

pout

Take style into your own hands.

Introducing Pout for iOS: a new way to connect with and inspire real people from all over the world who share your beauty and style interests.



“There are only about five kinds of girls you ever see reflected in popular culture, but there are 3.3 billion women out there.”

Caitlin Moran, bestselling author

Available now in the App Store, Pout lets you share photos and video of your daily looks, and browse to find makeup, hair, and outfit ideas for any occasion. Join our community of Fashion Bloggers, YouTube sensations, Hair and Makeup Artists, and everyone passionate about fashion and eager to share their style.



Share. Discover. Connect.

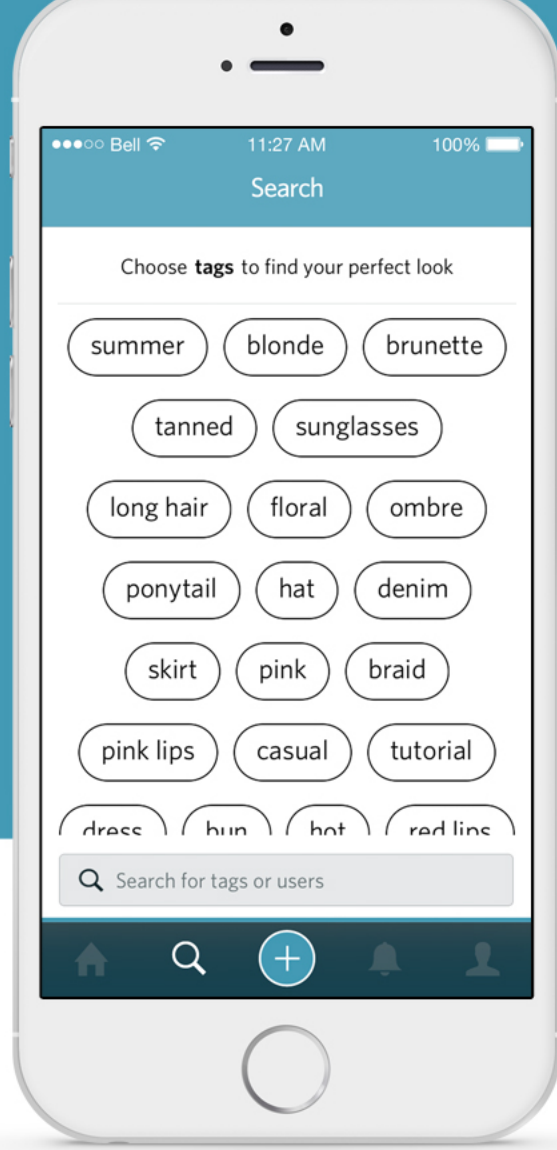
Pout is a new type of style community, dedicated to empowering people to express themselves in a fun and welcoming way.



Browse feeds of photos and videos tailored just for you.



Reply to your favorite posts with photos and video.



Choose and combine tags to find your perfect look.



See posts you've liked directly on your profile.

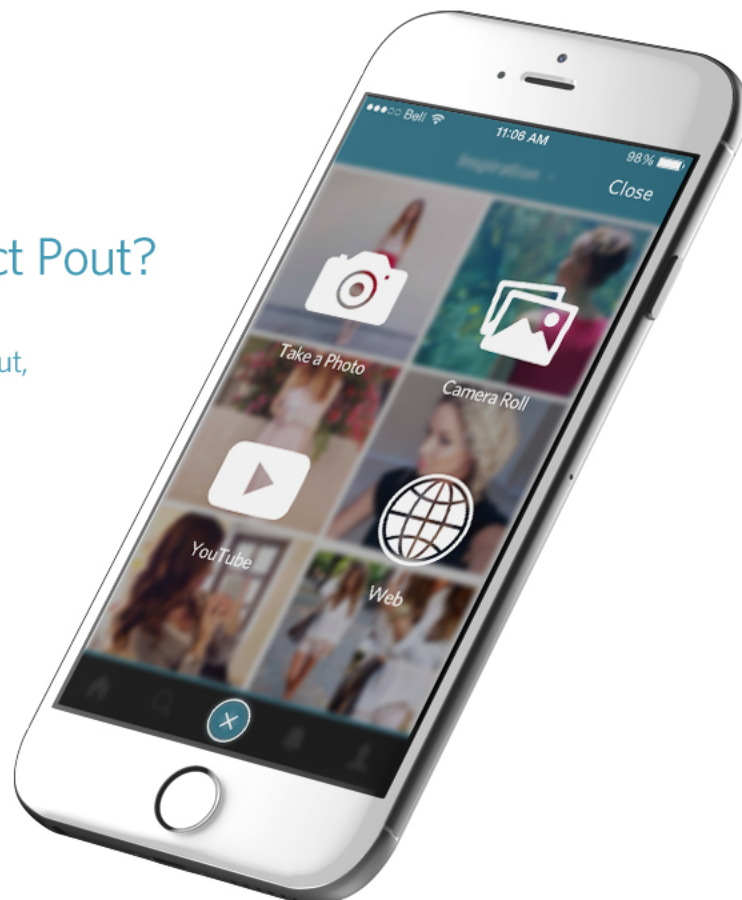
Be comfortable and confident in your style.

High fashion can be polarizing and make it hard for people to trust their personal style choices. Pout democratizes fashion and beauty, helping people celebrate their individuality and the essence of what personal style should mean.

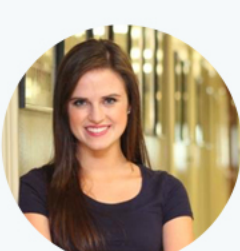
Already shared that perfect Pout?

Easily import your Instagram photos into Pout, and continue sharing all your favorite looks.

Share your style with content from your device, YouTube, or the Web.

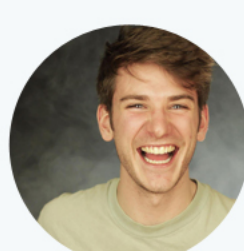


Meet the Team



Laura Smith

Laura codes Pout. She holds two degrees in Software Engineering and Business from the University of Western Ontario, and has previous experience building iOS apps at Pinterest.



Riley Donelson

Riley designs Pout. He holds a degree in Systems Design Engineering from the University of Waterloo, and has previous experience designing software at Apple.



@poutapp

mypout.co

pout