Outline

Part 1

Motivation

Descriptive statistics & notation

Some examples (zipfR) LNRE models: intuition

LNRE models: mathematics

Part 2

Applications & examples (zipfR) Limitations Non-randomness Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa 2 / 108

Part 1 Motivation

Type-token statistics

- ► Type-token statistics different from most statistical inference
 - not about probability of a specific event
 - but about diversity of events and their probability distribution
- ► Relatively little work in statistical science
- ▶ Nor a major research topic in computational linguistics
 - very specialized, usually plays ancillary role in NLP
- ▶ But type-token statistics appear in wide range of applications
 - often crucial for sound analysis
- ▶ NLP community needs better awareness of statistical techniques, their limitations, and available software

What Every Computational Linguist Should Know About Type-Token Distributions and Zipf's Law

Tutorial 1, 7 May 2018

Stefan Evert FAU Erlangen-Nürnberg

http://zipfr.r-forge.r-project.org/lrec2018.html

Licensed under CC-by-sa version 3.0





7 May 2018 | CC-by-sa

Part 1 Motivation

Outline

Part 1

Motivation

Non-randomness

Significance testing: A proposal

7 May 2018 | CC-by-sa

Motivation

Motivation

Some research questions

- ► How many words did Shakespeare know?
- ▶ What is the coverage of my treebank grammar on big data?
- ► How many typos are there on the Internet?
- ▶ Is -ness more productive than -ity in English?
- ► Are there differences in the productivity of nominal compounds between academic writing and novels?
- ▶ Does Dickens use a more complex vocabulary than Rowling?
- ► Can a decline in lexical complexity predict Alzheimer's disease?
- ► How frequent is a hapax legomenon from the Brown corpus?
- ▶ What is appropriate smoothing for my n-gram model?
- ▶ Who wrote the Bixby letter, Lincoln or Hay?
- ▶ How many different species of ... are there? (Brainerd 1982)

7 May 2018 | CC-by-sa

7 May 2018 | CC-by-sa

Part 1 Motivation

Zipf's law (Zipf 1949)

- A) Frequency distributions in natural language are highly skewed
- B) Curious relationship between rank & frequency

word	r	f	$r \cdot f$	
the	1.	142,776	142,776	_
and	2.	100,637	201,274	(Dickens)
be	3.	94,181	282,543	
of	4.	74,054	296,216	

- C) Various explanations of Zipf's law
 - principle of least effort (Zipf 1949)
 - optimal coding system, MDL (Mandelbrot 1953, 1962)
 - random sequences (Miller 1957; Li 1992; Cao et al. 2017)
 - Markov processes → n-gram models (Rouault 1978)
- D) Language evolution: birth-death-process (Simon 1955)
- not the main topic today!

Some research questions

- coverage estimates

- productivity
- ► lexical complexity & stylometry
- prior & posterior distribution
- unexpected applications

Part 1 Descriptive statistics & notation

Outline

Part 1

Motivation

Descriptive statistics & notation

Non-randomness Significance testing: A proposal

7 May 2018 | CC-by-sa

Part 1

Descriptive statistics & notation

Part 1

Tokens & types

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- ightharpoonup N = 15: number of **tokens** = sample size
- V = 7: number of distinct types = vocabulary size (recently, very, not, otherwise, much, merely, now)

type-frequency list

W	f_w
recently	1
very	5
not	3
otherwise	1
much	2
merely	2
now	1

Stefan Evert

T1: Zipf's Law

7 May 2018 | CC-by-sa 9 / :

Part 1

Descriptive statistics & notation

A realistic Zipf ranking: the Brown corpus

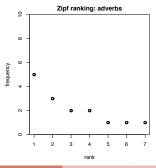
top frequencies		bottom frequencies			
r	f	word	rank range	f	randomly selected examples
1	69836	the	7731 - 8271	10	schedules, polynomials, bleak
2	36365	of	8272 - 8922	9	tolerance, shaved, hymn
3	28826	and	8923 - 9703	8	decreased, abolish, irresistible
4	26126	to	9704 - 10783	7	immunity, cruising, titan
5	23157	a	10784 - 11985	6	geographic, lauro, portrayed
6	21314	in	11986 - 13690	5	grigori, slashing, developer
7	10777	that	13691 - 15991	4	sheath, gaulle, ellipsoids
8	10182	is	15992 - 19627	3	mc, initials, abstracted
9	9968	was	19628 - 26085	2	thar, slackening, deluxe
10	9801	he	26086 – 45215	1	beck, encompasses, second-place

Zipf ranking

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- ightharpoonup N = 15: number of **tokens** = sample size
- V = 7: number of distinct types = vocabulary size (recently, very, not, otherwise, much, merely, now)





Evert

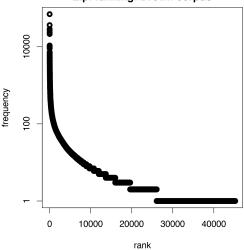
1: Zipf's Law

7 May 2018 | CC-by-sa

1 Descriptive statistics & notation

A realistic Zipf ranking: the Brown corpus

Zipf ranking: Brown corpus



Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 11 / 108

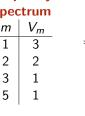
Frequency spectrum

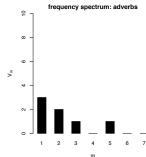
- **•** pool types with f = 1 (hapax legomena), types with f = 2(dis legomena), ..., f = m, ...
- $ightharpoonup V_1 = 3$: number of hapax legomena (now, otherwise, recently)
- $V_2 = 2$: number of dis legomena (*merely, much*)
- ightharpoonup general definition: $V_m = |\{w \mid f_w = m\}|$

Zipf ranking

W	r	f_r
very	1	5
not	2	3
merely	3	2
much	4	2
now	5	1
otherwise	6	1
recently	7	1

frequency spectrum





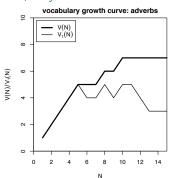
7 May 2018 | CC-by-sa

Descriptive statistics & notation

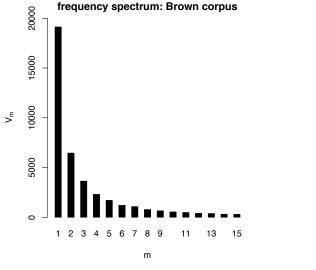
Vocabulary growth curve

our sample: recently, very, not, otherwise, much, very, very, merely, not, now, very, much, merely, not, very

- $ightharpoonup N = 1, V(N) = 1, V_1(N) = 1$
- $ightharpoonup N = 3, V(N) = 3, V_1(N) = 3$
- $ightharpoonup N = 7, V(N) = 5, V_1(N) = 4$
- $ightharpoonup N = 12, V(N) = 7, V_1(N) = 4$
- $ightharpoonup N = 15, V(N) = 7, V_1(N) = 3$

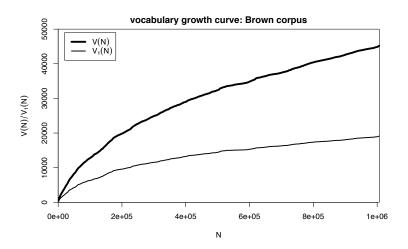


A realistic frequency spectrum: the Brown corpus



Descriptive statistics & notation

A realistic vocabulary growth curve: the Brown corpus



7 May 2018 | CC-by-sa

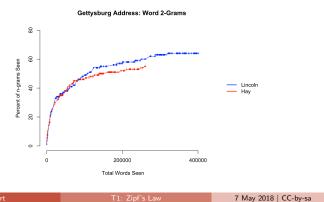
Part

Descriptive statistics & notation

Part 1

Vocabulary growth in authorship attribution

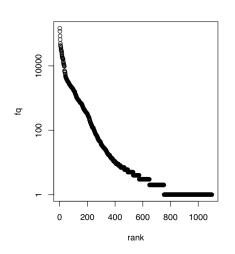
- ► Authorship attribution by n-gram tracing applied to the case of the Bixby letter (Grieve *et al.* submitted)
- ► Word or character n-grams in disputed text are compared against large "training" corpora from candidate authors



Part 1 Descriptive statistics & notation

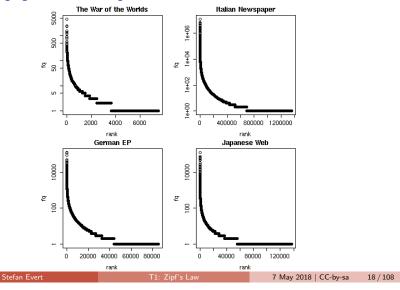
Observing Zipf's law

The Italian prefix ri- in the la Repubblica corpus



Observing Zipf's law

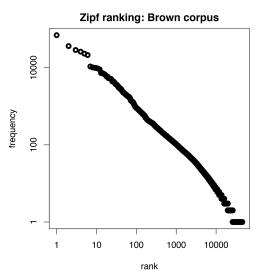
across languages and different linguistic units



Part

Descriptive statistics & notation

Observing Zipf's law



2fan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 19 / 108 Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 20 / 108

Observing Zipf's law

- ► Straight line in double-logarithmic space corresponds to power law for original variables
- ► This leads to Zipf's (1949; 1965) famous law:

$$f_r = \frac{C}{r^a}$$

▶ If we take logarithm on both sides, we obtain:

$$\underbrace{\log f_r}_{V} = \log C - a \cdot \underbrace{\log}_{X}$$

- ▶ Intuitive interpretation of *a* and *C*:
 - ▶ a is **slope** determining how fast log frequency decreases
 - ▶ log *C* is **intercept**, i.e. log frequency of most frequent word $(r = 1 \rightarrow \log r = 0)$

Stefan Evert

T1: Zipf's Law

7 May 2018 | CC-by-sa

21 / 108

Part 1

Descriptive statistics & notation

Zipf-Mandelbrot law

Mandelbrot (1953, 1962)

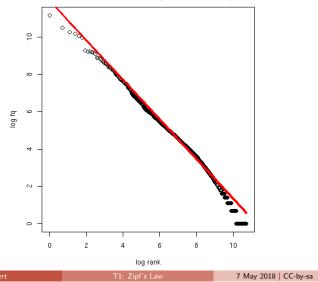
► Mandelbrot's extra parameter:

$$f_r = \frac{C}{(r+b)^a}$$

- ightharpoonup Zipf's law is special case with b=0
- ► Assuming a = 1, C = 60,000, b = 1:
 - ► For word with rank 1, Zipf's law predicts frequency of 60,000; Mandelbrot's variation predicts frequency of 30,000
 - ► For word with rank 1,000, Zipf's law predicts frequency of 60; Mandelbrot's variation predicts frequency of 59.94
- ▶ Zipf-Mandelbrot law forms basis of statistical LNRE models
 - ZM law derived mathematically as limiting distribution of vocabulary generated by a character-level Markov process

Observing Zipf's law

Least-squares fit = linear regression in log-space (Brown corpus)

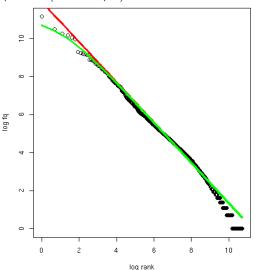


Part :

Descriptive statistics & notation

Zipf-Mandelbrot law

Non-linear least-squares fit (Brown corpus)



 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 23 / 1

Outline

Part 1

Some examples (zipfR)

Non-randomness

Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa

Some examples (zipfR)

First steps with zipfR

- ▶ Set up a folder for this course, and make sure it is your working directory in R (preferably as an RStudio project)
- ► Install the most recent version of the zipfR package
- ▶ Package, handouts, code samples & data sets available from http://zipfr.r-forge.r-project.org/lrec2018.html
- > library(zipfR)
- > ?zipfR # documentation entry point
- > vignette("zipfr-tutorial") # read the zipfR tutorial

zipfR

Evert and Baroni (2007)

- ▶ http://zipfR.R-Forge.R-Project.org/
- ► Conveniently available from CRAN repository
- ► Package vignette = gentle tutorial introduction



Some examples (zipfR)

Loading type-token data

- ▶ Most convenient input: sequence of tokens as text file in vertical format ("one token per line")
 - mapped to appropriate types: normalized word forms, word pairs, lemmatized, semantic class, n-gram of POS tags, ...
 - language data should always be in UTF-8 encoding!
 - large files can be compressed (.gz, .bz2, .xz)
- ► Sample data: brown_adverbs.txt on tutorial homepage
 - ▶ lowercased adverb tokens from Brown corpus (original order)
 - download and save to your working directory
- > adv <- readLines("brown_adverbs.txt", encoding="UTF-8")</pre>
- > head(adv, 30) # mathematically, a "vector" of tokens
- > length(adv) # sample size = 52,037 tokens

7 May 2018 | CC-by-sa

Part 1

```
Some examples (zipfR)
```

Descriptive statistics: type-frequency list

```
> adv.tfl <- vec2tfl(adv)</pre>
> adv.tfl
       f type
   1 4859
    2 2084
   3 1464
             SO
    4 1381
           only
   5 1374
    6 1309
   7 1134
           even
   8 1089
             as
    N
         V
 52037 1907
> N(adv.tfl) # sample size
> V(adv.tfl) # type count
```

Part 1 Some examples (zipfR)

7 May 2018 | CC-by-sa

Descriptive statistics: vocabulary growth

- \triangleright VGC lists vocabulary size V(N) at different sample sizes N
- ightharpoonup Optionally also spectrum elements $V_m(N)$ up to m.max
- > adv.vgc <- vec2vgc(adv, m.max=2)</pre>
- ► Visualize descriptive statistics with plot method

```
> plot(adv.tfl)  # Zipf ranking
> plot(adv.tfl, log="xy") # logarithmic scale recommended
> plot(adv.spc) # barplot of frequency spectrum
> plot(adv.vgc, add.m = 1:2) # vocabulary growth curve
```

Part 1 Some examples (zipfR)

Descriptive statistics: frequency spectrum

Some examples (zipfR)

Further example data sets

```
?Brown words from Brown corpus
?BrownSubsets various subsets
?Dickens words from novels by Charles Dickens
?ItaPref Italian word-formation prefixes
?TigerNP NP and PP patterns from German Tiger treebank
?Baayen2001 frequency spectra from Baayen (2001)
?EvertLuedeling2001 German word-formation affixes (manually corrected data from Evert and Lüdeling 2001)
```

Practice:

- Explore these data sets with descriptive statistics
- ➤ Try different plot options (from help pages ?plot.tfl, ?plot.spc, ?plot.vgc)

fan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 31 / 1

LNRE models: intuition

Outline

Part 1

Motivation

I NRF models: intuition

Non-randomness

Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa

7 May 2018 | CC-by-sa

Part 1 LNRE models: intuition

LNRE models

- ► This tutorial introduces the state-of-the-art LNRE approach proposed by Baayen (2001)
 - ► LNRE = Large Number of Rare Events
- ▶ LNRE uses various approximations and simplifications to obtain a tractable and elegant model
- ▶ Of course, we could also estimate the precise discrete distributions using MCMC simulations, but . . .
 - 1. LNRE model usually minor component of complex procedure
 - 2. often applied to very large samples (N > 1 M tokens)

Motivation

- ▶ Interested in productivity of affix, vocabulary of author, ...; not in a particular text or sample
 - statistical inference from sample to population
- ▶ Discrete frequency counts are difficult to capture with generalizations such as Zipf's law
 - ightharpoonup Zipf's law predicts many impossible types with $1 < f_r < 2$
 - population does not suffer from such quantization effects

Part 1 LNRE models: intuition

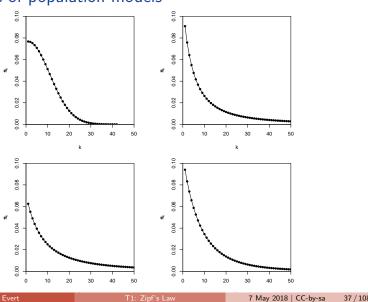
The LNRE population

- Population: set of S types w_i with occurrence probabilities π_i
- ▶ S =population diversity can be finite or infinite ($S = \infty$)
- ► Not interested in specific types → arrange by decreasing probability: $\pi_1 \geq \pi_2 \geq \pi_3 \geq \cdots$
 - impossible to determine probabilities of all individual types
- Normalization: $\pi_1 + \pi_2 + \ldots + \pi_S = 1$
- ▶ Need parametric statistical model to describe full population (esp. for $S=\infty$), i.e. a function $i\mapsto \pi_i$
 - type probabilities π_i cannot be estimated reliably from a sample, but parameters of this function can
 - ▶ NB: population index $i \neq Zipf$ rank r

7 May 2018 | CC-by-sa

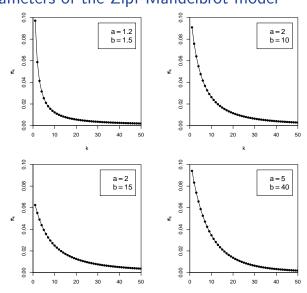
Part 1 LNRE models: intuition

Examples of population models



Part 1 LNRE models: intuition

The parameters of the Zipf-Mandelbrot model



The Zipf-Mandelbrot law as a population model

What is the right family of models for lexical frequency distributions?

► We have already seen that the Zipf-Mandelbrot law captures the distribution of observed frequencies very well

LNRE models: intuition

▶ Re-phrase the law for type probabilities:

$$\pi_i := \frac{C}{(i+b)^a}$$

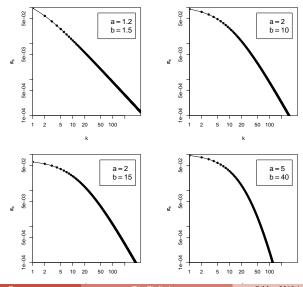
- ▶ Two free parameters: a > 1 and $b \ge 0$
- ightharpoonup C is not a parameter but a normalization constant, needed to ensure that $\sum_i \pi_i = 1$
- ► This is the **Zipf-Mandelbrot** population model

tefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 38 /

Part

LNRE models: intuition

The parameters of the Zipf-Mandelbrot model



ert II: Zipt's l

The finite Zipf-Mandelbrot model

- ► Zipf-Mandelbrot population model characterizes an *infinite* type population: there is no upper bound on i, and the type probabilities π_i can become arbitrarily small
- \blacktriangleright $\pi = 10^{-6}$ (once every million words), $\pi = 10^{-9}$ (once every billion words), $\pi=10^{-15}$ (once on the entire Internet), $\pi = 10^{-100}$ (once in the universe?)
- ▶ The **finite Zipf-Mandelbrot** model stops after first *S* types
- ▶ Population diversity *S* becomes a parameter of the model → the finite Zipf-Mandelbrot model has 3 parameters

Abbreviations:

Evert (2004)

- **ZM** for Zipf-Mandelbrot model
- ► fZM for finite Zipf-Mandelbrot model

7 May 2018 | CC-by-sa

Part 1 LNRE models: intuition

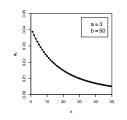
Sampling from a population model

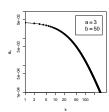
23 108 18 48 time order room school town course area course time ... **#2**: 286 28 1 16 ... 11 105 21 11 17 17 3 110 34 223 20 28 ... 81 11 8 61 1 31 35 ... 165 42 16 11 60 164 18 16 203 85 37 ... #8: 11 7 147 5 24 19 15

LNRE models: intuition

Sampling from a population model

Assume we believe that the population we are interested in can be described by a Zipf-Mandelbrot model:





Use computer simulation to generate random samples:

- ▶ Draw *N* tokens from the population such that in each step, type w_i has probability π_i to be picked
- ► This allows us to make predictions for samples (= corpora) of arbitrary size N

7 May 2018 | CC-by-sa

Part 1 LNRE models: intuition

Samples: type frequency list & spectrum

rank <i>r</i>	f_r	type i
1	37	6
2	36	1
3	33	3
2 3 4 5	31	7
5	31	10
6	30	5
7	28	12
8	27	2
9	24	4
10	24	16
11	23	8
12	22	14
÷	:	÷

m	V_m
1	83
2	22
3	20
4	12
5	10
6	5
7	5
8	3
9	3
10	3
:	:

sample #1

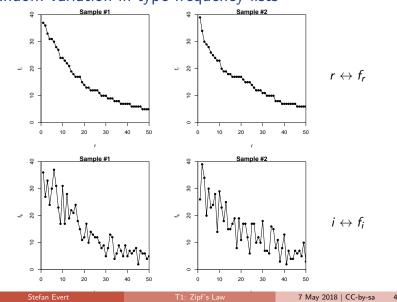
Samples: type frequency list & spectrum

rank <i>r</i>	$ f_r $	type i
1	39	2
2	34	3
2	30	5
4	29	10
5	28	8
6	26	1
7	25	13
8	24	7
9	23	6
10	23	11
11	20	4
12	19	17
÷	:	:

m	V_m
1	76
2	27
3	17
4	10
5	6
6	5
7	7
8	3
10	4
11	2
:	:

sample #2

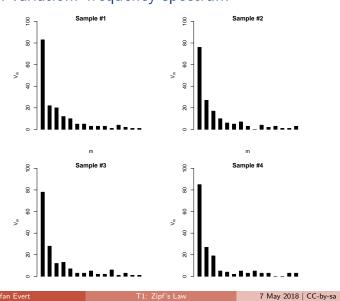
Random variation in type-frequency lists



LNRE models: intuition

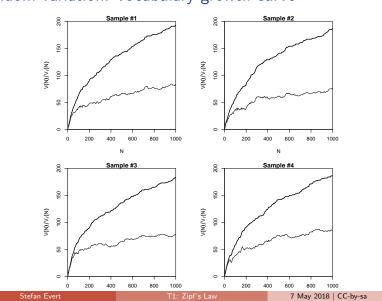
Part 1 LNRE models: intuition

Random variation: frequency spectrum



Part 1 LNRE models: intuition

Random variation: vocabulary growth curve



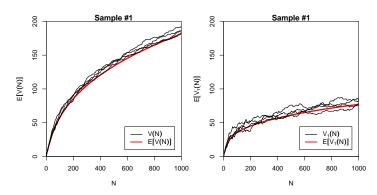
Expected values

- ▶ There is no reason why we should choose a particular sample to compare to the real data or make a prediction – each one is equally likely or unlikely
- ▶ Take the average over a large number of samples, called expected value or expectation in statistics
- ▶ Notation: E[V(N)] and $E[V_m(N)]$
 - ▶ indicates that we are referring to expected values for a sample
 - ightharpoonup rather than to the specific values V and V_m observed in a particular sample or a real-world data set
- Expected values can be calculated efficiently without generating thousands of random samples

7 May 2018 | CC-by-sa

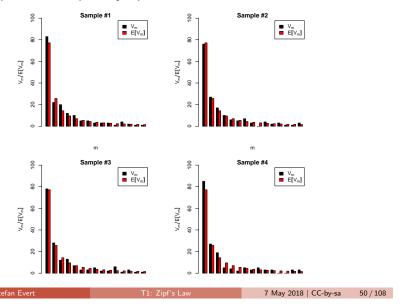
LNRE models: intuition

The expected vocabulary growth curve



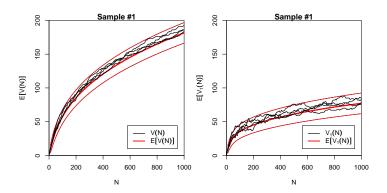
LNRE models: intuition

The expected frequency spectrum



Part 1 LNRE models: intuition

Prediction intervals for the expected VGC

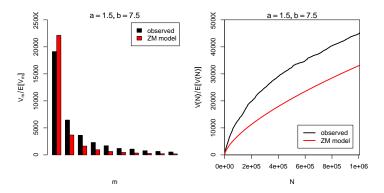


"Confidence intervals" indicate predicted sampling distribution:

for 95% of samples generated by the LNRE model, VGC will fall within the range delimited by the thin red lines

LNRE models: intuition

Parameter estimation by trial & error



7 May 2018 | CC-by-sa

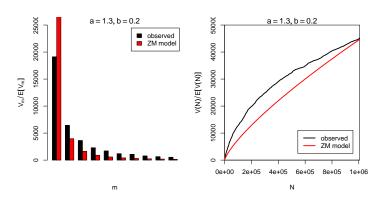
7 May 2018 | CC-by-sa 53 / 108

LNRE models: intuition

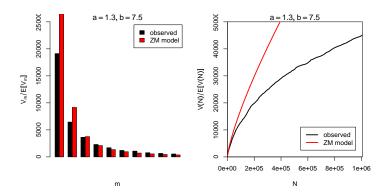
observed

ZM model

Parameter estimation by trial & error

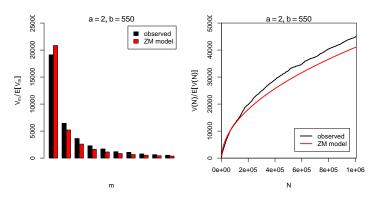


Parameter estimation by trial & error

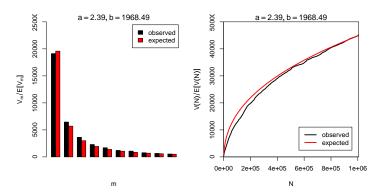


Part 1 LNRE models: intuition

Parameter estimation by trial & error



Automatic parameter estimation



- ▶ By trial & error we found a = 2.0 and b = 550
- Automatic estimation procedure: a = 2.39 and b = 1968

7 May 2018 | CC-by-sa

LNRE models: mathematics

The sampling model

- ▶ Draw random sample of *N* tokens from LNRE population
- \triangleright Sufficient statistic: set of type frequencies $\{f_i\}$
 - because tokens of random sample have no ordering
- ▶ Joint multinomial distribution of $\{f_i\}$:

$$\Pr(\{f_i = k_i\} \mid N) = \frac{N!}{k_1! \cdots k_S!} \pi_1^{k_1} \cdots \pi_S^{k_S}$$

- ▶ **Approximation:** do not condition on fixed sample size *N*
 - ▶ *N* is now the average (expected) sample size
- \triangleright Random variables f_i have **independent Poisson** distributions:

$$\Pr(f_i = k_i) = e^{-N\pi_i} \frac{(N\pi_i)^{k_i}}{k_i!}$$

LNRE models: mathematics

Outline

Part 1

Motivation

LNRE models: mathematics

Non-randomness

Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa

LNRE models: mathematics

Frequency spectrum

- \triangleright Key problem: we cannot determine f_i in observed sample
 - \triangleright because we don't know which type w_i is
 - recall that population ranking $f_i \neq \text{Zipf ranking } f_r$
- \blacktriangleright Use spectrum $\{V_m\}$ and sample size V as statistics
 - contains all information we have about observed sample
- ► Can be expressed in terms of indicator variables

7 May 2018 | CC-by-sa

The expected spectrum

▶ It is easy to compute expected values for the frequency spectrum (and variances because the f_i are independent)

$$E[I_{[f_i=m]}] = \Pr(f_i = m) = e^{-N\pi_i} \frac{(N\pi_i)^m}{m!}$$

$$E[V_m] = \sum_{i=1}^S E[I_{[f_i=m]}] = \sum_{i=1}^S e^{-N\pi_i} \frac{(N\pi_i)^m}{m!}$$

$$E[V] = \sum_{i=1}^S E[1 - I_{[f_i=0]}] = \sum_{i=1}^S (1 - e^{-N\pi_i})$$

 \triangleright NB: V_m and V are not independent because they are derived from the same random variables f_i

Sampling distribution of V_m and V

- \blacktriangleright Joint sampling distribution of $\{V_m\}$ and V is complicated
- **Approximation:** V and $\{V_m\}$ asymptotically follow a multivariate normal distribution
 - motivated by the multivariate central limit theorem: sum of many independent variables $I_{[f_i=m]}$
- ▶ Usually limited to first spectrum elements, e.g. V_1, \ldots, V_{15}
 - \triangleright approximation of discrete V_m by continuous distribution suitable only if $E[V_m]$ is sufficiently large
- ▶ Parameters of multivariate normal: $\mu = (E[V], E[V_1], E[V_2], ...)$ and $\Sigma =$ covariance matrix

$$\Pr((V, V_1, \dots, V_k) = \mathbf{v}) \sim \frac{e^{-\frac{1}{2}(\mathbf{v} - \boldsymbol{\mu})^T \mathbf{\Sigma}^{-1} (\mathbf{v} - \boldsymbol{\mu})}}{\sqrt{(2\pi)^{k+1} \det \mathbf{\Sigma}}}$$

LNRE models: mathematics

7 May 2018 | CC-by-sa

7 May 2018 | CC-by-sa

LNRE models: mathematics

Type density function

- ightharpoonup Discrete sums of probabilities in E[V], $E[V_m]$, ... are inconvenient and computationally expensive
- **Approximation:** continuous type density function $g(\pi)$

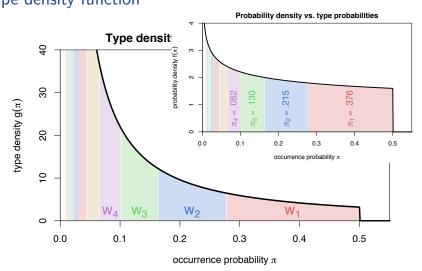
$$|\{w_i \mid a \le \pi_i \le b\}| = \int_a^b g(\pi) d\pi$$
$$\sum \{\pi_i \mid a \le \pi_i \le b\} = \int_a^b \pi g(\pi) d\pi$$

Normalization constraint:

$$\int_0^\infty \pi g(\pi) \, d\pi = 1$$

▶ Good approximation for low-probability types, but probability mass of w_1, w_2, \dots "smeared out" over range

Type density function



ZM and fZM as LNRE models

► Discrete Zipf-Mandelbrot population

$$\pi_i := rac{C}{(i+b)^a}$$
 for $i=1,\ldots,S$

Corresponding type density function (Evert 2004)

$$g(\pi) = egin{cases} C \cdot \pi^{-\alpha - 1} & A \leq \pi \leq B \ 0 & ext{otherwise} \end{cases}$$

with parameters

- $\alpha = 1/a \ (0 < \alpha < 1)$
- $\triangleright B = b \cdot \alpha/(1-\alpha)$
- ▶ $0 \le A < B$ determines S (ZM with $S = \infty$ for A = 0)
- C is a normalization factor, not a parameter

7 May 2018 | CC-by-sa

LNRE models: mathematics

Expectations as integrals

 \triangleright Expected values can now be expressed as integrals over $g(\pi)$

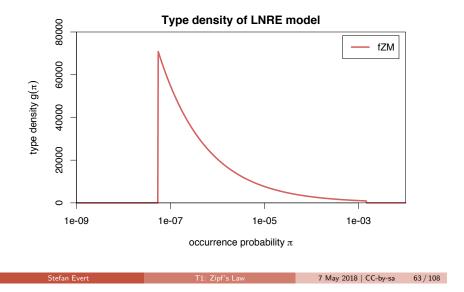
$$\mathrm{E}[V_m] = \int_0^\infty \frac{(N\pi)^m}{m!} e^{-N\pi} g(\pi) \, d\pi$$
$$\mathrm{E}[V] = \int_0^\infty (1 - e^{-N\pi}) g(\pi) \, d\pi$$

► Reduce to simple closed form for ZM (approximation)

$$E[V_m] = \frac{C}{m!} \cdot N^{\alpha} \cdot \Gamma(m - \alpha)$$
$$E[V] = C \cdot N^{\alpha} \cdot \frac{\Gamma(1 - \alpha)}{\alpha}$$

▶ fZM and exact solution for ZM with incompl. Gamma function

ZM and fZM as LNRE models



LNRE models: mathematics

Parameter estimation from training corpus

- ▶ For ZM, $\alpha = \frac{E[V_1]}{E[V]} \approx \frac{V_1}{V}$ can be estimated directly, but prone to overfitting
- ► General parameter fitting by MLE: maximize likelihood of observed spectrum v

$$\max_{\alpha,A,B} \Pr((V, V_1, \dots, V_k) = \mathbf{v} | \alpha, A, B)$$

Multivariate normal approximation:

$$\min_{lpha,A,B} (\mathbf{v} - oldsymbol{\mu})^T oldsymbol{\Sigma}^{-1} (\mathbf{v} - oldsymbol{\mu})$$

▶ Minimization by gradient descent (BFGS, CG) or simplex search (Nelder-Mead)

7 May 2018 | CC-by-sa

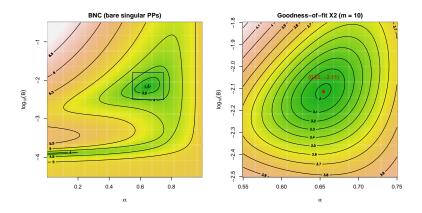
Part 1

LNRE models: mathematics

Part 1

LNRE models: mathematics

Parameter estimation from training corpus



 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 66 / 10

Part 1

LNRE models: mathematics

Coffee break!



Goodness-of-fit

(Baayen 2001, Sec. 3.3)

- ► How well does the fitted model explain the observed data?
- ► For multivariate normal distribution:

$$X^2 = (\mathbf{V} - oldsymbol{\mu})^T oldsymbol{\Sigma}^{-1} (\mathbf{V} - oldsymbol{\mu}) \sim \chi^2_{k+1}$$

where $\mathbf{V} = (V, V_1, \dots, V_k)$

- ► Multivariate chi-squared test of **goodness-of-fit**
 - ▶ replace **V** by observed $\mathbf{v} \rightarrow$ test statistic x^2
 - must reduce df = k + 1 by number of estimated parameters
- ▶ NB: significant rejection of the LNRE model for p < .05

Stefan Ever

T1: Zipf's La

7 May 2018 | CC-by-sa

67 / 10

Part :

Applications & examples (zipfR)

Outline

Part 1

Motivation

Descriptive statistics & notation

Some examples (zipfR)

LINKE Models: Intuition

LNRE models: mathematics

Part 2

Applications & examples (zipfR)

_imitations

Non-randomness

Significance testing: A proposal

Conclusion & outlook

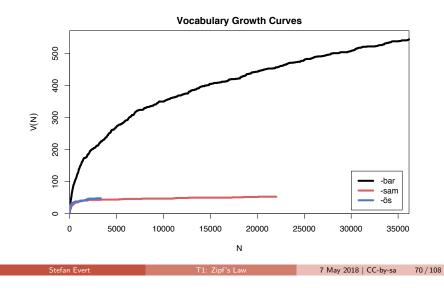
tefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 68 / 108 Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 69 / 108

Applications & examples (zipfR)

Applications & examples (zipfR)

Measuring morphological productivity

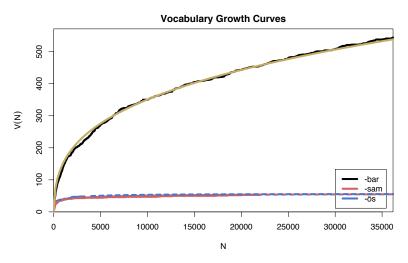
example from Evert and Lüdeling (2001)



Applications & examples (zipfR)

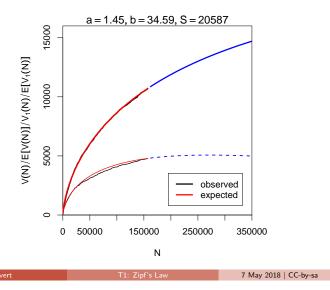
Measuring morphological productivity

example from Evert and Lüdeling (2001)



Measuring morphological productivity

example from Evert and Lüdeling (2001)



Applications & examples (zipfR)

Quantitative measures of productivity

(Tweedie and Baayen 1998; Baayen 2001)

ightharpoonup Baayen's (1991) productivity index \mathcal{P} (slope of vocabulary growth curve)

$$\mathcal{P} = \frac{V_1}{N}$$

► TTR = type-token ratio

$$\mathsf{TTR} = \frac{V}{N}$$

► Zipf-Mandelbrot slope

► Herdan's law (1964)

$$C = \frac{\log V}{\log N}$$

► Yule (1944) / Simpson (1949)

$$K = 10\,000 \cdot \frac{\sum_m m^2 V_m - N}{N^2}$$

► Guiraud (1954)

$$R = \frac{V}{\sqrt{N}}$$

► Sichel (1975)

$$S=\frac{V_2}{V}$$

► Honoré (1979)

$$H = \frac{\log N}{1 - \frac{V_1}{V}}$$

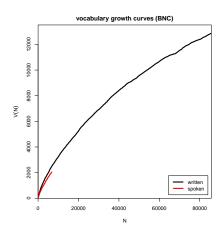
7 May 2018 | CC-by-sa 7 May 2018 | CC-by-sa Stefan Evert Stefan Evert

Part 2 Applications & examples (zipfR)

Part 2 Applications & examples (zipfR)

Productivity measures for bare singulars in the BNC

	spoken	written
V	2,039	12,876
Ν	6,766	85,750
K	86.84	28.57
R	24.79	43.97
S	0.13	0.15
C	0.86	0.83
${\cal P}$	0.21	0.08
TTR	0.301	0.150
а	1.18	1.27
pop. <i>S</i>	15,958	36,874



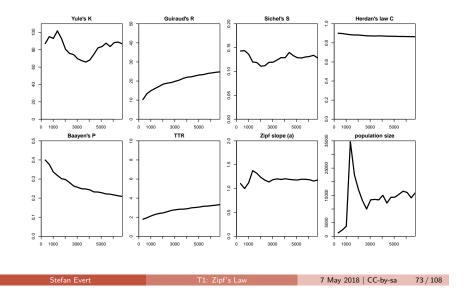
 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 72 / 10

Part 2 Applications & examples (zipfR)

Simulation experiments based on LNRE models

- ► Systematic study of size dependence and other aspects of productivity measures based on samples from LNRE model
- ► LNRE model → well-defined population
- ▶ Random sampling helps to assess variability of measures
- Expected values $E[\mathcal{P}]$ etc. can often be computed directly (or approximated) \rightarrow computationally efficient
- LNRE models as tools for understanding productivity measures

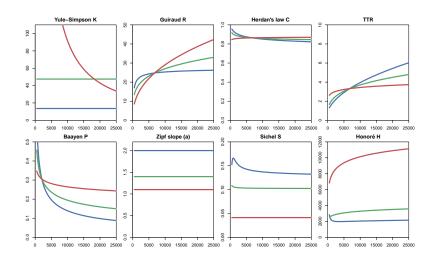
Are these "lexical constants" really constant?



Part 2

Applications & examples (zipfR)

Simulation: sample size

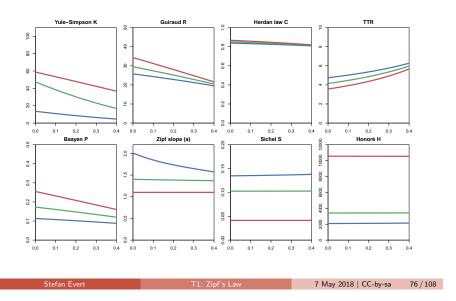


 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 74/108
 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 75/10

Part 2 Applications & examples (zipfR)

Part 2

Simulation: frequent lexicalized types



interactive demo

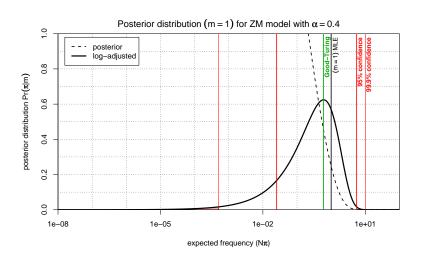
 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 77 / 108

Part 2 Applications & examples (zipfR)

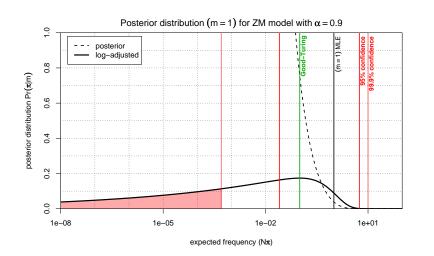
Part 2

Applications & examples (zipfR)

Posterior distribution



Posterior distribution



 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 78 / 108
 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 78 / 108

Motivation

Part 2

Limitations

Non-randomness

Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa

Part 2 Limitations

Bootstrapping

- ► An empirical approach to sampling variation:
 - ▶ take many random samples from the same population
 - estimate LNRE model from each sample
 - ▶ analyse distribution of model parameters, goodness-of-fit, etc. (mean, median, s.d., boxplot, histogram, ...)
 - problem: how to obtain the additional samples?
- ▶ Bootstrapping (Efron 1979)
 - resample from observed data with replacement
 - ▶ this approach is not suitable for type-token distributions (resamples underestimate vocabulary size V!)
- ► Parametric bootstrapping
 - use fitted model to generate samples, i.e. sample from the population described by the model
 - advantage: "correct" parameter values are known

How reliable are the fitted models?

Three potential issues:

- 1. Model assumptions \neq population (e.g. distribution does not follow a Zipf-Mandelbrot law)
 - model cannot be adequate, regardless of parameter settings
- 2. Parameter estimation unsuccessful (i.e. suboptimal goodness-of-fit to training data)
 - optimization algorithm trapped in local minimum
 - can result in highly inaccurate model
- 3. Uncertainty due to sampling variation

(i.e. training data differ from population distribution)

- model fitted to training data, may not reflect true population
- another training sample would have led to different parameters
- especially critical for small samples (N < 10,000)

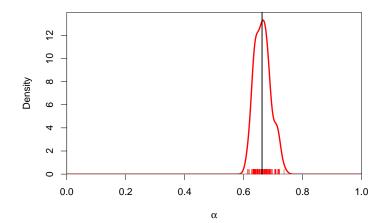
7 May 2018 | CC-by-sa

Part 2 Limitations

Bootstrapping

parametric bootstrapping with 100 replicates

Zipfian slope $a = 1/\alpha$



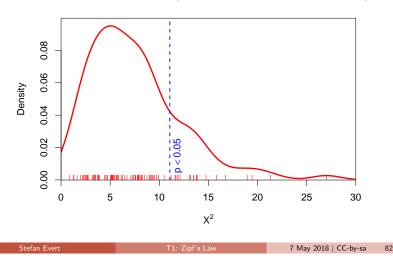
Limitations

Limitations

Bootstrapping

parametric bootstrapping with 100 replicates

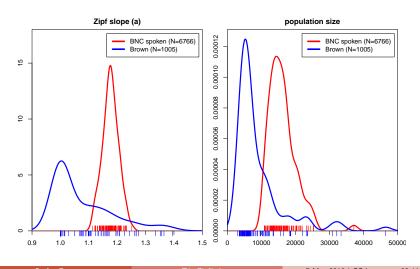
Goodness-of-fit statistic X^2 (model not plausible for $X^2 > 11$)



Limitations

Sample size matters!

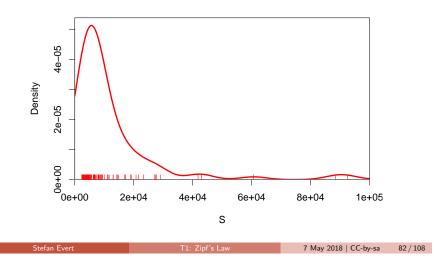
Brown corpus is too small for reliable LNRE parameter estimation (bare singulars)



Bootstrapping

parametric bootstrapping with 100 replicates

Population diversity *S*



Limitations

How reliable are the fitted models?

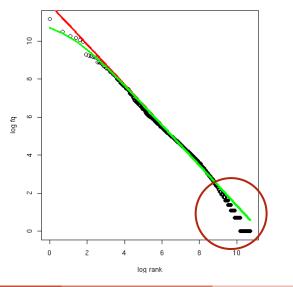
Three potential issues:

- 1. Model assumptions \neq population
 - (e.g. distribution does not follow a Zipf-Mandelbrot law)
 - model cannot be adequate, regardless of parameter settings
- 2. Parameter estimation unsuccessful
 - (i.e. suboptimal goodness-of-fit to training data)
 - optimization algorithm trapped in local minimum
 - can result in highly inaccurate model
- 3. Uncertainty due to sampling variation
 - (i.e. training data differ from population distribution)
 - model fitted to training data, may not reflect true population
 - another training sample would have led to different parameters
 - especially critical for small samples (N < 10,000)

Limitations

Limitations

How well does Zipf's law hold?

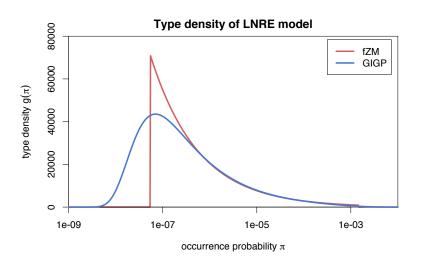


7 May 2018 | CC-by-sa

7 May 2018 | CC-by-sa

Part 2 Limitations

The GIGP model (Sichel 1971)



How well does Zipf's law hold?

- ► Z-M law seems to fit the first few thousand ranks very well, but then slope of empirical ranking becomes much steeper
 - similar patterns have been found in many different data sets
- ▶ Various modifications and extensions have been suggested (Sichel 1971; Kornai 1999; Montemurro 2001)
 - ▶ mathematics of corresponding LNRE models are often much more complex and numerically challenging
 - ▶ may not have closed form for E[V], $E[V_m]$, or for the cumulative type distribution $G(\rho) = \int_{\rho}^{\infty} g(\pi) d\pi$
- ▶ E.g. Generalized Inverse Gauss-Poisson (GIGP; Sichel 1971)

$$g(\pi) = rac{(2/bc)^{\gamma+1}}{K_{\gamma+1}(b)} \cdot \pi^{\gamma-1} \cdot e^{-rac{\pi}{c} - rac{b^2c}{4\pi}}$$

Part 2 Non-randomness

Outline

Part 2

Non-randomness

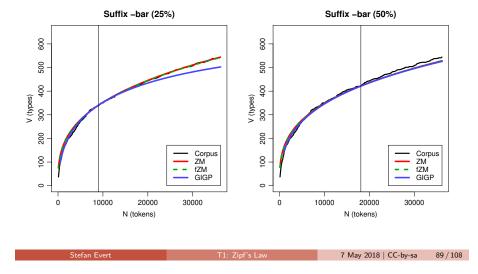
Significance testing: A proposal

Non-randomness

Non-randomness

How accurate is LNRE-based extrapolation?

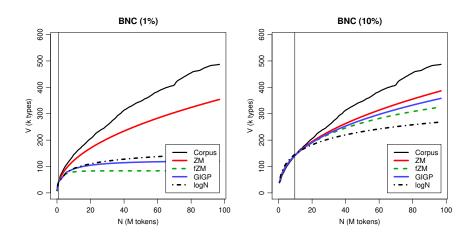
(Baroni and Evert 2005)



Non-randomness

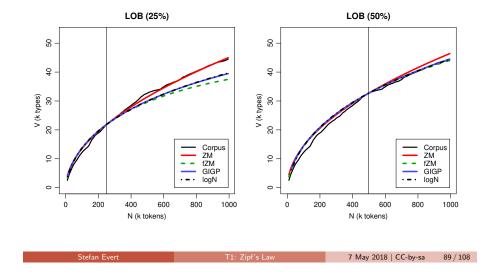
How accurate is LNRE-based extrapolation?

(Baroni and Evert 2005)



How accurate is LNRE-based extrapolation?

(Baroni and Evert 2005)



Part 2 Non-randomness

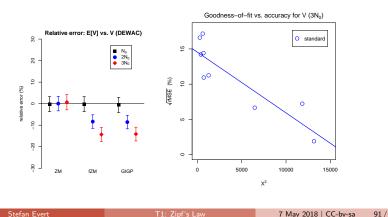
Reasons for poor extrapolation quality

- ► Major problem: non-randomness of corpus data
 - ▶ LNRE modelling assumes that corpus is random sample
- ► Cause 1: repetition within texts
 - most corpora use entire text as unit of sampling
 - also referred to as "term clustering" or "burstiness"
 - well-known in computational linguistics (Church 2000)
- ► Cause 2: non-homogeneous corpus
 - ▶ cannot extrapolate from spoken BNC to written BNC
 - similar for different genres and domains
 - ▶ also within single text, e.g. beginning/end of novel

The ECHO correction

(Baroni and Evert 2007)

▶ Empirical study: quality of extrapolation $N_0 \rightarrow 4N_0$ starting from random samples of corpus texts



Significance testing: A proposal

Outline

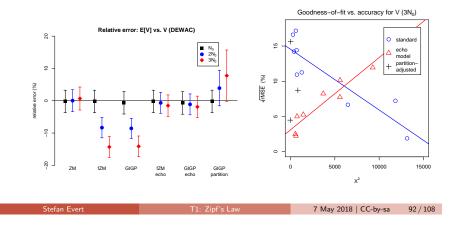
Part 2

Significance testing: A proposal

The ECHO correction

(Baroni and Evert 2007)

▶ ECHO correction: replace every repetition within same text by special type ECHO (= document frequencies)



Part 2 Significance testing: A proposal

Case study: Iris Murdoch & early symptoms of AD (Evert et al. 2017)

- ► Renowned British author (1919–1999)
- ▶ Published a total of 26 novels, mostly well received by critics
- ► Murdoch experienced unexpected difficulties composing her last novel, received "without enthusiasm" (Garrard et al. 2005)
- ▶ Diagnosis of Alzheimer's disease shortly after publication

Conflicting results:

- ► Decline of lexical diversity in last novel (Garrard et al. 2005; Pakhomov et al. 2011)
- ▶ No clear effects found (Le et al. 2011)

Murdoch novel reveals Alzheimer's

The last novel by the author Iris Murdoch reveals the first signs of Alzheimer's

A team from University College London say their examination of works from throughout Dame Iris's career could be



They found the structure and grammar of her novels was relatively unchanged, but her language was noticeably simpler in her last novel, 'Jackson's

The study is published online by the journal Brain. http://news.bbc.co.uk/2/hi/health/4058605.stm

Case study: Iris Murdoch & early symptoms of AD (Evert et al. 2017)

Corpus data

- ▶ 19 out of 26 novels written by Iris Murdoch
- ▶ including 9 last novels, spanning a period of almost 20 years
- acquired as e-books (no errors due to OCR)
- ▶ Pre-processing and annotation
 - ▶ Stanford CoreNLP (Manning et al. 2014) for tokenization, sentence splitting, POS tagging, and syntactic parsing
 - exclude dialogue based on typographic quotation marks (following Garrard et al. 2005; Pakhomov et al. 2011)
- ► The challenge
 - assess significance of differences in productivity for single texts
 - might explain conflicting results in prior work

7 May 2018 | CC-by-sa

Significance testing: A proposal

Cross-validation for productivity measures

(Evert et al. 2017)

As a first step:

- ▶ Partition each novel into folds of 10.000 consecutive tokens
- \Rightarrow $k \ge 6$ folds for each novel (leftover tokens discarded)

Then:

▶ Evaluate complexity measure of interest on each fold

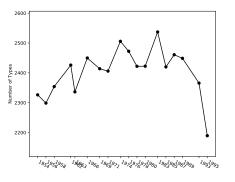
$$y_1, \ldots, y_k$$

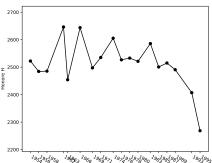
▶ Compute macro-average as overall measure for the entire text

$$\bar{y} = \frac{y_1 + \dots + y_k}{k}$$

▶ Instead of value x obtained by evaluating measure on full text

Measures of vocabulary diversity = productivity (Evert et al. 2017)





type count / TTR

Honoré H

Significance testing: A proposal

Cross-validation for productivity measures (Evert et al. 2017)

Significance testing procedure:

 \triangleright Standard deviation σ of individual folds estimated from data

$$\sigma^2 \approx s^2 = \frac{1}{k-1} \sum_{i=1}^k (y_i - \bar{y})^2$$

▶ Standard deviation of macro average can be computed as

$$\sigma_{ar{y}} = rac{\sigma}{\sqrt{k}} pprox rac{s}{\sqrt{k}}$$

► Asymptotic 95% confidence intervals are then given by

$$\bar{y} \pm 1.96 \cdot \sigma_{\bar{y}}$$

▶ Comparison of samples with Student's *t*-test, based on pooled cross-validation folds (feasible even for $n_1 = 1$)

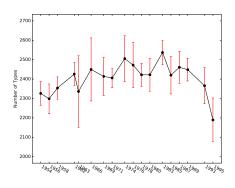
7 May 2018 | CC-by-sa

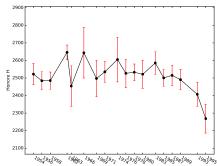
Significance testing: A proposal

Part 2 Significance testing: A proposal

Productivity measures with confidence intervals

(Evert et al. 2017)





type count / TTR

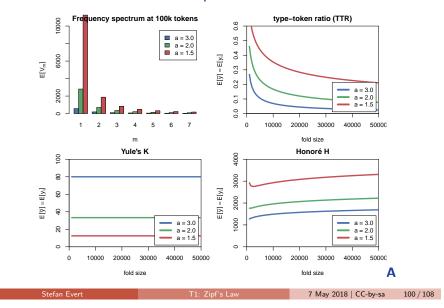
Honoré H significance test vs. first 17 novels t = -6.1, df=5.52, p = .0012**

Part 2 Significance testing: A proposal

7 May 2018 | CC-by-sa

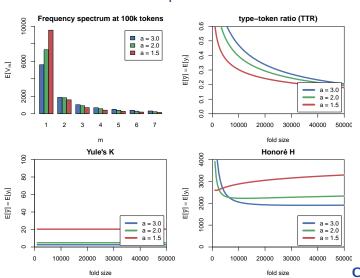
7 May 2018 | CC-by-sa

Cross-validated measures depend on fold size!



Conclusion & outlook

Cross-validated measures depend on fold size!



Outline

Motivation

Part 2

Applications & examples (zipfR)

Non-randomness

Significance testing: A proposal

Conclusion & outlook

7 May 2018 | CC-by-sa 101 / 108

art 2 Conclusion & outlook

Future plans for zipfR

- ► More efficient LNRE sampling & parametric bootstrapping
- ▶ Improve parameter estimation (minimization algorithm)
- ▶ Better computation accuracy by numerical integration
- ► Extended Zipf-Mandelbrot LNRE model: piecewise power law
- ▶ Development of robust and interpretable productivity measures, using LNRE simulations
- Computationally expensive modelling (MCMC) for accurate inference from small samples

Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 102 / 10

Part 2

Conclusion & outlook

References I

- Baayen, Harald (1991). A stochastic process for word frequency distributions. In *Proceedings of the 29th Annual Meeting of the Association for Computational Linguistics*, pages 271–278.
- Baayen, R. Harald (2001). Word Frequency Distributions. Kluwer Academic Publishers, Dordrecht.
- Baroni, Marco and Evert, Stefan (2005). Testing the extrapolation quality of word frequency models. In P. Danielsson and M. Wagenmakers (eds.), Proceedings of Corpus Linguistics 2005, volume 1, no. 1 of Proceedings from the Corpus Linguistics Conference Series, Birmingham, UK. ISSN 1747-9398.
- Baroni, Marco and Evert, Stefan (2007). Words and echoes: Assessing and mitigating the non-randomness problem in word frequency distribution modeling. In *Proceedings of the 45th Annual Meeting of the Association for Computational Linguistics*, pages 904–911, Prague, Czech Republic.
- Brainerd, Barron (1982). On the relation between the type-token and species-area problems. *Journal of Applied Probability*, **19**(4), 785–793.
- Cao, Yong; Xiong, Fei; Zhao, Youjie; Sun, Yongke; Yue, Xiaoguang; He, Xin; Wang, Lichao (2017). Pow law in random symbolic sequences. *Digital Scholarship in the Humanities*, 32(4), 733–738.

Part 2

Thank you!

 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 103 / 108

Conclusion & outlook

References II

- Church, Kenneth W. (2000). Empirical estimates of adaptation: The chance of two Noriegas is closer to p/2 than p^2 . In *Proceedings of COLING 2000*, pages 173–179, Saarbrücken. Germany.
- Efron, Bradley (1979). Bootstrap methods: Another look at the jackknife. *The Annals of Statistics*, **7**(1), 1–26.
- Evert, Stefan (2004). A simple LNRE model for random character sequences. In Proceedings of the 7èmes Journées Internationales d'Analyse Statistique des Données Textuelles (JADT 2004), pages 411–422, Louvain-la-Neuve, Belgium.
- Evert, Stefan and Baroni, Marco (2007). zipfR: Word frequency distributions in R. In Proceedings of the 45th Annual Meeting of the Association for Computational Linguistics, Posters and Demonstrations Sessions, pages 29–32, Prague, Czech Republic.
- Evert, Stefan and Lüdeling, Anke (2001). Measuring morphological productivity: Is automatic preprocessing sufficient? In P. Rayson, A. Wilson, T. McEnery, A. Hardie, and S. Khoja (eds.), Proceedings of the Corpus Linguistics 2001 Conference, pages 167–175, Lancaster. UCREL.
- Evert, Stefan; Wankerl, Sebastian; Nöth, Elmar (2017). Reliable measures of syntactic and lexical complexity: The case of Iris Murdoch. In *Proceedings of the Corpus Linguistics 2017 Conference*, Birmingham, UK.

 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 104 / 108
 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 105 / 105

7 470 2

References III

Garrard, Peter; Maloney, Lisa M.; Hodges, John R.; Patterson, Karalyn (2005). The effects of very early Alzheimer's disease on the characteristics of writing by a renowned author. *Brain*, **128**(2), 250–260.

Conclusion & outlook

- Grieve, Jack; Carmody, Emily; Clarke, Isobelle; Gideon, Hannah; Heini, Annina; Nini, Andrea; Waibel, Emily (submitted). Attributing the Bixby Letter using n-gram tracing. *Digital Scholarship in the Humanities*. Submitted on May 26, 2017.
- Herdan, Gustav (1964). Quantitative Linguistics. Butterworths, London.
- Kornai, András (1999). Zipf's law outside the middle range. In *Proceedings of the Sixth Meeting on Mathematics of Language*, pages 347–356, University of Central Florida.
- Le, Xuan; Lancashire, Ian; Hirst, Graeme; Jokel, Regina (2011). Longitudinal detection of dementia through lexical and syntactic changes in writing: a case study of three British novelists. *Literary and Linguistic Computing*, **26**(4), 435–461.
- Li, Wentian (1992). Random texts exhibit zipf's-law-like word frequency distribution. *IEEE Transactions on Information Theory*, **38**(6), 1842–1845.
- Mandelbrot, Benoît (1953). An informational theory of the statistical structure of languages. In W. Jackson (ed.), *Communication Theory*, pages 486–502. Butterworth, London.

Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 106 / 108

Part 2

Conclusion & outlook

References V

- Sichel, H. S. (1971). On a family of discrete distributions particularly suited to represent long-tailed frequency data. In N. F. Laubscher (ed.), *Proceedings of the Third Symposium on Mathematical Statistics*, pages 51–97, Pretoria, South Africa C.S.I.R.
- Sichel, H. S. (1975). On a distribution law for word frequencies. *Journal of the American Statistical Association*, **70**, 542–547.
- Simon, Herbert A. (1955). On a class of skew distribution functions. *Biometrika*, **47**(3/4), 425–440.
- Tweedie, Fiona J. and Baayen, R. Harald (1998). How variable may a constant be? measures of lexical richness in perspective. *Computers and the Humanities*, **32**, 323–352.
- Yule, G. Udny (1944). The Statistical Study of Literary Vocabulary. Cambridge University Press, Cambridge.
- Zipf, George Kingsley (1949). Human Behavior and the Principle of Least Effort. Addison-Wesley, Cambridge, MA.
- Zipf, George Kingsley (1965). *The Psycho-biology of Language*. MIT Press, Cambridge, MA.

 Stefan Evert
 T1: Zipf's Law
 7 May 2018 | CC-by-sa
 108 / 108

Part 2 Conclusion & outlook

References IV

Mandelbrot, Benoît (1962). On the theory of word frequencies and on related Markovian models of discourse. In R. Jakobson (ed.), *Structure of Language and its Mathematical Aspects*, pages 190–219. American Mathematical Society, Providence, RI.

Manning, Christopher D.; Surdeanu, Mihai; Bauer, John; Finkel, Jenny; Bethard, Steven J.; McClosky, David (2014). The Stanford CoreNLP natural language processing toolkit. In Proceedings of 52nd Annual Meeting of the Association for Computational Linguistics (ACL 2014): System Demonstrations, pages 55–60, Baltimore, MD.

Miller, George A. (1957). Some effects of intermittent silence. *The American Journal of Psychology*, **52**, 311–314.

Montemurro, Marcelo A. (2001). Beyond the Zipf-Mandelbrot law in quantitative linguistics. *Physica A*, **300**, 567–578.

Pakhomov, Serguei; Chacon, Dustin; Wicklund, Mark; Gundel, Jeanette (2011). Computerized assessment of syntactic complexity in Alzheimer's disease: A case study of Iris Murdoch's writing. Behavior Research Methods, 43(1), 136–144.

Rouault, Alain (1978). Lois de Zipf et sources markoviennes. Annales de l'Institut H. Poincaré (B), 14, 169–188.

Stefan Evert T1: Zipf's Law 7 May 2018 | CC-by-sa 107 / 108