### Introduction

Outline

Motivation Notation & basic concepts Zipf's law

### Measuring productivity

Productivity & lexical diversity LNRE models without the math

### Challenges

Extrapolation accuracy & non-randomness Parameter estimation for small samples How meaningful are productivity measures? A proposal

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Introduction Motivation

## Research questions in computational corpus linguistics

- ► How many words did Shakespeare know?
- ▶ What is the coverage of my treebank grammar on big data?
- ► How many typos are there on the Internet?
- ▶ Is -ness more productive than -ity in English?
- ► Are there differences in the productivity of nominal compounds between academic writing and novels?
- ▶ Does Dickens use a more complex vocabulary than Rowling?
- ► Can a decline in lexical complexity predict Alzheimer's disease?
- ▶ How frequent is a hapax legomenon from the Brown corpus?
- ▶ What is appropriate smoothing for my n-gram model?
- ▶ Who wrote the Bixby letter, Lincoln or Hay?
- ▶ How many different species of ... are there? (Brainerd 1982)

Measures of Productivity and Lexical Diversity

7 October 2018

Stefan Evert FAU Erlangen-Nürnberg

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### Research questions in computational corpus linguistics

coverage estimates

**•** 

productivity

► lexical complexity & stylometry

prior & posterior distribution

unexpected applications

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ntroduction

Motivation

## Zipf's law (Zipf 1949)

- A) Frequency distributions in natural language are highly skewed
- B) Curious relationship between rank & frequency

word	r	f	$r \cdot f$	
the	1.	142,776	142,776	_
and	2.	100,637	201,274	(Dickens)
be	3.	94,181	282,543	
of	4.	74,054	296,216	

- C) Various explanations of Zipf's law
  - principle of least effort (Zipf 1949)
  - optimal coding system, MDL (Mandelbrot 1953, 1962)
  - random sequences (Miller 1957; Li 1992; Cao et al. 2017)
  - ► Markov processes → n-gram models (Rouault 1978)
- D) Language evolution: birth-death-process (Simon 1955)
- not the main topic today!

## Type-token statistics

- ► These applications relate token and type counts
  - tokens = individual instances (occurrences)
  - ► types = distinct items
- ▶ Type-token statistics different from most statistical inference
  - not about probability of a specific event
  - but about diversity of events and their probability distribution
- ► Relatively little work in statistical science
- ▶ Nor a major research topic in computational linguistics
  - very specialized, usually plays ancillary role in NLP
- ► Corpus linguistics: TTR & simple productivity measures
  - ▶ often applied without any statistical inference

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Zipf's law

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### Challenge

Extrapolation accuracy & non-randomness
Parameter estimation for small samples
How meaningful are productivity measures?
A proposal

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Introductio

Notation & basic concepts

## Tokens & types

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- ightharpoonup N = 15: number of **tokens** = sample size
- V = 7: number of distinct types = vocabulary size (recently, very, not, otherwise, much, merely, now)

### type-frequency list

W	$f_w$
recently	1
very	5
not	3
otherwise	1
much	2
merely	2
now	1

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Notation & basic concepts

## A realistic Zipf ranking: the Brown corpus

top frequencies			bottom frequencies			
r	f	word	rank range	f	randomly selected examples	
1	69836	the	7731 - 8271	10	schedules, polynomials, bleak	
2	36365	of	8272 - 8922	9	tolerance, shaved, hymn	
3	28826	and	8923 - 9703	8	decreased, abolish, irresistible	
4	26126	to	9704 - 10783	7	immunity, cruising, titan	
5	23157	a	10784 - 11985	6	geographic, lauro, portrayed	
6	21314	in	11986 - 13690	5	grigori, slashing, developer	
7	10777	that	13691 – 15991	4	sheath, gaulle, ellipsoids	
8	10182	is	15992 - 19627	3	mc, initials, abstracted	
9	9968	was	19628 - 26085	2	thar, slackening, deluxe	
10	9801	he	26086 - 45215	1	beck, encompasses, second-place	

Introduction N

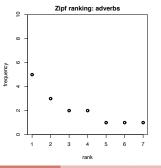
Notation & basic concepts

## Zipf ranking

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- ightharpoonup N = 15: number of **tokens** = sample size
- ▶ V = 7: number of distinct types = vocabulary size (recently, very, not, otherwise, much, merely, now)





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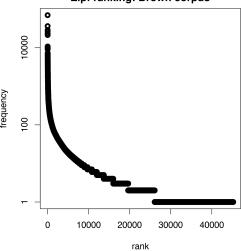
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### A realistic Zipf ranking: the Brown corpus

### Zipf ranking: Brown corpus



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### Frequency spectrum

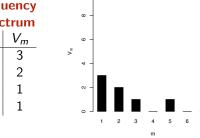
- **•** pool types with f = 1 (hapax legomena), types with f = 2(dis legomena), ..., f = m, ...
- $ightharpoonup V_1 = 3$ : number of hapax legomena (now, otherwise, recently)
- $V_2 = 2$ : number of dis legomena (*merely, much*)
- ightharpoonup general definition:  $V_m = |\{w \mid f_w = m\}|$

### Zipf ranking

W	r	$f_r$
very	1	5
not	2	3
merely	3	2
much	4	2
now	5	1
otherwise	6	1
recently	7	1

## frequency spectrum

2



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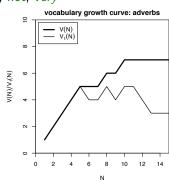
frequency spectrum: adverbs

Notation & basic concepts

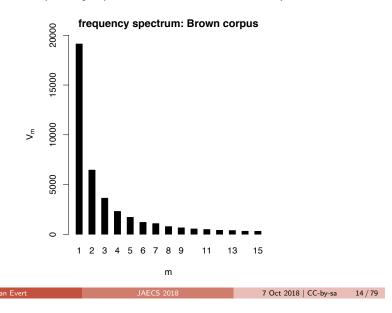
## Vocabulary growth curve

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- $ightharpoonup N = 1, V(N) = 1, V_1(N) = 1$
- $ightharpoonup N = 3, V(N) = 3, V_1(N) = 3$
- $ightharpoonup N = 7, V(N) = 5, V_1(N) = 4$
- $ightharpoonup N = 12, V(N) = 7, V_1(N) = 4$
- $ightharpoonup N = 15, V(N) = 7, V_1(N) = 3$

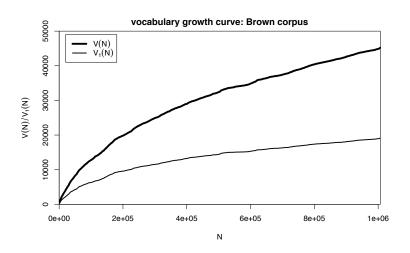


## A realistic frequency spectrum: the Brown corpus



Notation & basic concepts

## A realistic vocabulary growth curve: the Brown corpus



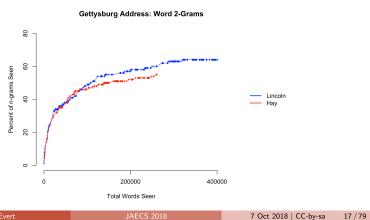
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Notation & basic concepts

Zipf's law

## Vocabulary growth in authorship attribution

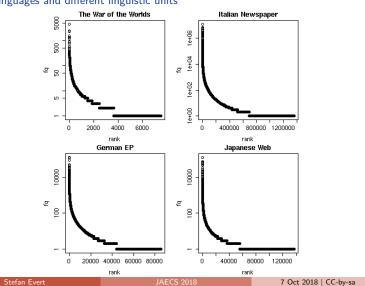
- ▶ Authorship attribution by n-gram tracing applied to the case of the Bixby letter (Grieve et al. submitted)
- ▶ Word or character n-grams in disputed text are compared against large "training" corpora from candidate authors



Introduction Zipf's law

## Observing Zipf's law

across languages and different linguistic units



### Outline

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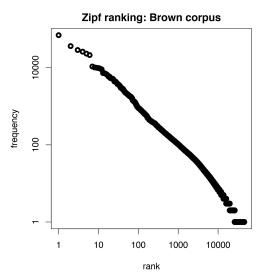
Notation & basic concepts

Zipf's law

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Introduction Zipf's law

## Observing Zipf's law



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## Observing Zipf's law

- ► Straight line in double-logarithmic space corresponds to **power law** for original variables
- ▶ This leads to Zipf's (1949; 1965) famous law:

$$f_r = \frac{C}{r^a}$$

▶ If we take logarithm on both sides, we obtain:

$$\underbrace{\log f_r}_{V} = \log C - a \cdot \underbrace{\log}_{X}$$

- ▶ Intuitive interpretation of *a* and *C*:
  - ▶ a is **slope** determining how fast log frequency decreases
  - ▶ log C is **intercept**, i.e. log frequency of most frequent word  $(r=1 \rightarrow \log r=0)$

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Introduction Zipf's law

### Zipf-Mandelbrot law

Mandelbrot (1953, 1962)

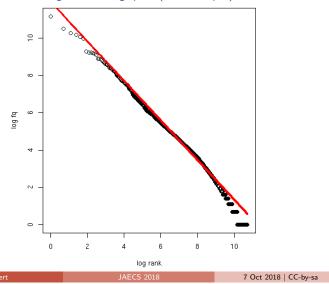
► Mandelbrot's extra parameter:

$$f_r = \frac{C}{(r+b)^a}$$

- ightharpoonup Zipf's law is special case with b=0
- ► Assuming a = 1, C = 60,000, b = 1:
  - ► For word with rank 1, Zipf's law predicts frequency of 60,000; Mandelbrot's variation predicts frequency of 30,000
  - ▶ For word with rank 1,000, Zipf's law predicts frequency of 60; Mandelbrot's variation predicts frequency of 59.94
- ► Zipf-Mandelbrot law forms basis of statistical LNRE models
  - ▶ ZM law derived mathematically as limiting distribution of vocabulary generated by a character-level Markov process

## Observing Zipf's law

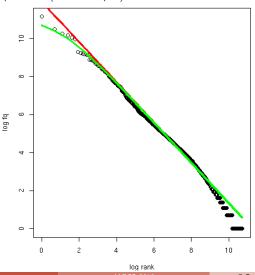
Least-squares fit = linear regression in log-space (Brown corpus)



Introduction Zipf's law

### Zipf-Mandelbrot law

Non-linear least-squares fit (Brown corpus)



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### Outline

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### Measuring productivity

### Productivity & lexical diversity

A proposal

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Measuring productivity

Productivity & lexical diversity

### Quantitative measures of productivity

(Tweedie and Baayen 1998; Baayen 2001)

ightharpoonup Baayen's (1991) productivity index  ${\cal P}$ 

$$\mathcal{P} = \frac{V_1}{N}$$

► TTR = type-token ratio

$$TTR = \frac{V}{N}$$

- ► Slope a of Zipf-Mandelbrot law
- Population size

$$S = \lim_{N \to \infty} V(N)$$

► Herdan's law (1964)

$$C = \frac{\log V}{\log N}$$

► Yule (1944) / Simpson (1949)

$$K = 10\,000 \cdot \frac{\sum_m m^2 V_m - N}{N^2}$$

► Guiraud (1954)

$$R = \frac{V}{\sqrt{N}}$$

► Sichel (1975)

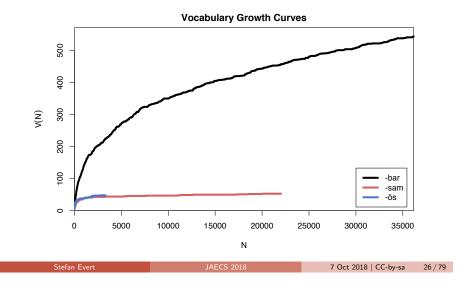
$$S=\frac{V_2}{V}$$

► Honoré (1979)

$$H = \frac{\log N}{1 - \frac{V_1}{V}}$$

### Measuring morphological productivity

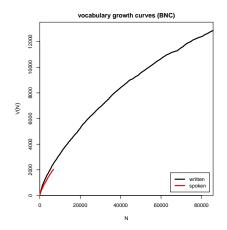
example from Evert and Lüdeling (2001)



Measuring productivity Productivity & lexical diversity

## Productivity measures for bare singulars in the BNC

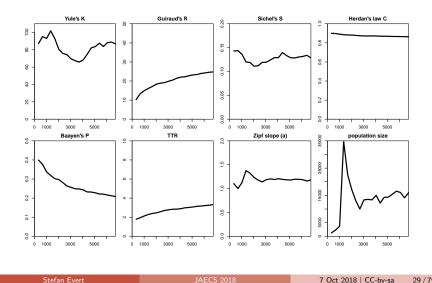
	spoken	written
V	2,039	12,876
Ν	6,766	85,750
K	86.84	28.57
R	24.79	43.97
S	0.13	0.15
С	0.86	0.83
${\mathcal P}$	0.21	0.08
TTR	0.301	0.150
а	1.18	1.27
pop. <i>S</i>	15,958	36,874



Measuring productivity Productivity & lexical diversity

### LNRE models without the math

## Are these "lexical constants" really constant?



LNRE models without the math

### Motivation

- ▶ Often need to compare samples of different sizes extrapolation of VGC & productivity measures
- ▶ Interested in productivity of affix, vocabulary of author, ...; not in a particular text or sample
  - statistical inference from sample to population
  - significance of differences in productivity
- ▶ Discrete frequency counts are difficult to capture with generalizations such as Zipf's law
  - $\square$  Zipf's law predicts many impossible types with  $1 < f_r < 2$
  - population does not suffer from such quantization effects
- ➤ Specialized LNRE models (Baayen 2001)
  - ▶ LNRE = Large Number of Rare Events

### Outline

Motivation Notation & basic concepts

### Measuring productivity

LNRE models without the math

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LNRE models without the math

### The LNRE population

- Population: set of S types  $w_i$  with occurrence probabilities  $\pi_i$
- ▶ S =population diversity can be finite or infinite ( $S = \infty$ )
- ► Not interested in specific types → arrange by decreasing probability:  $\pi_1 \geq \pi_2 \geq \pi_3 \geq \cdots$ 
  - impossible to determine probabilities of all individual types
- Normalization:  $\pi_1 + \pi_2 + \ldots + \pi_S = 1$
- ▶ Need parametric statistical model to describe full population (esp. for  $S=\infty$ ), i.e. a function  $i\mapsto \pi_i$ 
  - type probabilities  $\pi_i$  cannot be estimated reliably from a sample, but parameters of this function can
  - ▶ NB: population index  $i \neq Zipf$  rank r

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## Zipf-Mandelbrot law as a population model

► Zipf-Mandelbrot law for type probabilities:

$$\pi_i := \frac{C}{(i+b)^a}$$

- ▶ Two free parameters: a > 1 and  $b \ge 0$ 
  - needed to ensure that  $\sum_i \pi_i = 1$
- ▶ Third parameter: S > 0 or  $S = \infty$
- ► This is the **Zipf-Mandelbrot** population model (Evert 2004)
  - **ZM** for Zipf-Mandelbrot model ( $S = \infty$ )
  - ► fZM for finite Zipf-Mandelbrot model

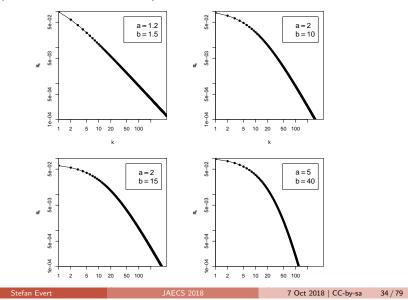
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Measuring productivity LNRE models without the math

## Sampling from a population model

23 108 18 48 18 1 ... time order room school town course area course time ... **#2**: 286 28 11 105 21 11 1 16 ... 17 17 20 28 ... 3 110 34 223 31 35 ... 81 11 8 61 1 165 42 16 60 164 54 18 16 203 **#8**: 11 85 37 ... 7 147 5 24 19 15

## The parameters of the Zipf-Mandelbrot model



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## Samples: type frequency list & spectrum

rank <i>r</i>	$f_r$	type i		m	$V_m$
1	37	6	·	1	83
2	36	1		2	22
3	33	3		3	20
4	31	7		4	12
5	31	10		5	10
6	30	5		6	5
7	28	12		7	5
8	27	2		8	3
9	24	4		9	3
10	24	16		10	3
11	23	8		:	:
12	22	14		•	
:	:	:		san	ple #1

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Measuring productivity LNRE models without the math

## Samples: type frequency list & spectrum

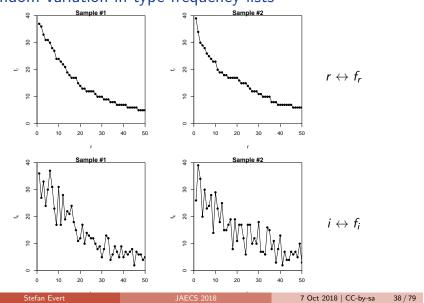
rank <i>r</i>	$f_r$	type i
1	39	2
2	34	3
3	30	5
4	29	10
2 3 4 5 6 7	28	8
6	26	1
7	25	13
8	24	7
9	23	6
10	23	11
11	20	4
12	19	17
:	:	:

m	$V_m$
1	76
2	27
3	17
4	10
5	6
6	5
7	7
8	3
10	4
11	2
÷	:

### sample #2

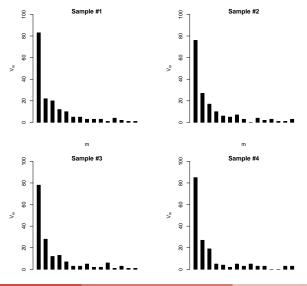
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## Random variation in type-frequency lists



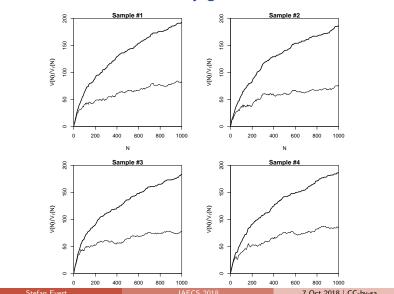
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## Random variation: frequency spectrum



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### Random variation: vocabulary growth curve



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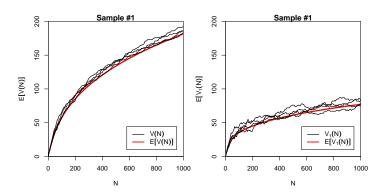
## **Expected values**

- ▶ There is no reason why we should choose a particular sample to compare to the real data or make a prediction – each one is equally likely or unlikely
- ▶ Take the average over a large number of samples, called expected value or expectation in statistics
- ▶ Notation: E[V(N)] and  $E[V_m(N)]$ 
  - ▶ indicates that we are referring to expected values for a sample
  - ightharpoonup rather than to the specific values V and  $V_m$ observed in a particular sample or a real-world data set
- Expected values can be calculated efficiently without generating thousands of random samples

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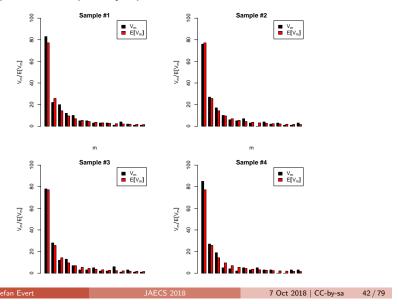
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### The expected vocabulary growth curve



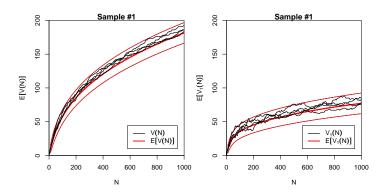
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## The expected frequency spectrum



Measuring productivity LNRE models without the math

### Prediction intervals for the expected VGC



"Confidence intervals" indicate predicted sampling distribution:

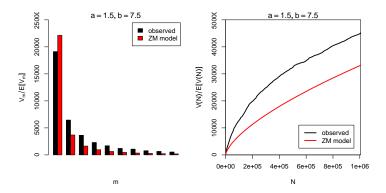
for 95% of samples generated by the LNRE model, VGC will fall within the range delimited by the thin red lines

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Measuring productivity LNRE models without the math

## Parameter estimation by trial & error

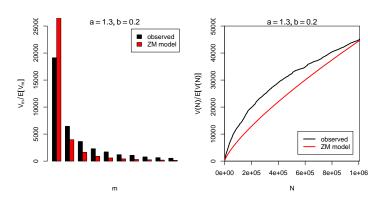


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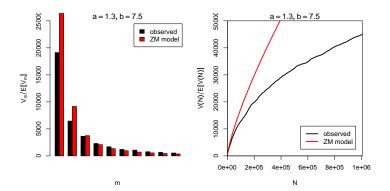
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## Parameter estimation by trial & error

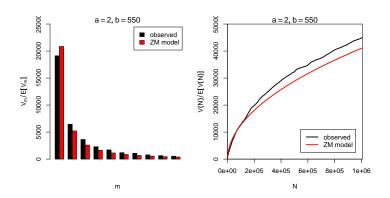


## Parameter estimation by trial & error



Measuring productivity LNRE models without the math

## Parameter estimation by trial & error

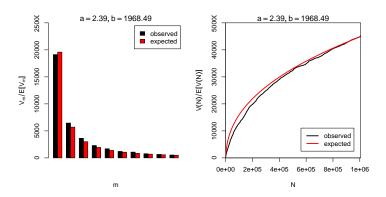


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Measuring productivity LNRE models without the math

### Measuring productivity LNRE models without the math

## Automatic parameter estimation



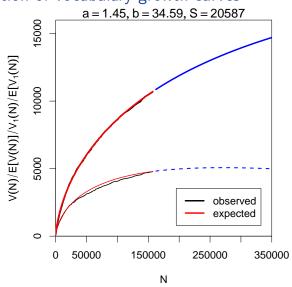
- ▶ By trial & error we found a = 2.0 and b = 550
- Automatic estimation procedure: a = 2.39 and b = 1968

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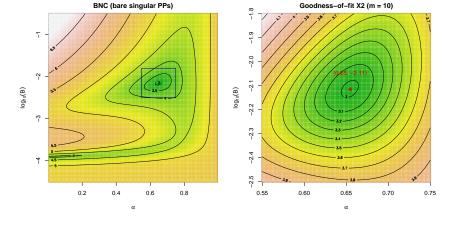
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Measuring productivity LNRE models without the math

## Extrapolation of vocabulary growth curves



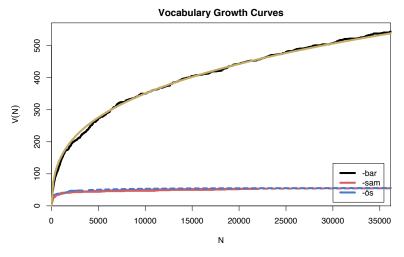
## Automatic parameter estimation



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## Measuring morphological productivity

example from Evert and Lüdeling (2001)



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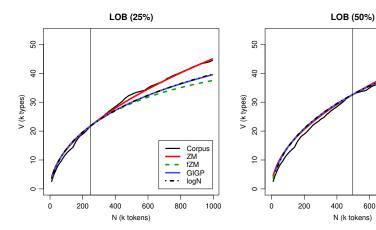
### Extrapolation accuracy & non-randomness

A proposal

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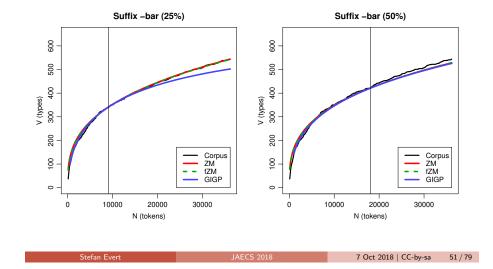
Extrapolation accuracy & non-randomness

### How accurate is LNRE-based extrapolation? (Baroni and Evert 2005)



## How accurate is LNRE-based extrapolation?

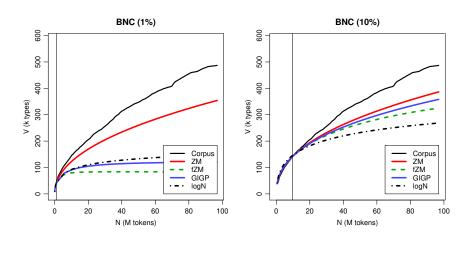
(Baroni and Evert 2005)



Extrapolation accuracy & non-randomness

## How accurate is LNRE-based extrapolation?

(Baroni and Evert 2005)



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Corpus ZM

1000

fZM

GIGP logN

800

600

Challenge

Extrapolation accuracy & non-randomness

### Challenges

Extrapolation accuracy & non-randomness

## Reasons for poor extrapolation quality

- ► Major problem: non-randomness of corpus data
  - ▶ LNRE modelling assumes that corpus is random sample
- ► Cause 1: **repetition** within texts
  - most corpora use entire text as unit of sampling
  - also referred to as "term clustering" or "burstiness"
  - well-known in computational linguistics (Church 2000)
- ► Cause 2: non-homogeneous corpus
  - cannot extrapolate from spoken BNC to written BNC
  - ▶ similar for different genres and domains
  - ▶ also within single text, e.g. beginning/end of novel

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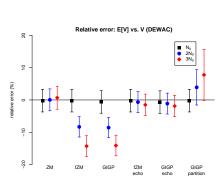
Challenge

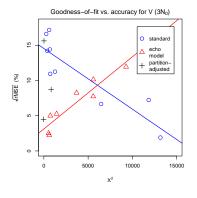
Extrapolation accuracy & non-randomness

### The ECHO correction

(Baroni and Evert 2007)

► ECHO correction: replace every repetition within same text by special type ECHO (= document frequencies)

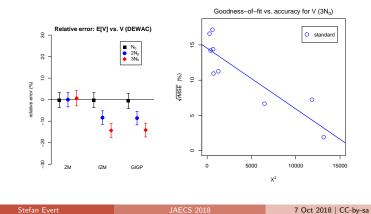




### The ECHO correction

(Baroni and Evert 2007)

▶ Empirical study: quality of extrapolation  $N_0 \rightarrow 4N_0$  starting from random samples of corpus texts



Challeng

Parameter estimation for small samples

### Outline

### Introduction

Motivation

Notation & basic concepts Zipf's law

### Measuring productivity

Productivity & lexical diversity

NRE models without the math

### Challenges

Extrapolation accuracy & non-randomness

### Parameter estimation for small samples

How meaningful are productivity measures? A proposal

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## Bootstrapping

- ► An empirical approach to sampling variation:
  - ▶ take many random samples from the same population
  - ▶ train LNRE model on each sample
  - ▶ analyse distribution of model parameters, goodness-of-fit, etc. (mean, median, s.d., boxplot, histogram, ...)
  - problem: how to obtain the additional samples?
- ▶ Bootstrapping (Efron 1979)
  - resample from observed data with replacement
  - ► this approach is not suitable for type-token distributions (resamples underestimate vocabulary size V → biased)
- ► Parametric bootstrapping
  - ▶ use fitted model to generate samples, i.e. sample from the population described by the model
  - ▶ advantage: "correct" parameter values are known

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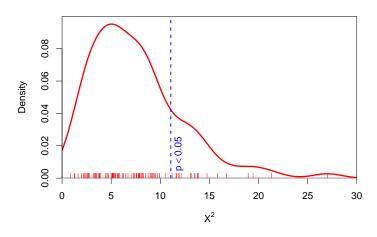
Challenges

Parameter estimation for small samples

### **Bootstrapping**

parametric bootstrapping with 100 replicates, fZM samples for N = 3467

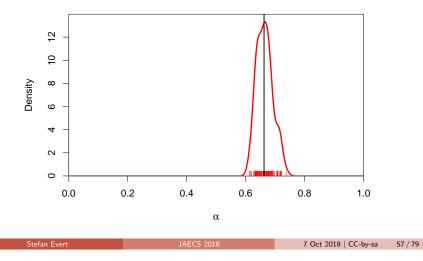
**Goodness-of-fit statistic**  $X^2$  (model not plausible for  $X^2 > 11$ )



### **Bootstrapping**

parametric bootstrapping with 100 replicates, fZM samples for N = 3467

**Zipfian slope**  $a = 1/\alpha$ 



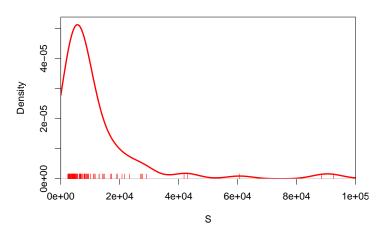
Challenges

Parameter estimation for small samples

### **Bootstrapping**

parametric bootstrapping with 100 replicates, fZM samples for N = 3467

**Population diversity** *S* 



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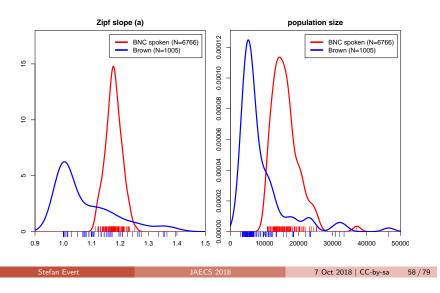
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Parameter estimation for small samples

How meaningful are productivity measures?

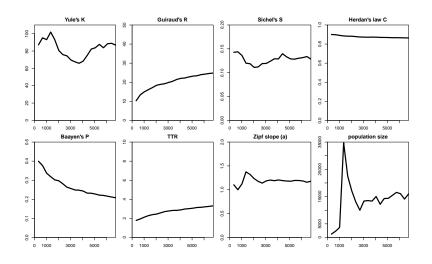
## Sample size matters!

Brown corpus too small for reliable LNRE parameter estimation on bare singulars



How meaningful are productivity measures?

### **Empirical observations**



### Outline

Motivation Notation & basic concepts

### Challenges

Extrapolation accuracy & non-randomness

How meaningful are productivity measures?

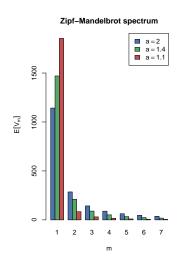
A proposal

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How meaningful are productivity measures?

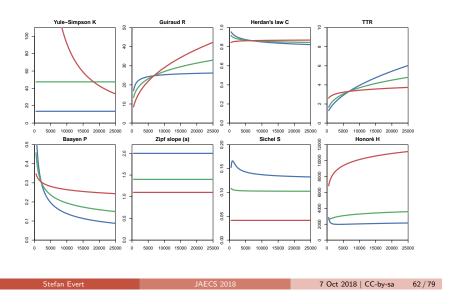
### Parametric bootstrapping with LNRE models

- ► Use simulation experiments to gain better understanding of quantitative measures
- ► Resampling (bootstrapping) leads to biased type counts
- ➡ Parametric bootstrapping based on LNRE population
  - ► arbitrary sample size
  - ▶ intuitive notion of productivity → parameters
  - controlled manipulation of confounding factors



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## Parametric bootstrapping: sample size



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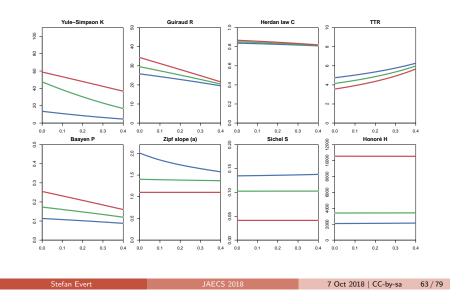
### Outline

Motivation Notation & basic concepts

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## Parametric bootstrapping: frequent lexicalized types



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### Case study: Iris Murdoch & early symptoms of AD (Evert et al. 2017)

- ► Renowned British author (1919–1999)
- ▶ Published a total of 26 novels, mostly well received by critics
- ► Murdoch experienced unexpected difficulties composing her last novel, received "without enthusiasm" (Garrard et al. 2005)
- ▶ Diagnosis of Alzheimer's disease shortly after publication

### Conflicting results:

- ► Decline of lexical diversity in last novel (Garrard et al. 2005; Pakhomov et al. 2011)
- ▶ No clear effects found (Le et al. 2011)

### Murdoch novel reveals Alzheimer's

The last novel by the author Iris Murdoch reveals the first signs of Alzheimer's disease, experts say. A team from University College

London say their examination of works from throughout Dame Iris's career could be



They found the structure and grammar of her novels was relatively unchanged, but her language was noticeably simpler in her last novel, 'Jackson's

The study is published online by the journal Brain. http://news.bbc.co.uk/2/hi/health/4058605.stm

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Case study: Iris Murdoch & early symptoms of AD

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# $\label{eq:measures} \mbox{Measures of vocabulary diversity} = \mbox{productivity}$

(Evert et al. 2017)



Corpus data

(Evert et al. 2017)

- ▶ 19 out of 26 novels written by Iris Murdoch
- ▶ including 9 last novels, spanning a period of almost 20 years
- acquired as e-books (no errors due to OCR)
- ▶ Pre-processing and annotation
  - Stanford CoreNLP (Manning et al. 2014) for tokenization, sentence splitting, POS tagging, and syntactic parsing
  - exclude dialogue based on typographic quotation marks (following Garrard et al. 2005; Pakhomov et al. 2011)
- ► The challenge
  - assess significance of differences in productivity for single texts
  - might explain conflicting results in prior work

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### Cross-validation for productivity measures

(Evert et al. 2017)

### As a first step:

- ▶ Partition each novel into folds of 10.000 consecutive tokens
- $\Rightarrow$   $k \ge 6$  folds for each novel (leftover tokens discarded)

### Then:

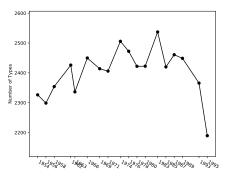
► Evaluate complexity measure of interest on each fold

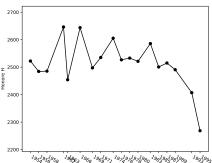
$$y_1, \ldots, y_k$$

▶ Compute macro-average as overall measure for the entire text

$$\bar{y} = \frac{y_1 + \dots + y_k}{k}$$

▶ Instead of value x obtained by evaluating measure on full text





type count / TTR

Honoré H

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# Cross-validation for productivity measures (Evert *et al.* 2017)

### Significance testing procedure:

 $\triangleright$  Standard deviation  $\sigma$  of individual folds estimated from data

$$\sigma^2 \approx s^2 = \frac{1}{k-1} \sum_{i=1}^k (y_i - \bar{y})^2$$

▶ Standard deviation of macro average can be computed as

$$\sigma_{ar{y}} = rac{\sigma}{\sqrt{k}} pprox rac{s}{\sqrt{k}}$$

 $\blacktriangleright$  Asymptotic 95% confidence intervals are then given by

$$\bar{y} \pm 1.96 \cdot \sigma_{\bar{v}}$$

▶ Comparison of samples with Student's t-test, based on pooled cross-validation folds (feasible even for  $n_1 = 1$ )

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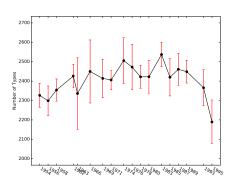
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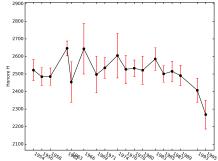
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### Productivity measures with confidence intervals (Evert et al. 2017)





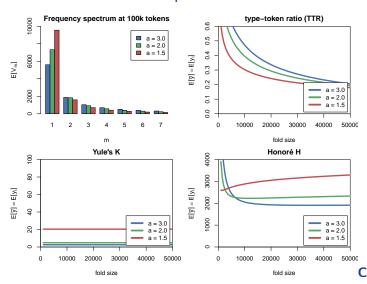
type count / TTR

Honoré H significance test vs. first 17 novels t = -6.1, df=5.52, p = .0012\*\*

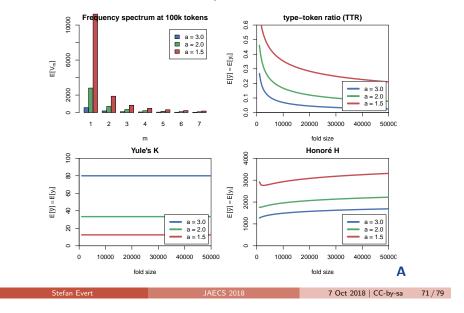
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## Cross-validated measures depend on fold size!



## Cross-validated measures depend on fold size!



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## Conclusion

# Thank you!

### http://zipfR.R-Forge.R-Project.org/

- ► contains full LATEX source code of this presentation
- ► R package zipfR (Evert and Baroni 2007) conveniently available from CRAN repository



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## My research programme for LNRE models

- ▶ Improve efficiency & numerical accuracy of implementation
  - numerical integrals instead of differences of Gamma functions
  - efficient generation of large random samples
- ► Analyze accuracy of LNRE approximations
  - comprehensive simulation experiments, esp. for small samples
- Specify more flexible LNRE population models
  - my favourite: piecewise Zipfian type density functions
  - flexible approximation, but no deep mathematical justification
- ▶ Develop hypothesis tests & confidence intervals
  - ▶ key challenge: goodness-of-fit vs. confidence region
  - prediction intervals for model-based extrapolation
- Simulation experiments for productivity measures
  - Can we find a quantitative measure that is robust against confounding factors and corresponds to intuitive notions of productivity & lexical diversity?

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## My research programme for LNRE models

- ► Is non-randomness a problem?
  - ▶ not for morphological productivity → ECHO correction
  - tricky to include explicitly in LNRE approach
- ▶ Do we need LNRE models for practical applications?
  - ▶ better productivity measures + empirical sampling variation
  - ▶ based on cross-validation approach (Evert et al. 2017)
- ► How important is semantics & context?
  - ► Does it make sense to measure productivity and lexical diversity purely in terms of type-token distributions?
  - e.g. register variation for morphological productivity
  - ▶ type-token ratio ≠ complexity of author's vocabulary

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