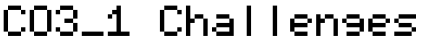




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CHALLENGES FOR A LANDSCAPE ART PROJECT



It is pretty clear that a successful NFT project is built by the community that grows around it, and not by something replicable or predictable by developers or artists. It is quite challenging for a landscape project to build a community—more than it is for a PFP project—since a landscape NFT is not commonly used as an avatar nor related to any specific identity. However, the fact that Art can create a strong and emotional attachment is what made possible to grow such a loyal and organic community.





Challenges
for a
**landscape
art project**











FIGURE 5 – "Endor", piece from the Sci-Fi Series

dimensions: 167x500px (original)





Title: ArtMap 2.0
C03_1 Challenges

CHALLENGES FOR A LANDSCAPE ART PROJECT

Challenges for a landscape art project

It is pretty clear that a successful NFT project is built by the community that grows around it, and not by something replicable or predictable by developers or artists. It is quite challenging for a landscape project to build a community--more than it is for a PFP project--since a landscape NFT is not commonly used as an avatar nor related to any specific identity. However, the fact that Art can create a strong and emotional attachment is what made possible to grow such a loyal and organic community.



FIGURE 5 - "Endor", piece from the Sci-Fi Series
dimensions: 167x500px (original)

Title: ArtMap 2.0
C04_0

WHAT COMES NEXT

WHAT
COMES
NEXT

Beyond a landscape art project

As a landscape art project, we can cover some of the potentials mentioned, but why should we limit ourselves if we can go even further? What makes Solsunsets unique is not the landscape itself, but its core artistic values and a truly wholesome community. It is about how we can build together stories behind each artwork, unlocking the infinitude of feelings and connections that art makes possible.

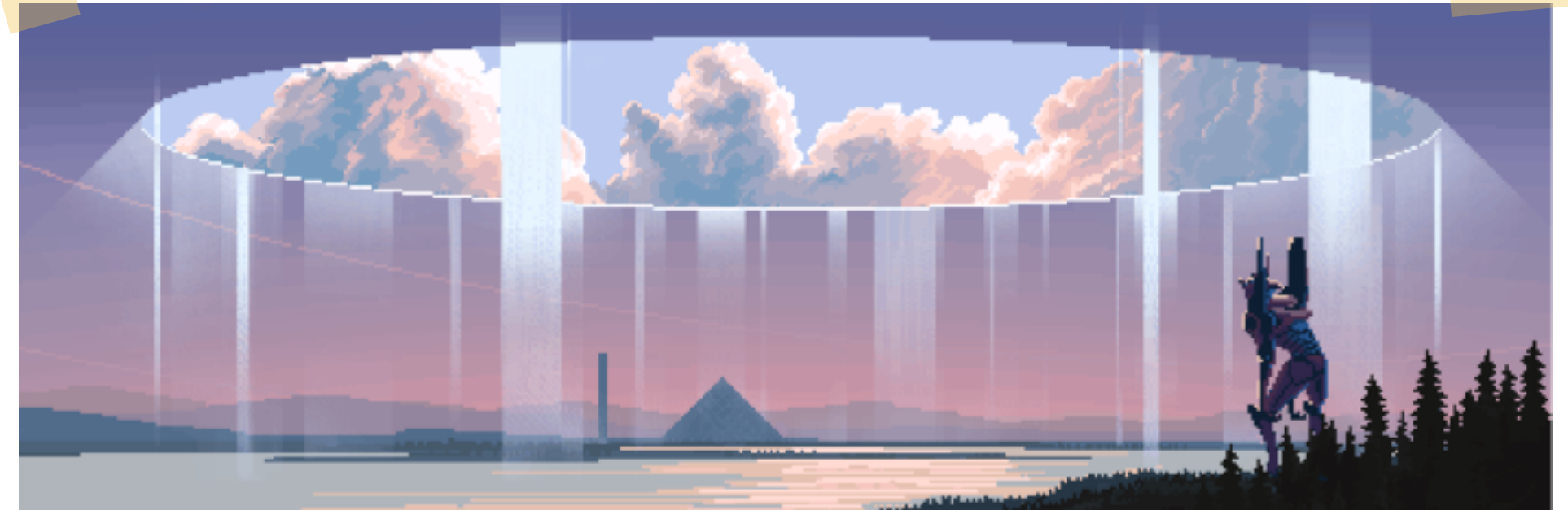


FIGURE 6 - "Geofront", piece from the Sci-Fi Series
dimensions: 167x500px (original)