

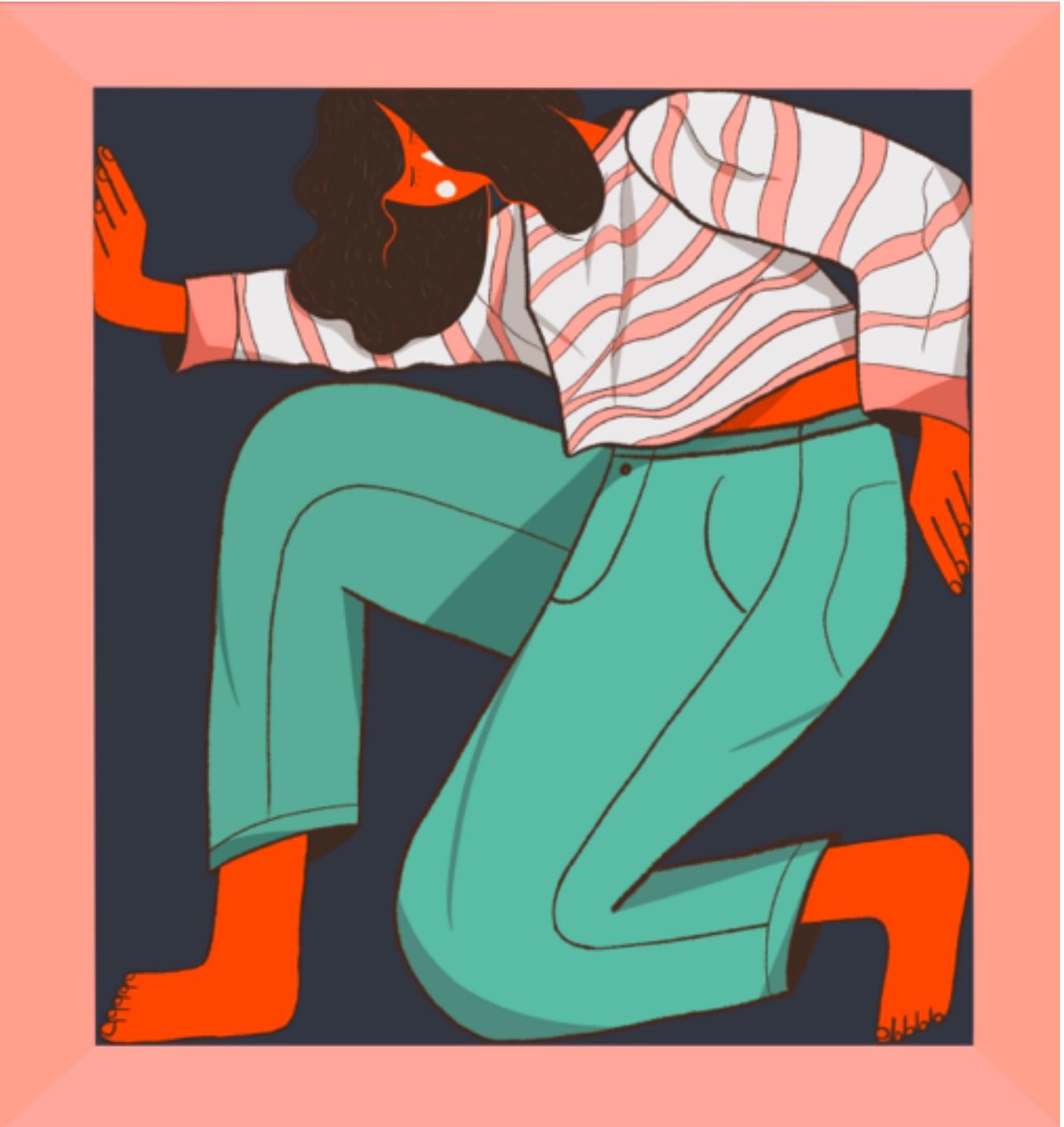
Hi, my name is

will
Chase



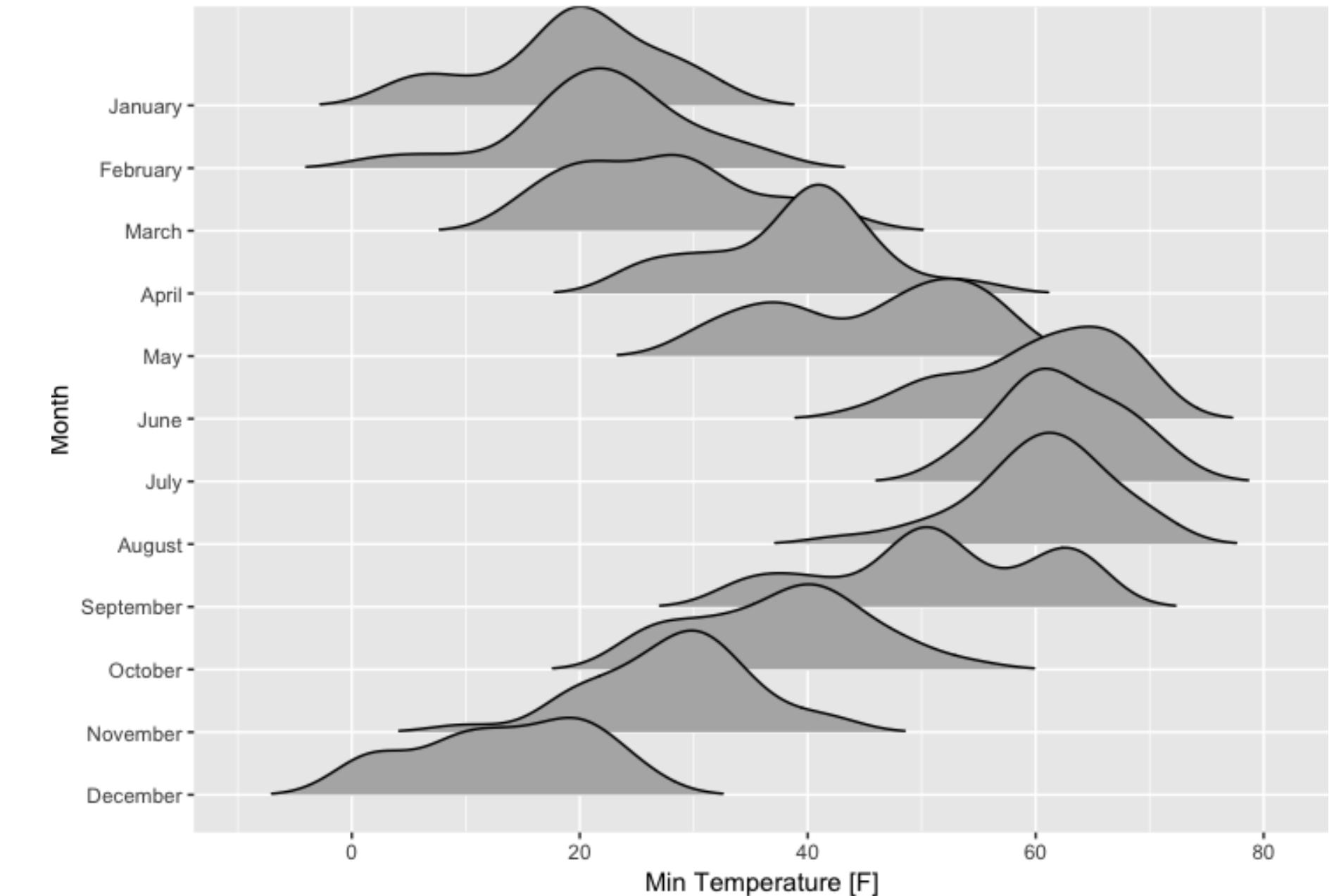
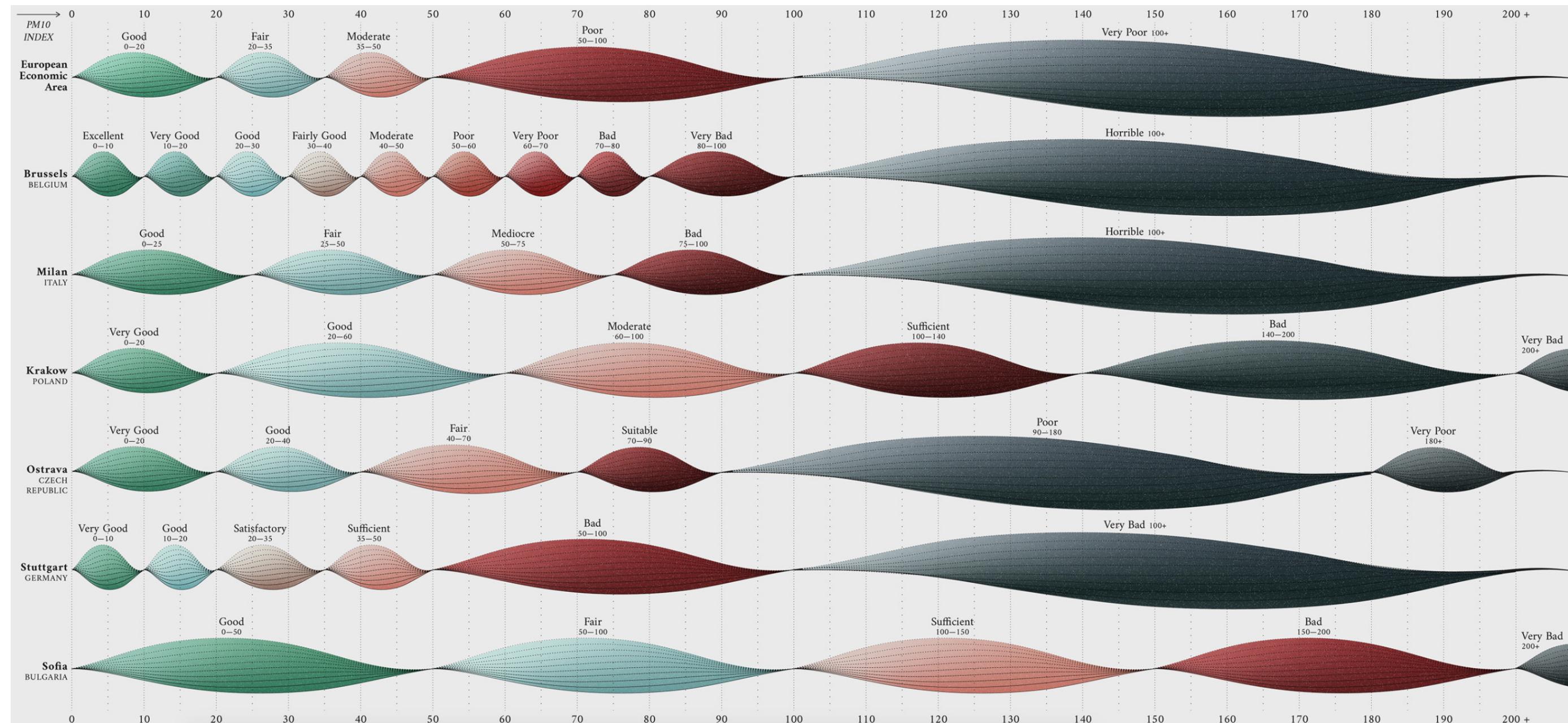
Information design (n): The practice of presenting information to most effectively communicate with your audience

Design is about solving problems within constraints



Illustration, Vronnelly Huber

Which would you rather show to your boss?



Engage a larger audience

Engage a larger audience

Make more intuitive charts

Engage a larger audience

Make more intuitive charts

Build trust with your audience