# Islamophobic Sentiment in the US Population

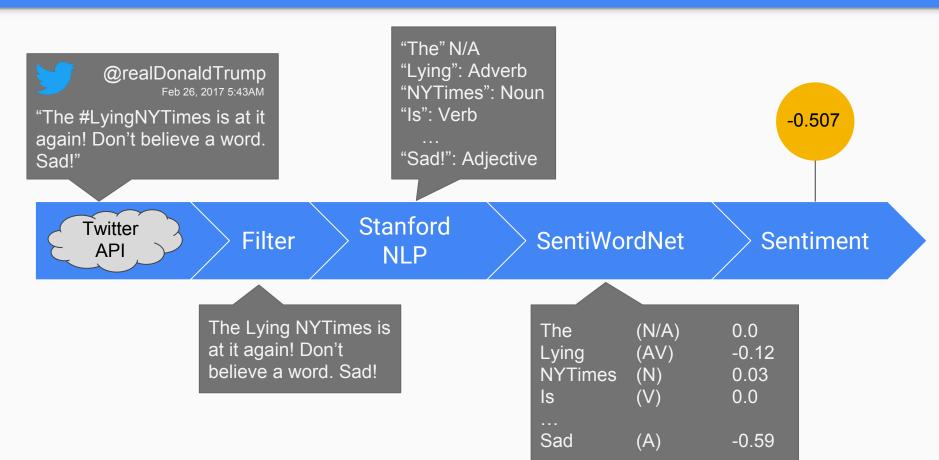
An in-depth analysis of Twitter sentiment towards Muslims

## **Areas of Interest**

- How has Twitter sentiment towards Muslims and Islam changed over the past few years?
- 2. Is there a relationship between interaction (favorites and retweets) and the sentiment of a Tweet?
- 3. What effect does a terroristic attack have on tweet sentiment?

# 2,000 LoC 2,218,884 Tweets

#### Twitter Sentiment Analysis



## Search Criteria

- Batches of 1,000 tweets
- 2-day time range
- Continental United States
- English
- Query
  - o "Muslim" or "Islam"
- Feed Type
  - More on this later

# Difficulties

Things are never as easy as they should be

Magnitude of Data

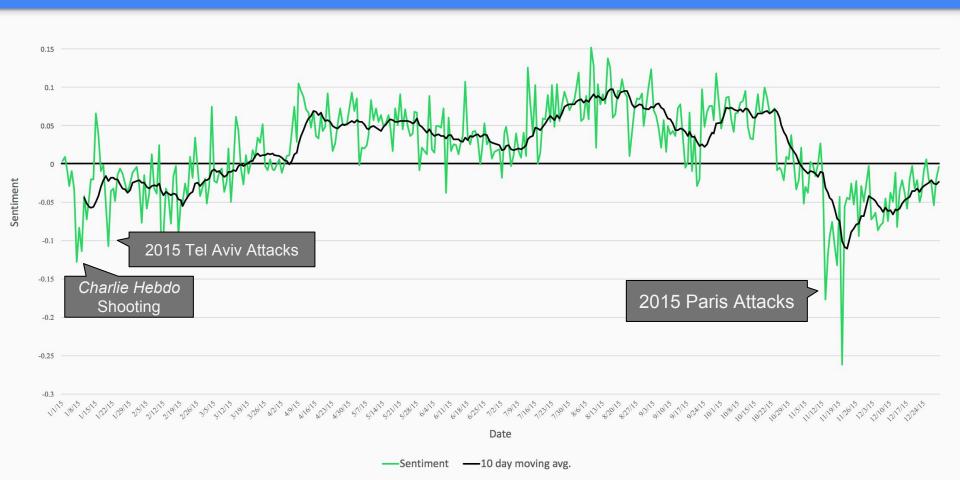
Geolocation

Language

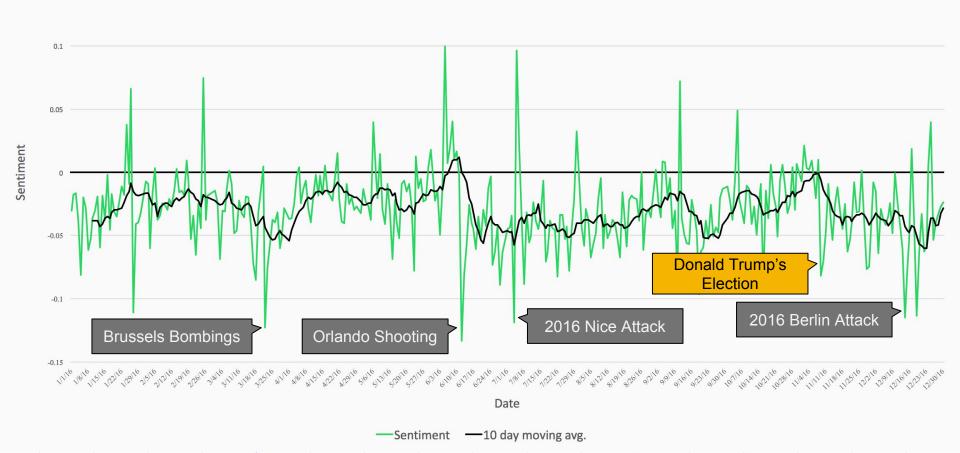
Sarcasm

Spelling

#### 2015 Date vs. "Muslim" or "Islam" Tweet Sentiment



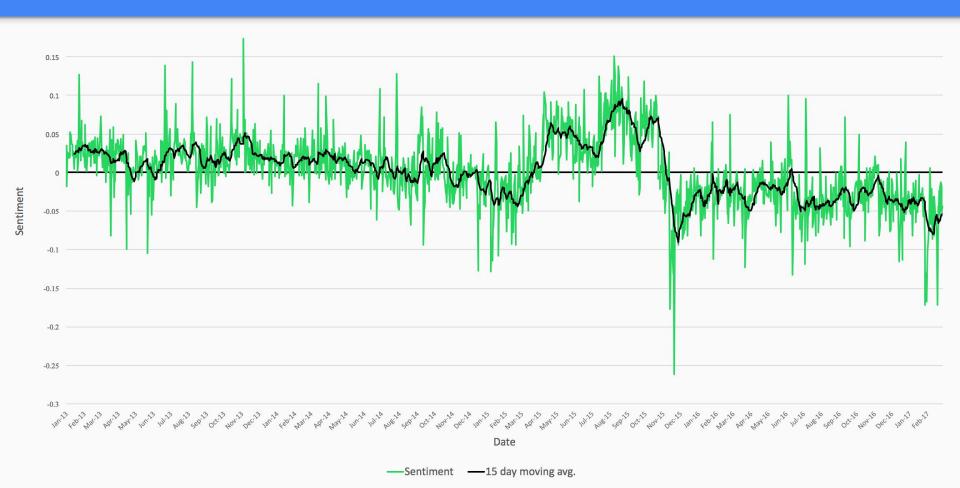
#### 2016 Date vs. "Muslim" or "Islam" Tweet Sentiment



#### 2017 Date vs. "Muslim" or "Islam" Tweet Sentiment

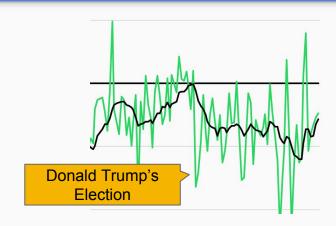


#### 2013-2017 Date vs. "Muslim" or "Islam" Tweet Sentiment

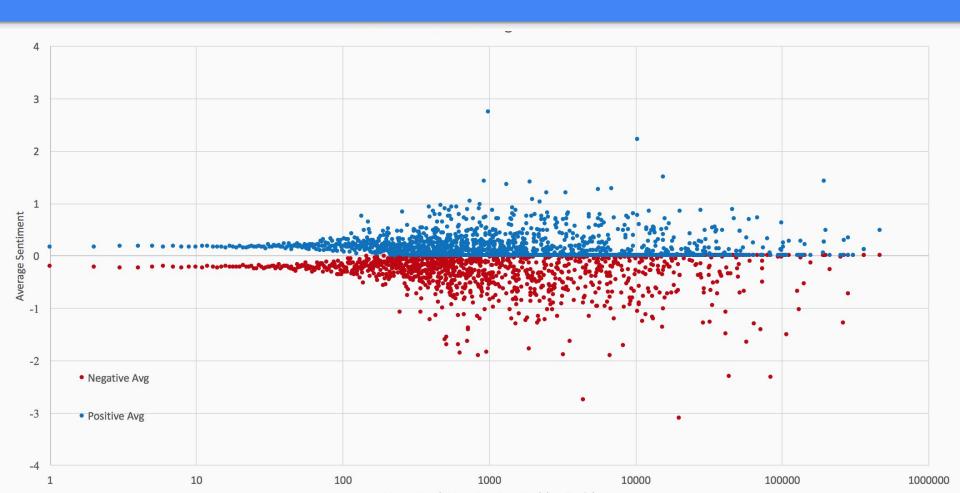


## Analysis

- Noticeable trend in sentiment
- Visible changes due to terrorist attacks
- Effect of Donald Trump's Election
- Worrying trend for 2017
- Below neutral since 2015 Paris attacks
- Popular tweets are more divisive



#### Interaction vs. Average Sentiment



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Mar 1, 2017 1:55AM

"Tweetomatic source code available at <a href="https://github.com/rfrowe/tweetomatic">https://github.com/rfrowe/tweetomatic</a>. Sad!"