

# Storyboard

By Robert Chambers

Jack has always had a love for sports, and has been to countless games in his life, along with spending many weekends watching football.



After he got married and started a family, he didn't have enough time to keep up with sports like he used to when he was single because he became family focused.



Jack has always loved sports, but he has never been able to get into betting because he hasn't found a betting service that he likes and trusts.



While he would like to start betting, he is very cautious with his money and does not want to use a service that he does not trust with his money.





Once Jack found out about University Bets, he wanted to try it because he thought that it was a trustworthy site, and he also liked how it provided tips and information about betting to give a better experience.



Once he started using the app he realised that betting would allow him to make some extra money, while also doing it securely, and also not taking away time from his family like working another job.

