

## **Jordan's Exploring Research Opportunities**

Jordan Lee is a freshman at UNC Charlotte (UNCC) with a passion for environmental science and creating sustainable materials, he is excited about getting involved in research, however he doesn't know where to start. He logs into our academic planning platform and navigates to the "Research Opportunities" section and using AI the platform suggests faculty members and ongoing projects and clubs in environmental science that align with Jordan's interests.

Jordan is also able to receive notifications about research programs, including a lab focused on sustainable materials are looking for student assistants, this platform lists upcoming networking events where he can connect with professors and other students involved in environmental research. He sets up meetings with two faculty members and uses the platform to track his application for a research position in the lab using the site.

## **Sophia's Managing Deadlines and Seeking Internships**

Sophia Smith is a junior at UNC Charlotte (UNCC) studying Business Administration, and after transferring from an out of state community college she's struggling to balance her class deadlines with her part-time job. Sophia logs into our platform, where she uses the GPA tracker and deadline reminders to stay on top of her assignments.

The platform is also able to recommend internships that fit her skills and career aspirations. It suggests business internships in her area and alerts her about an upcoming career fair on campus. Sophia uses the internship application tool to apply directly through the platform and tracks her progress using an internship dashboard.

## **James Burts Sophomore at UNCC**

James is from Kannapolis NC, and she attended a local high school, many of his friends have gone on to different UNC universities, pursuing complex majors and programs. James enjoys playing video games and tinkering with game behavioral development in his spare time, he also has two dogs at home and a younger brother. For schoolwork, he sometimes uses generative AI platforms and has become curious about how they work and the potential applications they could have. James is exploring different academic opportunities at UNC Charlotte, especially since it's local to him and offers the potential to balance school with a job in Charlotte's growing market, however, James finds navigating the UNC Charlotte website confusing, especially when he is trying to see what the various programs actually require and which ones would suit his interests.

James is recommended a site by his friend who had already graduated and on this site James was able to fill in information about what kind of topics he was interested in and able to narrow down the classes he was able to take based on his previous courses and being able to talk to his academic advisor as well as previous students.

## **Ellie Queens Senior at UNC Charlotte, Psychology Major**

Ellie transferred to UNC Charlotte last year from a community college, seeking better educational opportunities and now that she is in her senior year she is feeling unsure about the next steps in applying to graduate programs, especially when it comes to securing recommendations. Her work experience with kids and young adults through babysitting and leading youth groups at her local church which boosted her confidence in both her understanding of core psychology ideas and her interpersonal skills. Despite her confidence in communication, Ellie finds the process of asking for graduate school recommendations intimidating. She's uncertain about who to approach and how to present her request for such a crucial part of the application process.

## **Madison Sheils**

Madison is starting to explore her options for higher education and is interested in UNC Charlotte(UNCC), she wants to see if UNCC would be a good fit not only for her undergraduate studies but also for pursuing graduate programs later, however, Madison is curious about whether staying at the same school for both undergrad and grad would be a smart choice and what UNCC's graduate programs have to offer so she visits the a site that had many forums in order to gain a first hand view of the school while also having the ability to see highly recommended classes for exactly what she was interested in.

## **Ava's Preparing for Graduate School**

Ava Jones is a graduate at UNC Charlotte (UNCC) with a degree in Sociology and she is considering applying for her social work graduate degree, so she logs into our platform and goes to the preparation for graduation feature. The site presents her with a list of top social work programs and connects her to current students and alumni who have attended those schools.

The platform provides Ava with detailed information on the application process which includes things like deadlines, required documents, and tips for writing a strong personal statement which will come from official UNCC sources and previous students. She joins a Q&A with current social work students and uses the course comparison tool to weigh her options. Ava submits her applications and tracks her progress through the platform's dashboard.