

Lorem ipsum dolor sit amet consectetur adipiscing elit Ut et massa mi. Aliquam in hendrerit urna. Pellentesque sit amet sapien fringilla, mattis ligula consectetur, ultrices mauris. Maecenas vitae mattis tellus. Nullam quis imperdiet augue. Vestibulum auctor ornare leo, non suscipit magna interdum eu. Curabitur pellentesque nibh nibh, at maximus ante.s



The Brand Book

Brand Colors

01

Typeface

02

Portland Orange

#FF4747

R: 255, G: 71, B: 71

Vampire Black

#0A0A0A

R: 10, G: 10, B: 10

White

#FFFFFF

R: 255, G: 255, B: 255

Medium Orchid

#AA5AD6

R: 170, G: 90, B: 214

Watermelon

#EA5890

R: 234, G: 88, B: 144

Geist

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

No one shall be subjected to arbitrary arrest, detention or exile. Everyone is entitled in full equality to a fair and public hearing by an independent and impartial tribunal, in the determination of his rights and obligations and of any criminal charge against him.

Thin
ExtraLight
Light
Regular
Medium
SemiBold
Bold
ExtraBold
Black

Geist Mono

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

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Logo Usage

03

Logo Usage

04

Primary

The primary logo, used everywhere



Wrong Scenarios

The primary logo, used everywhere



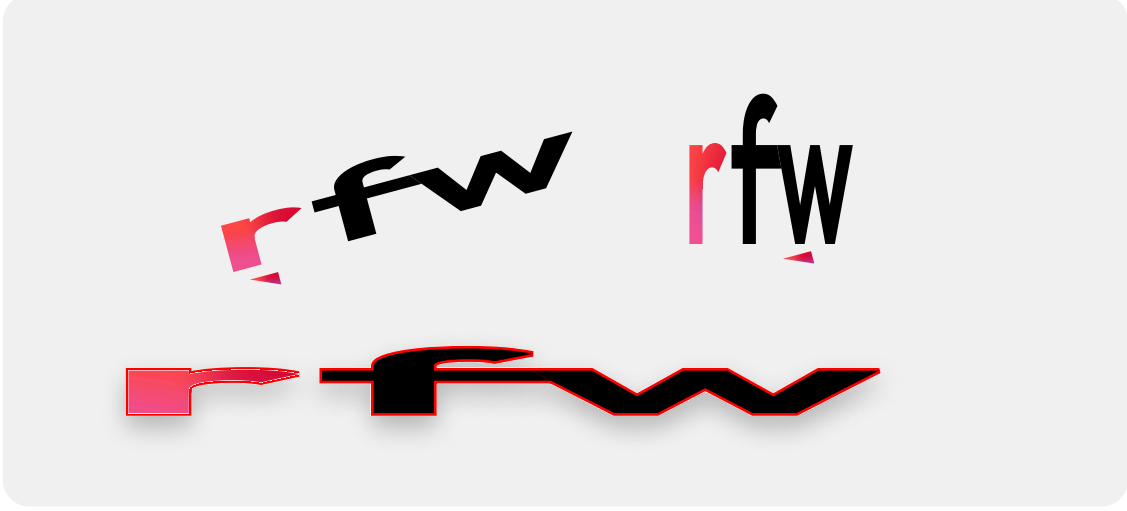
Do not use the logo when it is difficult to read



Do not use other colors for the logo

Secondary

This logo is used for smaller areas, for example a favicon



Do not distort, recreate, add any part of it separately, or change distance between logo elements