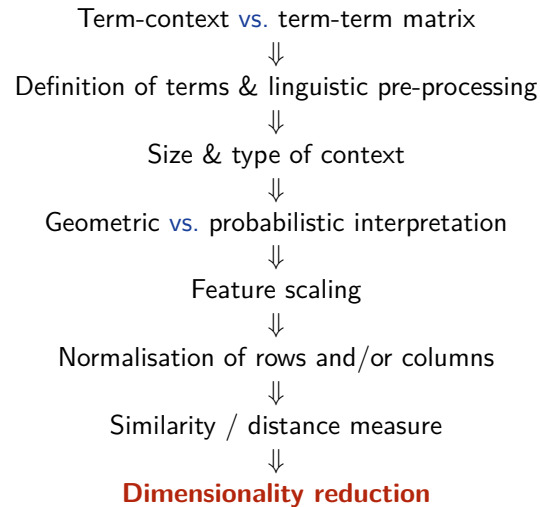


Euclidean distance or cosine similarity?

- ▶ Which is better, Euclidean distance or cosine similarity?
- ▶ They are equivalent: if vectors are normalised ($\|\mathbf{u}\|_2 = 1$), both lead to the same neighbour ranking

$$\begin{aligned} d_2(\mathbf{u}, \mathbf{v}) &= \sqrt{\|\mathbf{u} - \mathbf{v}\|_2} = \sqrt{\langle \mathbf{u} - \mathbf{v}, \mathbf{u} - \mathbf{v} \rangle} \\ &= \sqrt{\langle \mathbf{u}, \mathbf{u} \rangle + \langle \mathbf{v}, \mathbf{v} \rangle - 2 \langle \mathbf{u}, \mathbf{v} \rangle} \\ &= \sqrt{\|\mathbf{u}\|_2^2 + \|\mathbf{v}\|_2^2 - 2 \langle \mathbf{u}, \mathbf{v} \rangle} \\ &= \sqrt{2 - 2 \cos \phi} \end{aligned}$$

Overview of DSM parameters



Dimensionality reduction = model compression

- ▶ Co-occurrence matrix **M** is often unmanageably large and can be extremely sparse
 - ▶ Google Web1T5: $1M \times 1M$ matrix with one trillion cells, of which less than 0.05% contain nonzero counts (Evert 2010)
- ▶ Compress matrix by reducing dimensionality (= rows)
- ▶ **Feature selection**: columns with high frequency & variance
 - ▶ measured by entropy, chi-squared test, ...
 - ▶ may select correlated (→ uninformative) dimensions
 - ▶ joint selection of multiple features is useful but expensive
- ▶ **Projection** into (linear) subspace
 - ▶ principal component analysis (PCA)
 - ▶ independent component analysis (ICA)
 - ▶ random indexing (RI)
 - ▶ intuition: preserve distances between data points

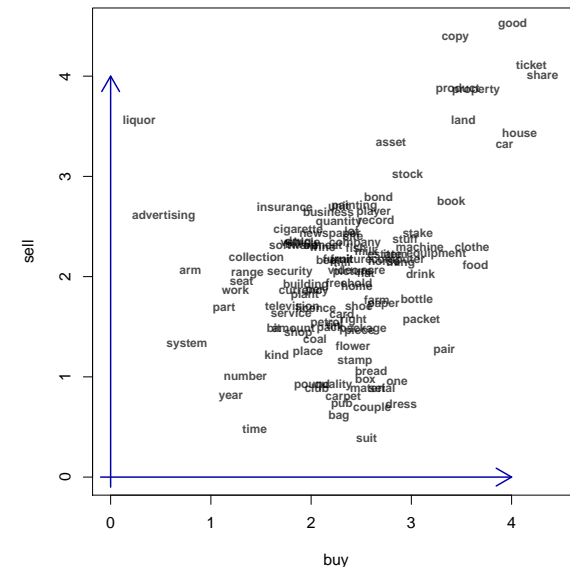
Dimensionality reduction & latent dimensions

Landauer and Dumais (1997) claim that LSA dimensionality reduction (and related PCA technique) uncovers **latent dimensions** by exploiting correlations between features.

- ▶ Example: term-term matrix
- ▶ V-Obj cooc's extracted from BNC
 - ▶ targets = noun lemmas
 - ▶ features = verb lemmas
- ▶ feature scaling: association scores (modified log Dice coefficient)
- ▶ $k = 111$ nouns with $f \geq 20$ (must have non-zero row vectors)
- ▶ $n = 2$ dimensions: *buy* and *sell*

noun	<i>buy</i>	<i>sell</i>
<i>bond</i>	0.28	0.77
<i>cigarette</i>	-0.52	0.44
<i>dress</i>	0.51	-1.30
<i>freehold</i>	-0.01	-0.08
<i>land</i>	1.13	1.54
<i>number</i>	-1.05	-1.02
<i>per</i>	-0.35	-0.16
<i>pub</i>	-0.08	-1.30
<i>share</i>	1.92	1.99
<i>system</i>	-1.63	-0.70

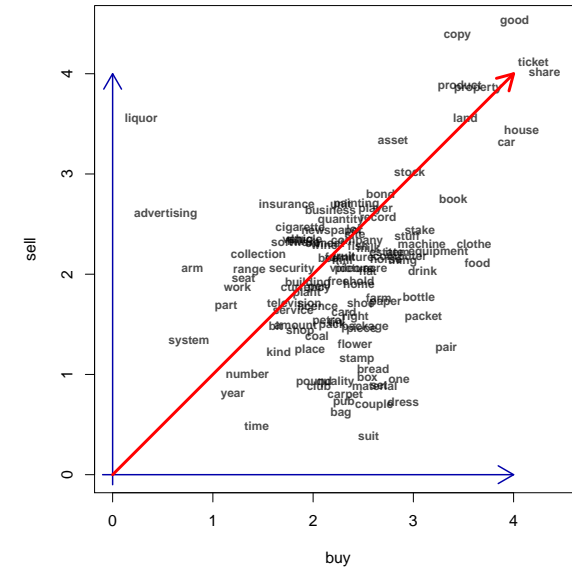
Dimensionality reduction & latent dimensions



Motivating latent dimensions & subspace projection

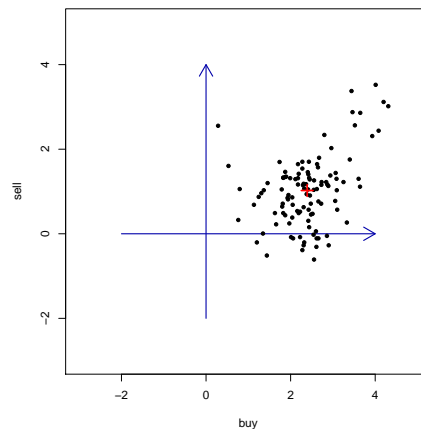
- ▶ The **latent property** of being a commodity is “expressed” through associations with several verbs: *sell*, *buy*, *acquire*, ...
- ▶ Consequence: these DSM dimensions will be **correlated**
- ▶ Identify **latent dimension** by looking for strong correlations (or weaker correlations between large sets of features)
- ▶ Projection into subspace V of $k < n$ latent dimensions as a “**noise reduction**” technique → **LSA**
- ▶ Assumptions of this approach:
 - ▶ “latent” distances in V are semantically meaningful
 - ▶ other “residual” dimensions represent chance co-occurrence patterns, often particular to the corpus underlying the DSM

The latent “commodity” dimension



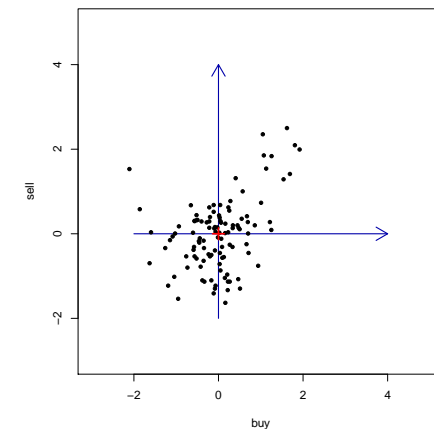
Centering the data set

- ▶ **Uncentered data set**
- ▶ Centered data set
- ▶ Variance of centered data



Centering the data set

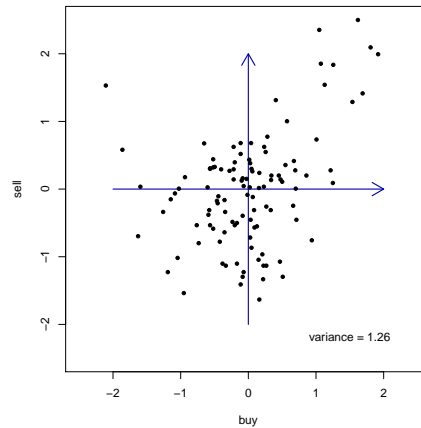
- ▶ Uncentered data set
- ▶ **Centered data set**
- ▶ Variance of centered data



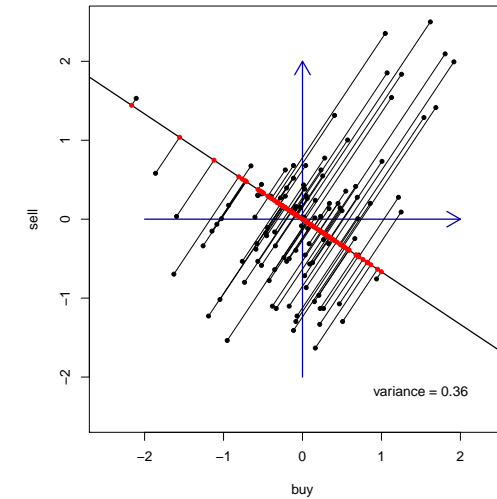
Centering the data set

- ▶ Uncentered data set
- ▶ Centered data set
- ▶ **Variance of centered data**

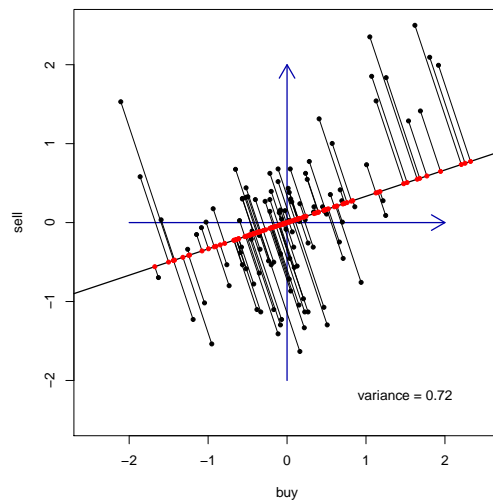
$$\sigma^2 = \frac{1}{k-1} \sum_{i=1}^k \|\mathbf{x}^{(i)}\|^2$$



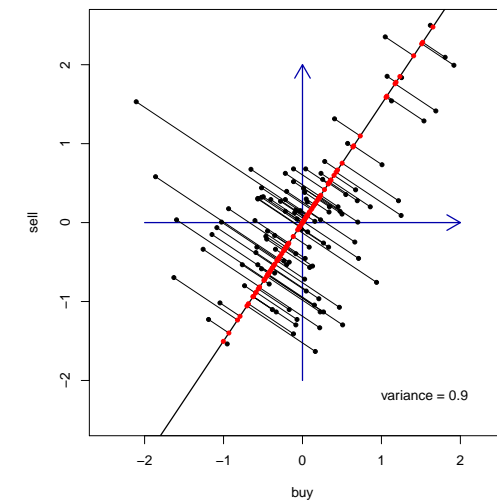
Projection and preserved variance: examples



Projection and preserved variance: examples

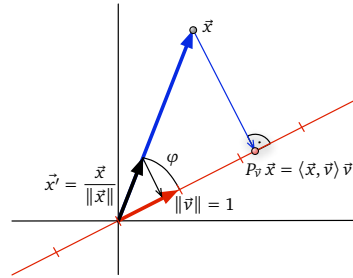


Projection and preserved variance: examples



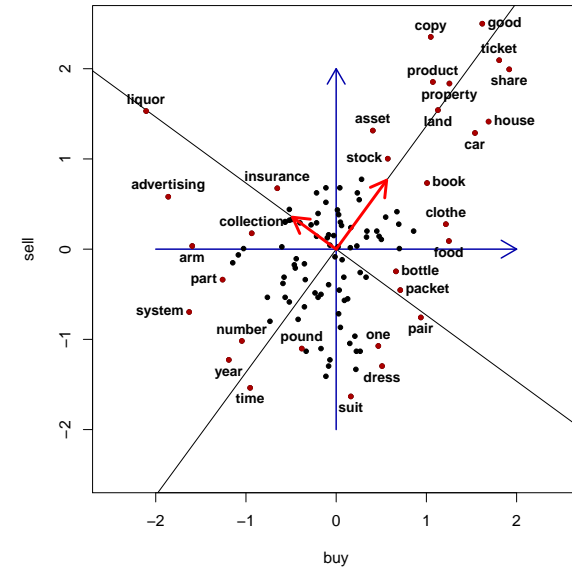
The mathematics of projections

- ▶ Line through origin given by unit vector $\|\mathbf{v}\| = 1$
- ▶ For a point \mathbf{x} and the corresponding unit vector $\mathbf{x}' = \mathbf{x}/\|\mathbf{x}\|$, we have $\cos \varphi = \langle \mathbf{x}', \mathbf{v} \rangle$
- ▶ Trigonometry: position of projected point on the line is $\|\mathbf{x}\| \cdot \cos \varphi = \|\mathbf{x}\| \cdot \langle \mathbf{x}', \mathbf{v} \rangle = \langle \mathbf{x}, \mathbf{v} \rangle$
- ▶ Preserved variance = one-dimensional variance on the line (note that data set is still centered after projection)



$$\sigma_{\mathbf{v}}^2 = \frac{1}{k-1} \sum_{i=1}^k \langle \mathbf{x}_i, \mathbf{v} \rangle^2$$

PCA example



Outline

DSM parameters

A taxonomy of DSM parameters

Examples

Scaling up

Some well-known DSM examples

Latent Semantic Analysis (Landauer and Dumais 1997)

- ▶ term-context matrix with document context
- ▶ weighting: log term frequency and term entropy
- ▶ distance measure: cosine
- ▶ dimensionality reduction: SVD

Hyperspace Analogue to Language (Lund and Burgess 1996)

- ▶ term-term matrix with surface context
- ▶ structured (left/right) and distance-weighted frequency counts
- ▶ distance measure: Minkowski metric ($1 \leq p \leq 2$)
- ▶ dimensionality reduction: feature selection (high variance)

Some well-known DSM examples

Infomap NLP (Widdows 2004)

- ▶ term-term matrix with unstructured surface context
- ▶ weighting: none
- ▶ distance measure: cosine
- ▶ dimensionality reduction: SVD

Random Indexing (Karlgrén and Sahlgrén 2001)

- ▶ term-term matrix with unstructured surface context
- ▶ weighting: various methods
- ▶ distance measure: various methods
- ▶ dimensionality reduction: random indexing (RI)

Some well-known DSM examples

Dependency Vectors (Padó and Lapata 2007)

- ▶ term-term matrix with unstructured dependency context
- ▶ weighting: log-likelihood ratio
- ▶ distance measure: information-theoretic (Lin 1998)
- ▶ dimensionality reduction: none

Distributional Memory (Baroni and Lenci 2010)

- ▶ term-term matrix with structured and unstructured dependencies + knowledge patterns
- ▶ weighting: local-MI on type frequencies of link patterns
- ▶ distance measure: cosine
- ▶ dimensionality reduction: none

Outline

DSM parameters

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Examples

Scaling up

Scaling up to the real world

- ▶ So far, we have worked on small **toy models**
 - ▶ DSM matrix restricted to 2,000 – 5,000 rows and columns
 - ▶ small corpora (or dependency sets) can be processed within **R**
- ▶ Now we need to scale up to **real world** data sets
 - ▶ for most statistical models, more data are better data!
 - ▶ cf. success of Google-based NLP techniques (even if simplistic)
- ▶ Example 1: window-based DSM on BNC content words
 - ▶ 83,926 lemma types with $f \geq 10$
 - ▶ term-term matrix with $83,926 \cdot 83,926 = 7$ billion entries
 - ▶ standard representation requires 56 GB of RAM (8-byte floats)
 - ▶ only 22.1 million non-zero entries (= 0.32%)
- ▶ Example 2: Google Web 1T 5-grams (1 trillion words)
 - ▶ more than 1 million word types with $f \geq 2500$
 - ▶ term-term matrix with 1 trillion entries requires 8 TB RAM
 - ▶ only 400 million non-zero entries (= 0.04%)

Handling large data sets: three approaches

1. Sparse matrix representation
 - ▶ full DSM matrix does not fit into memory
 - ▶ but much smaller number of non-zero entries can be handled
2. Feature selection
 - ▶ reduce DSM matrix to subset of columns (usu. 2,000 – 10,000)
 - ▶ select most frequent, salient, discriminative, ... features
3. Dimensionality reduction
 - ▶ also reduces number of columns, but maps vectors to subspace
 - ▶ singular value decomposition (usu. ca. 300 dimensions)
 - ▶ random indexing (2,000 or more dimensions)
 - ▶ performed with external tools → **R** can handle reduced matrix

Sparse matrix representation

- ▶ Invented example of a **sparsely populated** DSM matrix

	eat	get	hear	kill	see	use
boat	.	59	.	.	39	23
cat	.	.	.	26	58	.
cup	.	98
dog	33	.	42	.	83	.
knife	84
pig	9	.	.	27	.	.

- ▶ Store only non-zero entries in compact **sparse matrix format**

row	col	value	row	col	value
1	2	59	4	1	33
1	5	39	4	3	42
1	6	23	4	5	83
2	4	26	5	6	84
2	5	58	6	1	9
3	2	98	6	4	27

Working with sparse matrices

- ▶ Compressed format: each row index (or column index) stored only once, followed by non-zero entries in this row (or column)
 - ▶ convention: **column-major** matrix (data stored by columns)
- ▶ Specialised algorithms for sparse matrix algebra
 - ▶ especially matrix multiplication, solving linear systems, etc.
 - ▶ take care to avoid operations that create a dense matrix!
- ▶ **R** implementation: **Matrix** package (from CRAN)
 - ▶ can build sparse matrix from (row, column, value) table
 - ▶ unfortunately, no implementation of sparse SVD so far
- ▶ Other software packages: Matlab, Octave (recent versions)

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